

LIFE



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OCTOBER 14, 1946

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Another dream-come-true: their gracious Community,
right for a lifetime of joyous entertaining.

Community designs are timeless, distinguished...

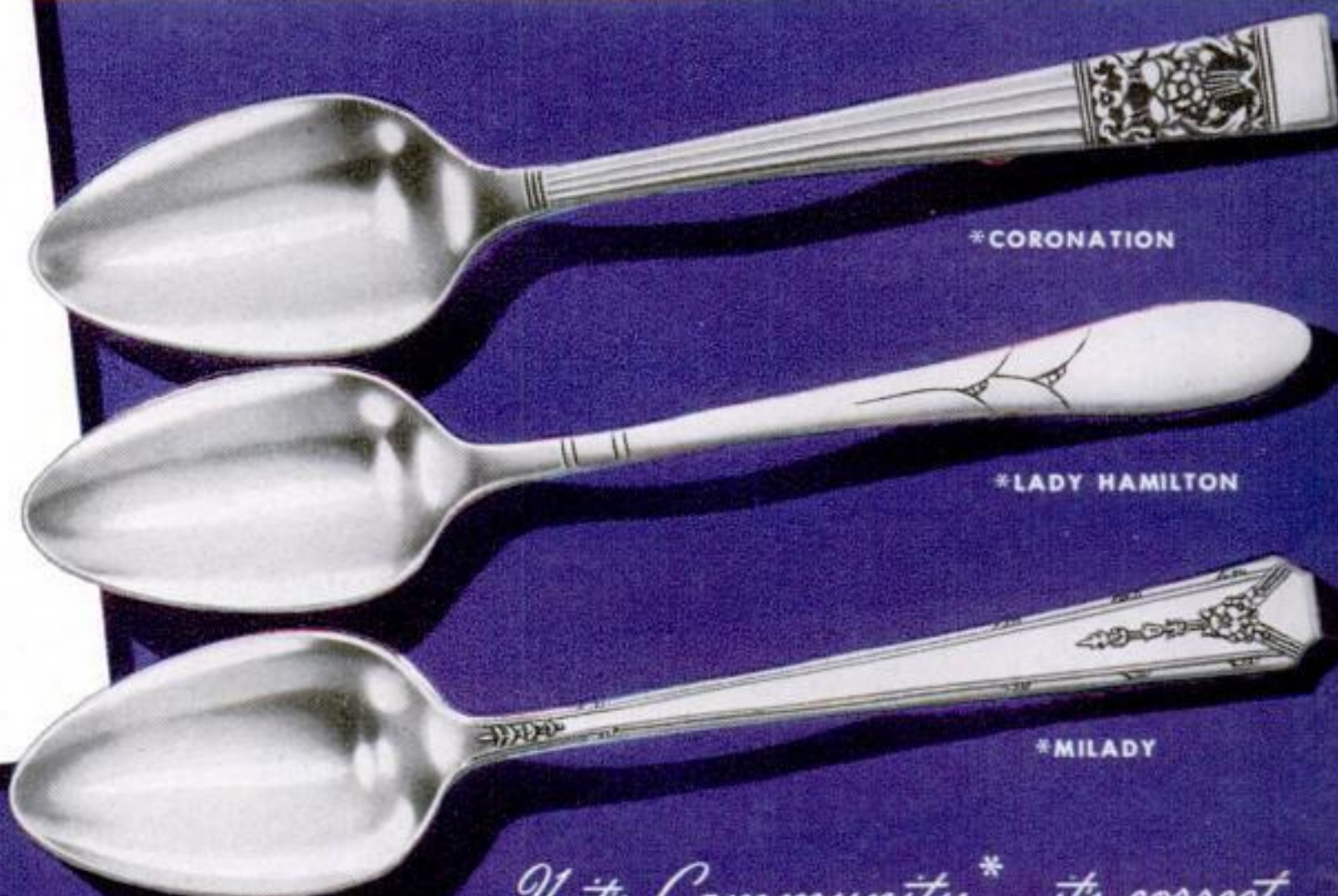
Community thoughtfully overlays extra silver
for longer wear at points of greatest wear.

Here's silverware beauty for all your tomorrows...
priced to bless your budget now.

Your friendly jeweler is showing... today...
a correct Community service for 8 places
priced as low as \$53.50 (no federal tax).

Community

THE FINEST SILVERPLATE



If it's Community... it's correct

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"I'm a better Mother than Model"

But Mary Gillies' lovely smile continues to brighten the sketches of her artist husband

WILLIAM GILLIES, well-known illustrator, will tell you not to pay too much attention to his wife's modest statement. He's proud of what a good model Mary is (she now poses for him exclusively). But he's even prouder of their two robust sons, whose flashing smiles instantly reflect their "model" mother's care.

As a former *Collier's* Cover Girl, Mrs. Gillies knows what every model knows—the importance of an attractive smile. So it shouldn't surprise you to learn that she's already taught "Butch" and "Stretch" to guard their future smiles with her own prized dental routine: *Regular brushing with Ipana, followed by gentle gum massage.*

Not only these New Canaan, Conn. youngsters, but millions of children throughout the country know what thousands of schools and dentists are teaching today—that a radiant smile depends on sparkling teeth. And that sparkling teeth call for firm, healthy gums.



With the greatest of ease (and a little help from his "model" mother), Butch sails through the Connecticut air. Even more helpful is Mary's advice for safeguarding his and Stretch's future smiles: "Every time you brush your teeth, massage your gums gently." This brief workout with Ipana helps speed up circulation within gums.



Someone's going to have a handsome smile—and his name is Butch! Look how carefully Mary guards his teeth and gums. Sensitive gums often herald their warning with "pink" on your tooth brush—a sign to see your dentist. Let him decide whether yours is simply a case for "the helpful stimulation of Ipana and massage."



Robin Hood, Jr., better known as Sheldon, still better known as "Butch," is a pretty good marksman at 8, thanks to his "model" mother's coaching. And thanks to her care of his teeth and gums, his future smile is safeguarded. For Mother knows that today's soft foods don't give gums the exercise they may need—that Ipana Tooth Paste is specially designed, with gentle gum massage, to help gums to healthier firmness.



Firmer gums—brighter teeth with Ipana and massage



This child knows more than many adults about gum massage. For its importance is taught in thousands of classrooms today. Ask your dentist about massage for your gums. Nationwide survey shows that 7 out of 10 dentists recommend gum massage. (Also, that dentists prefer Ipana 2 to 1 for their own personal use!)

So that hundreds of thousands of
new users can

Learn how Smooth
a Shave can be!



50¢
VALUE
FOR
29¢

Here's your chance to find out at a sensational bargain price, what silky smoothness this enriched brushless shave cream lends your razor. For a face that feels like new . . . for months of sheer shaving luxury . . . stop by any drug counter and grab this limited offer while it lasts!

LAMBERT PHARMACAL COMPANY, St. Louis, Mo.

Good news for men who prefer to use a brush . . . your druggist again has an ample supply of Listerine lather Shaving Cream in the big green tube at 35¢.



LIFE'S REPORTS



MRS. REED



MISS PENNYPACKER



MRS. WOODRUFF

Three Old Ladies

THEY BOUGHT THE "DAILY WORKER"

by LILIAN RIXEY

Last week the Communist *Daily Worker* (circulation 22,701) issued its new statement of ownership. As all newspapers are required by law to do each year in October,* the *Worker* printed in its pages the names of all persons who own 1% or more of its stock. There was news buried in the minute type of the *Worker's* statement of ownership upon which the *Worker* studiously refrained from commenting.

The news was that the three old ladies, who for six years had owned the *Daily Worker* and served as its impeccably American front for the duration, were no longer three but two. In place of the third old lady there were eight new owners, all of them active party members. The eight are Robert Minor, 62-year-old cartoonist and a veteran party leader; Ben Gold, president of the furriers' union; Louis Weinstock, secretary-treasurer of the painters' union; Ray Hansbrough, a Negro party worker; Morris Childs, the *Worker's* editor and the only stockholder on the paper's editorial board; Alex Shaffer, who runs the press campaign for the New York County Committee of the Communist party; one Maurice Stillman of the Bronx, and one Abraham Osheroff of Brooklyn.

The addition of these particular eight new owners was evidence that, with the war safely behind them, the *Daily Worker*, along with the U.S. Communist party, was entering a new and more aggressive phase. Although the three old ladies have never been embroiled in party factionalism, it is significant that they became owners of the *Worker* under the Communist party presidency of Earl Browder, who was read out of the party for his comparatively mild attitude toward capitalism by its current, more militant, president, William Z. Foster. The eight new owners are reputed to be as strongly anti-Browder as they are pro-Foster.

The three old ladies who quietly bought the *Worker* just a year before the U.S. entered World War II are Ferdinanda Wesselhoeft Reed, 76; Anna Maria Whitaker Pennypacker, 70, and Susan Homans Woodruff, 77. It was Mrs. Woodruff who was dropped last week. This was no surprise to Mrs. Woodruff. "I've been telling them at headquarters for some time," she insisted, "that they ought to get some younger men and women who could be more active, instead of old women." She was surprised and disappointed, however, that the party had not seen fit to include any women among the paper's new owners. She also stated that she believed the *Worker* no longer needed the "social prestige" which she and her colleagues had brought to it.

When Mrs. Woodruff, Mrs. Reed and Miss Pennypacker became the owners of the *Worker* in 1940 for a mere song, no one bothered to ask: 1) why did the old ladies want to own the *Worker*, whose annual deficit of approximately \$100,000 has to be made up out of the pockets of Communist party members, and 2) why did the *Worker* welcome as its new owners three old ladies who live in extremely modest circumstances and could certainly bring with them no appreciable new capital? The answer to both questions is

* For LIFE's statement of ownership, see page 24 of this issue.

CONTINUED ON PAGE 4



**WE'RE HANDLING
142,000,000
LOCAL CALLS A DAY**

That's 25,000,000 more than a year ago
— and an all-time high.

It didn't seem possible that available equipment, with such additions as we could make, could be stretched to handle an increase like that. But it's been done despite shortages of materials and other handicaps. Best of all, service keeps on being good on most calls.

There are delays once in a while but we're doing our best to make them fewer and fewer. Service will be better than ever as soon as new equipment can be made and installed.

BELL TELEPHONE SYSTEM



This One



JPAP-2CK-AW6N



Some
men

don't
need →



Not when they're up in the clouds, they don't. But men with both feet on the ground and high aspirations . . . need . . . Mum. For protection against underarm odor all day or all evening. Protection that daily showers don't give because they only wash away past perspiration. To guard against risk of future offense, use Mum. Use Mum and be sure.



LIFE'S REPORTS CONTINUED

that the old ladies were not expected to function as the *Worker's* financial angels but as its guardian angels in time of crisis.

A grave crisis confronted the *Worker* in 1940 shortly after its sister paper, the London *Daily Worker*, was banned by the British government. The U.S. Department of Justice had begun to check the *Worker's* news sources and soon discovered that it was receiving about \$25,000 annually in pre-paid cable copy from Moscow. To the Department of Justice that much free-of-charge newspaper copy smacked of subsidy from a foreign government. The State Department backed Justice up by demanding that the *Worker* register under the law requiring all foreign agents to declare themselves. Promptly the *Worker* pulled two weasels which forestalled further government action against it and kept Moscow's Manhattan mouthpiece in business for the duration. First it registered with the State Department as a foreign agent but appended to its registration an ambiguous denial that it was the representative of a foreign government. Then it asked the three nice old ladies to become the *Daily Worker's* new owners and to serve as window dressing on all future statements of ownership.

The three ladies were delighted to oblige. If they were not actually card-holding Communist party members at the time of purchase, they did join up later. Besides they had always been sentimentally interested in the lot of the workingman and here was an opportunity to save "the only true workers' paper in the U.S." They gladly accepted the job of fronting for the *Daily Worker*, and they have done just that and little else for the past six years. During that time they suffered considerable heckling from the Hearst press and were occasionally harassed by government agents who insisted on questioning them, their relatives and friends on their Communist party affiliation. The Dies Committee on Un-American Activities never thought it wise, however, to call any of the ladies before it for a hearing. Mrs. Woodruff thinks she knows why. "Ridicule can be very effective, you know," she says. "I don't think Mr. Dies would ever have dared to call us to testify. The public would certainly make fun of him for bothering three old ladies like us."

CAN YOUR SCALP PASS THE *F-N TEST?



*F-N
the famous
Finger Nail
Test

1. It's F-N, the test for men! The "Finger Nail Test!" Scratch your head and see if you find dryness or loose, ugly dandruff. If so, you need new Wildroot Cream-Oil Formula. Relieves dryness, removes loose dandruff! Buy the large size.

YOUR HAIR CAN LOOK LIKE THIS WITH NEW WILDROOT CREAM-OIL



2. Only a little Wildroot Cream-Oil can do a big job for your hair. Keeps your hair well groomed all day long without a trace of that greasy, plastered down look! Your hair looks good and feels good!

NON-ALCOHOLIC CONTAINS LANOLIN!

3. LANOLIN is an oil resembling the natural oil of the human skin! No wonder 4 out of 5 users in a nation-wide test preferred Wildroot Cream-Oil to other preparations formerly used. Get it today from your barber or drug counter.

IMPORTANT: Smart women use Wildroot Cream-Oil for quick grooming, and to relieve dryness. Also excellent for training children's hair!



CREAM-OIL CHARLIE SAYS:

TUNE IN: "The Adventures of Sam Spade" every Sunday on entire CBS Network.

CONTINUED ON PAGE 6

Beginning Wednesday,
October 16,
PHILCO
invites you to listen to

*Bing
Crosby!*



*From now on, Wednesday is the night to hear Bing Crosby . . .
on "Philco Radio Time." Yes, radio's greatest singing personality is now brought
to you exclusively by Philco, world's largest radio manufacturer. So,
to hear Bing sing, listen every Wednesday night to his brand new show
for Philco . . . at 10 o'clock in the east and 9 o'clock everywhere else, over the
ABC Network plus many additional stations throughout the nation.*



PHILCO
Famous for Quality the World Over



eyes
are
on
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gloves

Brief and beautiful whites
— in smooth, soft cotton
"Leatherette."*
Most exquisitely
hand-stitched!

* Reg. U. S. Pat. Off.

...FOR GOOD
AND
FITTING
REASONS!

KAYSER HOSIERY • UNDERTHINGS • GLOVES • LINGERIE

LIFE'S REPORTS CONTINUED

They were, as both Mr. Dies and the party knew, three very nice old ladies of good, American background. Miss Pennypacker, Mrs. Reed and Mrs. Woodruff all began life, a few years after the Civil War's end, as girls in solid, well-to-do families. Anna Pennypacker is the spinster daughter of the late Samuel W. Pennypacker, Pennsylvania's Republican governor from 1903 to 1907. Susan Homans Woodruff is a Daughter of the American Revolution and the granddaughter of the founder of the *Banker's Magazine*. The third *Daily Worker* lady, Ferdinanda Wesselhoeft Reed, is the only one born with even a remotely pinkish tinge. Her grandfather was a liberal political refugee from Germany and her father an eminent Cambridge, Mass. physician who early espoused the cause of women's suffrage. All three young ladies were sent to eastern women's colleges at a time when most girls of the same class were merely being polished off at fashionable finishing schools. It was at Bryn Mawr, Radcliffe and Smith, respectively, that Anna Pennypacker, Susan Homans and Ferdinanda Wesselhoeft first became interested in the Socialist tracts of Fournier and Edward Bellamy and Karl Marx's *Das Kapital*. Confronted with these advanced ideas, the three emancipated young ladies reacted like many another carefully reared young U.S. intellectual. They felt obliged to become even more radical than many of the radicals they met and read about.

When they graduated from college, this radicalism coursed into the only respectable channel then open to militant-minded young ladies. They joined the women's suffrage movement and marched in all the parades. When they got through marching for women, they started marching, writing, talking and picketing for labor. When Lenin's Soviet Russia promised equal opportunity as well as political equality for women, the three now middle-aged ladies were sold on Communism. Several sightseeing trips to Stalin's Soviet Russia have not convinced any of them that there is any difference between promise and performance. In 1934 at the age of 64, Mrs. Reed, on her fifth trip to Russia, put in half a day of volunteer digging in Moscow's new subway. Mrs. Woodruff, whose fifth and last trip over was in 1936, became so ecstatic about it

Never neglect a heel blister



Any blister can become infected. Never take a chance!

Cleanse the hurt properly. Then put on a BAND-AID—the Johnson & Johnson adhesive bandage. It comes to you sterile; keeps out dirt; helps prevent infection, avoid irritation.

Four times as many doctors recommend BAND-AID as any other ready-made adhesive bandage. Keep one box at home—one where you work.

*BAND-AID is the Reg. Trade-mark of Johnson & Johnson for its adhesive bandage.

The quick, easy way to bandage a heel blister



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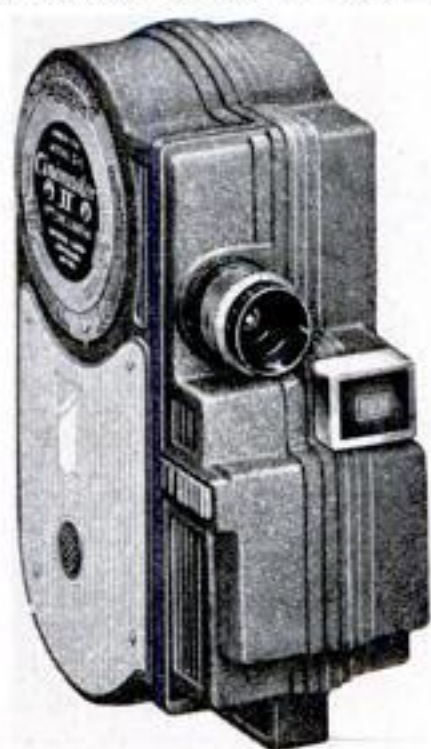
YOU can take Home Movies LIKE THIS



PREVENT
RESULTS LIKE THIS



IT'S EASY WITH
UNIVERSAL
Cinémaster II



the only 8mm. camera with built-in combination exposure meter and optical view-finder

Here's real foolproof simplicity. This professional feature helps you get perfectly exposed pictures with ease, all the time—saves film, saves treasured scenes you cannot duplicate. It's exclusive with Cinémaster II. Compare cameras at your dealer's... see why Cinémaster II is your best buy.

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Manufacturers of Cinémaster, Mercury and Corsair Cameras and Photographic Equipment

LIFE'S REPORTS CONTINUED

that one of her in-laws penned this limerick placecard for a dinner in her honor:

*Here sits our Communist Susan,
Who to Russia last summer went
cruisin'*

*When she talks day and night
With her main and her might
About Russia, she ain't so
amusin'.*

After Miss Pennypacker's one and only trip to Russia, in 1934, she sat down and wrote a letter to the Philadelphia *Bulletin* demanding that that year's Communist Lenin memorial service be held in Convention Hall.

The old ladies are today as enthusiastic as ever about all things Russian. Advancing age has, however, somewhat curtailed their active participation in Communist party affairs. Miss Pennypacker, a white-haired woman who likes to wear flat walking shoes, lives in virtual retirement in Philadelphia after 30 years as a public-school nurse. Sometimes she writes a letter to the *Worker* describing the activities of the Philadelphia Friends Society. But her trips to New York are much less frequent and she hardly ever appears any more on the platform at Philadelphia gatherings of the Left.

Mrs. Reed, the widow of a Unitarian minister who used to teach at Roxbury Latin School and Harvard, spends her winters in Santa Barbara, Calif., helping her daughter Nancy run a Communist party bookshop. She is now at her summer home on Cape Cod, waiting for the Soviet government to grant her a visa so she can return to Russia to find her daughter Mary. Mary, who was a charter member of the U. S. Communist party, has been living in Russia since 1931 and has not been heard from since her health broke down after the siege of Leningrad. Mrs. Reed has been waiting for her Soviet visa for two years.

Mrs. Woodruff lives quietly with her invalid husband in Manhattan's Greenwich Village and chafes a bit at the arthritis which confines her to her small, ground-floor apartment on East 8th Street. Although she has now been dropped as one of the *Worker* owners, she is nevertheless still a loyal Communist party member. In her apartment she gets about handily with a cane and is now busily packing all the books which were once in the fine library of her father,

CONTINUED ON NEXT PAGE



It's the **NEW G. WASHINGTON'S...**
—the 100% pure Instant Coffee—made in 5 seconds!

HERE'S a grand chance to discover the best cup of coffee you ever tasted—the NEW G. Washington's Instant Coffee. Just *half a teaspoonful* and boiling water, for a delicious, rich-bodied cup of coffee. And no wonder! For G. Washington's is ALL coffee, with no

dextrins, maltose or dextrose added. Best of all, it costs no more! The 2-oz. container is equal to a full pound of ground coffee. Get a jar of G. Washington's at your grocer's or delicatessen today. Try it—then take advantage of this...

SPECIAL OFFER! VANADIUM STEEL KITCHEN KNIFE

65¢ VALUE FOR ONLY

25¢

and one label from
NEW
G. WASHINGTON'S
INSTANT COFFEE

Rust-resisting
and
stain-resisting

ACTUAL SIZE 7 1/2 INCHES



Here's a super-quality knife you'll use a dozen times a day! Made by Cattaraugus, it has a sharp-cutting blade of chrome plated Vanadium Steel that holds a fine edge. The handle is of molded non-slip rubber. A perfect, general utility knife!

OFFER EXPIRES NOVEMBER 30, 1946

You know how hard it is to find a knife of this fine quality! Why not send for yours today? Get the NEW G. Washington's Instant Coffee at your grocer's or delicatessen. Then send a letter with the label, 25¢ and your name and address (or use the coupon below). Send for yours now!

A PRODUCT OF AMERICAN HOME FOODS, INC.

NEW
G. Washington's
INSTANT COFFEE

NOT HALF, NOT TWO-THIRDS,
BUT ALL COFFEE!
NO MALTOSE, DEXTRINS
OR DEXTROSE ADDED

Guaranteed by
Good Housekeeping
if defective or
not as advertised



MAIL COUPON TODAY!

G. Washington's Instant
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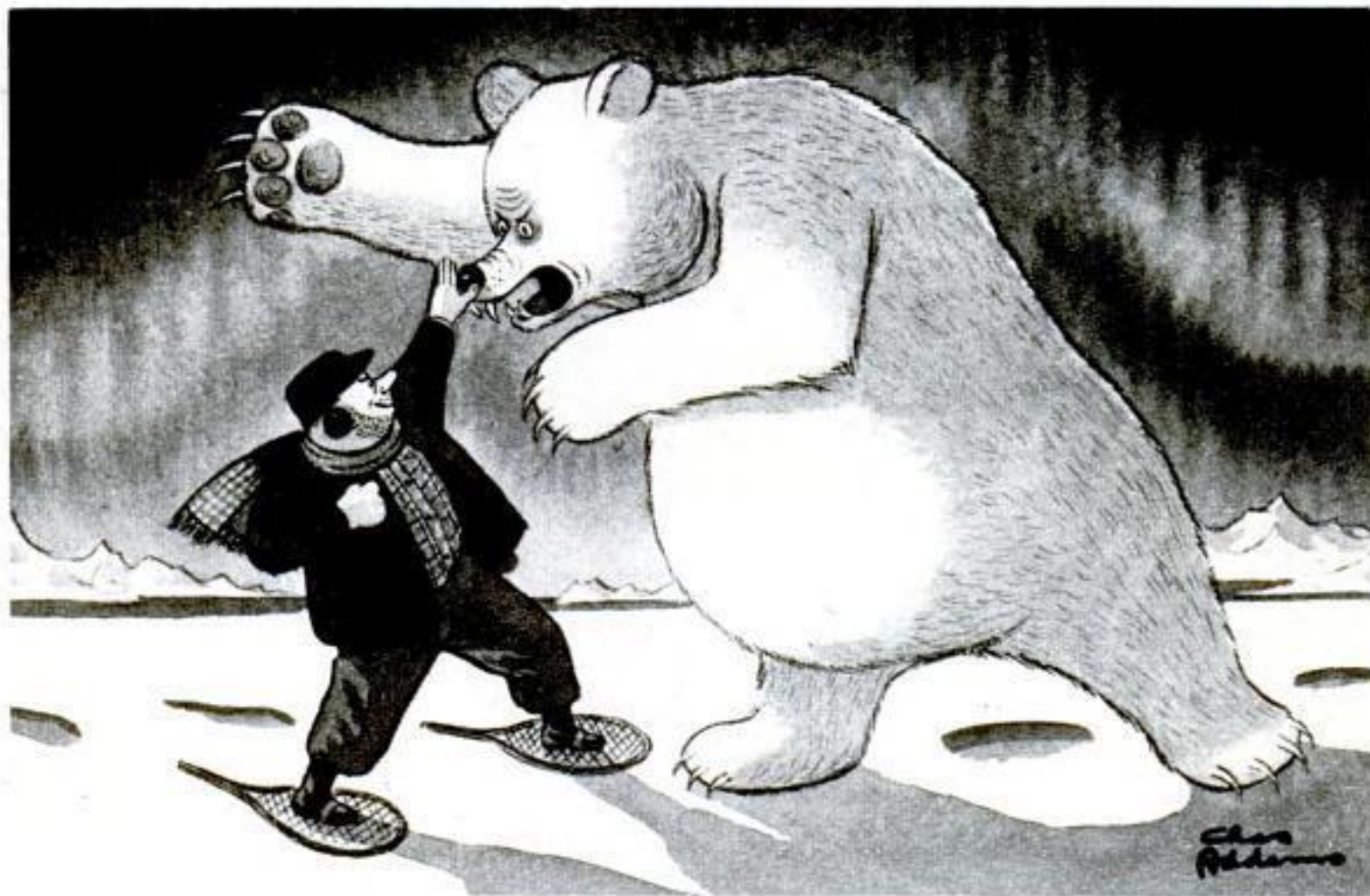
I enclose a label from
G. Washington's and 25¢
(send coin, no stamps). Send
me the Kitchen Knife. Offer
expires Nov. 30.

NAME.....

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CITY.....

ZONE..... STATE.....



Rather battle a bear than shave?

DO YOU hack and nick your face when you shave? Do you dread the whole painful ordeal of shaving day after day?

Then you have that combination

often found among virile he-men... wiry whiskers and a tender skin. And that causes plenty of torture! But it needn't... and it won't... if you realize that...



You need a heavier cream to shave a tender skin!

MOLLÉ is a heavier cream... a brushless cream that takes the fight out of tough whiskers, and makes a push-over of lighter beards.

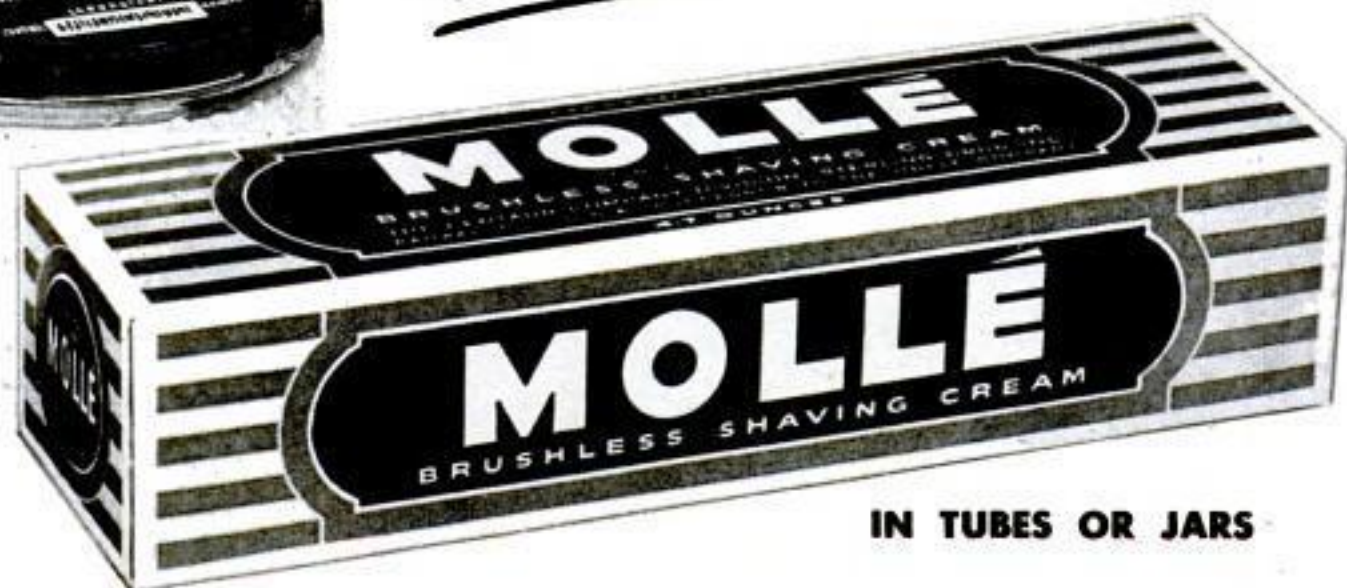
Because it is heavier, Mollé not only softens whiskers, it holds 'em

up straight... so your razor practically floats through them.

You shave faster, you shave closer, you shave easier, and you shave painlessly when you use Mollé. Try it. Pronounced "Mo-lay."



It's Heavier!



IN TUBES OR JARS

LIFE'S REPORTS CONTINUED

the editor of the *Banker's Magazine*. She is planning to ship them off to Russia in neat 12-pound packages.

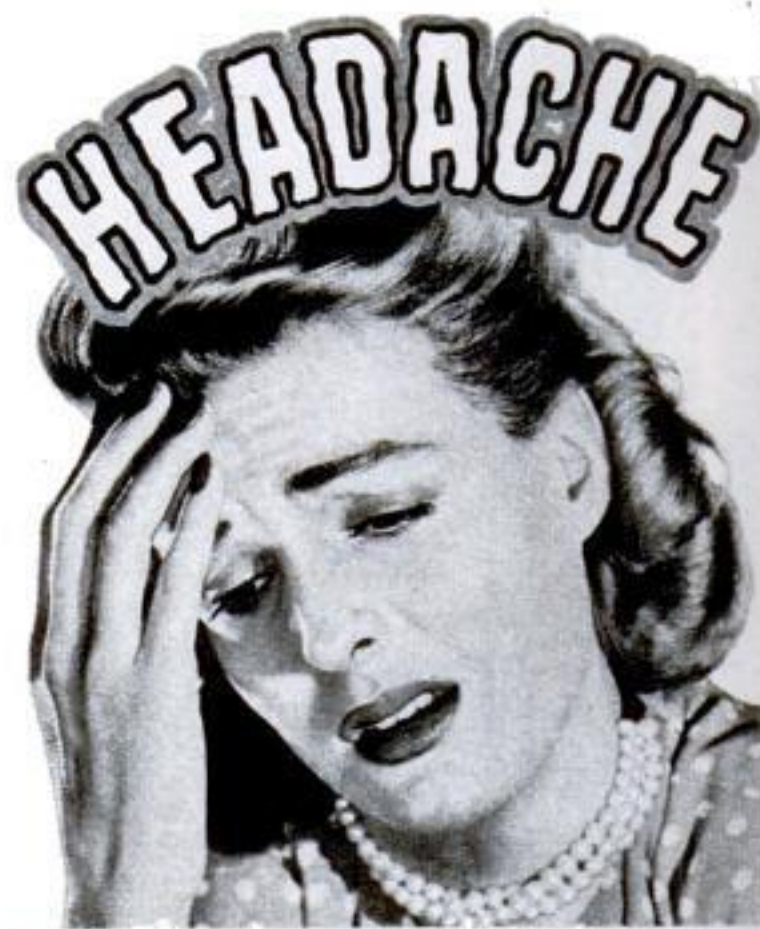
The old ladies are quite aware that they were nothing but the *Worker's* front. Mrs. Woodruff explains what being owner of the *Worker* used to be like by telling her Whistler story.

"My relation with the paper," says she with a wink from her pale blue eyes, "was like the story about Whistler's painting, you know. Whistler once sold one of his paintings to a wealthy man who took it home and hung it on his wall. The next day the man found Whistler adding a few touches to the painting as it hung on the wall. 'That's my painting,' the man complained. 'I bought it.' 'Yes,' Whistler replied, 'but I painted it.'"

Mrs. Woodruff obviously felt that the *Worker's* editorial board were the creators, just like Whistler. She interfered so seldom in *Worker* affairs that she was sometimes unable to recall the name of the paper's current managing editor, Alan Max. The name of the *Worker's* previous managing editor, however, does not escape the ladies quite so readily. He was Louis Budenz, who last year resigned from the *Worker*, renounced Communism and became a Catholic. Of Mr. Budenz, Mrs. Reed says, "We don't mention him any more."

In the opinion of the three old ladies Mr. Budenz committed the unpardonable sin of suddenly switching from Left to Right. Conversely, over the long years, the three ladies have themselves been marching steadily from Right to Left, until today they acknowledge membership in the Communist party.

Sometimes, in the midst of dismantling her father's library for piecemeal shipment to the Soviets, Mrs. Woodruff pauses to recall her infrequent visits to the *Worker's* office in the early days when she was one of the owners. She particularly remembers among the staff members Benjamin J. Davis Jr., who used to be the paper's vice president and treasurer and is now its president and New York City's only Negro councilman. Ben Davis, Mrs. Woodruff remembers somewhat wistfully, used to look up from his typewriter and greet her with, "Hi, Boss!" whenever she went to the plant. "He was the only one," sighs Mrs. Woodruff, "who ever acted as if we were boss."



Next time a headache strikes, take Bromo-Seltzer right away! Bromo-Seltzer fights ordinary headache these three important ways:

1. Helps relieve headache pain
2. Helps relieve upset stomach
3. Helps quiet jumpy nerves

which may team up to cause trouble.

Easy to take: Simply put teaspoonful in a glass and add water. No waiting. Bromo-Seltzer effervesces with split-second action. Caution: Use only as directed.

Get Bromo-Seltzer at your drugstore counter or fountain today. Compounded in four convenient home sizes by registered pharmacists.



For **FAST** headache relief
BROMO-SELTZER
A PRODUCT OF EMERSON DRUG COMPANY SINCE 1887

FORD'S OUT FRONT

with Headline Features!

FORD ALONE GIVES YOU A CHOICE OF TWO GREAT ENGINES!

Only Ford offers you the 100 h.p. V-8 engine . . . the smoothest, liveliest engine in the low-priced field . . . or the brilliant 90 h.p. Six! Here's performance for every need! And for economy, both the V-8 and the Six are thriftier than ever, thanks to new 4-ring aluminum pistons and new balanced carburetion.

FORD ALONE HAS "KING-SIZED" BRAKES . . .

the biggest brakes in the low-priced field . . . the oversized hydraulics that could stop a car of twice the weight. They're self-centering, too, for faster, smoother, safer stops on any surface!

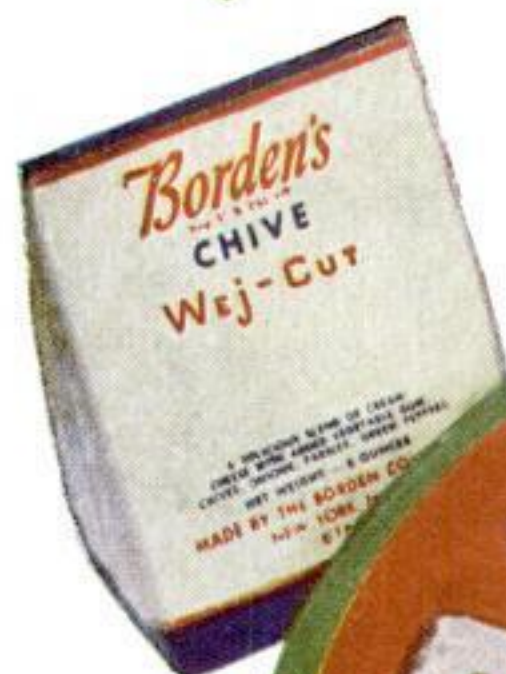
FORD ALONE HAS THE "LIFEGUARD" BODY . . .

with heavy-gauge steel and all-welded unit construction for super-safety. The "Lifeguard" body has special phosphate coating, anti-rust protection of all sheetmetal body parts, plus a long-lasting baked-enamel finish that's another "Ford First" . . . it "keeps that showroom complexion!"

There's a **Ford** *in your future*

Appetizin' Appetizers...

Take your pick!



TIP FROM ELSIE

Slick canapés in jig-time! You can make no end of pretty party tidbits easy as winkin' with Borden's Wej-Cut Cream Cheeses. Little beauties that *taste* even better than they look! For Borden's Wej-Cuts are the creamiest of cream cheeses. All four tempting varieties (Chive, Pimento, Relish, or Plain) are smooth and spreadable—rich with

concentrated nourishment.

Whether you've a party in the offing or not, it's smart to keep one or more varieties of Borden's Wej-Cuts on hand. They're grand for lunch-box sandwiches, salads, after-school snacks, and spreads for bread. And Borden's special tight-sealed wrapper keeps them *fresh!*

Borden's Wej-Cut Canapés

1. Spread Relish Wej-Cut on thinly sliced pumpkin. Garnish with crisp crumbled bacon.
2. Soften Chive Wej-Cut. Place teaspoonful on sliced unpeeled cucumber. Garnish with radishes.
3. Blend a 3-oz. can of deviled ham with Plain Wej-Cut Cream Cheese. Spread on crackers. Garnish with chopped parsley.
4. Soften Pimento Wej-Cut. Place ½ teaspoonful sandwich fashion between halves of salted walnuts or pecans.



Takes a salad out of a rut!

Crisp green pepper rings stuffed with an aspic of Borden's creamy Pimento Spread! Something new to cuddle in a lettuce leaf. Borden's Pimento Cocktail Spread is packed with scarlet morsels of real pimento. They give it an extra goodness you'll welcome in a ready-mixed spread. There are 6 delicious kinds of Borden's Cocktail Spreads—all come in handsome, re-usable, Swedish-style glasses.

Green Pepper Pimento Salad

- 3 green peppers
- 1 tablespoon plain gelatin
- 1 tablespoon cold milk
- 1 cup hot milk
- 1 5-oz. jar Borden's Pimento Cocktail Spread
- ½ teaspoon salt
- Dash of pepper

Keeping peppers whole, remove tops and seeds. Soften gelatin in cold milk. Add to hot milk; stir till dissolved. Blend in Borden's Pimento Spread, salt, and pepper. Pour into pepper shells. Place upright in muffin tins. Chill until firm, then slice. Makes enough for 4 salads.

Borden's Fine Cheeses

IF IT'S BORDEN'S—IT'S GOT TO BE GOOD!



Liederkranz, oh Liederkranz! When everyday things pall, and no dessert seems worth the eating, we beg you to try Liederkranz.* Here is a cheese off the beaten path. Cheese with a tawny, golden crust and a robust, baritone flavor. A cheese-lover's cheese. A cheese that makes a poem out of a slice of pumpernickel. And makes you king for a meal.

*T. M. Reg. U. S. Pat. Off.

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LIFE

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PRESIDENT.....Roy E. Larsen
EDITORIAL DIRECTOR...John Shaw Billings



LIFE'S COVER

In a cutaway suit by Zuckerman & Kraus and a bowler from Sally Victor, Stasia Linder sets the pace in fall style (see pp. 81-89).

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high fashion colors
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SPEAKING OF PICTURES

Like most gregarious American males, President Truman is a relentless joiner. Ever since his early days as a haberdasher when joining was a simple matter of good business, he has, in successive bursts of good fellowship, signed up with a vast array of social clubs, religious and business associations and fraternal orders. Now, at 62, he is a regular or honorary member of at least 218 local and national organizations. Of 34 regular memberships, six are military, two are religious, eight are social, eight are fraternal, two are political and two are bucolic. Most of the remaining regular memberships, like the Baker Street Irregulars, defy ready classification.

Because it creates wonderful publicity to have a U.S. President on their membership rolls, all kinds of organizations continually pester Truman, as they have all U.S. Presidents, to accept honorary membership certificates. Since becoming President, Truman has accepted at least 180 of them, which run

IN A BORROWED SHRINE FEZ, PRESIDENT SMIRKS AND FIDDLES WITH NEW DESK GADGET



TRUMAN IS FAMOUS LION



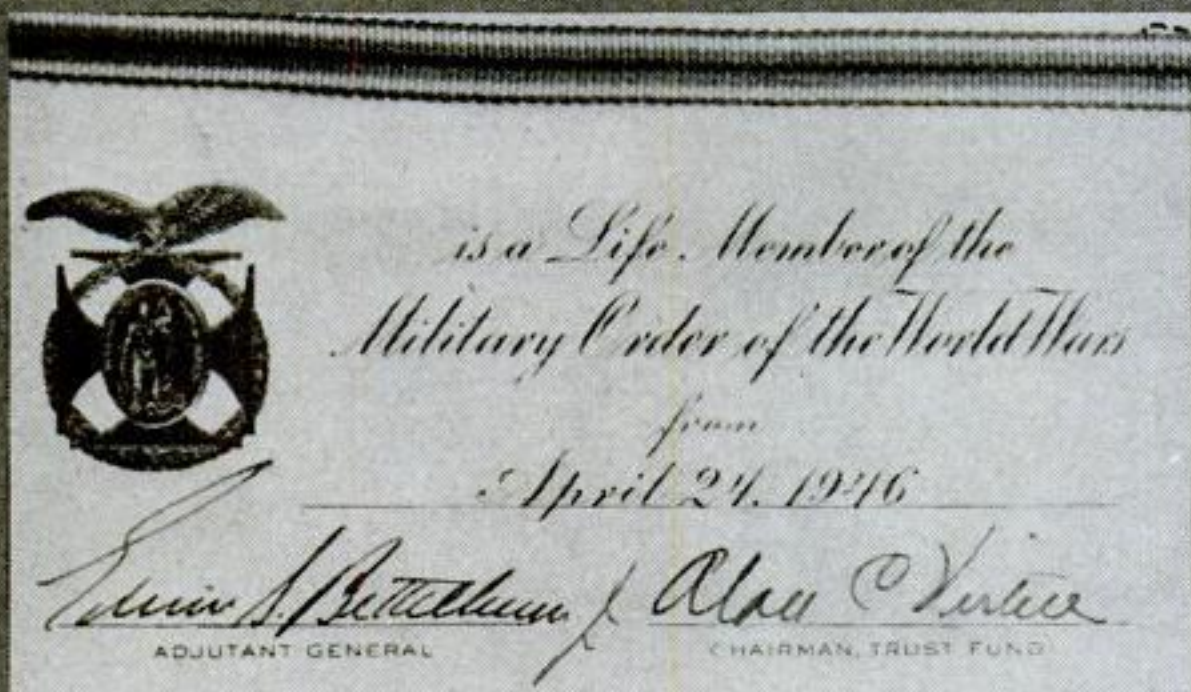
HE CAN SING ANYWHERE



HE WAS AN ARTILLERY CAPTAIN IN WORLD WAR I



HE WAS MEETING-GOER



HE IS AN HONORARY PAST COMMANDER IN CHIEF



TRUMAN IS AN EAGLE



TRUMAN WAS RECOGNIZED BY HOME TOWN IN 1945



HE IS 29-YEAR SHRINER



HE IS 33-DEGREE MASON



HE IS A HOLMES FAN



HE FOUGHT OVERSEAS



HE IS "SOLID THINKER"

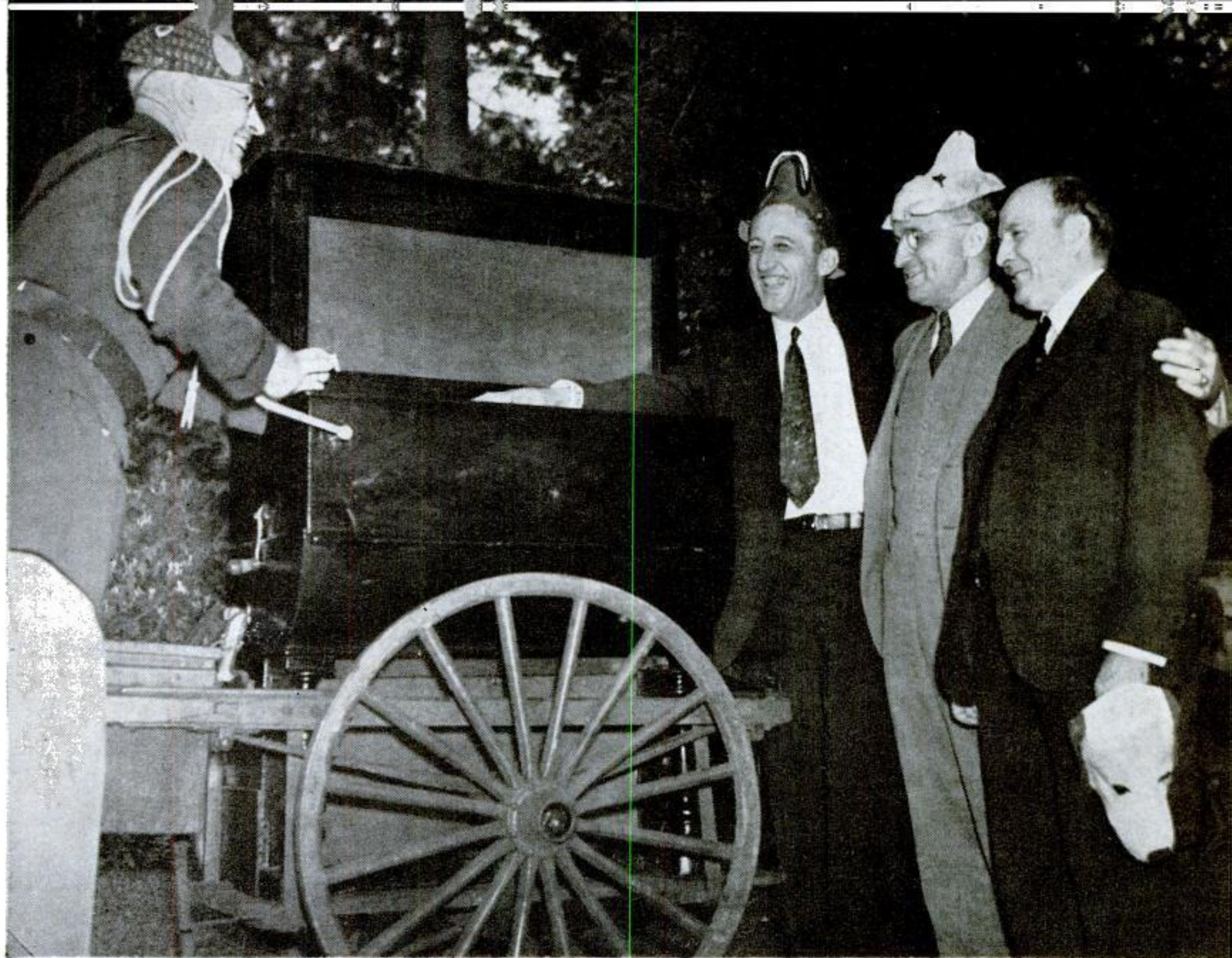
REGULAR MEMBERSHIPS held by the President range from the Society for the Preservation and Encouragement of Barber Shop Quartet Singing in America (top strip, second from left), which entitles him "to harmonize at any time," through the Society

for the Advancement of Management which in 1943 considered him a "solid thinker," to the Baker Street Irregulars which is dedicated to keeping fresh the memory of Sherlock Holmes. Truman is a 37-year-Mason and a member of all the Masonic associations.

HARRY S. TRUMAN, A REGULAR FELLOW, HAS JOINED OVER 200 ORGANIZATIONS

the organizational gamut from Optimist International through the Calliopean Literary Society of Emory and Henry College, and the Loom-Fixers' Horseshoe Pitching Club, Inc. of Lowell, Mass. A partial list of the organizations Truman belongs to, in addition to those whose emblems are shown on these two pages, is printed on page 15. Unlike former President Calvin Coolidge, who managed to get himself photographed regularly wearing garlands of Indian feathers, Truman seldom poses in organizational costumes (left and right) because they make him look silly.

But even a tireless joiner like Truman has to draw the line somewhere. Included in the 115 honorary memberships he has turned down since his inauguration are the Ancient and Honorable Order of Country Dogs and Methodist Preachers of America, Incorporated, The North Little Rock Social Studies Club and Sinatra's Slick Chicks of Chicago.



WITH ANIMAL MASK SHOVED BACK ON HEAD, TRUMAN HAS FUN AT ALFALFA CLUB OUTING



HE CAN FIGHT FIRES



S.F.A. IS PRIMARILY A BIG SOCIAL AND BURIAL SOCIETY FOR SHOW PEOPLE



S.C.A. AIDS SPORTS



HE IS C.F.G. HONORARY CHIEF



HE IS BOY SCOUT PRESIDENT



AHEPA IS ORDER OF GREEKS



HE IS IN A LAW FRATERNITY



THEATRICAL CLUB DOES CHARITY WORK



TRUMAN IS WELCOME IN SOUTHERN CAL.



HE JOINED HOTEL GREETERS OF AMERICA

HONORARY MEMBERSHIPS which President has accepted include many worthy causes which use publicity to bring in contributions and new members. Others just take up Presidential time but keep constituents happy. Truman once had to get rid of

a handsome desk set when a man named Robert S. Moore, who personally presented it to him at the White House as a representative of the Kansas City Lions Club, turned out to be a convicted forger and swindler trying to get himself some favorable publicity.

Louis Philippe's new French Accent

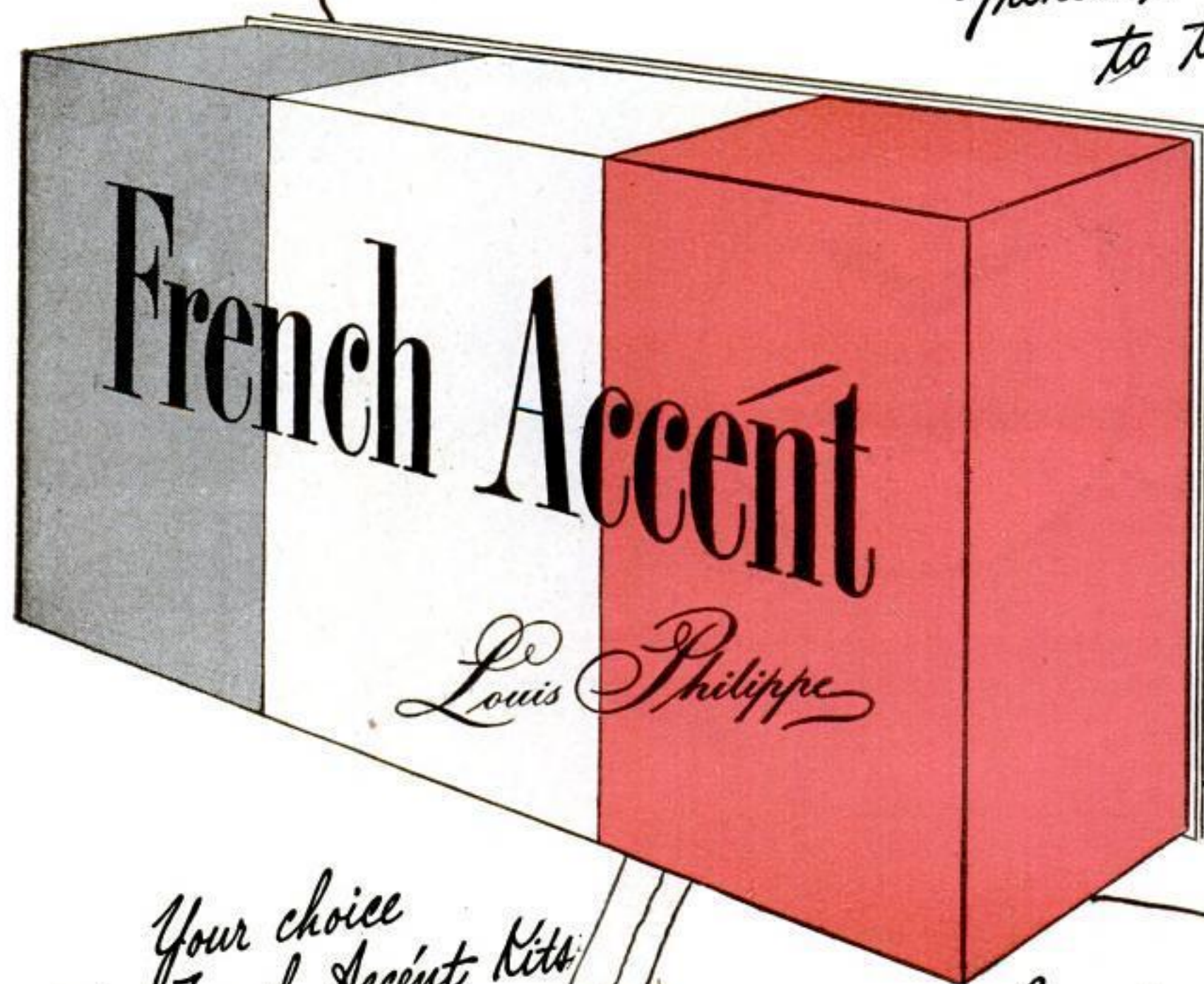


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new wine shade**



*You'll wear it
with a queenly air...
this luscious
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French Accent rouge...
to touch your cheeks
with spirited beauty 49¢**



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and face powder \$2.00**

Lipstick and rouge \$1.50
Made in U. S. A.*



**plus tax*

SPEAKING OF PICTURES
CONTINUED

MORE TRUMAN ORGANIZATIONS

REGULAR MEMBER

- Central Association of the Miraculous Medal, Philadelphia
National Sojourners
Seraphic Mass Association
Forty and Eight Club
National Grange
University Club of Kansas City, Mo.
Order of the Eastern Star
YMCA Health Club, Kansas City, Mo.
Sons of Confederate Veterans
Advertising Club of N.Y.
Midway Island Square and Compass Club
Shriners' Hospital for Crippled Children
- Acacia Club
National Press Club, Washington, D.C.
Lambda Chi Alpha Fraternity
Regular Veterans Association, Independence
Jackson County Farm Bureau, Blue Springs, Mo.
Missouri State Elks Association
Royal Order of Jesters
The Missouri Press Association
Sunnybrook Golf Club, Akron, Ohio
Northwestern Democratic Club of Lehigh County, Pa.
Central Suffrage Conference of Washington, D.C.

HONORARY MEMBER

- Flying Eagle Patrol Troop 117, Fairlington, Va.
Burning Tree Club, Bethesda, Md.
Columbia Country Club, Chevy Chase, Md.
Lions Club of the Heart of Kansas City, Mo.
National American University Fraternity of New York
American Foundation for the Blind, Inc.
Iroquois Club, Chicago
American Merchant Marine Library Assoc.
National Committee on Boys and Girls Club Work, Inc.
Capital Yacht Club, Washington, D.C.
National and Inter-American Music Week Committee
King County Democratic Club, Seattle
Young Democratic Clubs of Arkansas
Alumni Association of the University of Missouri
Society of Sacred Songwriters
National Tuberculosis Association
Grand Council, Order of DeMolay
Army and Navy Club of Manila
American Legion Americanism Endowment Fund
India House, Hanover Square, N.Y.C.
National American Charro Association
Optimist International
Lions Club of Hayti, Mo.
International Mailers Union
New York Historical Society
Masonic Club of Lorraine, Troy, Ohio
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Little Rock Chapter No. 137, Camp Joseph T. Robinson, Ark.
1st Marine Division Masonic Club, Okinawa
Tuscany Masonic Club, Leghorn, Italy
Marcoba Masonic Club of Ulithi
Philippine Square and Compass Club
Netherlands-America Foundation, Inc.
Jackson County Farm Bureau, Mo.
Calliopean Literary Society of Emory and Henry College, Emory, Va.
Missouri Athletic Club, St. Louis
- Travelers, Fort Leonard Wood Chapter No. 5, Mo.
American Flag Day Association
Boys Town
United States Olympic Association
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Miles River Yacht Club, St. Michaels, Md.
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Philomathesian Society, Wake Forest College, N.C.
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United States of America Sports Federation
San Diego Heaven on Earth Club
University Club, Boston
University Club, N.Y.
Virginia Road Builders Association
Marine Fathers' Association
Battery F Field Artillery, 130 Field Artillery, Wichita, Kan.
Columbia Valley Authority Information League, Spokane, Wash.
Junior Victory Army, Colin Kelly Corps, Newport, R.I.
National Federated Craft No. 8, Flint, Mich.
Army Navy Country Club, Arlington, Va.
Chevy Chase Club, Chevy Chase, Md.
Army Relief Society
Legal Aid Society, N.Y.
Army and Navy Club, Washington, D.C.
National Aeronautic Association
National Association of Postmasters
Bloody Nose Ridge Square and Compass Club, Peleliu Island
The Native Sons of Kansas City, Mo.
Ivesdale Boys Club, Ivesdale, Ill.
Miami Rodeo, Inc.

RECORD-BREAKER EVERY WAY by FRANK WILLIAMS

STEVE VAN BUREN
BRILLIANT
HALFBACK OF THE
PHILADELPHIA
EAGLES

KNOWN AS THE "WHAMBAM MAN", HE'S A SHY, MODEST CHAP FROM LOUISIANA STATE WHO DOESN'T THINK HE'S ANY GOOD DESPITE THE FIGURES IN THE RECORD BOOK?

HE LOOKS **SHARP!**
...STREAKING DOWN THE FIELD WITH THE PIGSKIN...

...LAST YEAR HE WON THE NATIONAL FOOTBALL LEAGUE'S GROUND-GAINING TITLE WITH 832 YARDS AND SCORED 18 TD'S FOR A NEW ALL-TIME 10-GAME MARK?

HE FEELS **SHARP!**

...BOOTING THE BALL. STEVE'S A GREAT PUNTER...WHAT'S MORE, THE ONLY TWO PLACEMENT KICKS HE TRIED DURING THE SEASON HELPED HIM AMASS 110 POINTS FOR THE 1945 POINT-GETTING TITLE!

HE IS **SHARP!**
...STEVE ALWAYS USES GILLETTE BLUE BLADES WITH THE SHARPEST EDGES EVER HONED...THAT'S BECAUSE THEY GIVE HIM THE SLICKEST, MOST REFRESHING SHAVES A FELLOW CAN HAVE AND SAVE HIM MONEY, TOO? YOU CAN'T FOOL STEVE--DOUBLE EDGES MEAN DOUBLE ECONOMY!

**look SHARP
feel SHARP
use be SHARP**

Gillette
Blue Blades
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● You look sharp for you enjoy the swellest shaves ever. You feel sharp because they're refreshing and give you a lift. You are sharp for you get far more shaves per blade and save money. Ask for Gillette Blue Blades.

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JOAN CRAWFORD

Winner of
1945 Academy Award
Star of "HUMORESQUE"
A Warner Brothers Picture

Try JOAN'S character quiz

"(1) Do you make snide cracks about folks of other races, creeds or colors? (2) Do you get the facts before you form opinions about people, issues or nations? (3) Do you give others credit for having good intentions, just as you have? (4) Do you do something to help correct the things you think are wrong with your town, your country, and the world?"

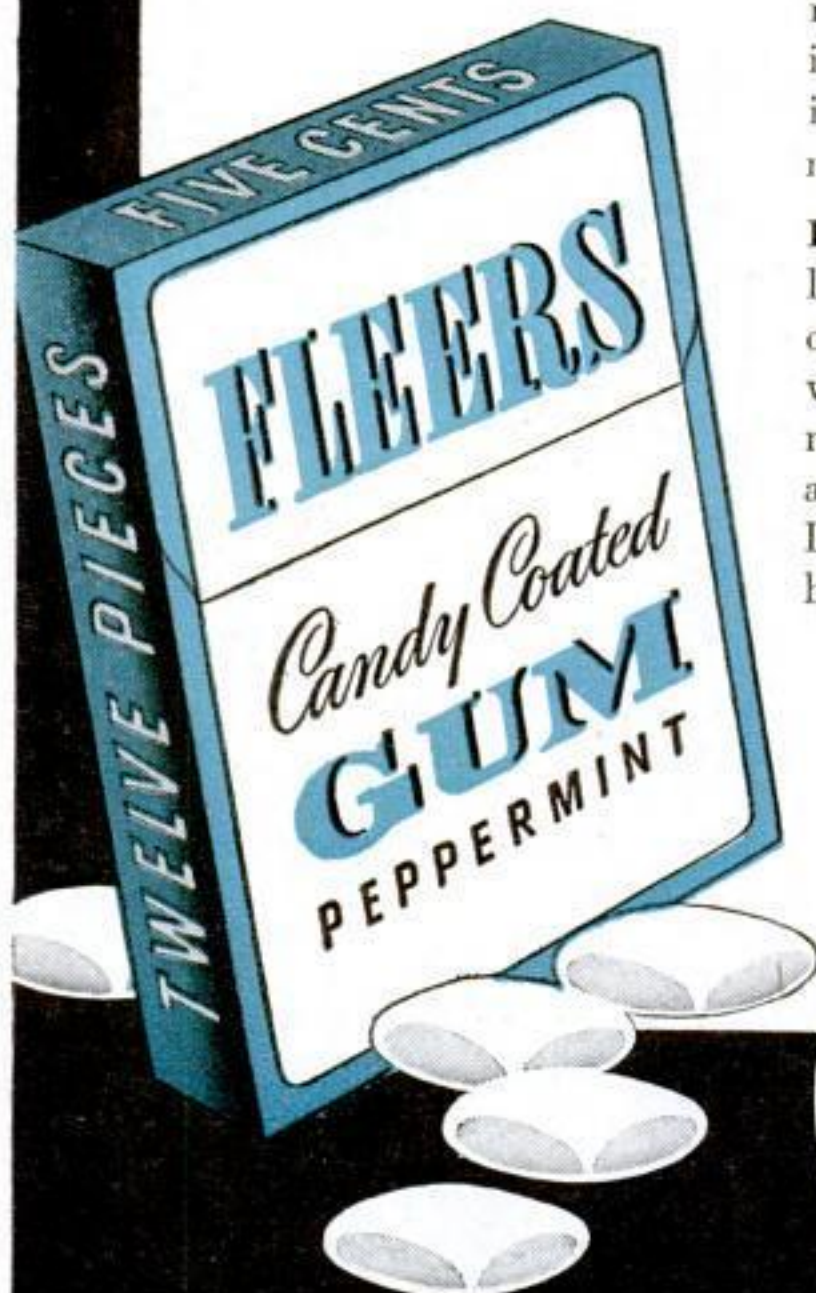
"If your answers are No-Yes-Yes-Yes, then you're a solid citizen, and America needs a lot more like you."



Joan's little quiz is one of a series presented by Fleer's in the interest of better understanding among families, friends and nations.

Fleer's is a solid sender... leader in the trend to candy coated gum. With its gleaming white coating, its extra peppermint flavor, Fleer's is especially attractive and refreshing. Look for the new, one-at-a-time box. Try Fleer's today.

Frank H. Fleer Corp.
Philadelphia, Pa.
Established 1885



Candy Coated—Chewing gum in its nicest form!



LETTERS TO THE EDITORS

GAZELLE BOY

Sirs:

In *Time* (Sept. 9) under Foreign News there is an article about the "Gazelle Boy," an obviously fabricated story, as is pointed out.

In *LIFE* (Sept. 9) also is the Gazelle Boy, who this time rates a half page. Here the story is given out that he really is a wild lad.

WILLIAM N. CARTER
Connersville, Ind.

Sirs:

Three cheers for the paternalistic gazelles of the Syrian steppes, who not only fed the Gazelle Boy but somehow provided him with a polo shirt and a pair of pants. Or how do you account for his tanned face, neck, forearms and legs?

FRANK SKINNER
Detroit, Mich.

Sirs:

...Your Gazelle Boy's bangs seem to have been cut with some tool of



this so-called civilized world, probably scissors. But maybe gazelles also use scissors.

J. N. KRONKS
Lake Charles, La.

Sirs:

... I am glad that you at least had the decency to refrain from publishing the story that he was capable of achieving a running speed of 50 mph. ...

JOHN C. ROHRS
Hanover, N.H.

Sirs:

... What they... should do is teach him to talk English and send him back to the gazelles to teach them English.

JO ANNE RUSSELL
Helena, Mont.

● Although first reports of a gazelle boy had an air of plausibility, the story kicked around Cairo bars, grew more and more improbable. Finally, when five different gazelle boys had been reported, London's *Punch* published the following poem cheering on the Silly Season in the Middle East:

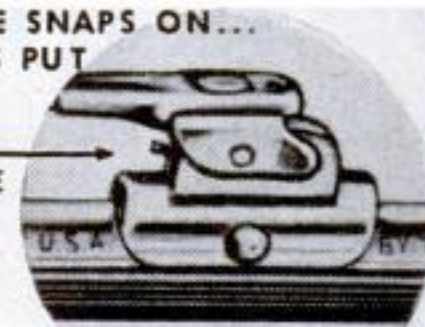
*This story that the paper tells
Of the young Bedouin, fleet and shy,
Nurs'd all his life by dear gazelles—
It glads me (with my soft green eye).
It stirs my wits and gives them wings;
It rouses me to pure unreason,
Making me wish still crazier things*

CONTINUED ON PAGE 18

ANCO RAIN-MASTER "Dead-Locker" WINDSHIELD WIPER ARMS and BLADES

BLADE SNAPS ON...
STAYS PUT

FINGER-
TIP
RELEASE



CAN'T FALL OFF
CAN'T BLOW OFF

(A war-born invention—by ANCO—first
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He's doing the best he can. Sure, he knows how dangerous it is for you to drive your car... in stormy weather... with your dull old windshield wipers that smear and smear. He'd gladly put on for you quickly a pair of keen new ANCO RAIN-MASTER Wiper Blades and Arms. He has them—Newest Models! But he forgets to remind you? Too busy? You can't shoot him for that!



After all, it's your car to protect. So you remind him. Get RAIN-MASTERS... patented features... original equipment on many makes of high grade cars and trucks... used in war—on our fighting tanks and trucks and ships and bombers too... because ANCO RAIN-MASTERS clean quicker, clean cleaner... last longer. May save you a costly smashup.

Ask for RAIN-MASTER Windshield Wiper Arms and Blades next time you buy gas.

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Meritone 10 for 10c • 25 for 25c

Are WOMEN better drivers than MEN?





Suit by Philip Mangone. Hat by Sally Victor.


THE MORE STATISTICS we dig up on this subject, the more confused we get. The ladies produce reams of figures showing that women drivers have fewer accidents than men. The men counter by saying that such figures don't mean anything because men operate cars and trucks under the most difficult conditions—day and night, through rain, fog, ice and snow.

Since there are undoubtedly good and bad drivers of both sexes, we'll leave it to you to find out *who in your family knows the most about cars and driving*. See who scores highest on the quiz questions below—dad, mother, brother or sister.

1. If a certain car with first-rate brakes running 20 miles per hour on a dry road can be stopped in 14 feet, how many feet would it take to stop it at 40 miles per hour (not counting driver's reaction time)?
28 feet ☐ 42 feet ☐ 56 feet ☐ 75 feet ☐

2.  Colorful autumn leaves make a drive in the country particularly enjoyable at this time of year, but what does a capable driver do when leaves cover the road ahead?

3.  The driver of the sedan has deliberately run through a red light. By stopping short, the driver of the convertible can avoid a collision. If she fails to do so, can she be held liable—considering it was the other driver who ran through the light?
Yes ☐ No ☐

4. After the war everybody expected gasoline refiners to offer super-gasolines. Why has gasoline quality remained at its present level for the past few months instead of soaring to new heights? 

5. If the steering wheel of a car pulls to one side when you stop, what would you suspect the cause to be?
☐ Worn steering knuckles. ☐ "Frozen" differential gears.
☐ Worn or out-of-adjustment brakes. ☐ Loose steering gear.

6. Give two possible reasons why the tires of a car will "squeal" when rounding a corner.
a. _____
b. _____

7. One way to round a curve is to take your foot completely off the gas and proceed without power. Another is to reduce speed before entering the curve and proceed with some power on. Which method will help you around a curve better—reduce chances of a skid?
With power off ☐ With some power on ☐

ANSWERS

1. 56 feet.

2. Slow down. Leaves are slippery—particularly when wet—and can cause a bad skid.

3. Yes. Courts have held that when a collision occurs, it is the fault of the person who had the "last clear chance" to avoid it.

4. Don't count it against your score if you didn't know this answer. Few people outside the petroleum and automotive industries know the reason why gasoline quality leveled off—and even slipped back a bit—this year. The cause has been government rationing of lead,

one of the materials needed to make Ethyl anti-knock fluid, and oil refiners have not been permitted to raise premium gasoline as high as they would like to. Meanwhile, the Ethyl emblem is your assurance of your oil company's best gasoline at all times.

5. Worn or out-of-adjustment brakes—probably on the front wheels.

6. a. Too much speed for the curve.
b. Under-inflated tires.

7. With some power on. Feeding gas gives extra traction, helps prevent skidding. Use your brakes *before* you hit the curve.

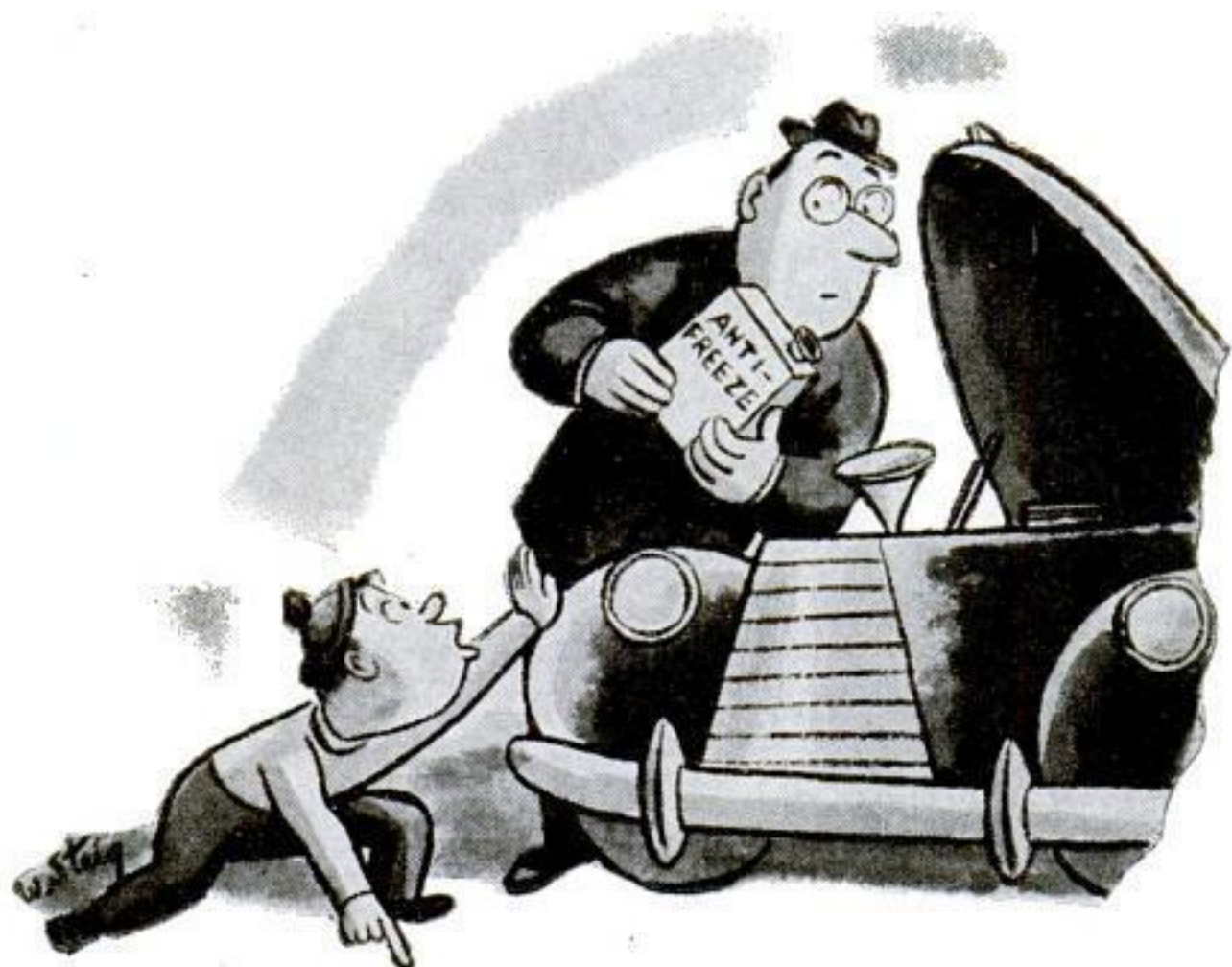


FREE . . . "Professional Driving"—a 72-page book packed with facts that will make your driving safer, easier and more economical. Written by experts, packed with facts. Here are some of the chapter headings: "How to Handle a Blowout," "Parking Made Simple," "If You Drive by Night," "Driving Tips for City Traffic." Offered FREE to car owners by Ethyl.

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with DU PONT

COOLING SYSTEM CLEANSER

Don't put anti-freeze into a rust-clogged radiator. Clean out the rust and scale *now* before winter sets in. Just pour a can of DU PONT COOLING SYSTEM CLEANSER into your radiator, run the engine 30 minutes or more, then drain. That's all! It cleans thoroughly without reverse flushing. It's safe, sure and dependable.



2. PREVENT LEAKS and LOSS OF ANTI-FREEZE

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COOLING SYSTEM SEALER

After cleaning out the cooling system, make it leak-proof. Don't take chances on losing precious anti-freeze. Here's a product that stops leaks quickly and securely. Does not clog the radiator.



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You can re-condition last year's anti-freeze by adding a can of DU PONT ACID AND RUST INHIBITOR. This neutralizes the acid and prevents rust from forming. Makes it safe to use anti-freeze a second year.

DU PONT Acid and Rust INHIBITOR



BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

LETTERS TO THE EDITORS

CONTINUED

*Would variegate the Silly
Season. . . .*

LIFE admits that the Silly Season roused it, too, to unreason.—ED.

SEND THEM HERE!

Sirs:

Your enlightened editorial, "Send Them Here!" (LIFE, Sept. 23), has restored my faith in my fellow countrymen. . . . You have shown me that you are not only giving serious thought to the DP problem but that you are aware, as most Americans are not, that it is *not* a Jewish question—the bulk of central Europe's homeless people being non-Jewish. I wish this point could be stressed even more. These displaced persons represent many nationalities and creeds. Above all most of them are good people—simply the victims of what might have happened to you and me.

Until last month I was an UNRRA director of six DP camps in eastern Bavaria. In March I received elaborate instructions, based on President Truman's directive, to assist DPs to make application for immigration visas. Two offices were established in my area, and the birth of hope among the homeless was a pleasure to watch. America was not going to let them down. Then two things happened. One was the arrival of a regulation that each applicant must have a relative or sponsor in the U. S. In the four land-kreis for which I was responsible 70% of the DPs were automatically eliminated by this. The second thing was a rumor stemming from semiofficial sources that only Jews would be accepted as immigrants.

In spite of these two stumbling blocks about 300 applications were forwarded to Munich from Passau. In late April these were returned to me with a notation that they were incorrectly filled out and must be made to conform with regulations issued after we had commenced this work. From that date until August we were unable to keep up with the ever-changing regulations. After six months of effort none of our DPs, Jew or Gentile, had secured an immigration visa for the

CONTINUED ON PAGE 21

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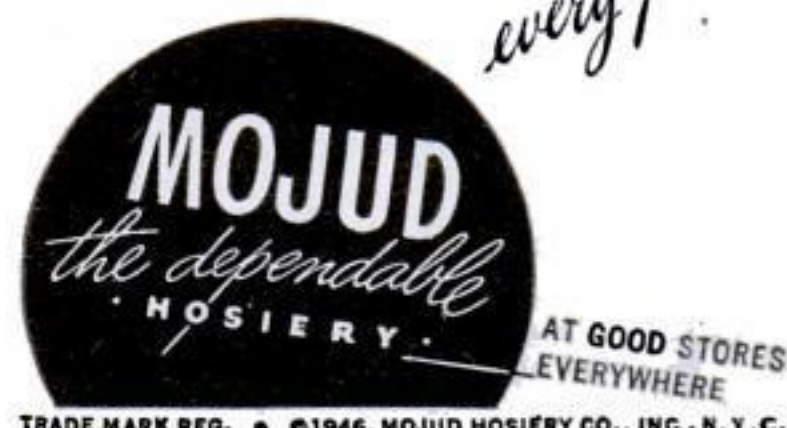
LIFE
October 14, 1946

Volume 21
Number 16



*There's a
Point
about
Mojuds*

*Beauty and
wear in
every pair!*



due to colds
or smoking



Relieved!

Quick! Get relief from coughs, throat irritation of colds with Vicks Cough Drops. So fast because they're *really medicated* with throat-soothing ingredients of Vicks VapoRub. Try 'em for fast relief!



Here's Quick Way to **GREATER BREATHING COMFORT**

Cold-Struffed Nose Feels
Clearer in Seconds!

S E R V I N G Y O U T H R O U G H S C I E N C E



Aren't you glad you're riding on ROYALS?

JAM ON THE BRAKES and your car stops short, sure... and in time! Once more you thank your lucky stars for the *quick-stopping* tread on your U. S. Royals!

It's a *hard-gripping* tread that takes hold of the road to make *straight-line* stops when you need them most. It's ready to bite the pavement the *moment* you apply your brakes... to keep your car from side-skids and hold it back from trouble.

You can *count on* Royals' safety tread for quick, sure stops—and that means *extra* safety and confidence when you're at the wheel.

☆

This sure-footed tread is now ready for you on a tire that's setting new standards for wear and performance—the 1946 U. S. Royal DeLuxe made with specially treated tire *rayon*.

In the laboratory and on the road this record-breaking Royal DeLuxe has proved itself the best ever built!

It's a *cooler-running* tire. It holds down internal heat to give you *more mileage*... longer and safer tire life.

It's a *lighter* tire—and its *greater flexibility* absorbs road shocks and bumps to give you a gentle ride in easy-going comfort.

And it's *stronger* through and through. There's safety in every inch... with a *far greater resistance to blow-outs*.

☆

TO TOP IT ALL this years-ahead tire carries the name that has been a world leader in tire manufacture from the days of the first automobiles to the development of rayon tire cord itself. You know when it's a Royal it's *a tire you can trust*. And the dramatic *new* rayon Royal is now available in many passenger car sizes.*

☆

SEE YOUR U. S. TIRE DEALER NOW—find out how soon you can be glad you're riding on new U. S. Royals! *Present Government regulations restrict all rayon tire construction to sizes 6:50 and larger

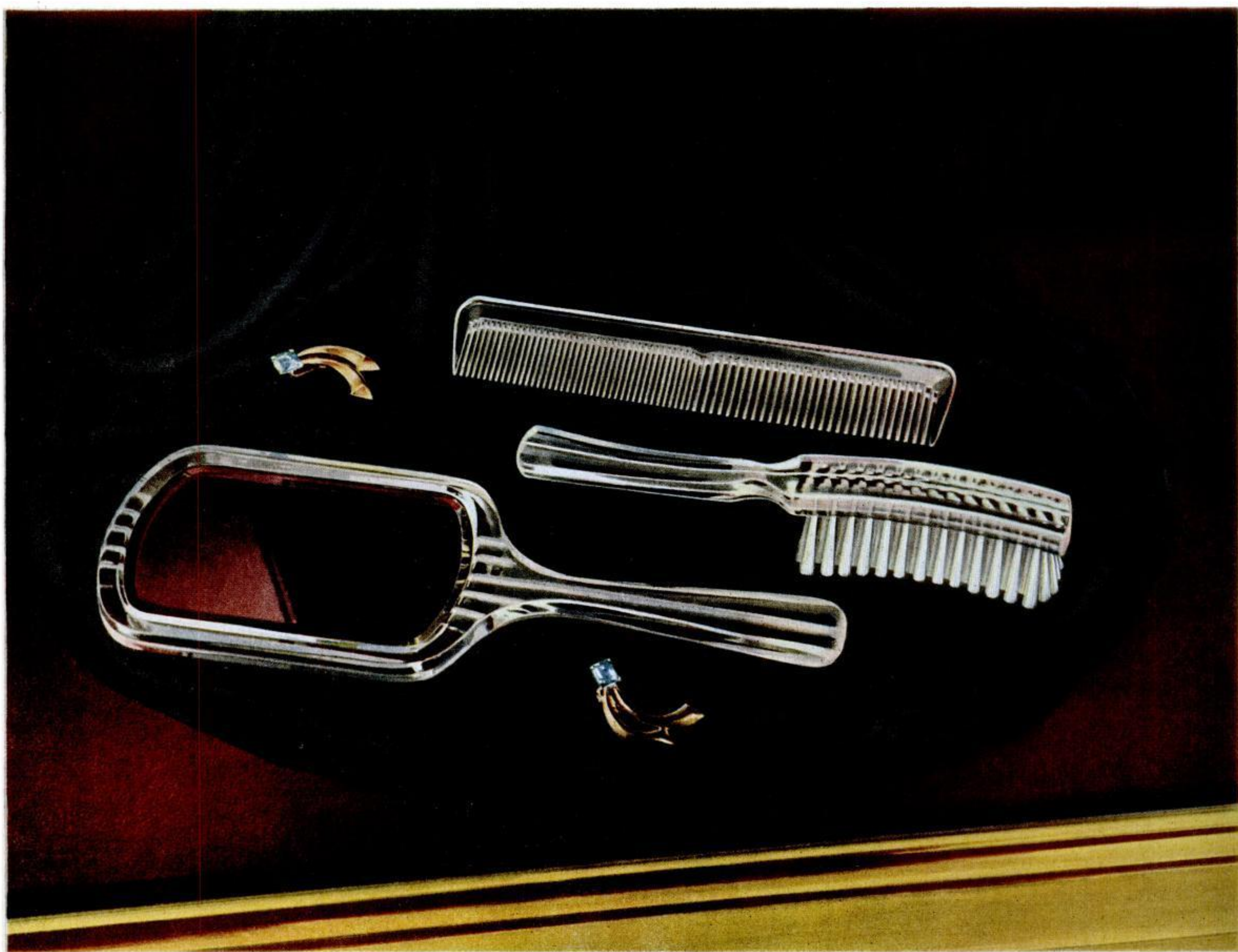


UNITED STATES RUBBER COMPANY

1230 AVENUE OF THE AMERICAS, ROCKEFELLER CENTER, NEW YORK 20, N. Y. • In Canada: DOMINION RUBBER COMPANY, LTD.

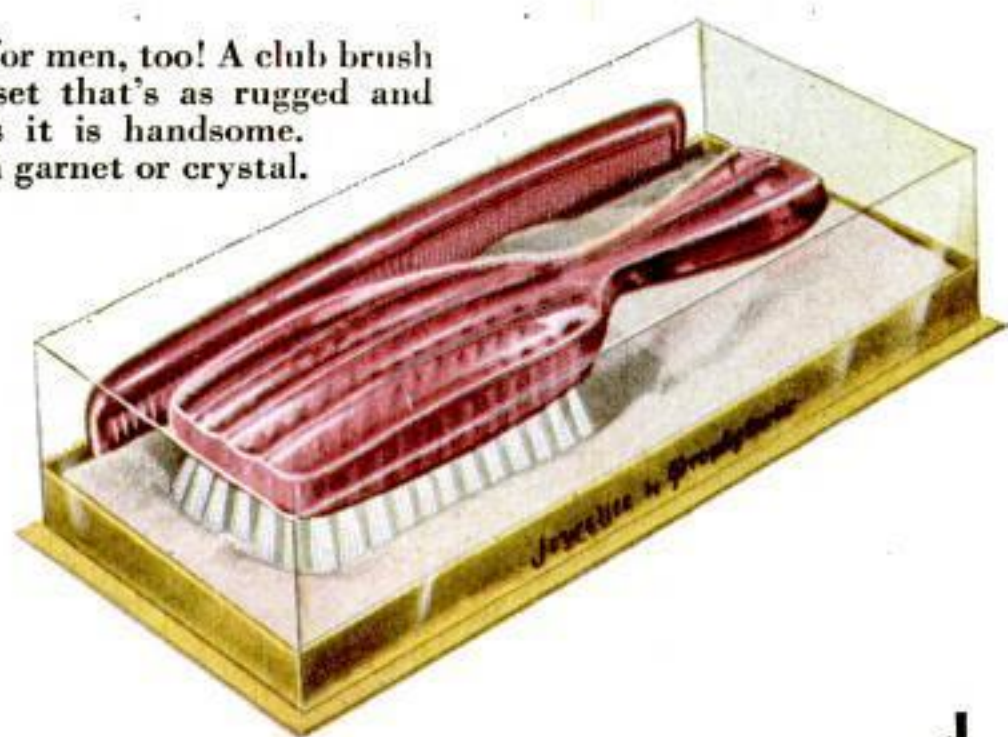
Lovely as the rarest of precious gems . . .

Jewelite



Jewelite Roll-Wave Brush, Comb and Mirror in Crystal.

● Jewelite for men, too! A club brush and comb set that's as rugged and practical as it is handsome. Available in garnet or crystal.



*H*ere, in all its entrancing new beauty, is the aristocrat of plastics—Jewelite by Pro-phy-lac-tic. Supreme creation of America's finest brush craftsmen, Jewelite brushes are backed by more than 60 years' experience in the art of brush design. Each Jewelite brush is bristled with long, resilient Prolon that reaches right down to your scalp . . . stimulates healthful circulation . . . brings shining new loveliness to your hair. Brushes, combs and dresser sets of Jewelite are now available in translucent shades of ruby or sapphire, or in diamond-clear crystal. Ask at any good brush department for Jewelite, aristocrat of plastics . . . made by Pro-phy-lac-tic, the brand name that is your best guide to quality in brushes. Look for the name Jewelite on the box! PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.

J E W E L I T E B Y P R O - P H Y - L A C - T I C

FOOT RELIEF in 2 minutes

Do exercise below
recommended by
most Chiropodists
(Foot Specialists)

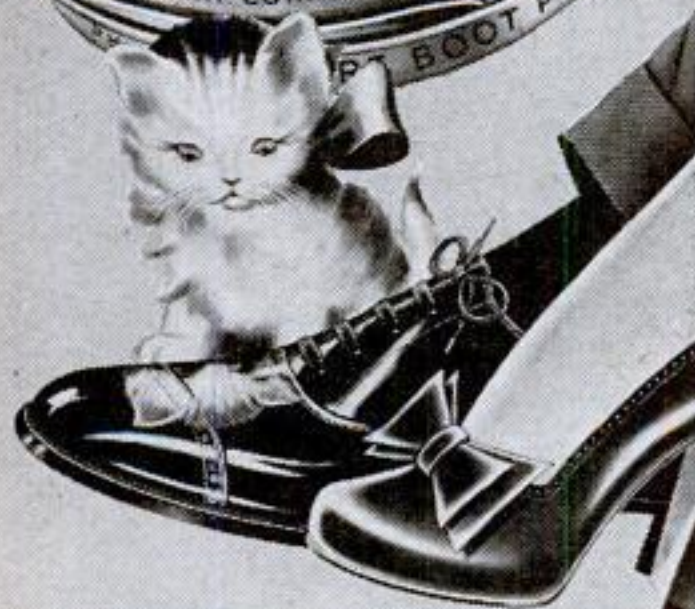


DO THIS DAILY to get wonderful quick relief and healthier feet. Bend feet under, flex from side to side, curl toes down, spread toes apart; repeat 10 times. Then massage feet, and between toes, with soothing Mennen QUINSANA fungicidal powder. Comforts, peeps up feet. Amazingly effective against Athlete's Foot, excessive perspiration, foot odor. Shake QUINSANA in shoes daily. Get QUINSANA now for greater foot comfort.



GET **QUINSANA**
FOR HEALTHIER FEET

LANOLIZE*
YOUR SHOES WITH
ESQUIRE
BOOT POLISH
CONTAINS LANOLIN



for a BRIGHTER LONGER-LASTING
LOOKING GLASS SHINE

Product of KNOMARK MFG. CO., INC., BROOKLYN, N. Y.

On sale at

Shoe Stores, Shoe Departments, Shoe Repair Shops

*Reg. U. S. Pat. Off.

LETTERS TO THE EDITORS

—CONTINUED—

U. S. except four American-born refugees. It was red tape *ad nauseam*...

W. O. HOGUE

Stockton, Calif.

Sirs:

Why "Send Them Here!" when:

1) We are unable to decently house hundreds of thousands of our own citizens.

2) The people of this country have to resort to horsemeat, and housewives spend the better part of their days standing in queues shopping for staple foods. . . .

3) We must look forward to furnishing employment to many thousands of servicemen and women now at school, learning professions which will probably be a drug on the market by the time they graduate.

4) Canada, Mexico and at least a half-dozen South American countries with splendid natural resources, meager populations per square mile and varieties of healthful climates would as well, or better, serve them. . . .

You are also strangely silent about some of the better reasons for the restrictive immigration laws which you find so unfair and discriminatory. Were they not set up also because experience has taught us that eastern Europeans did not readily dissolve in our "melting pot?" . . . It just takes too long to make Americans out of these people and we already have more than our share.

H. C. DAYTON

Hartsdale, N.Y.

Sirs:

Our country has donated the lives of many citizens, financed a multi-billion-dollar war, is feeding and clothing people who just a few months ago were willing to murder us. Now you have the nerve to advocate flinging our doors open to DPs who cannot now get along in their own countries, nor would they make substantial citizens of this country. America was built by the sweat of the brow and not by human parasites. . . .

WARREN L. LINTZ

Missoula, Mont.

Sirs:

. . . We talk much of what the DPs gain when we admit them, forgetting their great gifts to us. . . . We need to rub elbows with folks who regard free speech and free press as almost unbelievable blessings; who thank God for the right to worship Him freely and who regard free education not as an unprized right but as a great privilege. These people restore our perspective and our faith in our own great, blundering, wonderful land.

VERNAL Z. HARKNESS

Miami, Fla.

GEORGE WASHINGTON HILL

Sirs:

Your interesting article on the dynamic personality of George Washington Hill (LIFE, Sept. 23) prompts me to call your attention to the fact that possibly Mr. Hill might have made one additional mistake in his colorful life. Why did he not accept a "natural" in advertising slogans submitted to him?

"BE HAPPY - GO LUCKY"

FRANK H. SHIRLEY

Ann Arbor, Mich.

● Probably no slogan in American business has ever been suggested by so many people. It was used briefly,

With **Kodak Film** in your camera, home's happiest moments—the spontaneous little situations that cannot be rehearsed—are yours to picture, night or day. And snaps indoors by Photoflash or Photoflood lamps are so easy!

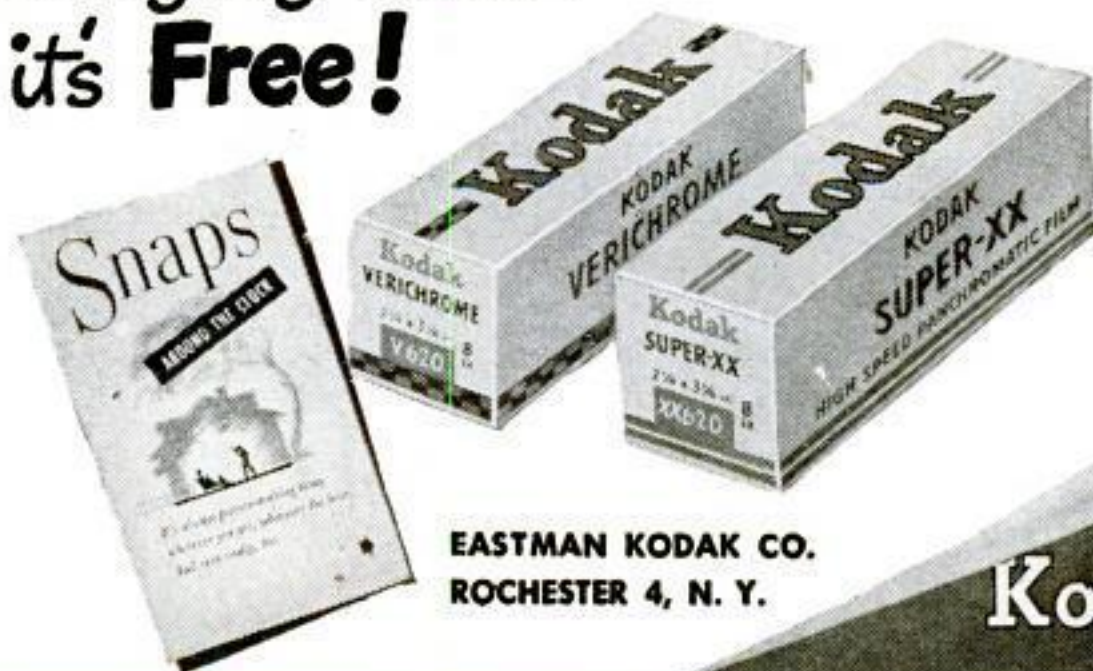


A Photoflood type of subject



And a "natural" for Photoflash

See your
Kodak Dealer today...for
Kodak Film (Kodak Super-XX for
Photoflood pictures, Kodak Verichrome
for Photoflash)...for lamps...for
Kodak's new folder that gets you off
to a flying start
...it's **Free!**



EASTMAN KODAK CO.
ROCHESTER 4, N. Y.

Kodak

CONTINUED ON NEXT PAGE



"Think you
measure up, Mom?"



BABY: Now I've trimmed you down to my size, Mom — still think you measure up as a mother?

MOM: Honey, I feel about so-o-o big! I'd completely forgotten what it's like to be a baby, wriggling and twisting all day. If your skin gets this uncomfortable, no wonder you howl!

BABY: Ha, Mom! I thought this would show you that a baby's skin needs extra care. I wouldn't have to howl if you treated me right with Johnson's Baby Oil and Johnson's Baby Powder!

MOM: If that's the answer, lamb—have

both, if you need 'em!

BABY: I definitely do, Mommy. After my tub, a nice, gentle smoothover with Johnson's Baby Oil, to help keep me a real Satin-Skin. Don't forget it at diaper changes, too—to help prevent what my doctor calls "urine irritation."

And between times, you can bring on the Johnson's Baby Powder—cool, snowflakey-soft sprinkles of it, so chafes and prickles never have a chance!



MOM: Half-Pint, you're smarter than your Mom! Let's go get some Johnson's and make this a big day!



Johnson's Baby Oil
Johnson's Baby Powder



Johnson & Johnson

LETTERS TO THE EDITORS

CONTINUED

but because so many thousands claimed it as their own idea the company, fearing legal complications, withdrew it.—ED.

NANTUCKET HARRIERS

Sirs:

You show a picture of the Nantucket Harriers (LIFE, Sept. 23) traveling by air, and then put a ridiculous description of it underneath. . . .

You say that the Nantucket Harriers are a group of socialites. A har-



rier is a hound, not a socialite, even though in most cases they are better bred than most of your readers.

Secondly, the Nantucket Harriers do not chase rabbits, they chase hares—a rabbit is a small animal that lives in holes in the ground and would not run 100 yards; a hare lives above the ground and is able to lead hounds from five to seven miles without being caught. . . .

PHILIP KINGSLAND

New York, N. Y.

● The Nantucket Harriers is the formal name of the hunt to which both hounds and socialites belong. They join forces to chase hares.—ED.

PRINCETON

Sirs:

Your treatment of Princeton University (LIFE, Sept. 23) was both magnificent and inspiring. It was unfortunate, however, that you omitted the incendiary attack on Nassau Hall during the student-faculty feud of the early 1800s, when the students locked all the professors in their rooms and set the venerable old building on fire. Fortunately it was extinguished without damage to life, limb or property, but indicative of the complacent acceptance of "Princeton's Reign of Terror" remains the fact that the incident was summarily dismissed as a "boyish prank."

GEORGE E. MERCHANT

Rochester, N. Y.

Sirs:

Despite its small size Princeton has produced more Rhodes Scholars than any other American university. Big Three score: Princeton 61; Harvard 46; Yale 43.

THOMPSON DAVIS

Highland Park, Ill.

Sirs:

Princeton is stated to be the fourth oldest college in the U.S.

According to Hurt's *College Blue Book*, the five oldest are the following: Harvard 1636, William & Mary 1693, Yale 1701, Penn 1740, Princeton 1746, which would make Princeton fifth oldest.

R. G. KELLY

Philadelphia, Pa.

PROVED! 3 OUT OF 4 MEN CAN NOW GET SMOOTHER, MORE COMFORTABLE SHAVES!

No matter how you've shaved before, it has been *proved* you can now get smoother, more comfortable shaves the Palmolive Brushless Way!

Yes, the new, different Palmolive Brushless Way to Shave has been *proved* to give smoother, more comfortable shaves to 3 men out of every 4 who tried it for just 7 days—then reported:

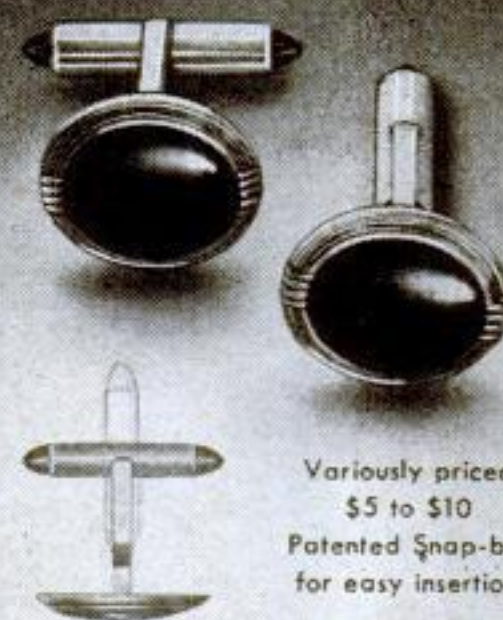
"Beards easier to cut," said 79%! "Less razor pull," said 75%! "Closer shaves," said 69%! "Smoother feeling skin," said 82%!

Here's all you do: 1. Wash your face with soap and water. Rinse! 2. Soap face again. Do not rinse! 3. Apply Palmolive Brushless immediately, smoothing it upward into your beard. *This way, you get the full benefit of Palmolive Brushless' beard-conditioning effect!* Then shave.

Remember! 1,297 men have *proved* the new, different Palmolive Brushless Way makes beards easier to cut—gives smoother, more comfortable shaves to 3 out of 4 men tested! Now *you* try it, too! See if you don't get the smoothest, most comfortable shaves you've ever had!



Cuff Links FOR BUSY MEN



Variouly priced
\$5 to \$10
Patented Snap-bar
for easy insertion.

Distinguished looking and convenient...smartly designed and finely made...with an overlay of 14 kt. gold for lasting richness.

Krementz
FINE QUALITY JEWELRY

since 1866

FOR LADIES: Bangle Bracelets • Earrings
Flexible Bracelets • Brooches

FOR MEN: Evening Jewelry • Cuff Links
Collar Holders • Tie Holders

Wherever fine jewelry is sold

CONTINUED ON PAGE 24

RKO's PIC-TOUR OF THE MONTH



"SINBAD THE SAILOR"

BOUDOIR INVADER. As daredevil *Sinbad the Sailor*, in RKO's Technicolor production of the same name, DOUGLAS FAIRBANKS JR. boldly meets every challenge, including MAUREEN O'HARA's locked bedroom door. Sharing star honors with them is WALTER SLEZAK.



"THE LOCKET"

WOMAN WITH A SECRET so monstrous it wrecks three men's lives. LARAINÉ DAY, lovely storm-center of RKO's tensely dramatic *The Locket*, is seen here cheek-to-cheek with ROBERT MITCHUM. The other two men in her life: BRIAN AHERNE, GENE RAYMOND.



"NOCTURNE"

TEN BRUNETTE BEAUTIES. Many authentic Hollywood showplaces give film colony glamor to RKO's nerve-tingling *Nocturne*. Starred are GEORGE RAFT, shown with photos of the brunettes, and lovely LYNN BARI. Mysterious death of film-land composer motivates exciting story.



"HONEYMOON"

RUNAWAYS GET RUNAROUND in gay Mexico City, where detours in path of eloping SHIRLEY TEMPLE and GUY MADISON provide whole-hearted merriment for RKO's *Honeymoon*, based on a Vicki Baum comedy. Co-star FRANCHOT TONE helps speed them to the altar.

**THESE BIG RKO PICTURES WILL
SOON BE SHOWN AT YOUR THEATRE**



The New Basic Dress

Perfectly Simple and Simply Perfect with
a **SweetHeart Soap** Complexion



For 'round-the-clock style, wear this one smart dress with tailored or dressy accessories. For total glamour, have a SweetHeart Soap complexion.

So change to SweetHeart's 1-2-3 Extra Lather Beauty Care

You'll like fashion's arithmetic for fall! One basic dress plus varied accessories give you two or three smart outfits. But be warned. This simple style demands the contrast of radiantly clear, soft skin.

So win the loveliness that is rightfully yours. Change from inadequate complexion care to the beautifying SweetHeart way. Night and morning for one minute, massage your face with SweetHeart Soap's

famous extra lather. Rinse with warm, then icy cold water. Like 3-way magic, it (1) cleanses (2) stimulates (3) brightens. Your skin looks younger, fresher, more gloriously radiant!

But heed this advice. Be sure you get SweetHeart Soap for this 3-way beauty help. You'll want its rich, creamy, extra lather. For SweetHeart gives up to twice as much lather as the average beauty soap.



The soap that AGREES with your skin

DON'T WASTE SOAP
It contains vital materials.

LETTERS TO THE EDITORS

CONTINUED

● The University of Pennsylvania took over buildings and trusts that dated from 1740, but Penn's board of trustees was not founded until 1749 and the first students were not admitted until 1751. Penn's first charter is dated 1753. Though Pennsylvania celebrated its bicentennial in 1940, Princeton, which was incorporated in 1746, is actually older.—ED.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933

OF LIFE published weekly at Chicago, Illinois for October 1, 1946.

State of New York } ss.
County of New York }

Before me, a notary public in and for the State and county aforesaid, personally appeared Andrew Heiskell, who, having been duly sworn according to law, deposes and says that he is the Publisher of LIFE and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, circulation, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Andrew Heiskell, Time & Life Bldg., Rockefeller Center, N. Y. 20, N. Y.; Editor, Henry R. Luce, Time & Life Bldg., Rockefeller Center, N. Y. 20, N. Y.; Managing Editor, Daniel Longwell, Time & Life Bldg., Rockefeller Center, N. Y. 20, N. Y.; Business Manager, Arthur R. Murphy, Jr., Time & Life Bldg., Rockefeller Center, N. Y. 20, N. Y.

2. That the owner is: Time Incorporated, Time & Life Bldg., Rockefeller Center, New York 20, N. Y.; that the names and addresses of stockholders owning or holding one per cent or more of total amount of stock are: Brown Brothers, Harriman & Co., 59 Wall Street, New York 5, N. Y.; Cobb & Co., c/o New York Trust Company, 100 Broadway, New York 5, N. Y.; J. P. Morgan & Co., Inc., for the account of Henry P. Davison, P. O. Box 1266, N. Y., N. Y.; William V. Griffin, 20 Exchange Place, New York 5, N. Y.; Irving Trust Co., N. Y. C., Successor Trustee U-W of Briton Hadden for the Benefit of Elizabeth Busch Pool, c/o Irving Trust Co., Custodies Dept., 1 Wall Street, N. Y. 5, N. Y.; The New York Trust Co. for the account of Edith Hale Harkness, c/o Income Collection Dept., 100 Broadway, New York 5, N. Y.; The New York Trust Company for the account of William Hale Harkness, c/o Income Collection Dept., 100 Broadway, New York 5, N. Y.; Louise H. Ingalls, c/o Mr. J. H. Melcher, 1568 Union Commerce Building, Cleveland 14, Ohio; Robert L. Johnson, Temple University, Philadelphia, Pa.; Margaret Zerbe Larsen, c/o Time Inc., Time & Life Building, Rockefeller Center, N. Y. 20, N. Y.; Roy E. Larsen, c/o Time Incorporated, Time & Life Building, Rockefeller Center, N. Y. 20, N. Y.; Henry R. Luce, c/o Time Incorporated, Time & Life Building, Rockefeller Center, N. Y. 20, N. Y.; Samuel W. Meek, c/o Greenwich Trust Company, Greenwich, Connecticut; J. & W. Seligman & Co., 65 Broadway, New York 6, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 4,672,583.

(Signed) Andrew Heiskell
Publisher.

Sworn to and subscribed before me this 20th day of September, 1946.

(SEAL) R. Putnam Kingsbury.
(My commission expires March 30, 1948.)

The Happy Ending
of a
Perfect Dinner



U-ALL-NO

Richardson's

AFTER DINNER MINT

Pure CANE Sugar plus
Natural MINT for Flavor



Thos. D. Richardson Co., Philadelphia 34, U.S.A.



For a zesty sandwich filling: Mix 4 tsp. French's Mustard, 3 tbsp. salad dressing, dash French's Worcestershire Sauce with 1/4 cup peanut butter, 1/4 cup ground, cooked ham. Men go for this!



Also made in Canada



The pork sausage with the old fashioned flavor folks hanker for !



Make breakfast exciting with the wonderful flavor of Armour Star Pork Sausage! Even the aroma of these fragrant sausages helps give the family the early morning boost most folks need! Here's a hearty breakfast that's ready in just fifteen minutes:

Recipe: Place 1 lb. of Armour Star Pork Sausage in cold frying pan. Cook over low heat for 15 minutes. Turn frequently, using care not to puncture casings. Beat 8 Cloverbloom Eggs slightly with fork. Add 8 tbsps. milk, 1 tsp. salt, ½ tsp. pepper. Cook over hot water, stirring often until set. Serve with toast points as illustrated.

Be sure to ask for Armour Star Pork Sausage! It's made of all tender choice pork . . . and made fresh daily in scores of Armour Sausage Kitchens all over the nation, so you get it at its fresh, flavorful best!



Packaged two ways: Choose the box for links and the cello roll for patties.

For new and interesting sausage recipes, write Marie Gifford, Box 2053, Chicago 9, Illinois.

The best and nothing but the best is labeled **ARMOUR**

Even if your car is old

Don't let it catch its death of cold.

Protect it from the icy breezes

With one of Du Pont's anti-freezes.



*Be prepared—get your "Zerone"
or "Zerex" anti-freeze now!*

ZERONE is made from the most efficient of all safe anti-freeze materials known. Three quarts of "Zerone" will do the work of four quarts of most other types of anti-freeze. "Zerone" needs only an occasional check-up. It improves cooling—retards rust and corrosion. Get Du Pont "Zerone"—it's the dollar brand in most demand.

\$1⁰⁰
A GALLON

ZEREX is non-evaporating—one filling lasts all winter. Like "Zerone," it contains a special chemical inhibitor that retards rust and corrosion and provides an "alkaline reserve," giving the cooling system long-time anti-acid protection. "Zerex" won't clog radiators or cooling systems. There's no better anti-freeze!

\$2⁶⁵
A GALLON

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

DU PONT

REG. U. S. PAT. OFF.



DON'T FORGET to have your car's cooling system checked up before you put in anti-freeze. Ask your dealer to make sure all hose connections are tight, seal all leaks, check the thermostat, and have the radiator flushed if necessary. But don't wait until the last minute—give him time to do the job right. And remember, supplies of "Zerone" and "Zerex" are still limited.

For great entertainment by great stars, don't miss the Du Pont "CAVALCADE OF AMERICA"—on NBC stations every Monday evening.

REG. U. S. PAT. OFF.

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LIFE'S PICTURES

LIFE Photographer Hans Wild is the first photographer ever to take a picture story of the Bank of England (pp. 97-101). Having undergone the changes of nationalization, the 252-year-old institution departed still more from tradition to allow LIFE to photograph its activities. Wild has been attached to LIFE's London Bureau for six years. In 1944 he photographed another great and venerable British institution, Parliament.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

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like that which makes a crystal
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shining lips—yours, because
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an almost inner brilliance,
in beauty aids that bid you
wake up and "Color-light"!



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"After you, Madame!"

There are cases of milk stacked behind him, and a lot of stops ahead. But from where he sits—"After you" means courtesy *and* safety.

When small pedestrians are afoot, the danger signal is up. Accidents *can* happen on a second's notice. And men who pilot the trucks of National Dairy companies know it's up to them to see they *don't*.

These men roll up hundreds of thousands of miles each year. They're on the road, snow and shine, covering routes that carry them through suburbs and city traffic. Every yard of the way, they must watch against mishaps.

That's why National Dairy set up a special Safety Division to develop methods and programs. In our plants across the country,

there are Safety Committees to put these methods into practice, instruct and supervise.

This work is *one* reason why hundreds of our drivers wear a button for ten, fifteen and even *more* years without an accident. And why so many of our local fleets receive awards from the National Safety Council.

Like the men who deliver them, National Dairy products live up to safety rules, too. The familiar "Sealtest," "Breyers," or "Kraft" symbols they wear hallmark a system of *quality protection* unique in scope. Its purpose is to assure you milk, cheese, ice cream and other products from milk—nature's most nearly perfect food—always at their pure and *wholesome* best.

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.



NATIONAL DAIRY
PRODUCTS CORPORATION
AND AFFILIATED COMPANIES



C.S.U. PRESIDENT HERB SORRELL EXHORTS HIS PICKETS WITH A PORTABLE LOUDSPEAKER. STUDIOS HAD OBTAINED AN INJUNCTION AGAINST SOUND TRUCKS

HOLLYWOOD PUTS ON A STRIKE THRILLER

A burly, barrel-voiced character strode onto the Hollywood scene last week, raised a newfangled portable loudspeaker to his fat lips and bellowed at his cheering pickets. Movieland's on-again-off-again labor troubles were on again.

Hollywood naturally put on the wildest, wackiest strike of the year. But it was also the most complicated. Although all movie workers, from stars to brassiere makers, belong to the A.F.L., local unions overlap each other until only an expert knows which union does what (*see pp. 34-35*).

This time the strike was movie sets. Truce after the last jurisdictional strike had awarded the job of building parts of a set to a carpenters' union, that of assembling finished sets to a prop union. But the prop-makers' union boss, Richard Walsh, head of the International Alliance of Theatrical

Stage Employees interpreted some tasks as set erection rather than set carpentry. Carpenter Boss Herbert Sorrell, head of the Conference of Studio Unions, saw 350 jobs disappearing and rose in wrath.

Besides the 350 jobs, there was the long-smoldering feud between the two unions. I.A.T.S.E. was once run by racketeering Willie Bioff and George Browne who went to jail in 1941 for extortion. At that time Herb Sorrell, who has been accused of traveling with Communists, formed the C.S.U. for disgusted I.A.T.S.E. members. Since then the C.S.U. has grown until it is now challenging I.A.T.S.E.'s control. So when the studios acted with traditional ineptness by firing all C.S.U. members who refused to work on the disputed sets, the C.S.U.'s 7,000 members promptly walked out.

The picket line was right out of the movies (*see pp. 30-31*). When the A.F.L. unions that were not involved tried to go to work, howling C.S.U. pickets scattered tacks at studio entrances, showered cars with bricks, threatened to toss acid into actors' pretty faces. Strikers drove their cars to the entrance gates, stalled them, tinkered, thumped and potted, then wandered away complaining of motor trouble and incidentally blocking the entrances completely. More than a hundred new deputies were sworn in and cops and pickets chased each other all over Hollywood.

Maneuvered into the middle of all this, A.F.L. member and Screen Actors' Guild President Robert Montgomery left for the annual A.F.L. convention with a plan which, he hoped, would settle the dispute within the union ranks (*see p. 32*).



DEPUTY SHERIFF AT BAY, revolver drawn and cocked, protects policeman who was mobbed by C.S.U. pickets outside the M-G-M studio. Strikers stoned cars, jostled

workers who tried to go through the picket lines. Rushed by cops, strikers fought back with clubs, bricks and picket signs. At week's end 31 pickets were injured, 11 policemen.



ON THE PAVEMENT a deputy sheriff (*right*) swings into action with his night stick in a scuffle with a striker. The studios got an injunction against mass picketing when

M-G-M Actress Greta Grandstedt testified that she was hit in the jaw and Producer Ralph Wheelwright said he was pushed into a bed of roses outside the M-G-M studio.



PRIVATE MELEE flashes up when a picket (*top*) tries to stop a nonstriker from passing the line. Picket line clashes occurred daily. In the general confusion one man was

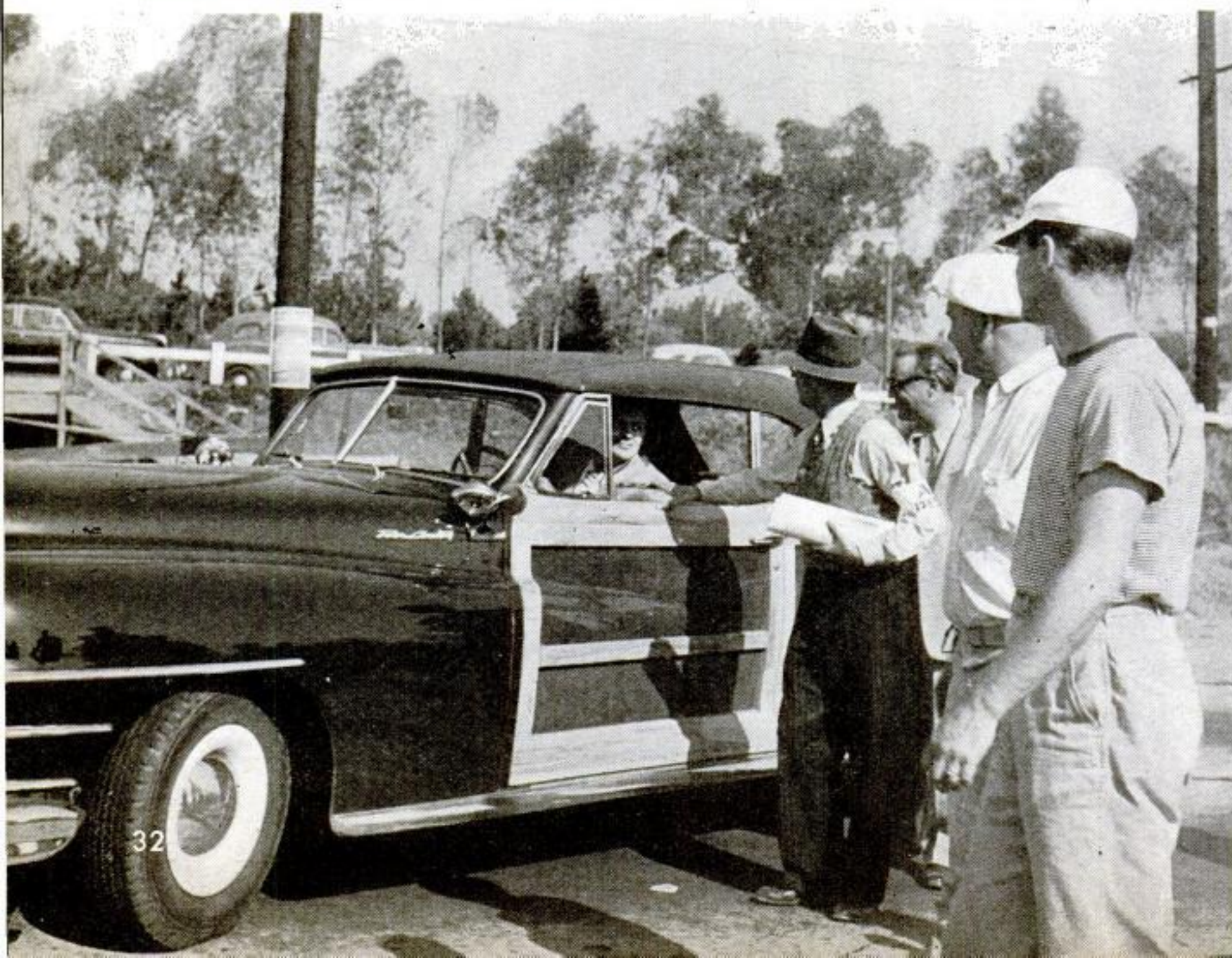
arrested for flinging bricks at buses. When he was asked which of the unions he belonged to he said, "Oh, I don't belong to any union. I just came out to get in the fight."



MARGARET O'BRIEN passes the picket line at M-G-M accompanied by her mother and three uniformed cops. Mickey Rooney took his bodyguard through with him. Actors belong to the Screen Actors' Guild, A.F.L., whose president, Robert Montgomery, explains at right why they passed line.



STUDIO WORKERS went through lines too (above). Here, at M-G-M, pickets hand out union literature but let workers through. Below, Actor Cornel Wilde drives through 20th Century-Fox line in his Sportsman's Convertible. Others crawled onto the lot through pipe to avoid pickets.



Movie Strike CONTINUED

PRESIDENT OF FILM ACTORS' UNION CONDEMNS THE STRIKE

by **ROBERT MONTGOMERY**

PRESIDENT, THE SCREEN ACTORS' GUILD

Actor Robert Montgomery, head of the A.F.L. movie actors' union, has written for LIFE an explanation of the stand his union takes in the strike.



ROBERT MONTGOMERY

In Hollywood, as this is written, American workmen are battling each other in the streets around the motion-picture studios in a fratricidal war which concerns every man, woman and child in America.

If this situation were confined to Hollywood, the average American might well take the attitude that it is just part of the wild and woolly goings-on that are expected

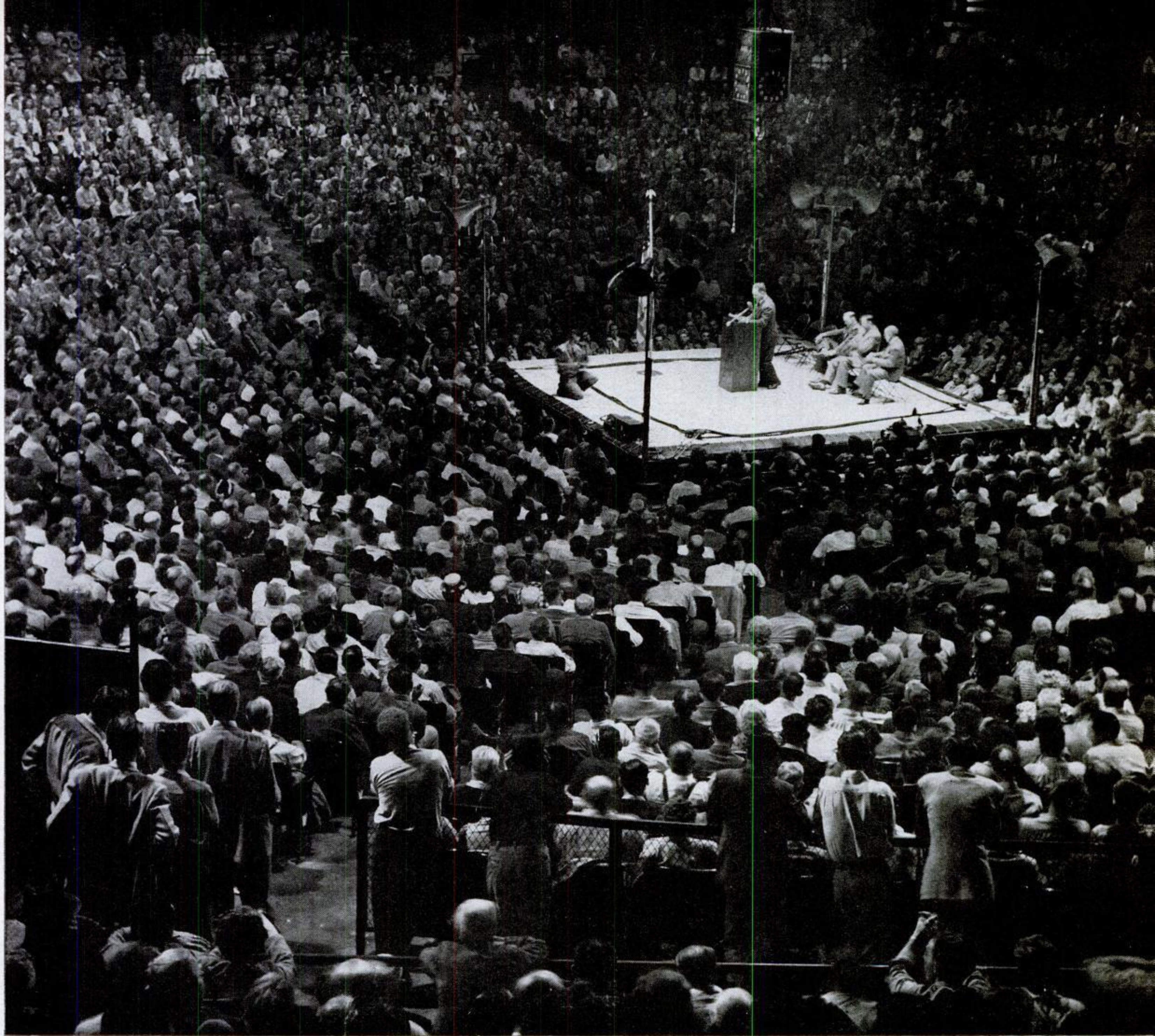
of Hollywood. But that is not the case. This is a jurisdictional strike, a strike called by one union as a power play in a dispute with another union over which one shall have as members the men doing certain work. Such strikes occur all over the nation. Like the others, Hollywood's strike concerns a dispute over which union should perform 350 jobs. And because of this argument the livelihood of 30,000 American A.F.L. workers is endangered and an entire industry is thrown into confusion and chaos.

I am proud to be the president of an A.F.L. union. The Screen Actors' Guild is proud of its A.F.L. charter and has a record second to none in intelligent trade unionism. Some persons may wonder why motion-picture actors should belong to organized labor. I can assure you that the actors have no doubt of the necessity. At the time our Guild was formed we were faced with a 50% cut in pay. Since then the Guild has constantly improved the working conditions of the actors. There are approximately 8,500 members in the Guild today—and more than half of them make less than \$5,000 a year. Our policy is clear and simple: we are represented by duly-elected officers, who try to provide the members with the best possible working conditions. It is the Guild's duty to see to it that both parties—members as well as producers—adhere strictly to their contract. And the Guild rigorously opposes any fascist or communist influence in the industry or the ranks of labor.

But it is also our basic contention that no jurisdictional dispute should be permitted to reach the stage of work stoppages and picket lines, and therefore the Guild has instructed its members to pass through the picket lines and to live up to its contract with the producers.

We further believe that this problem should be solved on a national basis—at the A.F.L. convention in Chicago. And we of the Guild are attending the convention to demand that this be done. If, however, we cannot get action on a national basis, we will demand that Hollywood unions have the right to set up among themselves some sort of impartial procedure which will prevent the ever-recurring jurisdictional strikes that have plagued our industry since its inception.

Organized labor's progress in America can be limited only by the capacity of labor to manage its own affairs.

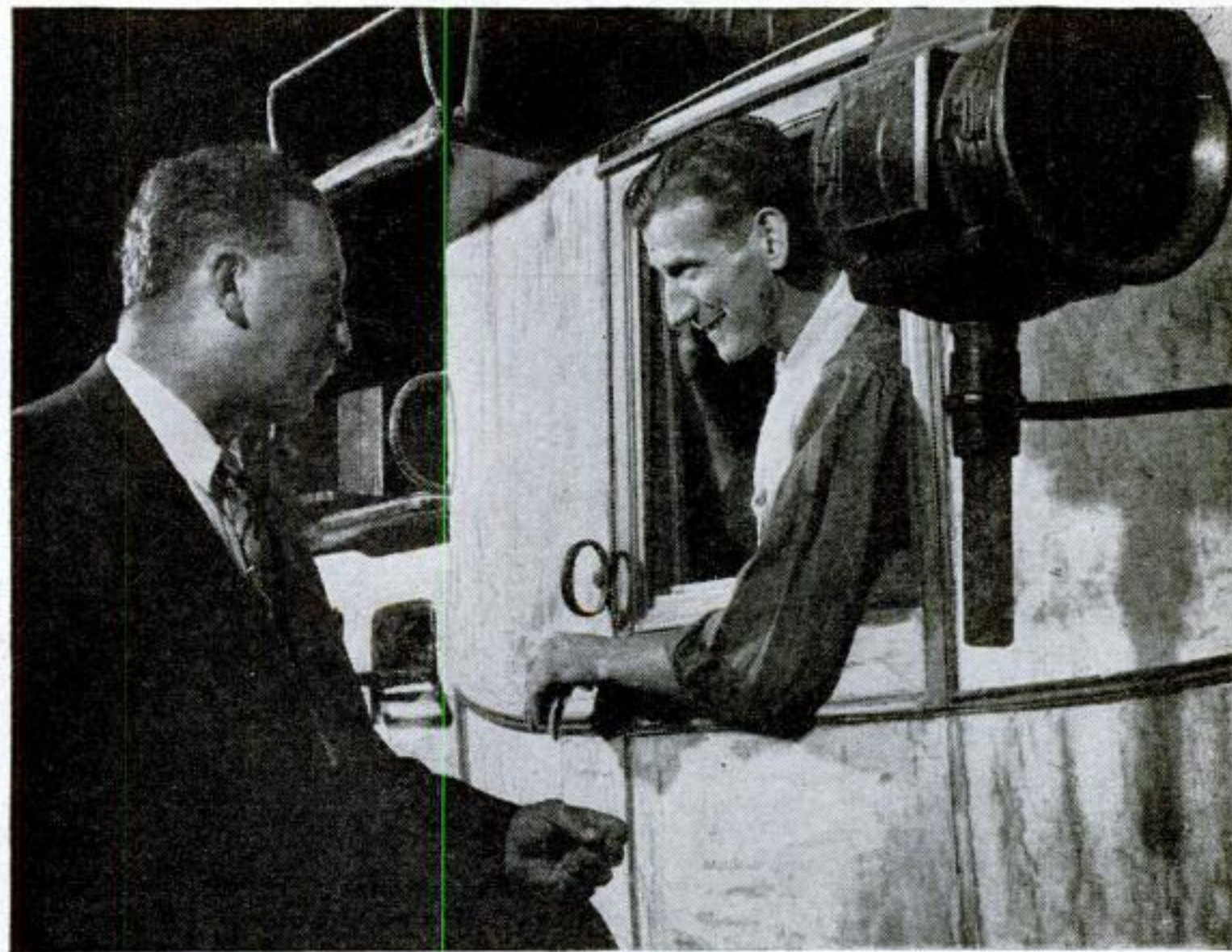


MASS UNION MEETING of the Conference of Studio Unions was called by Sorrell (at speaker's dais). His union members were refusing to work on the "hot sets" and the

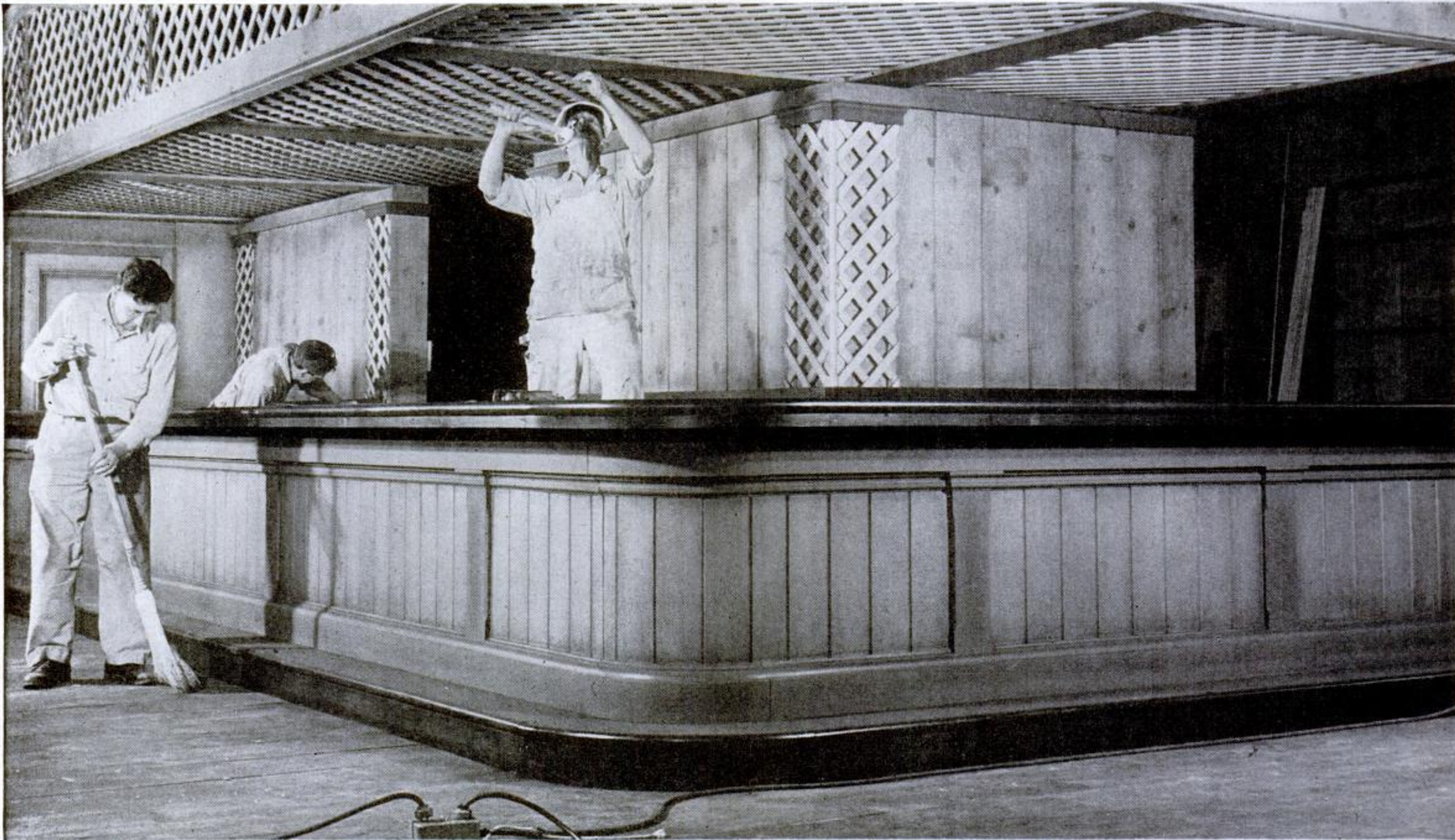
studios were firing them. He told members to go back but still refuse hot sets. Thereupon studios fired more of them, giving Sorrell the excuse that it was a lockout, not a strike.



I.A.T.S.E. BOSS Richard Walsh (right), shown with Movie Czar Eric Johnston, helped start the strike by defining 350 jobs as erection (I.A.T.S.E.), not construction (C.S.U.).



C.S.U. BOSS Herbert Sorrell (left), shown here on a set talking to one of his union members, helped expose the notorious I.A.T.S.E. leaders Browne and Bioff back in 1941.



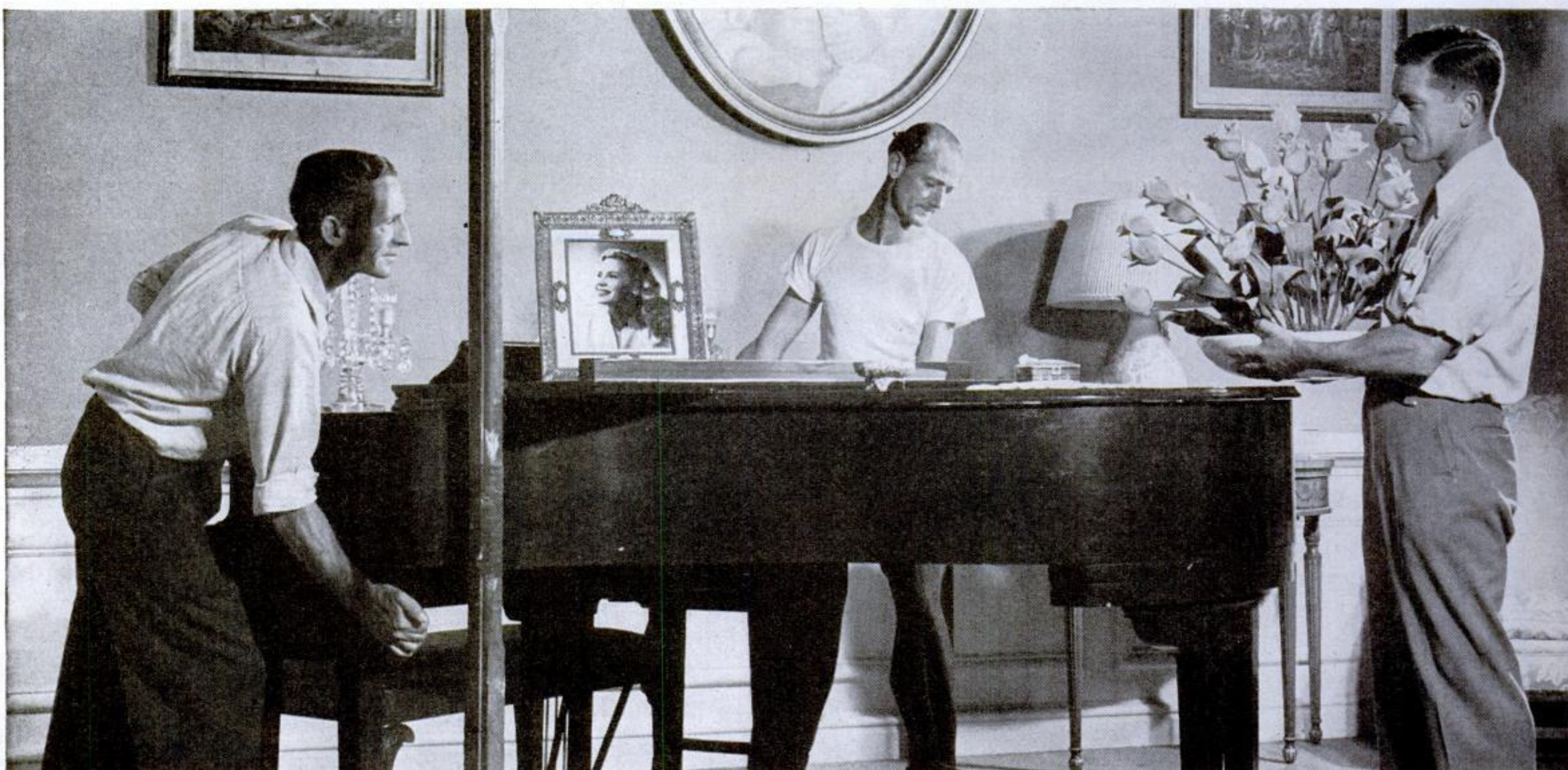
A "HOT SET" is this bar for a movie scene. The carpenters' union (C.S.U.) claims building the bar is carpentry work and the prop-makers' union (I.A.T.S.E.) claims it is a prop, therefore is their work. Under a prestrike agreement, carpenters built bars that

stand in the middle of a room and the prop-makers built those that are attached to the wall. Man with broom is fortunate to belong to a laborers' union which allows him to sweep either indoors or out. Another laborers' union would only let him sweep indoors.

HOLLYWOOD'S TROUBLE IS TOO MANY LABOR UNIONS

Main reason for Hollywood's labor troubles is the fantastic welter of separate and overlapping unions. The movies have 45 of them, covering everyone from stars to broom-pushers. Even the press agents have a union. This situation necessarily limits the

type of work a man can do so strictly that it leads to constant jurisdictional squabbles when a worker in one union does something that impinges on the duties of another. The result: enormous increases in production costs and three major strikes in a year.



THE MOVERS' UNION is so split up in its organization that even within the one union some members are permitted to push a piano across a set but a different member, who cannot push pianos, has to carry bowl of flowers across the set and place it on

the piano. He is called a "flower man." Same union also has "green men" who handles only green props like trees, shrubbery and grass. In a big battle scene that Paramount Studios once filmed, the members of an entire union did nothing but polish the swords...

**MOST DELICATE JURISDICTIONAL QUESTION:
WHICH UNION MAKES THE "FALSIES"?**



"FALSIES," padded rubber or cloth brassieres worn to augment movie actresses' bosoms, stirred up a tempest over whether the costumers' union or the make-up artists' union (both I.A.T.S.E.) should make them. An arbitrator finally awarded rubber fal-

sies to the make-up artists, the cloth ones to the costumers' union. But at best, Hollywood's falsie situation is an uneasy truce. This picture, of an actress caught between cloth falsies and rubber falsies, symbolizes Hollywood's complicated labor troubles.

NÜRNBERG: ARE WE SOWING TO REAP THE SAME WHIRLWIND AGAIN?

As Americans observe with fascinated horror the final punishment of the Nazi leaders, it is useful to remind ourselves that much of this wretched course of modern history might have been avoided.

Since the declaration in Moscow by Stalin, Churchill and Roosevelt nearly three years ago, promising retribution to the criminals, the death of these leaders has only awaited military victory and political timeliness. But the theatrics of Nürnberg, even though the denouement was known before the curtain rose, had a practical as well as an ideal objective.

The practical objective was to parade before the German people the most vivid possible account of their war crimes. Thus it was hoped to dispel some of the cruel military mesmerism that has gripped them since 1870. The ideal objective was to write into international law and into universal practice the great proposition that starting aggressive war is to be henceforth punished by the effective moral power of the world.

Whether these objectives have been, or will be, attained is not for us to answer. Nor can we finally speculate on the legality of Nürnberg and whether a trial of vanquished by victors is really a judicial procedure at all. Did it subject the defendants to retroactive law? Did it apply right law in the wrong way? Those are large questions for the legal philosophers, and for the ages.

But this much we know: the Nazi era might have been entirely prevented, or at least brought to a much earlier and less bloody end, had the U.S. and the Allies acted differently after World War I. It was in the squalor of defeat

and hopelessness, the pains of hunger, inflation and of unemployment that were found the ingredients of the Nazis' witches' brew. In 1919 the victors might have imposed a Carthaginian peace, plowed salt into the German soil and thus erased the problem. Or they might have carried through a political reform and then encouraged Germany in Christian charity to re-enter the community of nations. But the Allies did neither. First, Germany's economy was warped at Versailles and at last Germany was left to its own evil devices. In America we saw the disease germinate but we were not alert to its contagious malignancy. Are we any more alert today?

The Spawning Ground: Misery

Reduce the plight of Germany to human terms. Consider it in terms of the miserable, crooked rabble that spawned Hitler. Says Konrad Heiden, "One S.A. leader was a bigamist, another a gambler and drunkard, a third a homosexual, a fourth discharged from his position for robbing the cash register—well, what of it? The party had no use for 'moral frills.'" The top leaders, some of these queer characters whose breath is about to be stopped by the hangman's noose, reacted evilly to misfortune. Göring, who had emerged from World War I an air hero second only to von Richthofen, was reduced to flying commercial crates in Sweden and sought his dreams of glory in morphine. Von Ribbentrop, who had been a captain and a fairly dashing one, peddled wine and married the boss's daughter. Rosenberg cherished only one possession, a czarist forgery he had picked

up in Moscow, the so-called plots of the "Elders of Zion." Frank was a young schoolteacher at a time when that profession, as usual, was bearing the brunt of fixed wages in an economy of spiraling prices.

The first common bond of these men was misery. But it was enough to lead them into conspiracy, torturing, killing, crime of the blackest sort. We will not excuse what they did or weep over their end. But it is worth remembering that there are evil mentalities in almost every society. They cannot flourish and lead, as they did in Germany, unless the society they live in is so desperate it will even join league with the devil to escape.

Yet Germany in 1946 is worse off than in 1919. General Joseph T. McNarney, our commander in the European theater, reports that nutrition in Germany, as represented by the average weight of civilians, is at its lowest point since occupation began. German money is worth so little that the preferred currency is American cigarettes. There is much unemployment. Shall we, then, be surprised if there are incipient Hitlers and Görings and Ribbentrops and if such find ears in Germany today?

Today, unlike 25 years ago, we are determined to occupy Germany to prevent rearmament. But do we today, any more than in 1919, understand that merely negative policies are insufficient? Do we realize that we must energetically encourage positive goals, constructive, good and useful things for the German people to live and work for? These hangings may be horrifically absorbing spectacles, but they should warn us of the present, not merely ring down the curtain on the tragedy of the past.

MEAT FOR SALE: ARGENTINA HAS SOME, KEPT FROM US BY A PHONY LAW

So you can't buy any meat either? Never mind, we're all in the same boat. Since this shortage will *not* end before election, in fact not for many months, there are three things we can do. We can change our habits, becoming less carnivorous, or we can take to new kinds of meat, such as horse meat. Some Americans have already started doing this. The Picture of the Week (see opposite page) shows some of the 700 animals which, though born and raised for farm labor, last week walked their last mile into a slaughterhouse at Linden, N.J. This slaughterhouse, the Eastern Packing Company, has long done a steady business in federally inspected horse meat for pets and zoos, but now it has to handle a rising demand from housewives throughout the east. Some of these housewives still tell the butcher they want horse meat "for the dog," but the butchers aren't fooled. Whether husbands are is another story.

But we have a third alternative. Instead of a catch in the throat or a notch in the belt, we can take a notch in our pride. We have always been proud of our great cattle and packing industries, the greatest in the world, which produce over 20 billion pounds of dressed and canned meat a year and thus enable us, despite our enormous consumption, to export more than a billion pounds to other countries. Our

national pride in this industry even led us many years back to erect tariff barriers against the import of other countries' meat. Our attitude was, "No thanks. We can feed ourselves and you too."

But last week Secretary of Agriculture Anderson took a historic step. To ease the meat shortage here he stopped all U.S. meat exports. America is no longer a meat-exporting country. Then why not be a meat-importing country?

The country with the most spare meat for sale today is our touchy and difficult neighbor Argentina. It is offering a record 1,612,000,000 pounds of beef, veal, lamb, mutton and pork (stand back, please). Most of this has already been contracted for by the British; but 17% is available if we want to bid for it. And bidding for it is just what our Army and Navy are doing right now. They are buying as much Argentine meat as they can get their hands on. The only restriction is, they have to use it abroad. For no American, whether soldier, sailor or civilian, can eat fresh or frozen Argentine meat inside the continental U.S. It's against the law.

What law? Why, the Hawley-Smoot tariff, passed in 1930. At that time the American National Live Stock Association not only got the tariff on beef doubled, but it also put over a fast one with a slight change in the wording of the sanitary provisions of the law. Some Argen-

tine cattle is subject to hoof-and-mouth disease. The disease is localized; among the vast sheep herds of Patagonia, for example, it is quite unknown. But instead of leaving it to the discretion of the Department of Agriculture to bar dangerous meat, the lobbyists turned the law into an embargo by excluding all meat from any country where hoof-and-mouth disease exists. The rough equivalent would be for Argentina to bar Oregon apples on the ground that some Florida oranges had a blight.

Naturally this made Argentina sore; in fact it has been one of the chief reasons for anti-U.S. feeling down there. You could even call it one reason for Perón.

For years Cordell Hull labored to get this hoof-and-mouth issue back on a legitimate basis. The sanitary convention he negotiated was all signed and sealed in 1935, but it has been sitting ever since in the Senate Foreign Relations Committee. Chairman Connally of that committee hasn't been in Paris all that time. He's just been from Texas.

So next time that poached egg stares at you from the surface of a vegetable dinner, give a thought to the livestock lobby and Tom Connally and the hoof-and-mouth fraud. If Argentine beef is good enough for the Army and Navy, why isn't it good enough for us?

A black and white photograph showing a horse in a narrow, dimly lit corridor or ramp. The horse is in the foreground, looking back over its shoulder towards the camera. Its body is partially illuminated by a light source from the left, creating strong shadows. In the background, other horses are visible, their forms partially obscured by the darkness and the structure of the ramp. The walls are made of concrete or stone, and there are wooden railings on the left side. The overall atmosphere is somber and industrial.

FARM HORSE TAKES A LAST LOOK BACK AS HE STARTS
ALONG THE RAMP OF A NEW JERSEY SLAUGHTERHOUSE

THEN

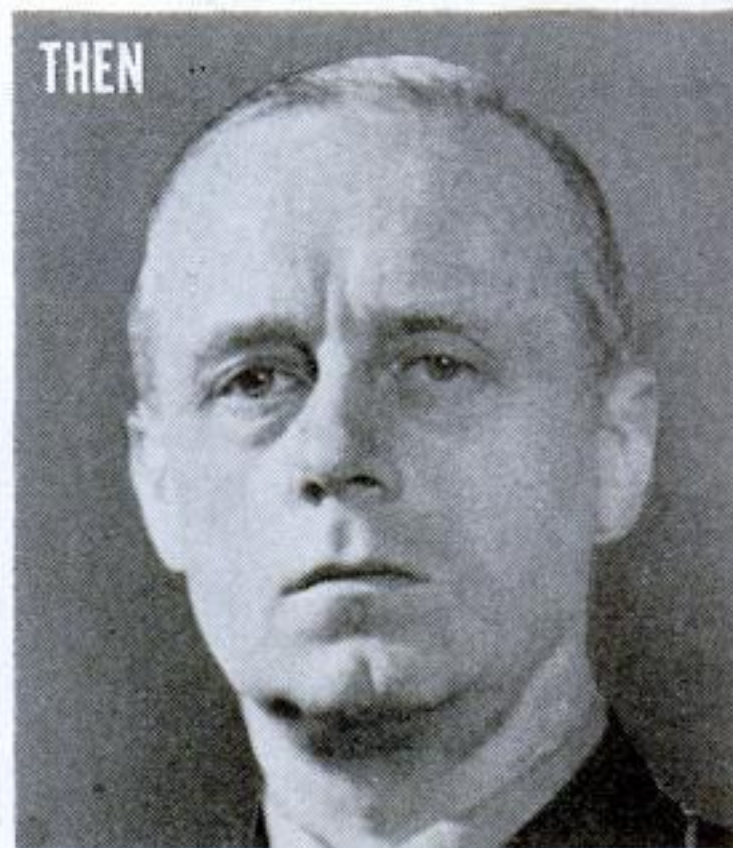


HERMANN GÖRING, shown above at the height of his porcine powers, lost weight during the trial, dropped from 270 to 190 pounds, chiefly because of cure of drug habit. But he remained alert, watchful and was a clever, shifty witness in his own defense.

NOW



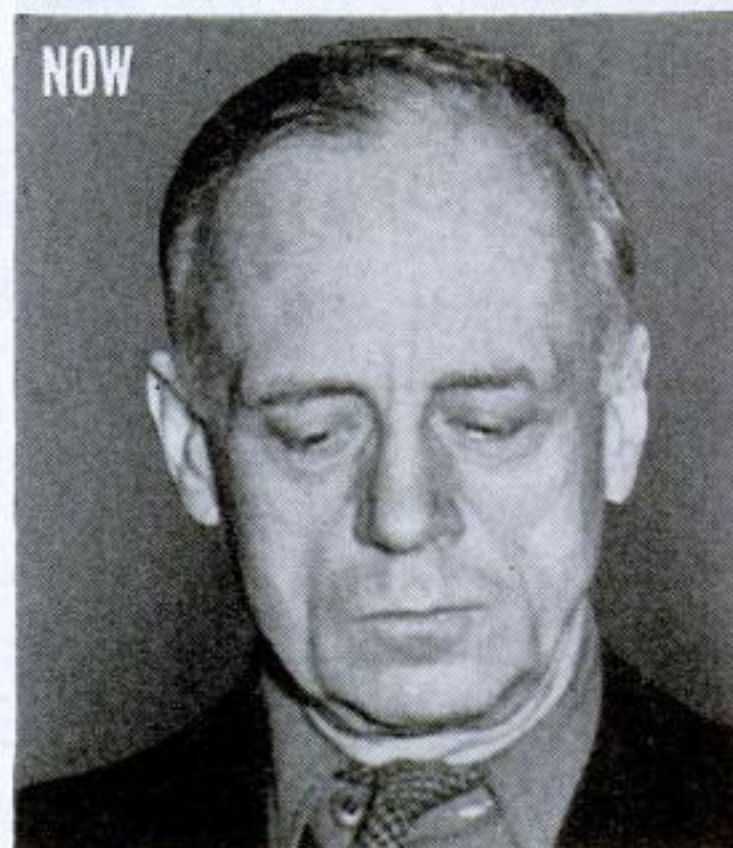
THEN



THEN



NOW



NOW



PROUD RIBBENTROP TURNED HAGGARD

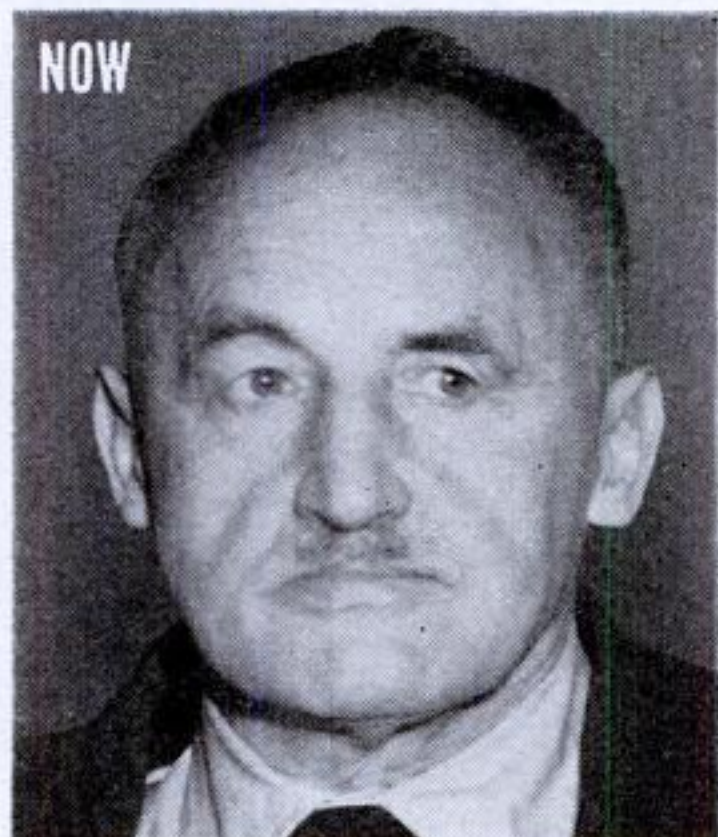
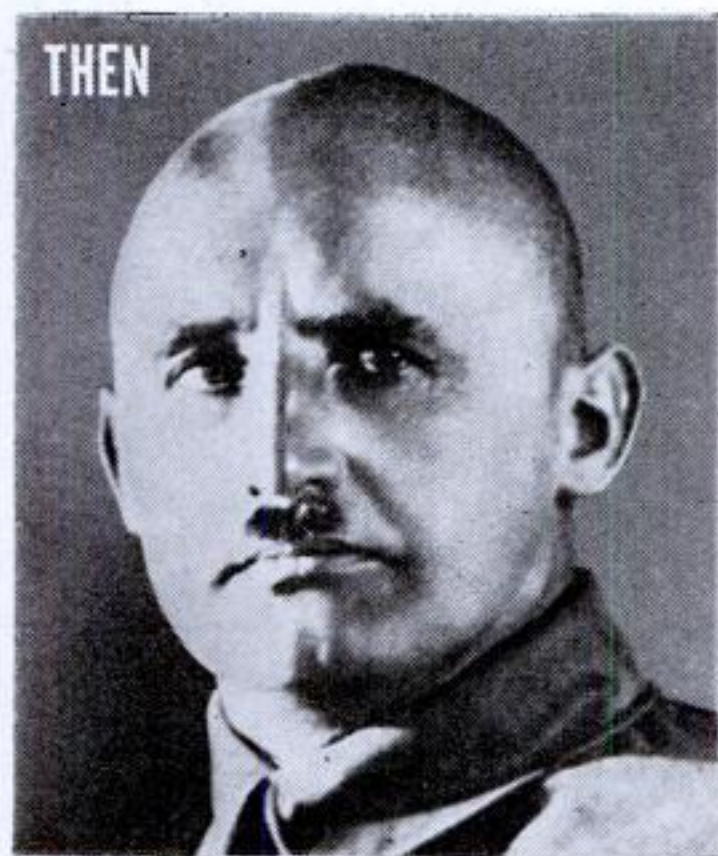
ECONOMICS BOSS FUNK GREW FLABBY

NÜRNBERG TRIAL ENDS

With three exceptions the verdict of Nürnberg at the end of the greatest trial in history was "Guilty!" Since Nov. 21, 1945 the lawyers of the four participating nations had built up a staggering mountain of evidence that 22 accused Germans had, in varying degrees, committed crimes against peace, plotted aggressive war and partaken in atrocities beyond comprehension or counting. Nine months later the trial adjourned after sitting a total of 216 days, studying 300,000 affidavits, examining 200 witnesses and hearing millions of words of testimony. Prison and the damning evidence had changed most of the defendants from



THE LITTER OF HISTORY WAS STREWN AROUND THE COURT'S TRANSCRIPT ROOM



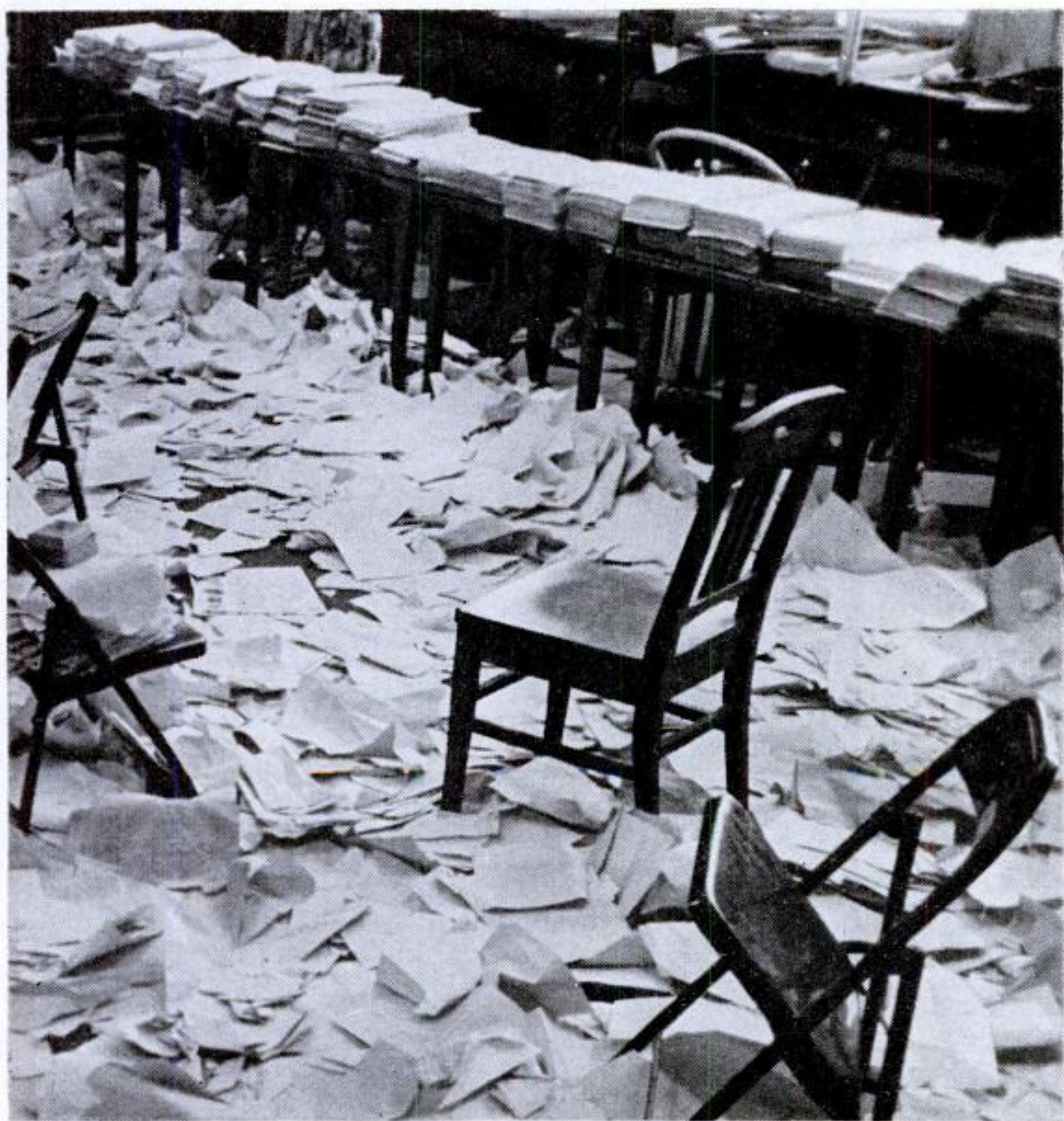
JEW-BAITER STREICHER HAD HYSTERIA

ICY ADMIRAL RAEDER AGED GREATLY

WITH DEATH SENTENCES

self-confident men into a gray-faced, dejected group, as these pictures show.

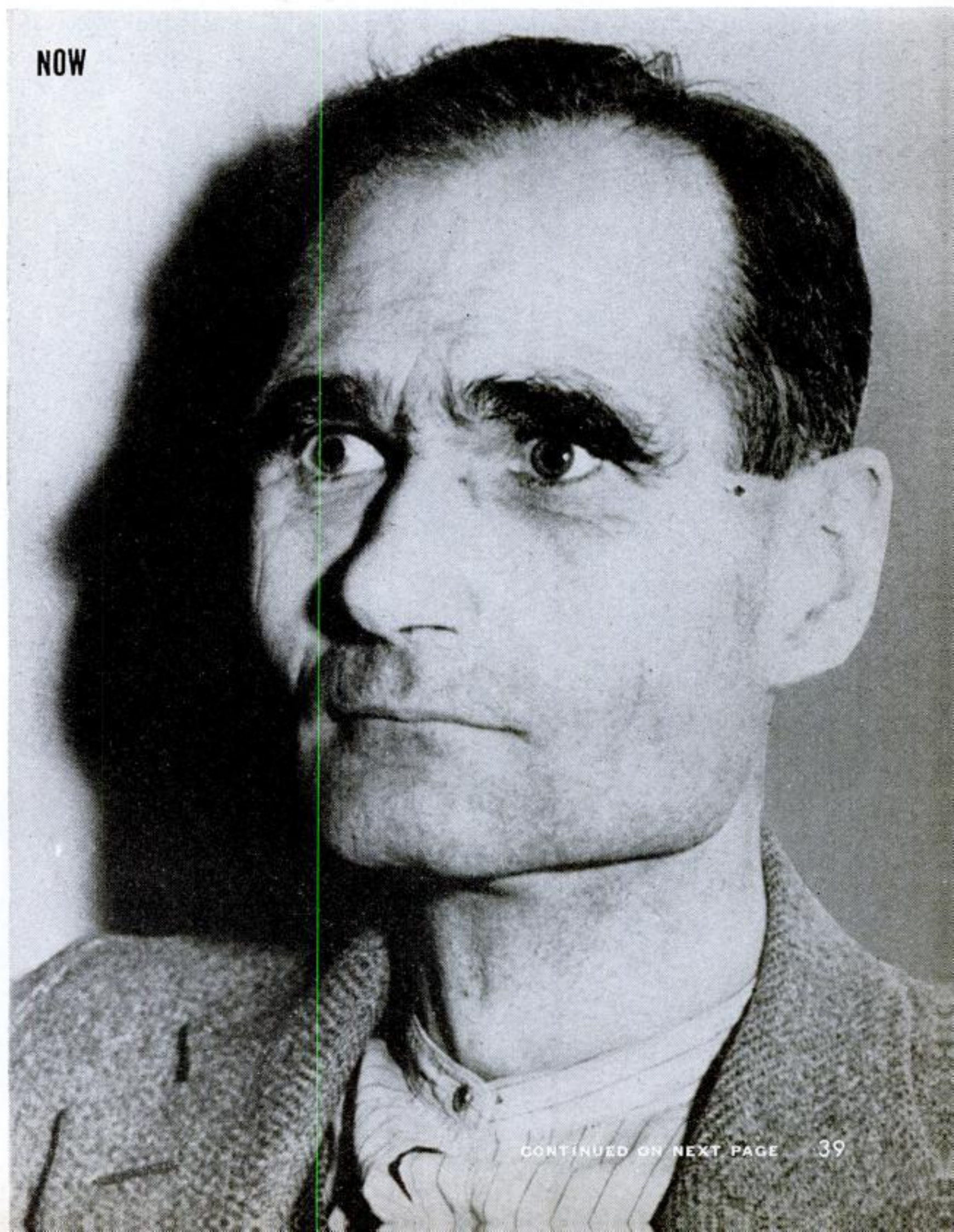
For Göring, von Ribbentrop, Field Marshal Keitel and nine others, the sentence was death by hanging. Hess, Funk and Grand Admiral Raeder got life sentences. Three were acquitted—stiff Hjalmar Schacht, former Reichsbank president; foxy old von Papen and Hans Fritzsche. The acquittals drew angry protests from both the Russian judge, who had voted against them, and from U.S. Prosecutor Jackson. But, like the convictions which the Germans quickly appealed, the acquittals stood, leaving further judgments to history.



AFTER TRIAL ENDED. HERE MILLIONS OF WORDS WERE RECORDED FOR POSTERITY



RUDOLPH HESS was one of Hitler's most impressive and fanatic followers when above picture was taken. Below, during the trial, he has the look of a madman, which, at first, he pretended to be. Later he said insanity was feigned, but he refused to testify.





FRAU GÖRING (center) with daughter Edda (named after Mussolini's daughter) and sister leaves the mess hall after last meal. She was a minor actress when she met Göring.



FRAU SCHACHT, 38, strolls near courthouse with her two daughters. She is the 69-year-old Schacht's second wife, was born in Hungary, once worked as art expert.

WIVES AND CHILDREN VISIT PRISONERS FOR LAST TIME

The families of the Nürnberg prisoners made their last of 15 visits to the prison three days before the verdict was announced. The wives, who once stood at the top of Nazi society, took their children by the hand, passed humbly through a great cordon of guards and talked with their husbands for an hour

through a screened window. Afterward they walked through the waiting crowds outside, some, like Frau Doenitz, with icy dignity, others, like Emmy Göring, with a persecuted air. The next day they left the city as ordered. Two days later the wives heard the verdict which would make 11 of them widows.



FRAU DOENITZ waits outside prison while German guard checks her pass. A member of an old Prussian family, she snubbed wives of other prisoners during the trial.



FRAU VON RIBBENTROP, with her three children, passes through the prison yard. She was daughter of von Ribbentrop's boss in days when he was champagne salesman.



FRAU FUNK, the wife of Hitler's economic adviser, hurries to see her husband. Later, she and Emmy Göring

wept in each other's arms. Many wives made special requests of Allies. They ranged from Frau Frick's plea for

her old linen to Frau von Schirach's for clemency for her husband because he was of part-American descent.



AT TIMES THE PARADERS BUCKED A 10-MILE WIND

LEGION CONVENTION

It was harder on the majorettes' feet than it was on San Francisco

The American Legion's "Victory Convention" ended last week in San Francisco after chiefly demonstrating that World War I's doughboy is not what he used to be and that World War II's GI never was. As Legion conventions go, this one was restrained and sober, wore down the paraders more than the local citizenry. Hardly a fair San Franciscan was harassed, scarcely a water-bomb plopped. The predicted fight for power between the veterans of two wars never came off. With GIs in it already outnumbering doughboys two to one, it was only a question of months before the Legion becomes an organization dominated by GIs. Even the parade fell short of expectations. Estimated to run from 8 to 14 hours, it lasted less than 4. For some of its many drum majorettes that was enough.



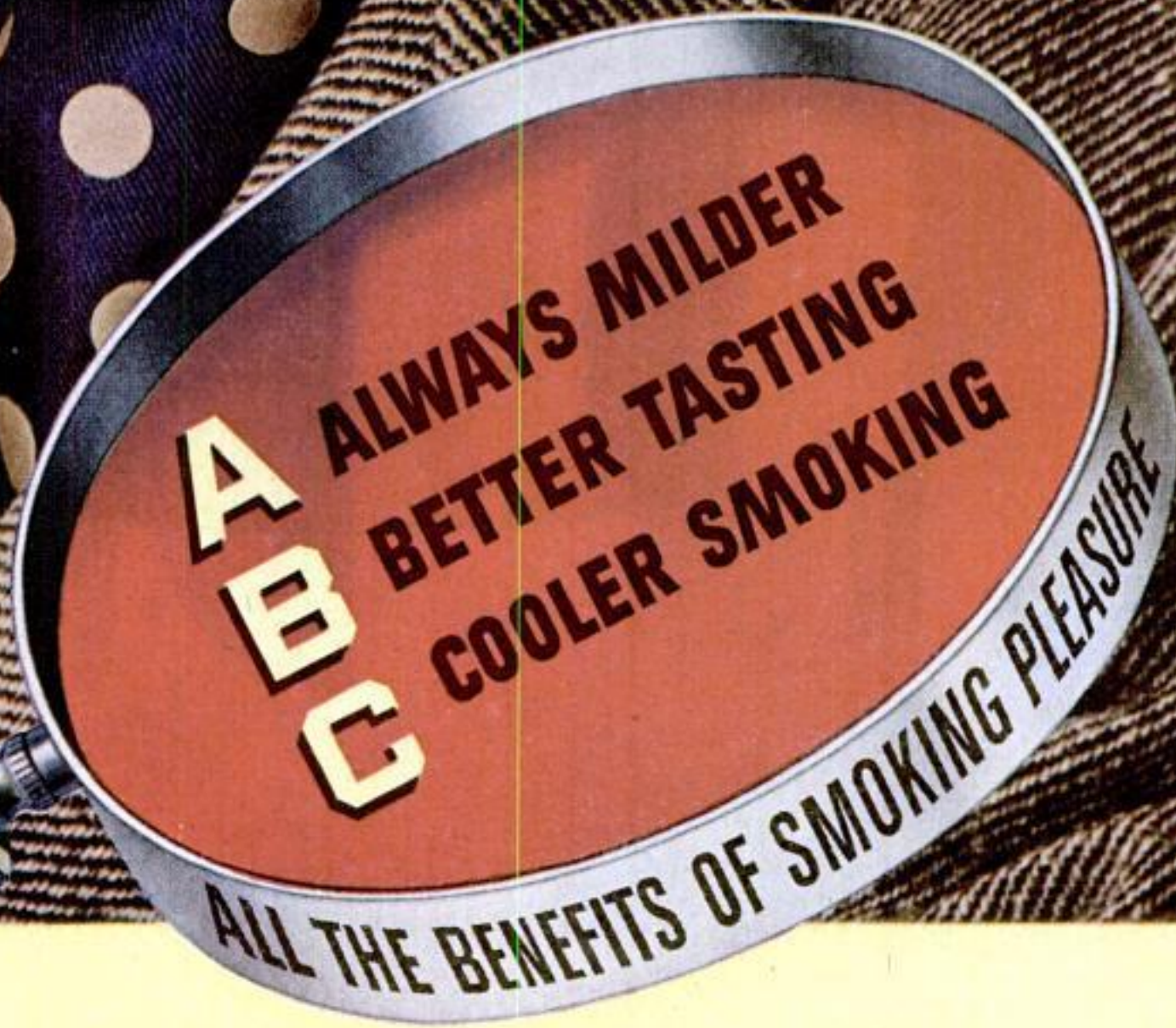
THE PARADE WAS THE FIRST SINCE PEARL HARBOR

AFTER STRUTTING THE PARADE'S FOUR MILES, DRUM MAJORETTES OF THE SALT LAKE CITY SUGARHOUSE POST FIND THAT THEIR FEET NEED RETREADING



BASIL RATHBONE
STAR OF
"DRESSED TO KILL"
another of
Universal's Sherlock Holmes Series.

*Yes!
it's Elementary*



**RIGHT COMBINATION OF THE
WORLD'S BEST TOBACCOS** *Properly Aged*

A **LWAYS** **B** **UY** **C** **CHESTERFIELD**



"And now let's develop a marvelous Old Fashioned!"

WHEN YOU come right down to it—in a drink, flavor comes first!
That's why Paul Jones is made in the slow, old-fashioned way
...to give you a mellow, full-bodied flavor that makes your
drink of Paul Jones taste especially rich and hearty!

*Fine Blended Whiskey. 86 Proof. 72½% grain neutral spirits.
Frankfort Distillers Corporation, New York City.*



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FIRST OF ALL... FOR FLAVOR!



SCHOLARS TOOK TURNS DELIVERING LECTURES AND POSING QUESTIONS BEFORE SOME 400 SPECTATORS IN THE AUDITORIUM OF THE UNIVERSITY OF GENEVA

EUROPE'S THINKERS

Intellectuals from many nations meet in Geneva to find principles on which all Europeans can unite

Last month in Geneva's historic university some 50 of Europe's leading intellectuals met for 12 days in a "peace conference of thought." Their purpose was to discover "what is alive, what remains valid, what is just in human and European thought." All were antifascist, but they represented almost as many ways of thinking as there are Europeans: a French Catholic (Bernanos), a Hungarian Communist (Lukacs), a liberal British poet (Spender), a Swiss Protestant (de Rougemont).

The amount of agreement between these diverse

thinkers was significant. Except for Lukacs, the others placed their future faith in individual freedom. All wished to quarantine the old world's contagious nationalism. They recognized that, while the German people were guilty for the war, all Europeans shared some blame. It was the first time since the war that molders of opinion from among the victors, from an 11th-hour ally (Italy), a neutral (Switzerland) and two vanquished foes (Germany, Hungary) had met on a basis of equality to discuss common problems and responsibilities.

They're
SUPER! —GLAD PLAIDS
AS KEEN AS DAD'S



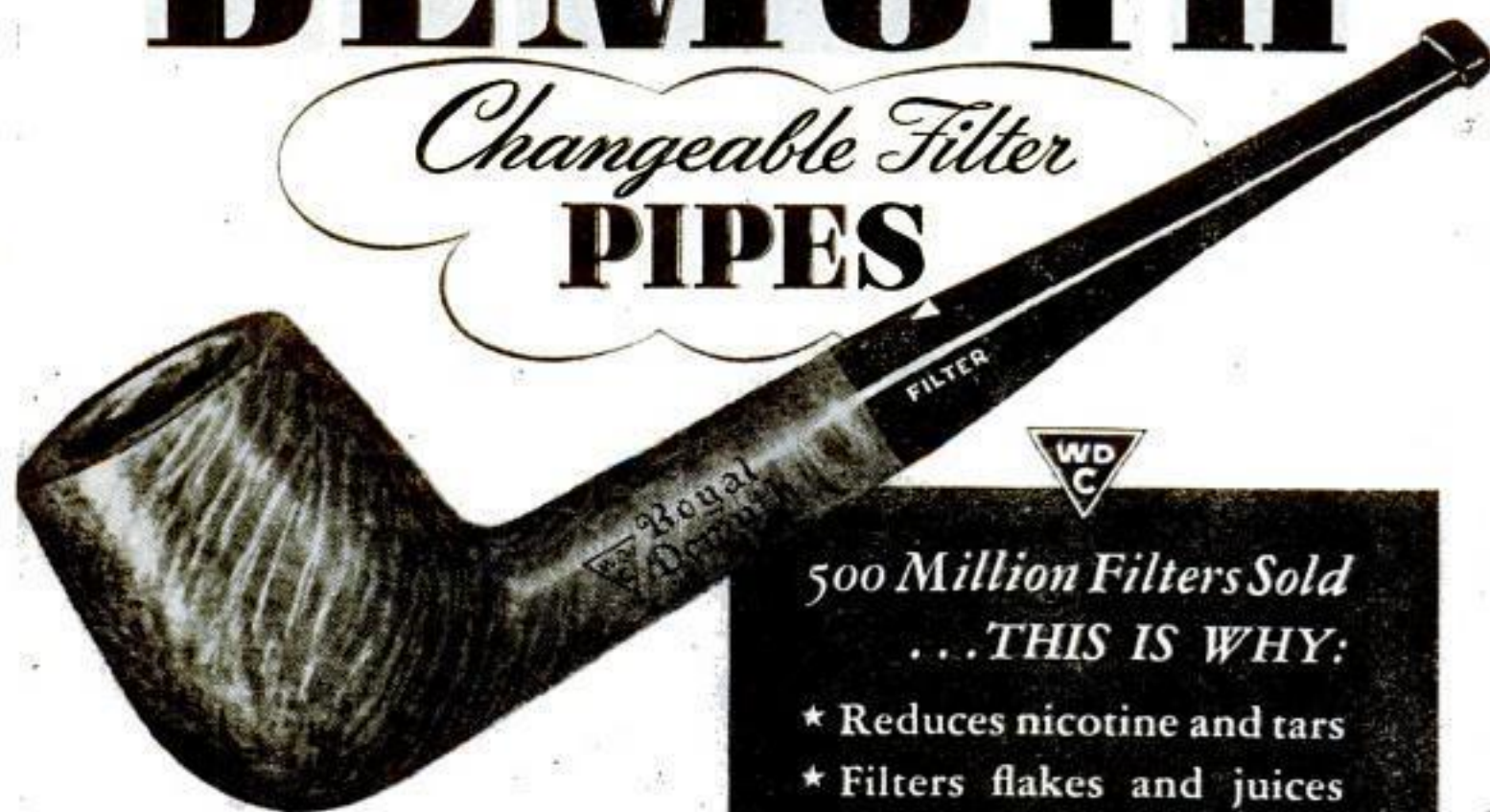
Look! Yank Jr. flannel shirts in bright 'n' cheery cotton plaids that'll warm your heart as they check wintry chills. Mom will like 'em too, 'cause they're sturdy and sensibly priced. Sizes 6 to 18, in limited quantities at better stores everywhere. Ask for them today!

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PIPES



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\$3.50

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REFILLS WITH EACH PIPE

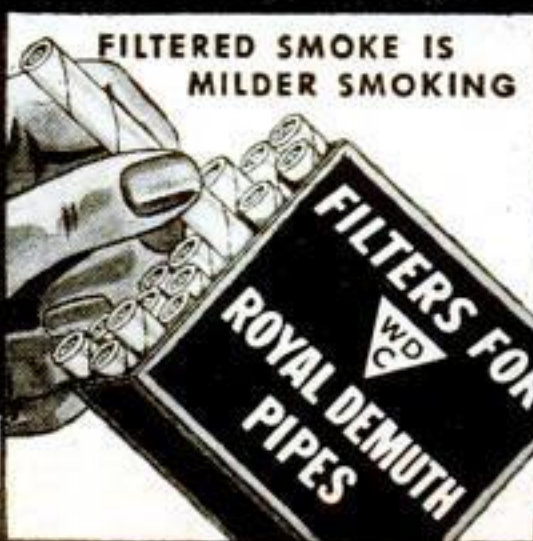
IMPORTED BRIAR

Over 100 skilled operations go into every Royal Demuth Filter Pipe. Write for pamphlet illustrating variety of shapes and sizes. — Wm. Demuth & Co., Inc., New York 22.

500 Million Filters Sold
...THIS IS WHY:

- ★ Reduces nicotine and tars
- ★ Filters flakes and juices
- ★ Improves tobacco aroma
- ★ Cools and cleanses smoke

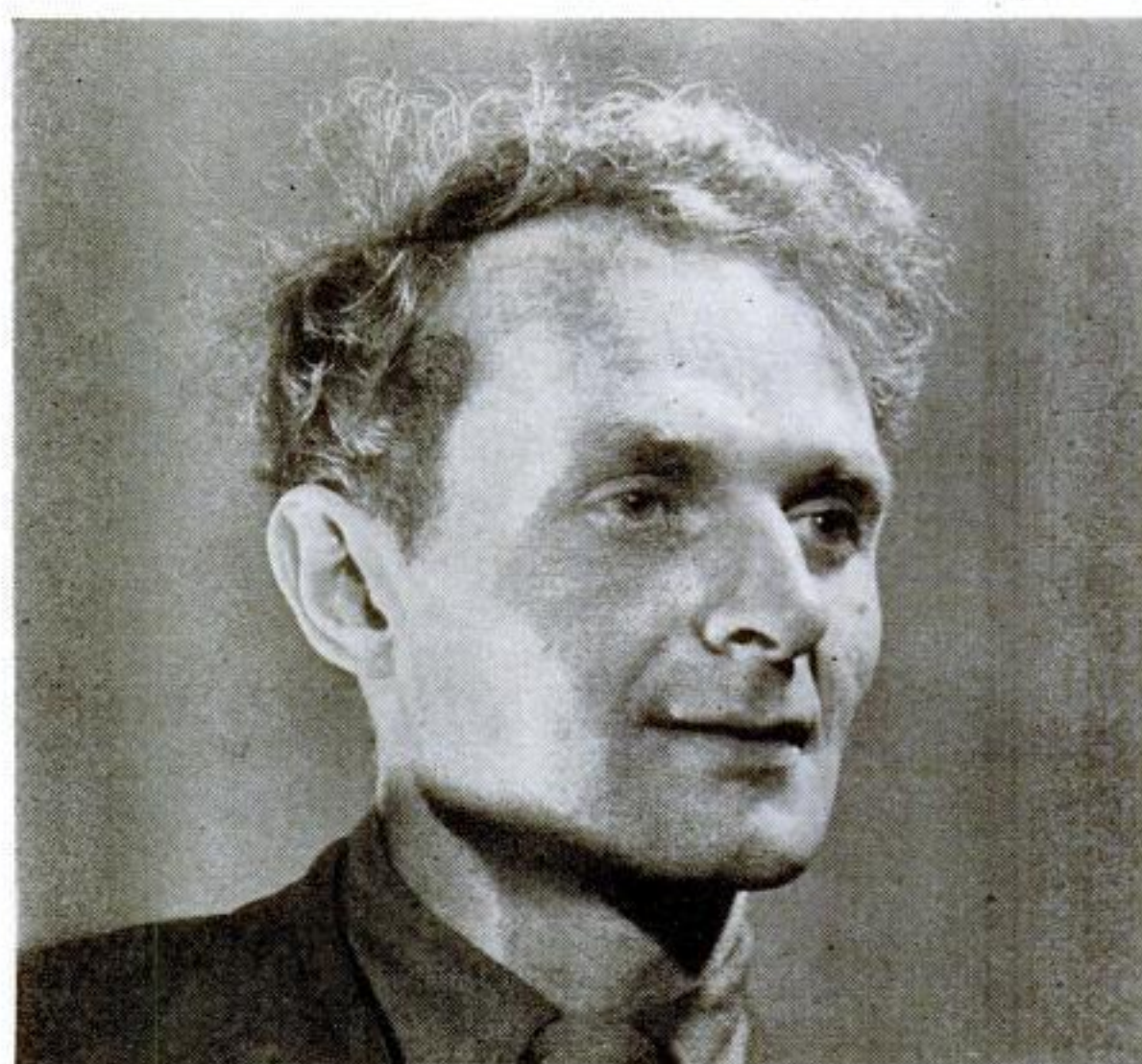
When filter is stained from tars and nicotine, replace with fresh one.



Europe's Thinkers CONTINUED



GEORGES BERNANOS, 58, French Catholic, said: "Europe has not another fundamental reality today than the black market. . . . It is becoming a civilization of hands, hands to beg, hands to take, to steal, instead of a civilization of souls. Machines are hands, the atomic bomb is a hand. . . . The world cannot be saved by machines . . . or masses. It can only be saved by free men."



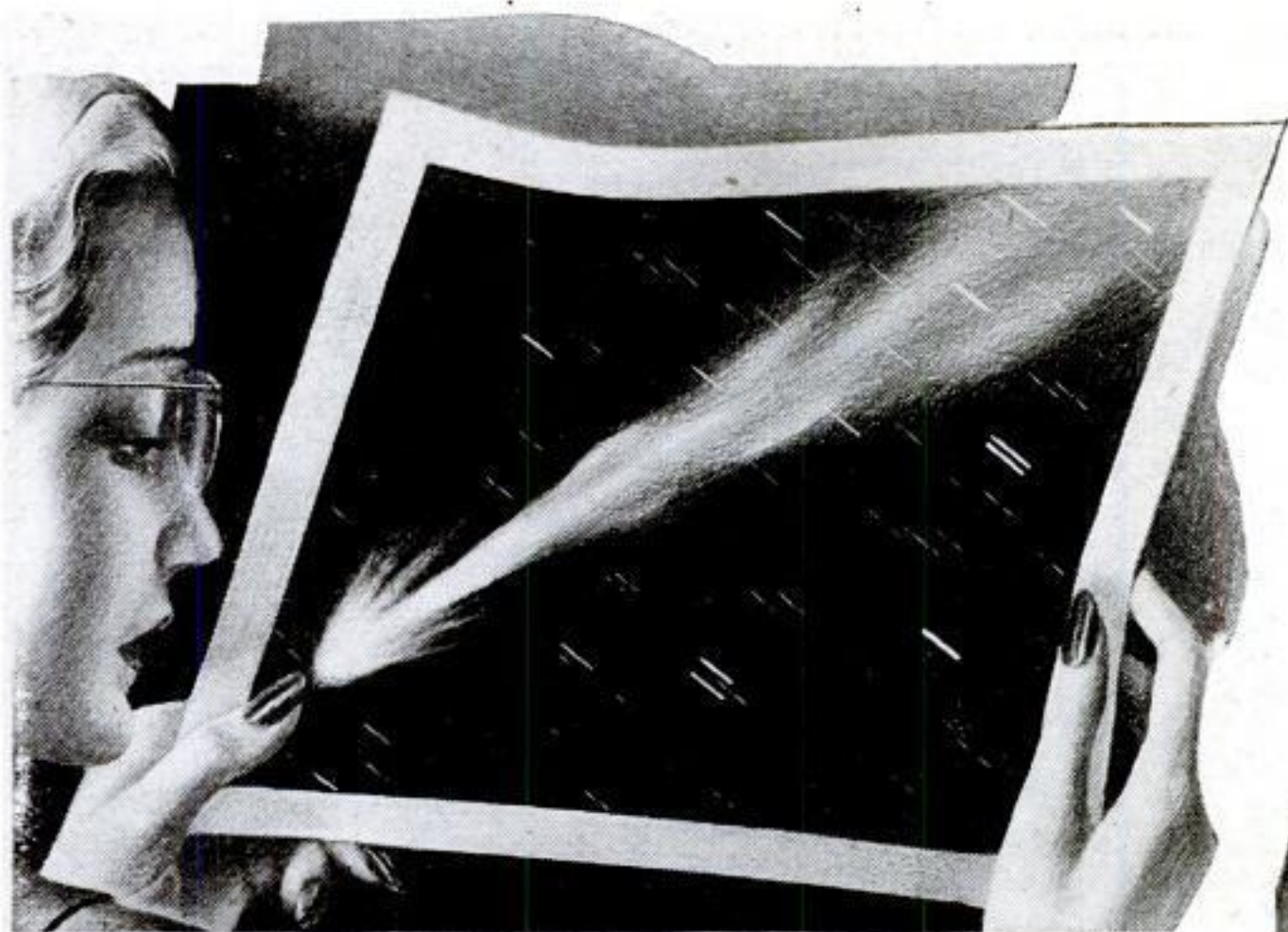
STEPHEN SPENDER, 37, British liberal poet, moved the audience by his strong personal feeling when he said: "The gap across Europe does not separate victors and vanquished but the devastated poor countries and those which are intact and rich. Let's prevent one side living in self-pity and resentment and the other side in self-righteousness and fear of contamination."



IGNAZIO SILONE, 46, Italian socialist deputy, ex-member, from 1925-29, of Communist party, said: "The trouble with these meetings . . . is that intellectuals are not universal like scientists. Any physicist knows the important and new works of his colleagues in the rest of the world, but French philosopher Sartre probably has never read a line of our great Italian writer, Verga."

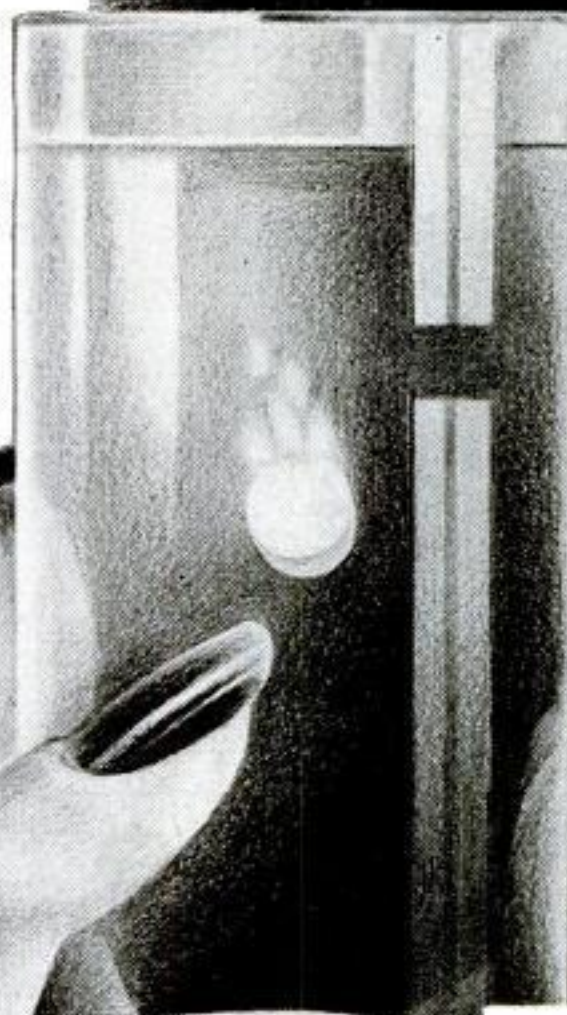
CONTINUED ON PAGE 48

IT HAPPENS WITHIN
Two seconds



Within two seconds, a comet streaking across the sky can travel the almost unbelievable distance of 500 miles...

MAKE THIS
GLASS-OF-WATER
TEST YOURSELF



Timed with a stopwatch, Bayer Aspirin starts disintegrating in a glass of water within two seconds. When you take it, it does the same in your stomach. And this amazing 2-second disintegrating action is why Bayer Aspirin gives such quick relief from ordinary headaches.

Within two seconds after you take it, genuine Bayer Aspirin is actually ready to go to work, to bring you

fast pain relief!



**THREE IMPORTANT STEPS...NOT JUST ONE
give Bayer Aspirin its 2-second speed!**

Incredible is the speed with which comets move—and Bayer Aspirin starts to go to work. And the *reason* for Bayer Aspirin's sensationally fast action is that *three* important steps are taken in manufacture—not just one!

First, even though aspirin powder can be purchased outside, Bayer makes *its own* instead, tests it, adds a highly effective binder.

Second, this powder is compressed into giant tablets (extreme left) 18 times larger than

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Bayer technicians *could* make aspirin tablets without taking all three steps. But because they *do* take them, Bayer Aspirin starts to disintegrate within *two seconds*...hence means amazingly fast pain relief! So when you suffer from an ordinary headache, neuritic, or neuralgic pain, remember—ask for genuine *Bayer Aspirin*!

**ALWAYS ASK FOR
GENUINE**

Bayer Aspirin



JEAN-RODOLPHE DE SALIS, a Swiss historian and journalist, said: "If there were a parliament of all intellectuals in the world, I think that all those who represent totalitarian ideas, black or brown repainted pink, should sit on the right wing and be called reactionaries and all liberty-loving democrats, whether western or eastern, should sit on the left and be called progressive."



JEAN GUEHENNO, French Socialist school inspector, said: "... There is not much difference between proletarian and bourgeois masses. Both are just masses. ... Individual liberty without social justice is bad liberty. Social justice without liberty is bad justice. ... If we don't watch out there'll be another war, not war between east and west, but between social justice and liberty."



JEAN AMROUCHE, African Berber who directs a French philosophical magazine, said: "In the eyes of the primitive nations, Europe is loaded with guilt. ... Where does it lead if popes remain silent when wars of extermination are started ... ; if philosophers, scientists and statesmen agree in turning crimes into heroism? ... Europe may learn much from barbarian nations."



Brushed Rayon ...wonder fabric that's
thistledown and feather-bed luxury all in one.
Here Munsingwear cuts it caressingly for pajamas and
a gown with a dream-princess air.
All this long-wearing loveliness, at better
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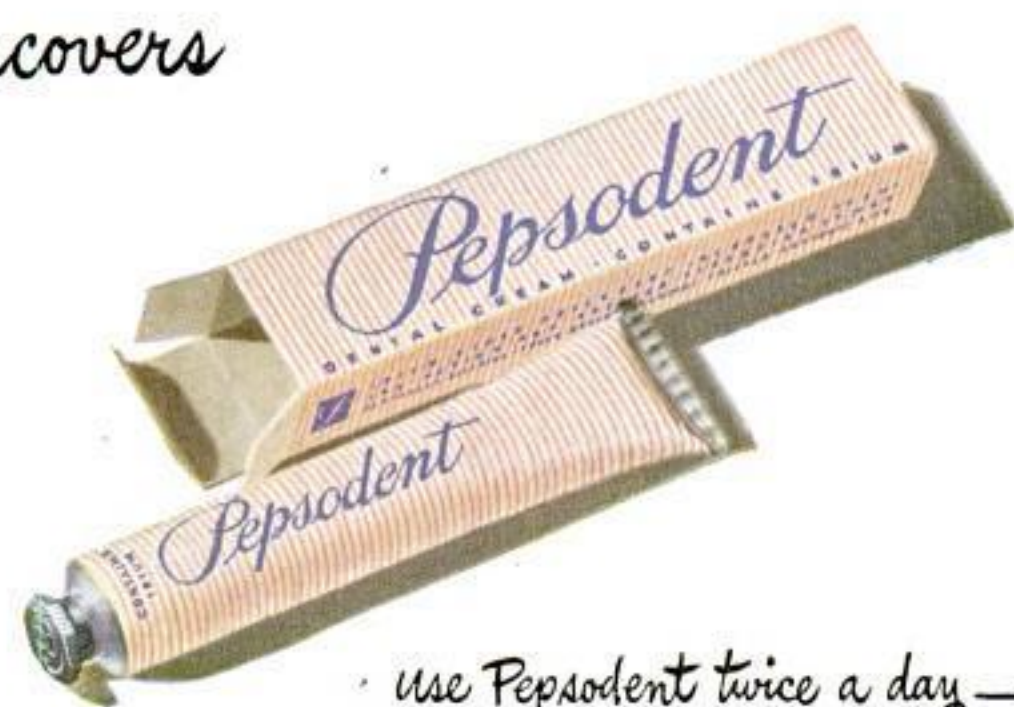
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Its cleaner, brighter **Taste** means cleaner, brighter teeth!

New Pepsodent tooth paste with **Irium**

removes the film that makes your teeth look dull — uncovers
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Enjoy a Taste Trip from with Old Mr. Boston's Bagful of



APRICOT NECTAR

Honey smooth yet rich as old brandy — that's delicious Apricot Nectar! In every golden drop you can taste the delicate flavor of luscious, fresh-picked apricots. There are three other taste-tempting Old Mr. Boston Fruit Nectars, too — Blackberry, Peach and Wild Cherry — all abundant in the delicious tang of the natural fruit!

PINCH BOTTLE BLENDED WHISKEY

Skilled blending by master craftsmen in this time-honored art has produced in Pinch a masterpiece of mildness. Makes the "Manhattan Cocktail" sheer delight in any city!



BLACKBERRY Flavored BRANDY

Clusters of ripe, juicy blackberries flushed with the summer's sun give this Brandy its delightful flavor. Try Apricot, Peach and Wild Cherry Brandies, too!



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Seventeen choice ingredients imported from every corner of the globe give this satin-smooth Gin its matchless flavor and bouquet. Filtered through milk filters until crystal clear. Magnificent in a Martini!



SLOE GIN

This deep ruby treat will quickly remind you of fine vintage Burgundy, thanks to the tart, racy tang imparted by select, plum-like sloe berries. Just taste it once in a refreshing tall "Sloe Gin Fizz" (recipe on every bottle) and you, too, we are sure, will forever include it among your favorites.



Mr. Boston's Pinch Bottle Blended Whiskey, 72½% grain neutral spirits, 86 proof; Dry Gin, distilled from 100% grain neutral spirits, 90 proof; Imported Rum, 86 proof; Orange and Mint Flavored Gins, Apricot, Blackberry, Peach, Wild Cherry Nectars, 70 proof; Brandy, 84 proof; Apricot, Blackberry, Peach, Wild Cherry Flavored Brandies, 70 proof; Sloe Gin, Creme de Cacao,

Manhattan to Cuba Libre

Choice Liquors for Every Occasion



IMPORTED RUM

In the far-off Virgin Islands basks the birthplace of this distinctive Rum. Imported from a United States possession — hence it comes to you *duty free*! Makes a "Cuba Libre" (recipe on every bottle) soothing as silver-twilight on a tropical isle.

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Here is a liquid emerald with the crisp, cooling fragrance of dew-drenched mint. Try a "Mint Tom Collins" (recipe on every bottle)—a new adventure in taste enjoyment.



ORANGE Flavored GIN

Fittingly called "a taste sensation," this is the golden liquor that greets you with the refreshing flavor of juicy, sun-kissed oranges. Give your taste a fresh, sunny view on life — introduce it to this delectable liquor. Delicious served straight with ice!

IF YOUR TASTE has become a "stay-at-home"—give it a chance to explore enchanting new pleasures. Let your palate roam joyfully through every nook and cocktail cranny — from "Manhattan" to "Cuba Libre," even a fling at "Singapore Sling." And for a dependable guide, take along on your trip the trustworthy gentleman from Boston. For only his delicious liquors — *the most complete line in all America* — enable you to touch such distant points of delightfulness. So step into your favorite liquor store soon and pack your bag for an exciting quench quest with Old Mr. Boston!



OLD Mr. BOSTON

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fine whiskeys, gins, brandies, rums and liqueurs.*



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Because of a shoe? *Because of a shoe.* A Gold Cross Shoe. For each Gold Cross Shoe fashion is Fit-Tested* to make sure that for all its exciting styling, it really and truly fits the foot and not just a designer's drawing board. See? You're walking with the eager, envied step of youth, already. Illustrated—A. The Paddock. B. The Firefly. C. The Sheila.

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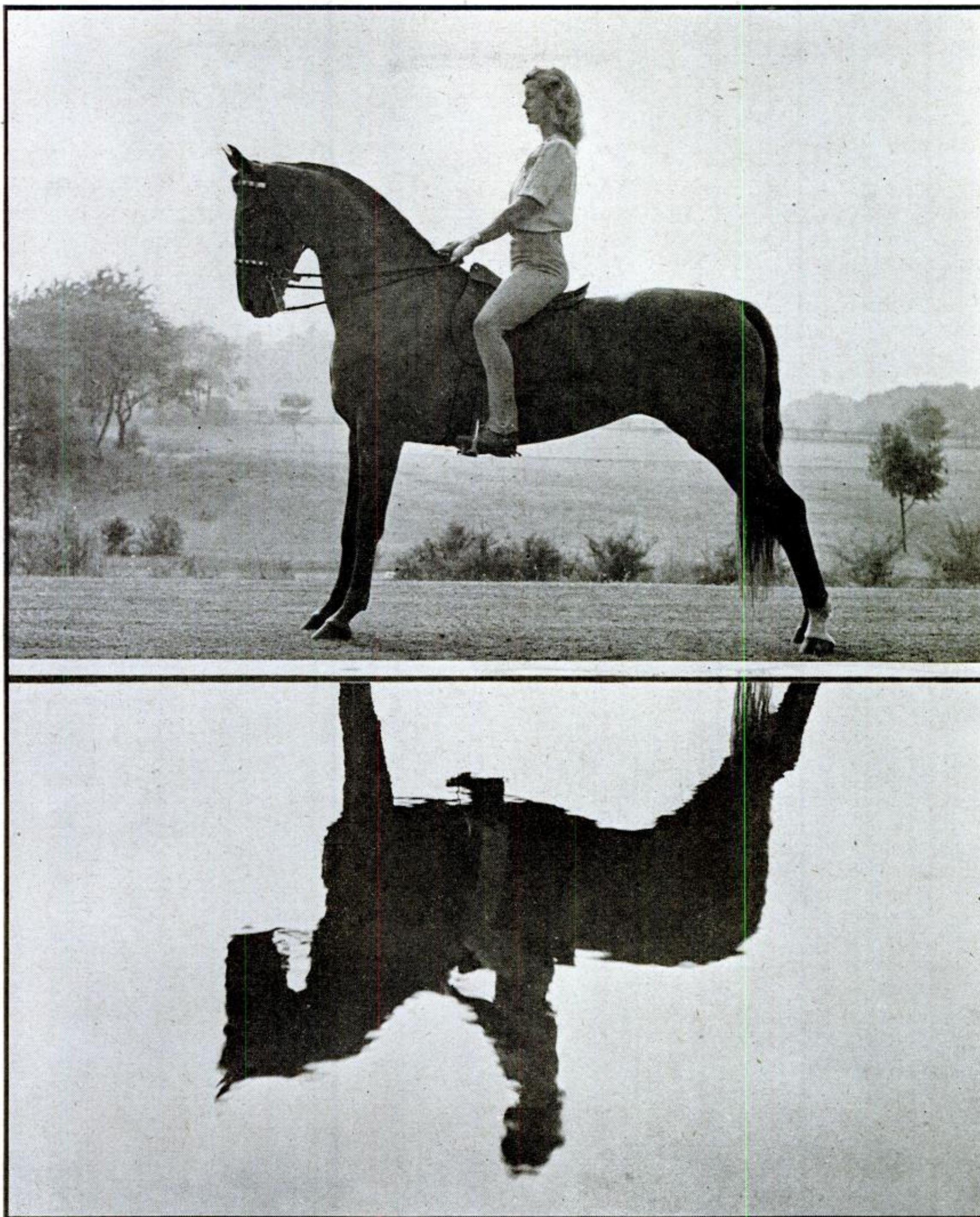
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REG. U. S. PAT. OFFICE

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Dressage

GIRL RIDER EXCELS AT RARE TYPE OF 18TH CENTURY HORSEMANSHIP



The young lady reflected so prettily in the swimming pool above is Bobby Steele, the only woman in the world today known to practice the difficult and exacting art of dressage. Dressage, almost unknown today, is a controlled form of riding which has come down to us from the cavalry schools of Naples and Vienna, where horsemanship was first studied scientifically and where the famous *haute école*, or "high school," techniques of rearing, pirouetting and changes of pace were developed.

Miss Steele can do them all and has painstakingly trained her 6-year-old horse, Gay Rhythm, to perform 11 maneuvers of response to imperceptible signals from the muscles of her calves, thighs and buttocks and virtually without the use of reins. She is a superb horsewoman. Eleven years ago she ran away from a farm in Illinois to join a traveling rodeo, where she jumped six-foot fences on the back of a steer and learned trick riding. Later, while riding in the Ringling Bros. and Bar-

num & Bailey circus, she met Captain William Hyer, the great dressage rider. Hyer started a dressage class for Bobby and 20 other circus girls, but in three weeks the killing grind had discouraged all but her. Bobby stuck it out for three years, developing the flawless seat shown above. Contrast it with that of the 18th Century expert in the engraving at the right. Today Bobby spends her time touring between carnivals, circuses and county fairs. For pictures of her in action, turn the page.



PESADE

To make Gay Rhythm rise up in a pesade, or rear, Bobby grips tight with both legs, then draws them upward as if to pull or lift her horse into the air. Note completely loose reins. In the 18th Century this same maneuver was more sedately performed. Rider held his horse in tight, rocked back in the saddle, kept a straight leg. This engraving and the one on top of opposite page are from a book on riding by the French Baron d'Eisenberg, published in 1727.



CIRCUS BOW

This is an ancient Cossack trick. It is used by Bobby to end her riding routine. Gay Rhythm is cued by being touched on the right side forward of the cinch. Here Bobby does it with her hand. In the saddle, she does it with her right heel. Early dressage experts used the same cue but taught their horses to rear (*above*) instead of to bow. If Bobby were to cue Gay Rhythm on the left side, the horse would make the same bow but with one hoof tucked back.



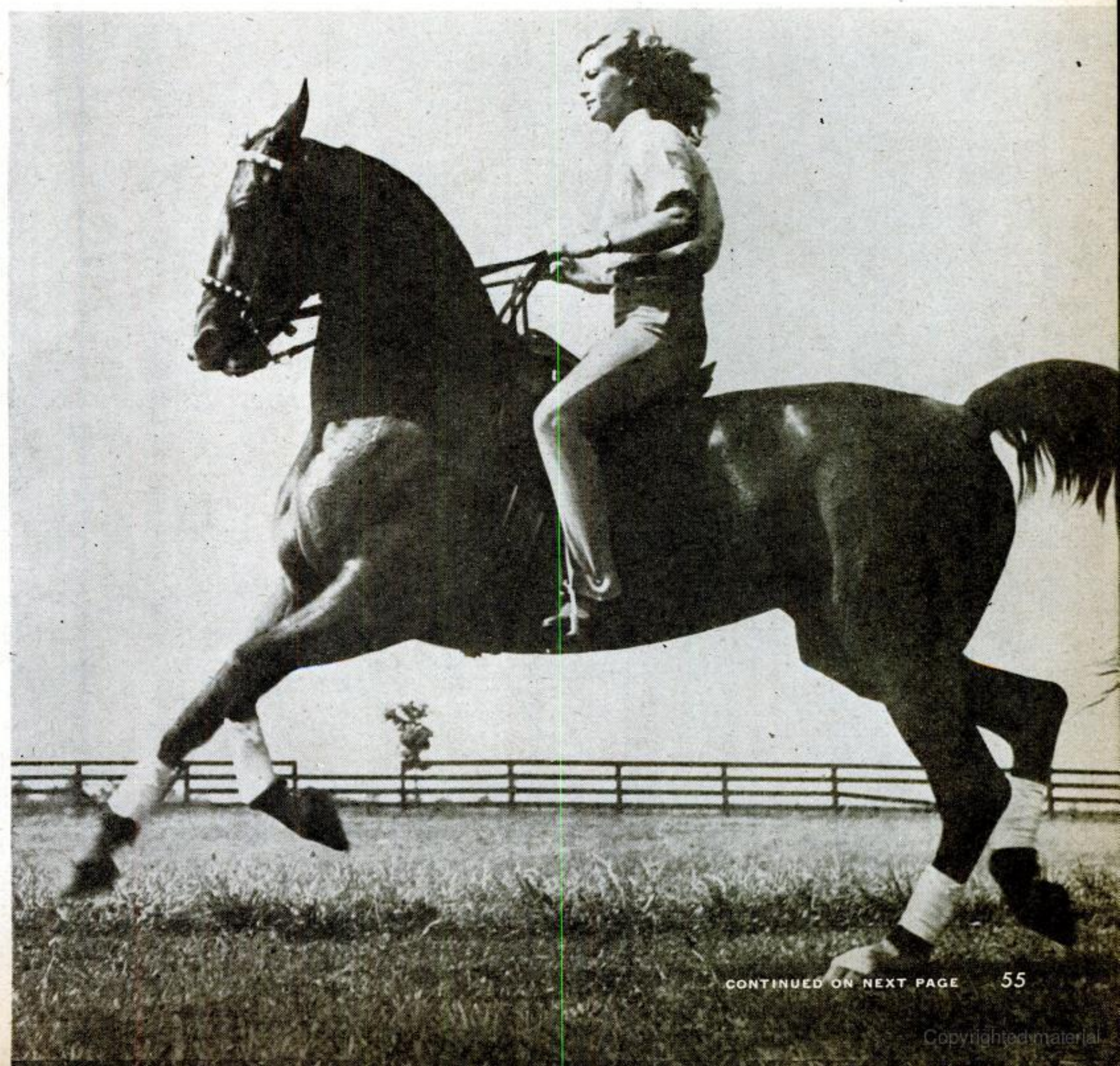
SPANISH WALK

This is a handsome march step in which the horse's forelegs are lifted high and thrust out. It has not changed in 200 years. Bobby presses in and forward with her right leg to cue Gay Rhythm to step high with the left leg, and vice versa. She turns her heel in a trifle, so that if Gay does not step high enough she can give her a bit of spur. By varying the cue, Gay can be made to step high on every step, every other step, or every third step, in a waltzing gait.



CHANGING LEAD

At a slow canter Bobby sits back to keep Gay Rhythm from moving ahead fast. She can then make Gay alternate front leg movements as in a fox trot. The rider does this by alternately tucking her calves under horse and pressing slightly. This shows clearly above. Early riders also mastered this most difficult of dressage steps. The two engravings at bottom of these pages are from a book by the Duke of Newcastle, England's greatest 17th Century horseman.



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NO RINSING!
NO AFTER-FILM!**

MAKES DISHES SPARKLE

GETS LINOLEUM SPOTLESS IN A JIFFY

BEATS SOAP AT EVERY HOUSEHOLD TASK

Old English
ALL PURPOSE
POWDERED CLEANER
MELTS DIRT AWAY

Old English powdered CLEANER
CLEANS OFF DIRT
FOR WALLS

**THE NEATEST TRICK
IN SWEATERS...**

"Imps," the only new and original sweater blouse, hand-screened designs. All wool and only about \$8. Short sleeves about \$7.



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DANDRUFF!**

Physicians are learning more and more each day how troublesome dandruff can be. Combing unclean hair filled with dandruff into the eyes, nose and ears causes innumerable unpleasant conditions that could be avoided if proper Hair Hygiene were practiced at home.



Try the Herbex Home Treatment recommended below. It has been used and recommended by leading hairdressers for half a century. For years many physicians have recognized the exceptional merit of Herbex for the hair.

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Ask your druggist for "How to Care for Your Hair with Herbex." This comprehensive booklet answers many questions you want to know about the proper care of your hair—How often to shampoo?—How to massage your scalp?—What to do about oily or dry conditions?

**Parker
HERBEX**

HOME TREATMENT
as a temporary aid in
the care of dandruff.

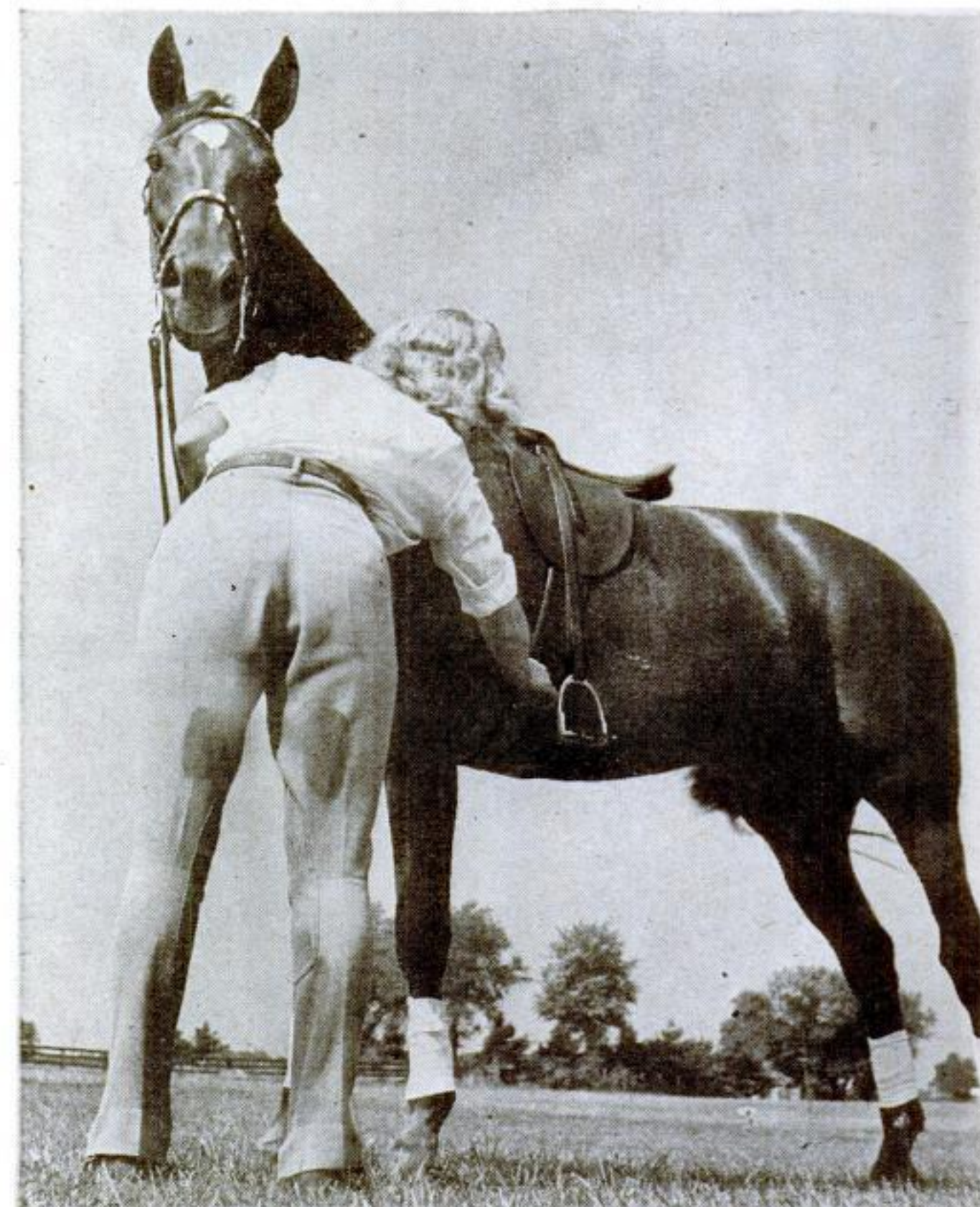
If your druggist cannot supply you, write Parker Herbex Corp., 607 Fifth Avenue, New York 17, N. Y.

LADIES: ASK YOUR HAIRDRESSER
...for a Parker Herbex Hair Hygiene treatment—particularly before, during and after permanent waves.

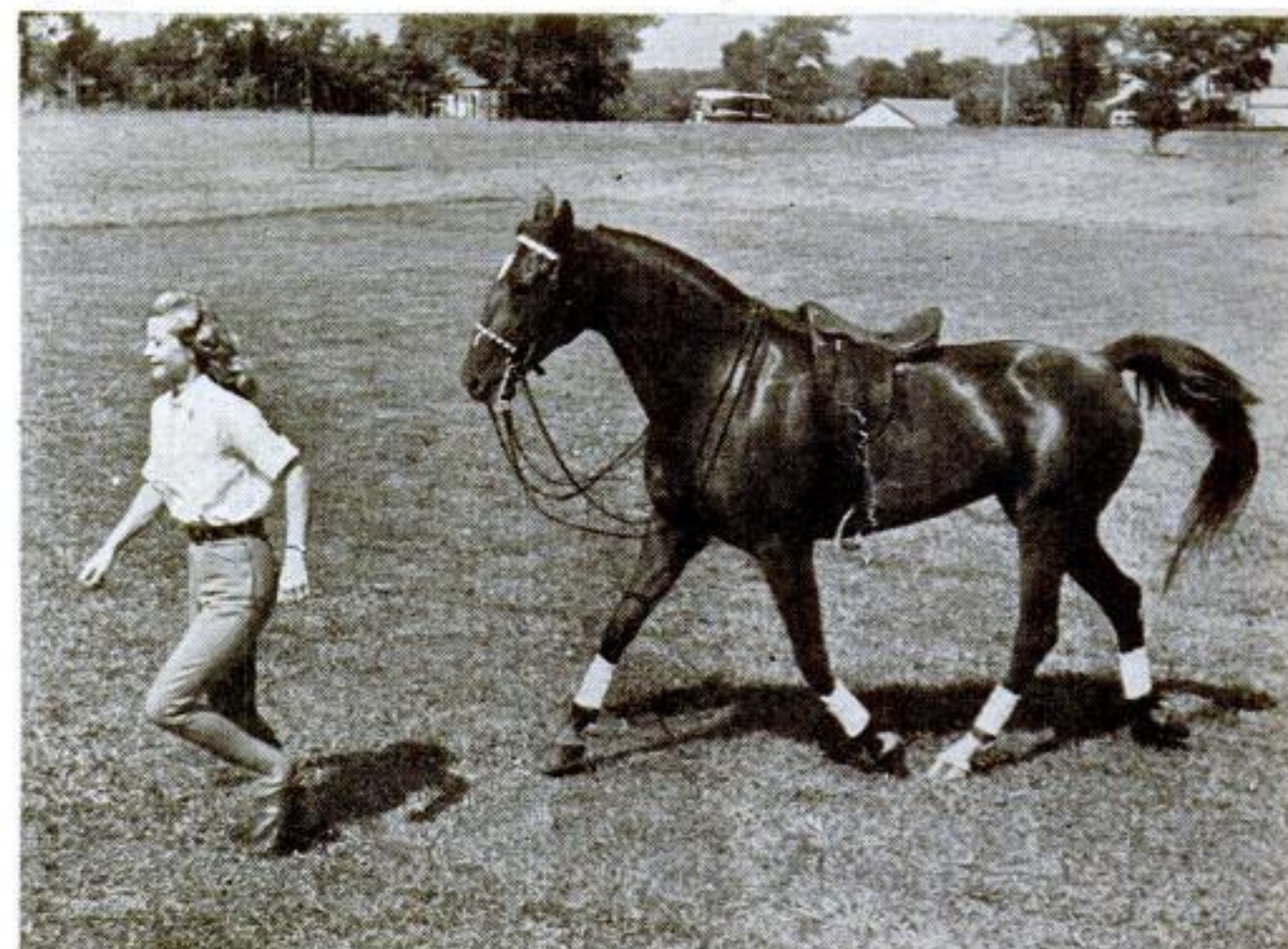
HERBEX*
G.O.S. Shampoo 80¢
HERBEX
Sp. Pink Oint. \$1.20
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Total Cost \$3.75
(Plus 35¢ Fed. Ex. Tax)



BOBBY'S HOME is in rebuilt refrigerator truck-trailer which her husband-manager bought for \$750. It contains bedroom, bathroom and two horse stalls.



PERSPIRATION STAINS on the back of Bobby's jodhpurs show the principal points at which she exerts muscular pressure to give cues to her horse.



GAY RHYTHM FOLLOWS Bobby everywhere. She cost only \$1,000 a year ago, but her schooling makes her worth about \$30,000 to Bobby today.

Get a Frozen Food Chest!

It's a real Frozen Food Chest that freezes meats, fish, game, poultry. Makes 9 lbs. of ice cubes at a clip in four Hi-Speed ice trays. Stores altogether more than 40 lbs. of frozen fruits, vegetables, meats and ice cream. It's big, deep, wide and roomy, and it's easy to use because it's right inside your new Kelvinator refrigerator.



Get a Moist-Master Refrigerator!

And of course you want Moist-Master refrigeration . . . created by Kelvinator's separate set of cooling coils, concealed within the walls of the refrigerator. Still, super-moist cold, closed in by shining glass, guards vitamin content of perishable foods, perks up garden vegetables and keeps appetite appeal in uncovered leftovers. It's an exclusive Kelvinator feature designed to stretch food dollars and make meal preparation faster and easier.



Get Both Combined in Kelvinator!

Get the best of both . . . real Frozen Food Chest and the famous Moist-Master Refrigerator, *combined in one Kelvinator* . . . in the same cabinet, *plus* a separate zone of balanced cold for foods such as milk, butter, eggs and citrus fruits. And there's a dry storage bin for root vegetables. Powered by the famous, safe, economical Polarsphere unit . . . sealed in steel and lubricated for life. What a refrigerator! It's coming soon to your Kelvinator dealer's. See him now for delivery dates . . . and see his three other big, beautiful, new Kelvinators, at prices to meet every budget!

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Wait for this ultra-new Kelvinator Home Freezer, coming soon to your Kelvinator dealer's!





It's the flavor in the cup that counts!

To a china collector, the mark on the bottom of a cup is all-important. But to a lover of fine coffee, it's the flavor **in** the cup that counts. That's why millions of people serve A&P Coffee every day! This **real** coffee is extra flavorful because it's kept in the whole, fresh bean until you buy it... then Custom Ground, exactly right for your own coffeemaker.

So for finer, fresher flavor in **your** cup—and for substantial savings as well—buy one of the three superb-quality blends of A&P Coffee—today!

A&P COFFEE

AT ALL A&P FOOD STORES

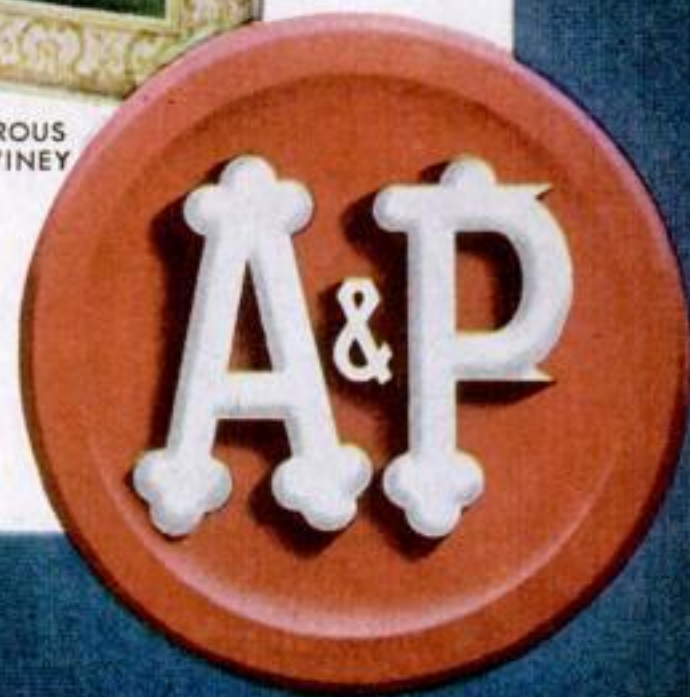


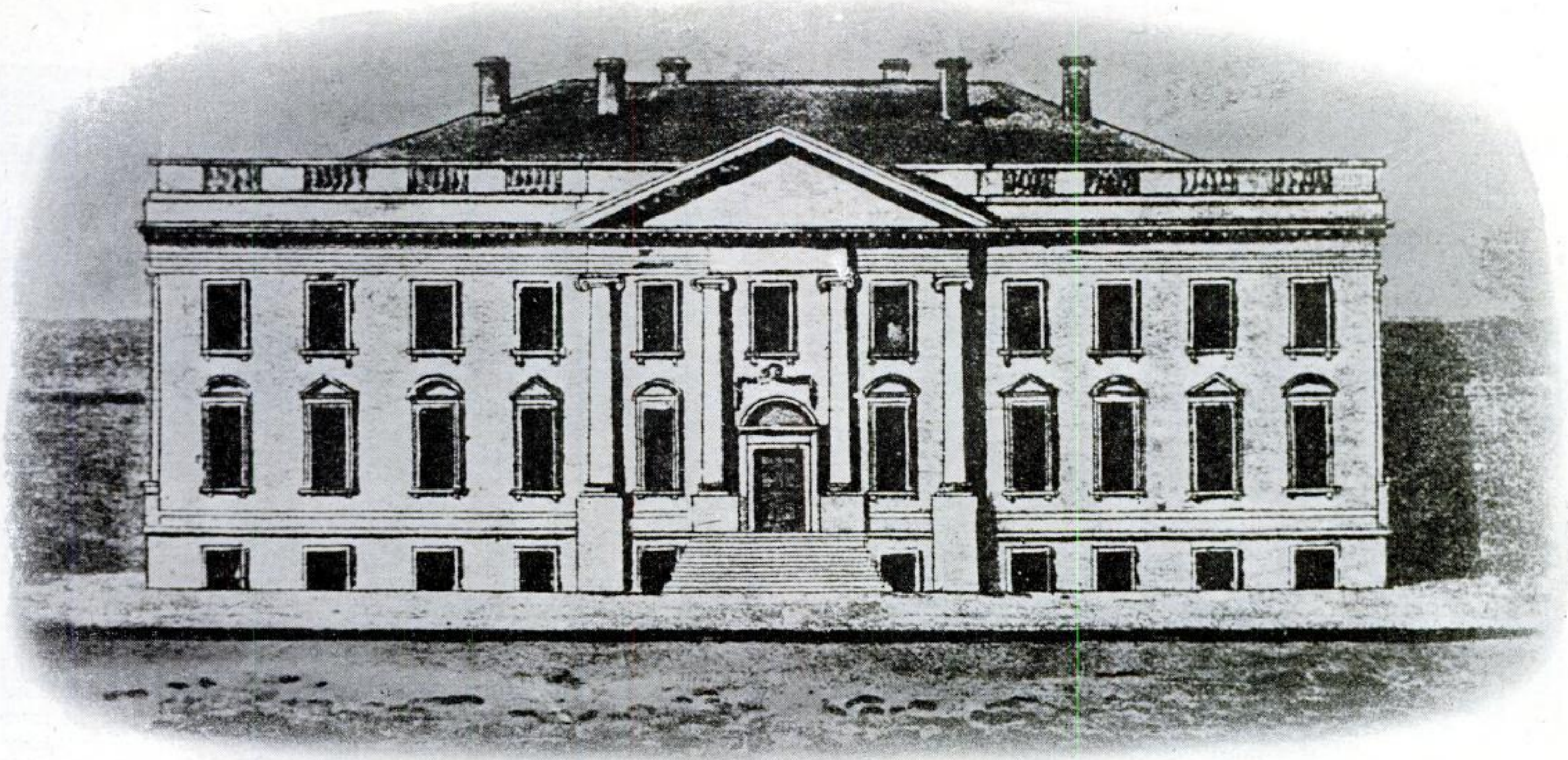
MILD and
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RICH and
FULL-BODIED

VIGOROUS
and WINERY

*America's most popular coffee
—none finer in any package
at any price!*





IN JEFFERSON'S TIME, "THE PALACE" WAS SIMPLE, OBLONG STRUCTURE OF GRAY FREESTONE

The White House

Presidential mansion, opening again to tourists, has been a housing problem for all its 146 years

by CHARLES HURD

A FEW months ago President Truman cast a worried glance at the crowded office wing of the White House and decided, like many a U.S. householder, that it was about time for some repairs. He wanted about \$1,600,000 to construct more working space for his small army of assistants. But Congress promptly turned the President's request down. Its majority point of view was voiced by Representative Howard W. Smith of Virginia. "This is the most valuable historic spot in the country," piously thundered Representative Smith. "Let us not destroy it without knowing what we are doing." The President, who was of course the last man on earth to want to see the roof over his head destroyed, retreated and managed to get enough money to install a new elevator and straighten the big sandstone pillars in front of the northwest Pennsylvania Avenue entrance. Thus, very slightly refurbished, the White House—historic shrine of American democracy—will be opened this month for the first time since the beginning of the war to hordes of curious visitors. But if these visitors, echoing the historic piety of Representative Smith, think that they are seeing anything like the original mansion planned by George Washington to house the future presidents of the U.S., they will be greatly mistaken. The White House is not only a symbol. It is a 146-year-old housing problem that has kept uncomfortable presidents and stubborn congressmen wrangling ever since Washington's time. It has been burned down and completely rebuilt. It has been redesigned and altered at least once in every generation. Not even its famous columned porticoes date from the original design which George Washington received in 1792 as the result of a \$500 prize competition. Its history is one continuous record of the sort of repairs President Truman was anxious to make.

In 1792 when the White House was begun, it seemed quite logical that a

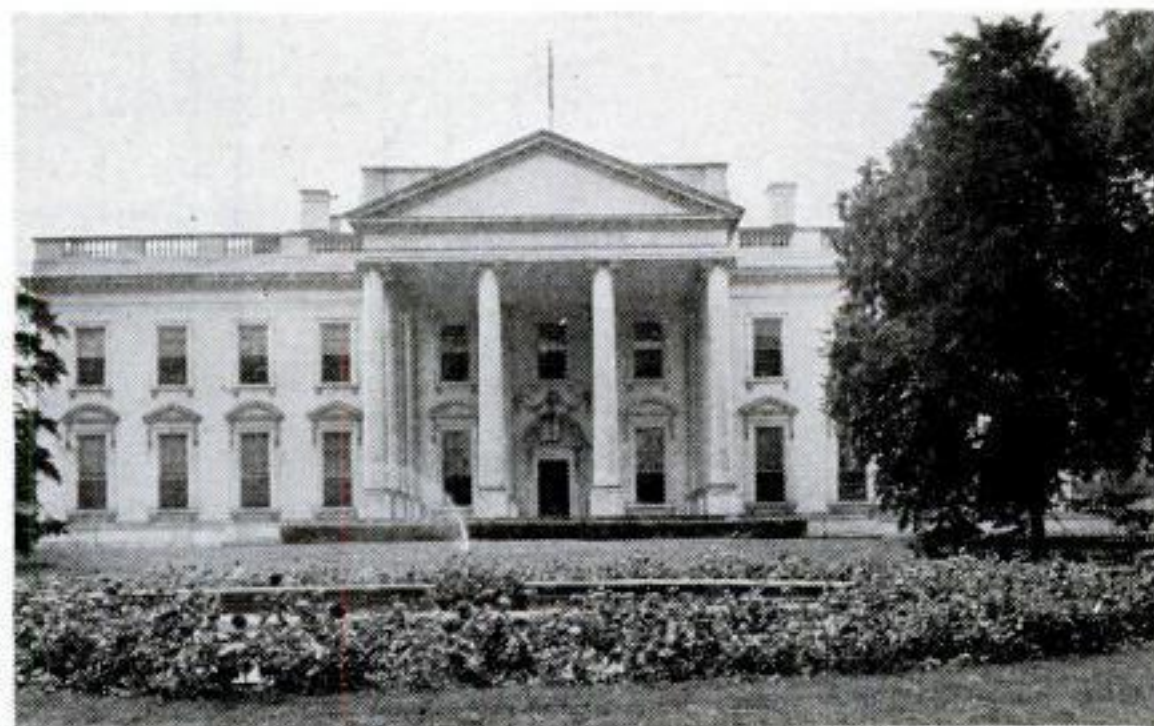
mansion larger than Mount Vernon, Mount Airy or Gunston Hall—all of them opulent showplaces for their day—should adequately accommodate any President of the U.S. Who could ask for more than a dining room seating 100 persons, three large parlors and room of state on the main floor and a dozen or more bedrooms upstairs? Naturally there was no thought of bathrooms in an era when ladies and gentlemen were well served with portable tubs for infrequent bathing and chamber pots under the beds.

The White House, or "President's Palace" as it first was called, was designed to house the head of a nation whose 5,000,000 population was expected some day to reach the impressive figure of 15,000,000. The 80-acre plot on which it stood had been drawn into the plan for the Capital City in 1790 by George Washington and the French architect, Major Charles Pierre L'Enfant. The site was on a slight elevation on the bank of the Potomac River, approximately halfway between Capitol Hill and the little city of Georgetown.

James Hoban, an Irish architect from South Carolina, won the public competition for designs for the palace. In addition to the \$500 prize he got a life job as supervising architect.

The building Hoban constructed would not be recognized as the White House today when viewed from the outside, although his basic floor plan has survived. He planned a building 160 feet long and 80 feet wide with three main stories rising above the ground floor. The over-all design was English Adam, the newly popular type with plain walls and a steep roof. The garden windows, however, were copied from designs used in the French Royal Château at Compiègne. Windows and pediments in the remainder of the building were adapted from the Farnese Palace in Rome.

Even before it was built, President George Washington, who would not live to see it occupied, was already embroiled in



TODAY'S Presidential mansion is virtually unchanged from Teddy Roosevelt's time. Before the war it was appraised at \$26,000,000.

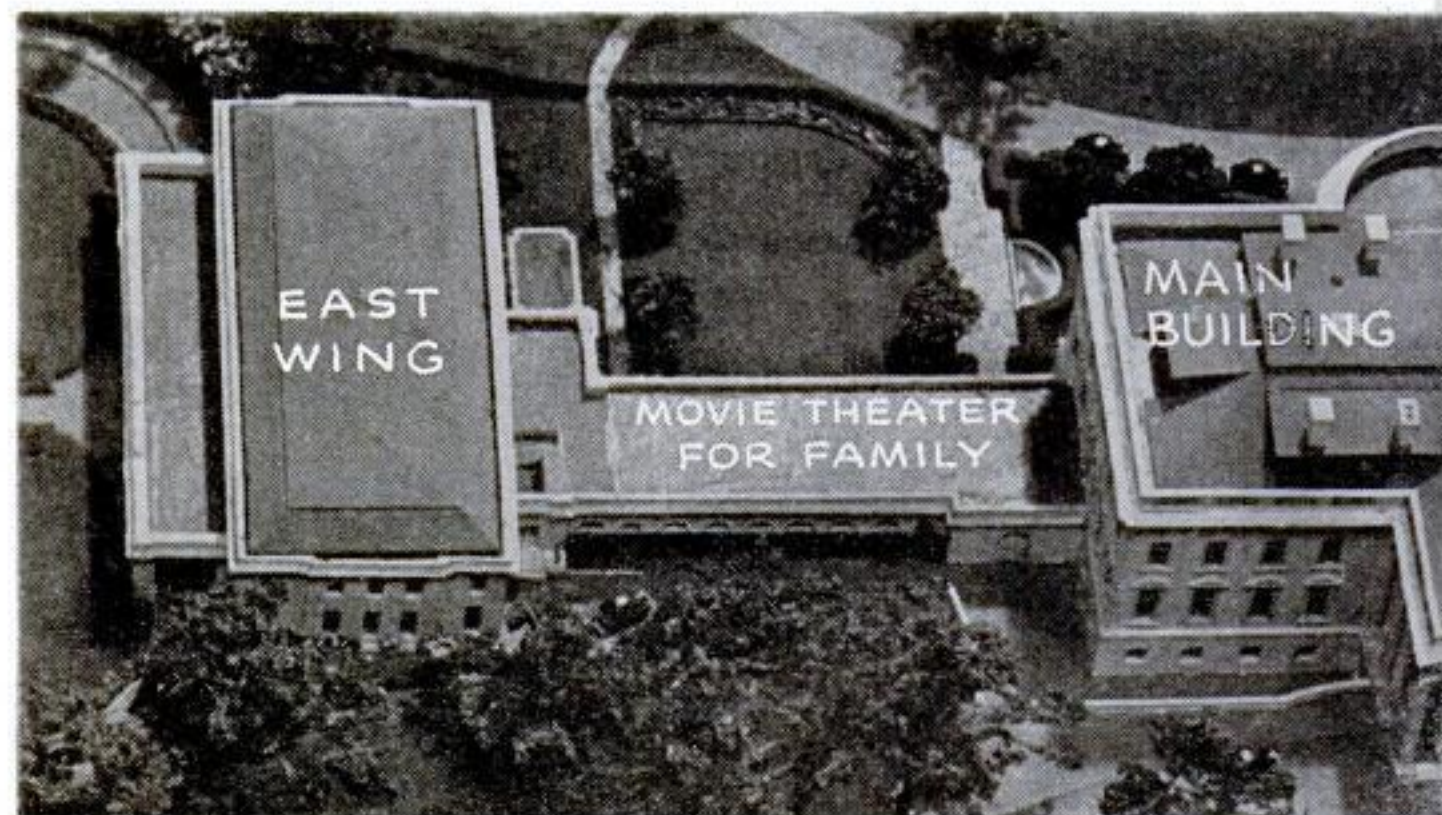


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AN EXIDE
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Depend on the Exide dealer for
good products, good service.

THE ELECTRIC STORAGE BATTERY COMPANY
Philadelphia 32

Exide Batteries of Canada, Limited, Toronto



WHITE HOUSE MODEL, built by White House Architect Lorenzo Winslow, reveals a sprawling, incoherent series of additions. Roosevelt added to west, or executive, wing, which has been changed three times since. East wing,

WHITE HOUSE CONTINUED

the financial troubles that were to plague his successors. The cost of the dream was estimated at £77,900 or about \$400,000 in gold. Congress fought the plan bitterly. Actually there was no money to finance the building. The White House and Capitol eventually were started by grants from Maryland and Virginia and the sale of building lots in the capital wilderness. A lottery was tried but it yielded nothing. Only after Washington got Hoban to drop one story and arrange to spread out the construction over a long period of time did Congress approve the plan.

On June 4, 1800 tired old John Adams and Abigail, his sturdy, plain-spoken First Lady, formally dedicated "the mansion" by walking on planks laid across mudholes and threading their way through workmen's shanties to the front door. In the echoing vastness of the first floor the walls outlined great spaces, but only six rooms in the whole house were habitable. The government had to move to Washington in 1800 because a law passed in 1790 stated that Philadelphia should remain the seat of government only for 10 more years. Actually nothing was finished in the new capital—the mansion, the Capitol or very many houses.

Abigail's troubles

MONEY was the all-important problem. Hoban was crippled in buying materials. His workmen often sat idle for months at a time waiting for materials for the mansion that suppliers would not deliver on credit. The laborers could not move away because they had no money; their wages of a shilling or two a day were far in arrears. Most of them lived in "squatters' huts" built on the palace grounds—huts that were to remain for a generation after the White House was occupied.

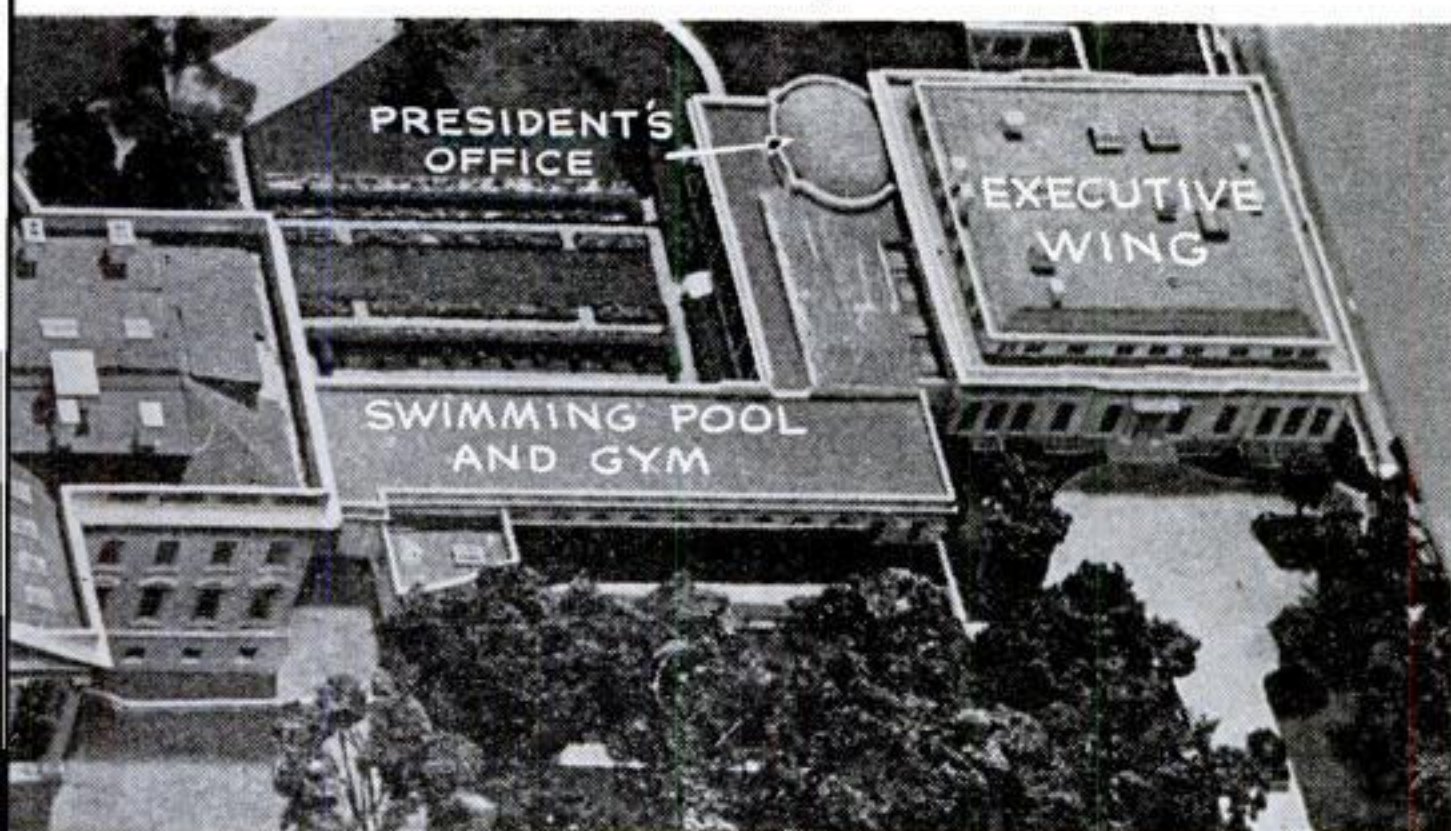
Only three months in office remained for John Adams when, disgruntled because of impending defeat in a campaign for re-election, he finally moved into the mansion. No pioneer in a log cabin in Ohio felt more homeless than the Adamses, particularly Abigail. After five days she blurted out her ironic feelings in a letter to her daughter:

The house is on a grand and superb scale, requiring about 30 servants to attend and keep the apartments in proper order, and perform the ordinary business of the house and stables; an establishment very well proportioned to the President's salary.

The lighting of the apartments from the kitchen to parlors and chambers is a tax indeed and the fires we are obliged to secure us from daily agues is another very cheerful comfort. To assist us in this great castle, and render less assistance necessary, bells are wholly wanting, not one single one being hung in the whole house, and promises are all you can obtain. This is so great an inconvenience that I know not what to do or how to do. . . .

If they will put me up some bells, and let me have wood enough to keep the fires, I deign to be pleased. I could content myself almost anywhere for three months; but surrounded with forests, can you believe that wood is not to be had. . . . We have indeed come into a new country.

You must keep all this to yourself, and when asked how I like it, say that I write the situation is beautiful, which is true. . . . We have not the least fence, yard or other convenience without; and the great unfurnished audience room [East Room] I make a drying-room of to hang up the clothes in.



built by Jefferson, was enlarged in 1902, torn out in 1904, added again in 1942 as offices for important Presidential aides. These include Admiral William Leahy, Dr. John Steelman, naval and military aides and Architect Winslow.

When he was inaugurated on March 4, 1801, Thomas Jefferson staged a sit-down strike. He simply refused to move into the mansion until it was made habitable. Possibly because he was a popular President, he got money for many things which Adams had been refused. The workmen under Hoban speeded up interior decorating, installed the formal staircase in the main hall and completed the downstairs rooms except for the East Room. This big, barnlike space would have to wait 30 years to be completed. Jefferson's Paris-trained steward and 12 house slaves journeyed up from Monticello to staff the mansion.

There was no First Lady now. Jefferson was a widower. His two daughters, both married to Virginia congressmen, occasionally visited him but both declined to add the palace to their routine responsibilities. Thus the scene was set for Mrs. James Madison—bosomy, popular, social Dolly—wife of Jefferson's very old friend and Secretary of State, who acted as Jefferson's hostess. The Madisons leased a house in Georgetown.

Under Jefferson—politician, architect and epicure—the White House first became a living building. He abolished the aloof atmosphere that Adams had carried from Philadelphia, shaking hands with casual visitors every day and entertaining guests at daily dinners. Jefferson was the first of many Presidents to go broke in the White House. The wine bill for his two terms, paid out of his own pocket, was \$10,000, when wine was very cheap.

Jefferson had a single office room—he described it as a pavilion—on the spot where the Executive Office wing now stands. Working with an architect named Latrobe, he built the terraces so that rural necessities of the day—barns and stables—were cleverly concealed within them. The dairy established by Jefferson continued to function until 1866.

Men can design and build houses and even furnish them, but no woman alive considers a home properly done without some female touches. So Dolly Madison (when "Little Jemmy" succeeded Jefferson) immediately asked Congress for a little money. She got a paltry \$6,000. Dolly's shopping was limited largely to yards and yards of yellow damask, then as now a very expensive material, with which she had most of the furniture in the parlors and dining room reupholstered and new draperies made for the windows. She also squeezed out \$458 for a piano and \$28 for a guitar.

Dolly Madison's redecoration lasted for five years, from 1809 to 1814. Then the British admiral, Sir George Cockburn, invaded Washington and burned the mansion, save for the walls, to the ground. He visited the house himself and sat in Dolly Madison's personal chair. He took the pillow from the chair for a souvenir, according to a contemporary, Socialite-Historian Margaret Bayard Smith, "adding pleasantries too vulgar for me to repeat."

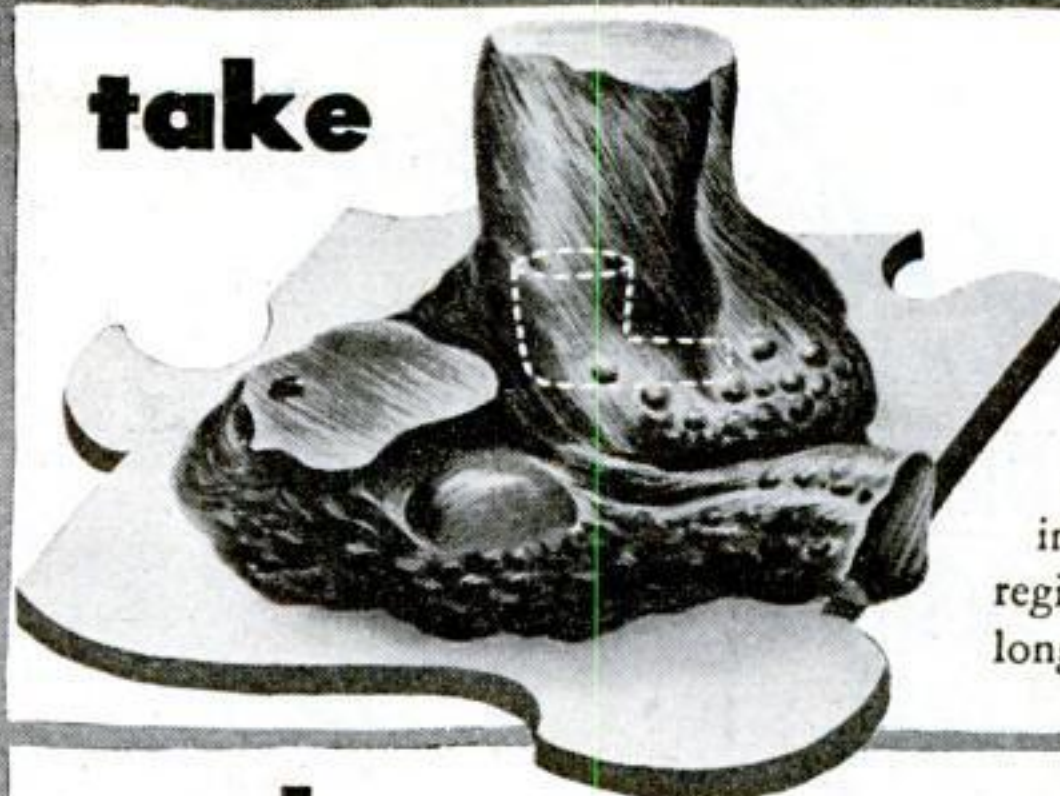
Following this catastrophe James and Dolly Madison lived for almost three years in the Octagon House nearby, and James Hoban and Dolly Madison devoted their time to supervising reconstruction of the building. Before this work was completed, James Monroe became President. Mrs. Monroe thereupon had the last word in furnishing it. Congress, for a change, was generous. All the new furnishings were imported from France.

Painted white to hide the smoke scars on the walls, the mansion now was known unofficially as the "White House," a name that stuck until Theodore Roosevelt finally had it formally engraved on the President's letterheads. For a while it was glittering and elegant.

The elegance remained up until 1829 when Andrew Jackson was inaugurated. But whatever his eight years of occupancy cost in loss

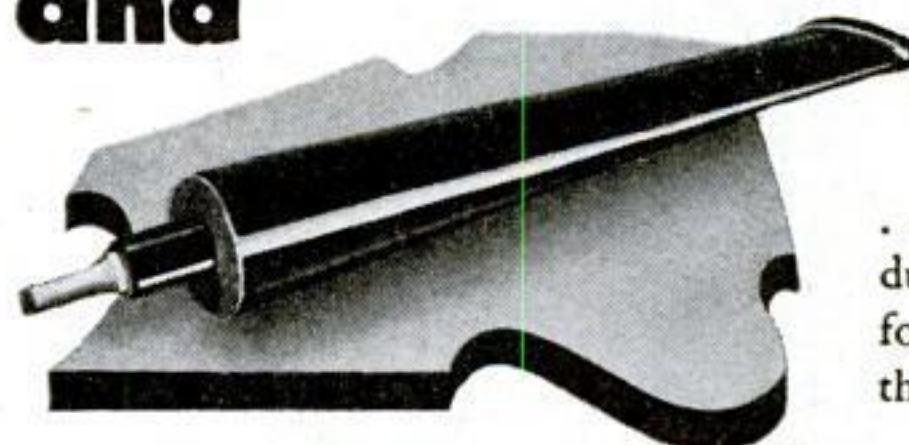
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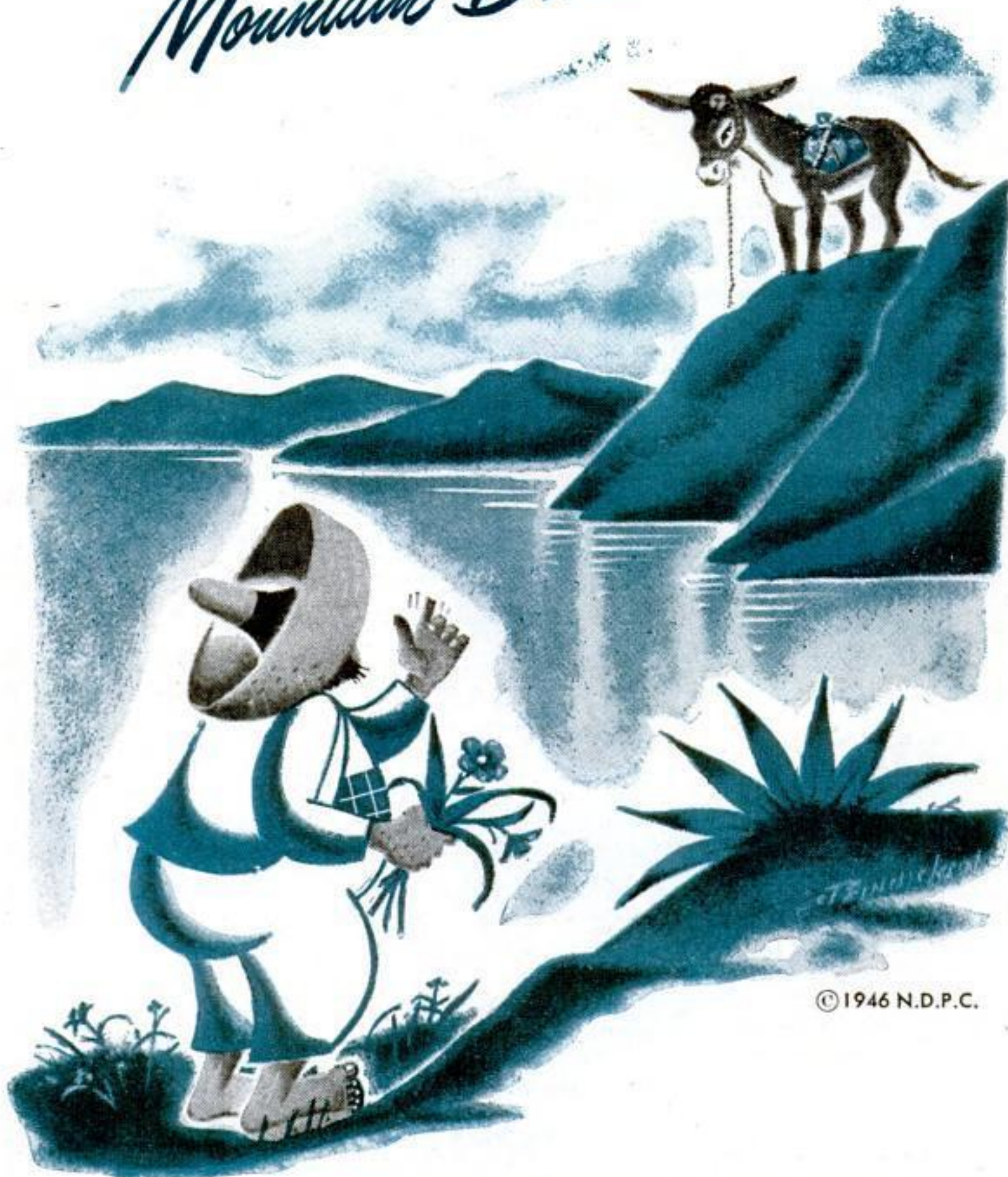
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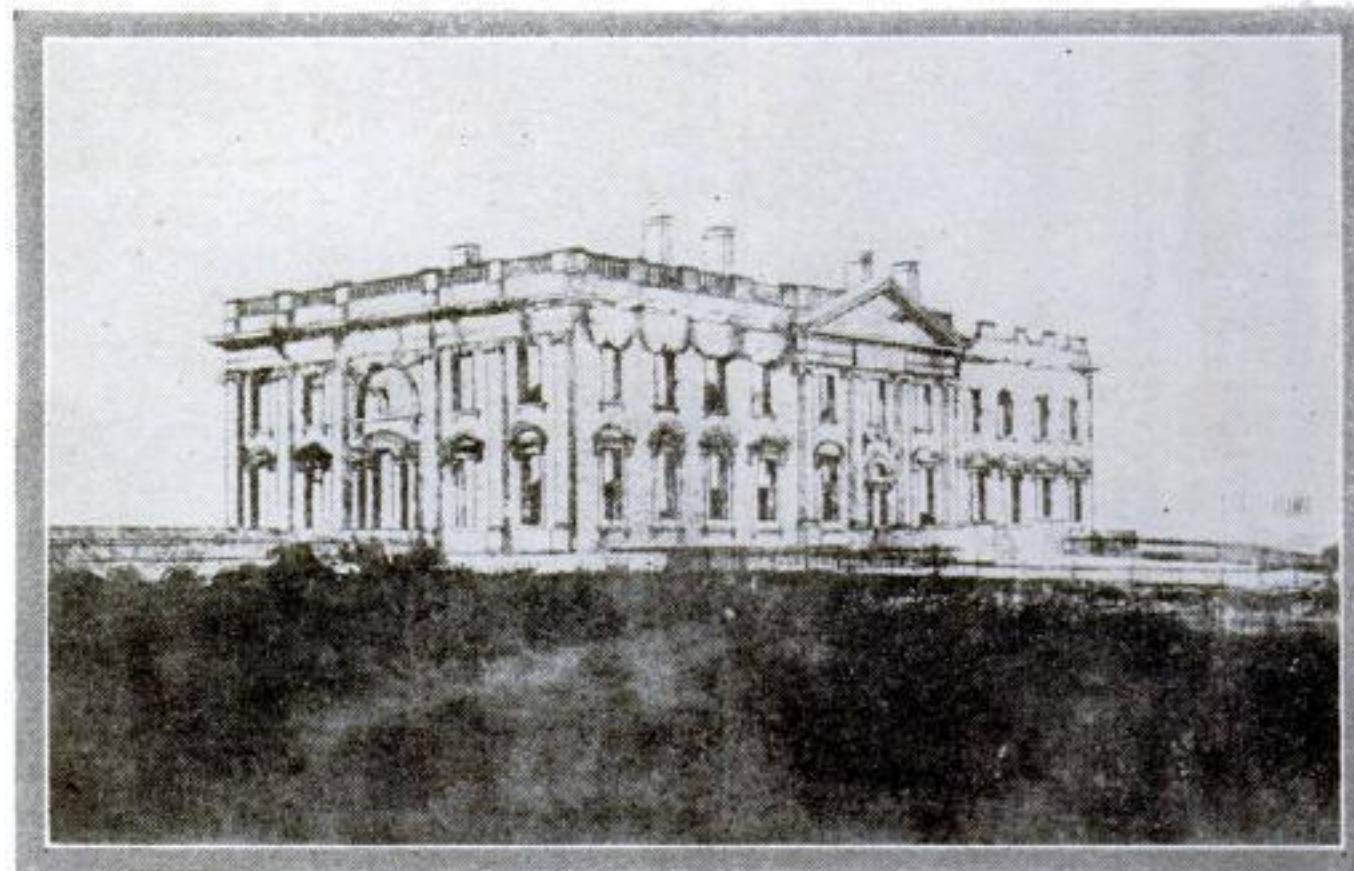
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AFTER THE FIRE only walls were left standing. In rebuilding, they were painted white to conceal smoke stains, thereby giving White House its name.

WHITE HOUSE CONTINUED

of elegance, as viewed through the eyes of the Virginia aristocracy, it was more than offset by the lasting beauty he added to the White House. He set to work to complete and embellish the building almost immediately after recovering from the shock of his popular reception on Inaugural Day, when 20,000 guests, many of them in coonskin caps, so mobbed the place that he climbed through a window to flee to the quiet of Gadsby's tavern in Virginia.

Jackson may have been the "common man's President," but there was nothing common in his ideas about the White House. He held Congress in the palm of his hand, and one of the first things he shook out of the Congress was enough money to do everything previously planned for the White House.

Hoban, still surviving, built the Jefferson-Latrobe porticoes. He completed the East Room. Jackson ordered \$2,500 worth of china and enough glasses to accommodate nine wine courses. He also spent \$12.50 each for 20 spittoons for the East Room.

If Van Buren had been half the popular figure his predecessor, Jackson, had been, his request for \$27,000 to modernize furnishings would have been merely a detail. Instead his lack of personality caused the request to precipitate a crisis. Mr. Ogle, a congressman from Pennsylvania, made political capital out of the request, in a strictly political speech addressed to the people as a whole.

"Will they longer feel inclined," Mr. Ogle inquired, "to support their chief servant in a palace as splendid as that of the Caesars, and as richly adorned as the proudest Asiatic mansion?"

But Van Buren finally got the money, on the basis of a committee study that assured Congress that the East Room and pantries, which had taken a severe beating in Jackson's administrations, required \$25,000 worth of repairs and refurbishing. This committee found that the palace, "splendid as that of the Caesars," had a waiting room for guests in which there hung no mirror and whose only furnishings were a battered sofa and a pine table, the two together worth about \$10.

Headquarters for war

NO peacetime alterations in the White House compare with those caused by wars. The fire that burned it down in Madison's day was no more drastic in the changes it caused than the Civil War's effects on the house as a living place. Overnight, under Lincoln, the White House changed from a social center to an official headquarters. The change was permanent.

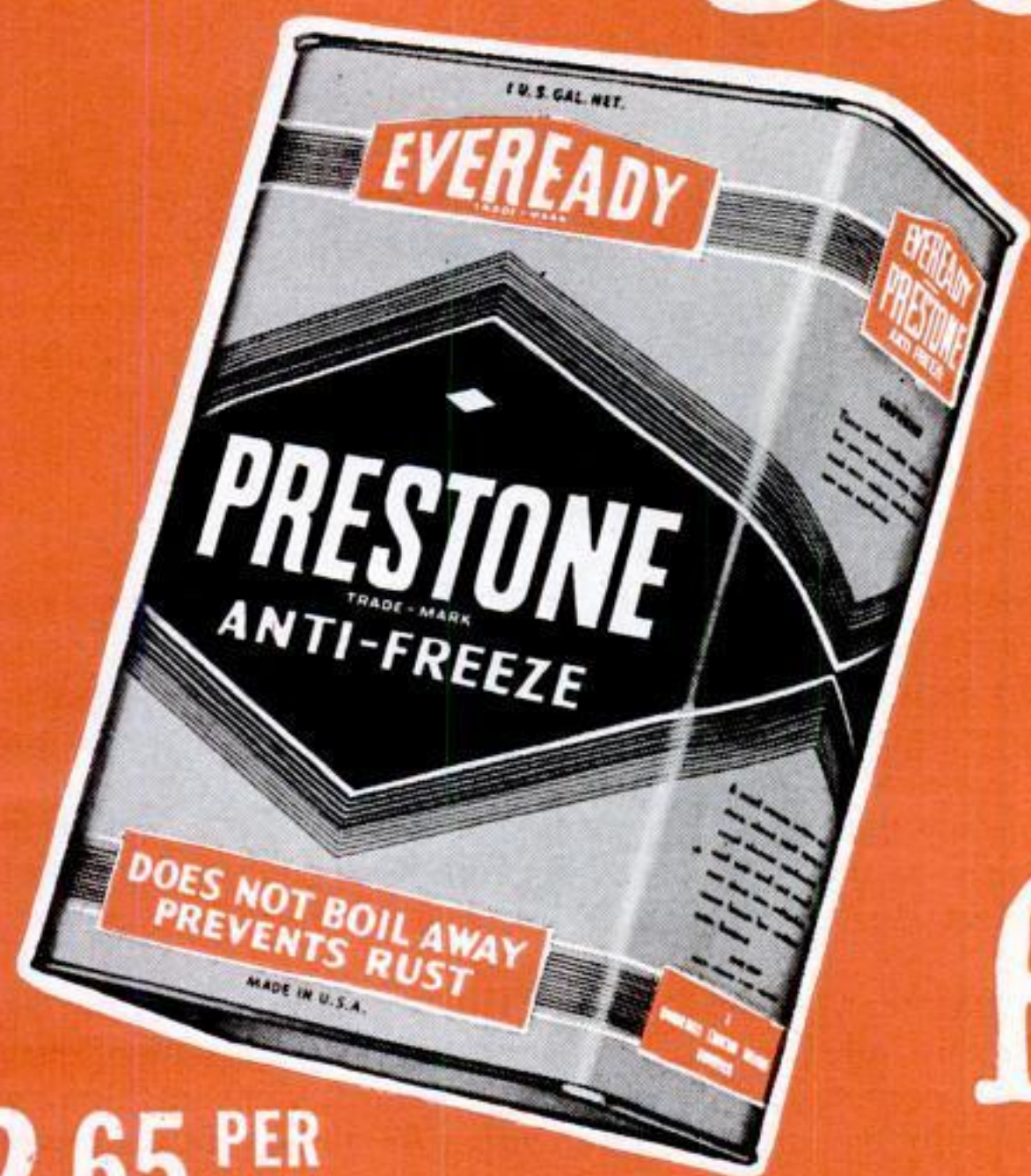
President Lincoln became the hard-working head of the government. His war powers added to his executive duties countless tasks as head of an administration in which Congress refused responsibility. In addition he had to assume his constitutional job as commander in chief of the armed forces in a major war.

Lincoln worked in a study on the second floor, thus giving this room its now traditional name, the Lincoln Study. All receptions and state functions were abolished. Offices and conference rooms were set up in every room not needed for eating and sleeping. Room was found for three secretaries, their clerical assistants, military aides and the staff of advisers who helped Lincoln literally run the Civil War from the White House.

An iron fence that cost \$27,000 was erected as a protective measure but there was no privacy. Even after military passes were

CONTINUED ON PAGE 63

A  of a lot more



\$2.65 PER GAL.

SAME PRODUCT—SAME PRICE

—but still not quite enough for every



Yes—there is more “Prestone” anti-freeze this year than at any time since 1941—but more people seem to want it too!

● Today, any car that *runs* is a good car, whether its year is '46 — or '36. It deserves protection from freeze-up — and the best way to get it is with “Prestone” anti-freeze. One shot lasts all winter, because it doesn't boil away or foam off. And it prevents rust and corrosion too.

There's a lot more “Prestone” anti-freeze this year... more than at any time since 1941. But,

with the demand exceeding supply, *some* motorists are going to be “left out in the cold.” To avoid freeze-up, and the damage that follows, get your “Prestone” anti-freeze early.

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1 “Prestone” anti-freeze, like most other products, depends on the utilization of raw materials and equipment drawn from many fields. Recent industrial dislocations have affected our ability to acquire and construct the new facilities necessary to meet all needs. This plant-expansion program, not authorized during the war, has of course been planned for years. It is well advanced, but the real benefit will not be felt in 1946.



2 “Prestone” anti-freeze must be produced and packaged many months in advance of cold weather. Last spring and summer the world-wide food shortage diverted packaging materials to the need of starving millions. So your dealer may be selling “Prestone” anti-freeze from 5-gallon cans in addition to the familiar 1-gallon cans. This shortage of packaging materials also adversely affected our ability to meet 1946 requirements.

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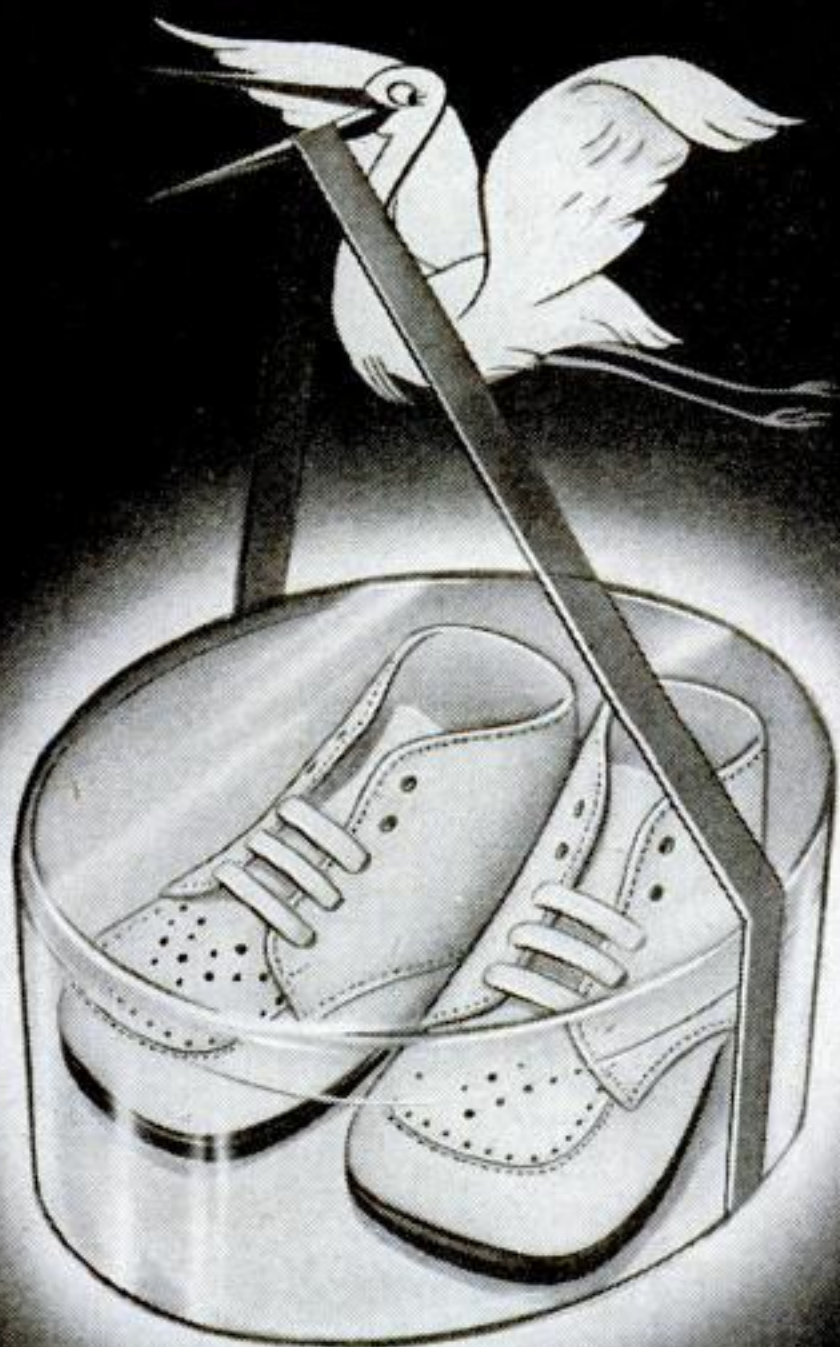
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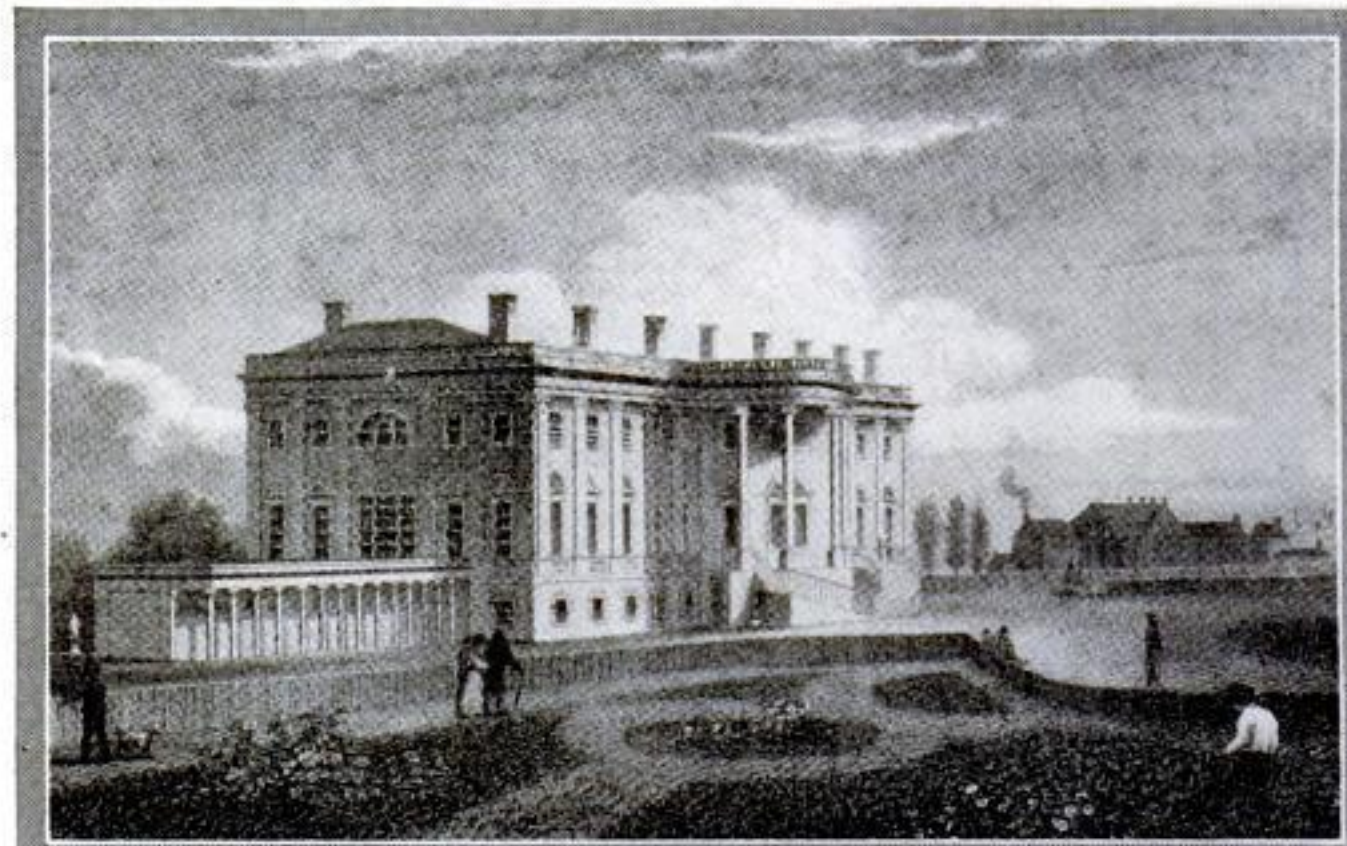
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UNDER JACKSON, the White House was greatly beautified, porticoes added. This 1834 engraving shows south side. West terrace (left, above), built by Jefferson, later housed workshop, was not restored until Teddy Roosevelt's term.

WHITE HOUSE CONTINUED

ordered for those entering the White House, contemporary reports show that office seekers, contractors and the curious plodded at will through the mansion. The grand staircase, leading to the second floor and the President's supposedly private quarters, was an open highway to the President's offices on that floor.

This was the end of an era for Presidents; there was to be no more privacy for them until Theodore Roosevelt's administration. Henceforth for 40 years the White House was to be crowded with people.

For Chester Arthur, Louis C. Tiffany redid the White House. But Arthur failed to get the money to construct new offices. His staff still worked in the building, but he put more of them on the first floor by making the State Dining Room a large workroom. It was cleared on the rare occasions when Arthur was forced to give large dinners. The modest upstairs personal office and living apartments sufficed. Arthur, like Jefferson, was a widower. The general organization of the White House remained established on the Arthur line—a crowded home-office, open upstairs and down to sightseers every day—until Theodore Roosevelt brought to the house its first revolution in the design for living.

In one swooping gesture T.R. moved the offices out of the living quarters and got family privacy for the first time. Tourists still were permitted to see the "state rooms" on the first floor—East Room, State Dining Room, Red Room, Green Room and Blue Room—but from that time forward only holders of special passes could go anywhere else. Except for the actual closing of the White House grounds in the two World Wars visiting privileges have been unchanged since Theodore Roosevelt's administration. For normal security the Secret Service men who guard the President keep visitors away from the south side of the mansion toward which his office faces. They escort him from the house itself to his office through a private passage in the west terrace.

From Theodore to Franklin D.

UNDER Theodore Roosevelt the architectural firm of McKim, Mead and White practically rebuilt the White House—new supports, joists and wiring—and recaptured much of the inspiration of Hoban, Jefferson and Latrobe, adapted to modern plumbing. Out went the decayed greenhouses and a red barn on the south grounds. On the second floor they found room, while saving the Lincoln Study, for four two-room suites and four bedrooms, all with private baths. They toned down the color schemes and did the rooms in soft tones and dignified furnishings. These architects also rediscovered and rebuilt the Jefferson terraces.

Subsequent alterations have been few. The office burned in 1929 and Hoover had it rebuilt. F.D.R. needed more room to house the New Deal staff, and in 1934 he made the office wing a double-decker. Otherwise the successive administrations have done only routine "renovations and repairs."

The second Roosevelt made no changes in the main buildings. He liked the Lincoln Study and he accepted gratefully a swimming pool built under the west terrace with pennies contributed by New York schoolchildren. In World War II, however, in a search for more space, subordinating everything to efficiency, the worst architectural atrocity of all was committed with the construction of

CONTINUED ON PAGE 66



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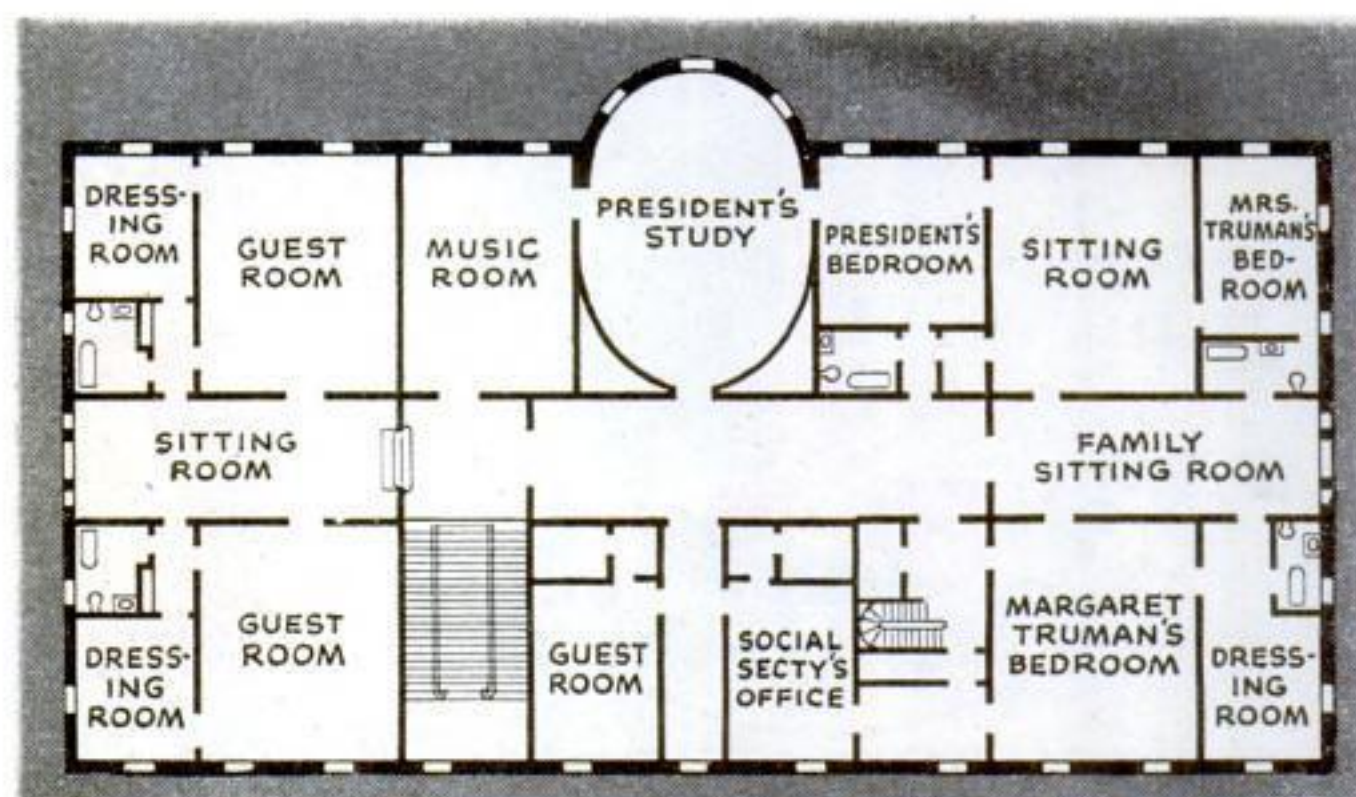
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SECOND FLOOR is First Family's residence. President Truman has Franklin Roosevelt's room. Mrs. Truman has the one formerly held by Calvin Coolidge's mechanical horse. Guest room next to music room was Lincoln's study.

WHITE HOUSE CONTINUED

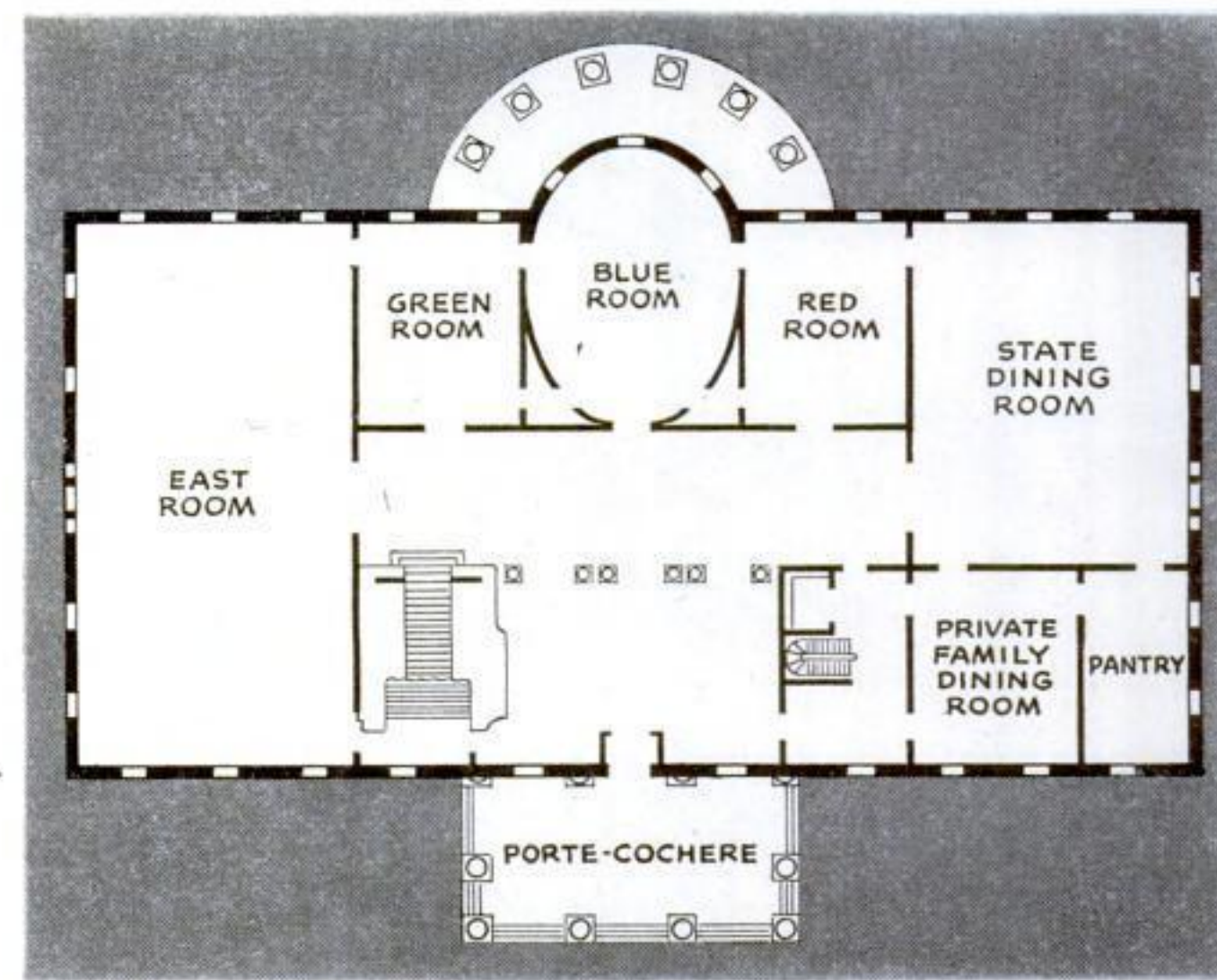
another building at the east end of the terrace. Here stands a square-faced, two-story building designed to be temporary that looks like a combination bomb shelter and crackerbox. It is yellowish stone, without paint—its walls a drab neutral shade, as the White House was at first. Although "temporary," it looks as though it has been built for keeps.

Today the White House is still, in its essentials, the building built for the requirements of Theodore Roosevelt's administration. It still lacks adequate facilities to house distinguished guests. The permanent office wing on the west which was built for 150 persons in addition to the President's suite now houses 240 workers. The Chief Executive still does his work to the tune of noisy traffic swirling around its grounds.

When President Truman seeks exercise he gets up at 7 o'clock to take a walk elsewhere—usually at some secret place in the suburbs. If he wishes to sit of a spring evening on one of the terrace decks, he has his choice of going to the west terrace, where the night staff of the State Department can watch him, or to the east terrace, where he is under the eyes of anyone in the Treasury Department. Streets so hem in the grounds that the Secret Service shudders if he walks out to examine a flowering shrub.

The real question which eventually must be faced is whether the President is to live in the White House and work somewhere else or whether the White House is to turn eventually into one big office building, with its reception rooms maintained for state receptions and banquets and the President provided with a suitable private house elsewhere in Washington.

Whether President Truman presses the issue will not make much difference. The old White House has a way of catching up occasionally with the times. And it has been a long time since Jan. 1, 1903, when Teddy Roosevelt held the reception formally opening the "new" White House.



MAIN FLOOR consists of family dining room and ornate but undersized reception rooms. Closed to the public during the war, they will be open for inspection this month. White House meals are cooked in the basement kitchen.



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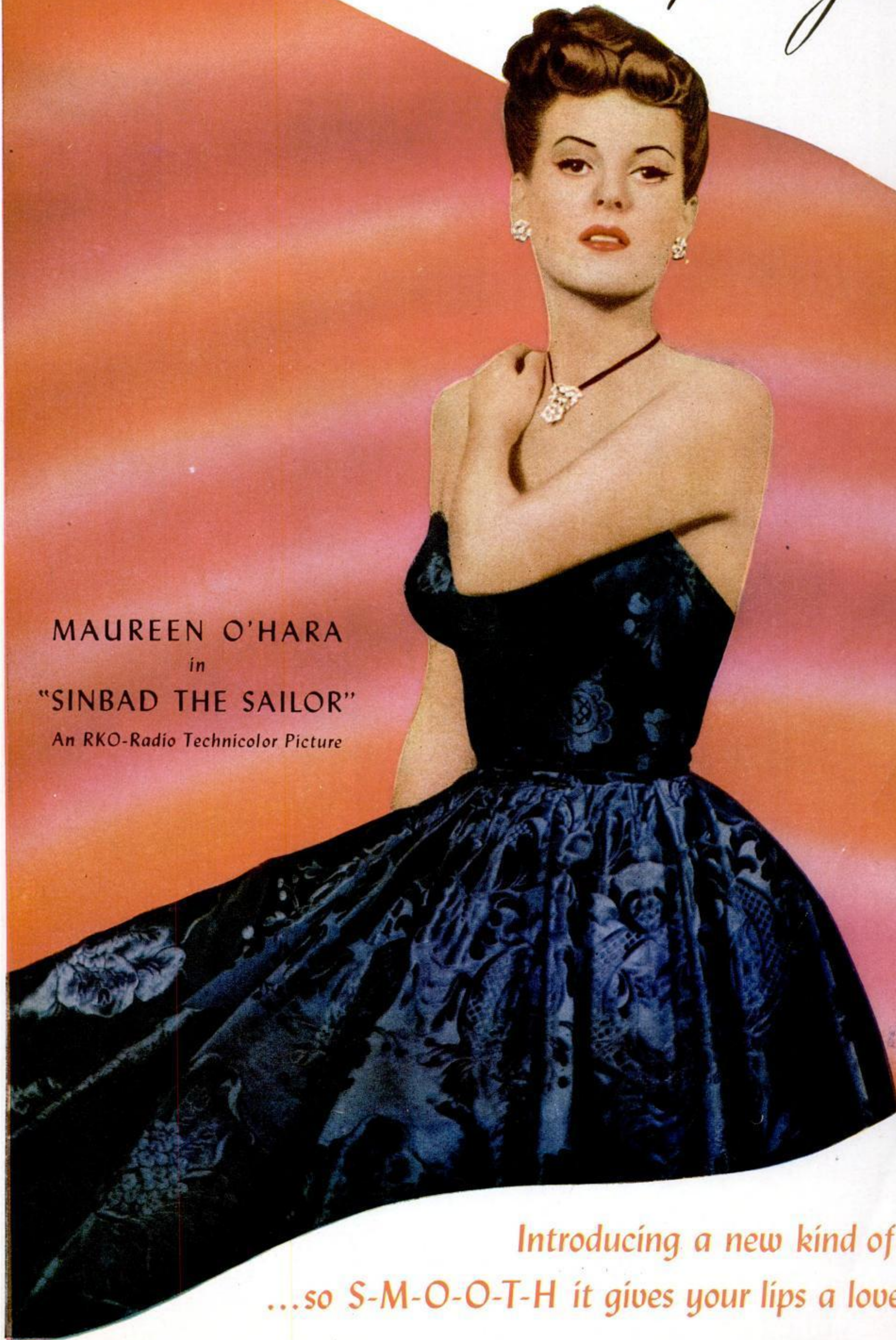
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BRUNETTES	CLEAR RED No. 3	BLUE RED No. 3	ROSE RED No. 3
BROWNETTES . . .	CLEAR RED No. 2	BLUE RED No. 2	ROSE RED No. 2
REDHEADS	CLEAR RED No. 1	BLUE RED No. 1	ROSE RED No. 1

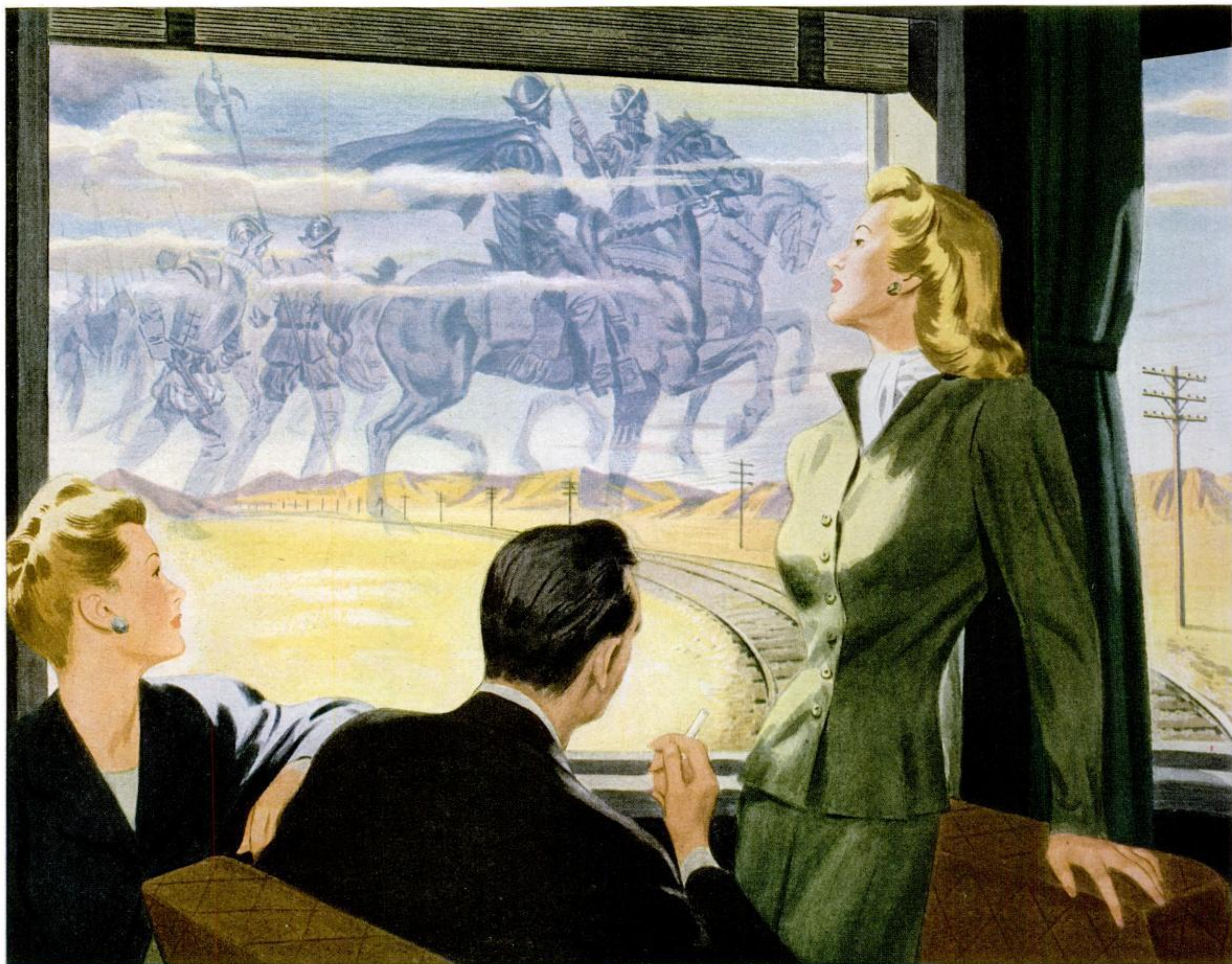


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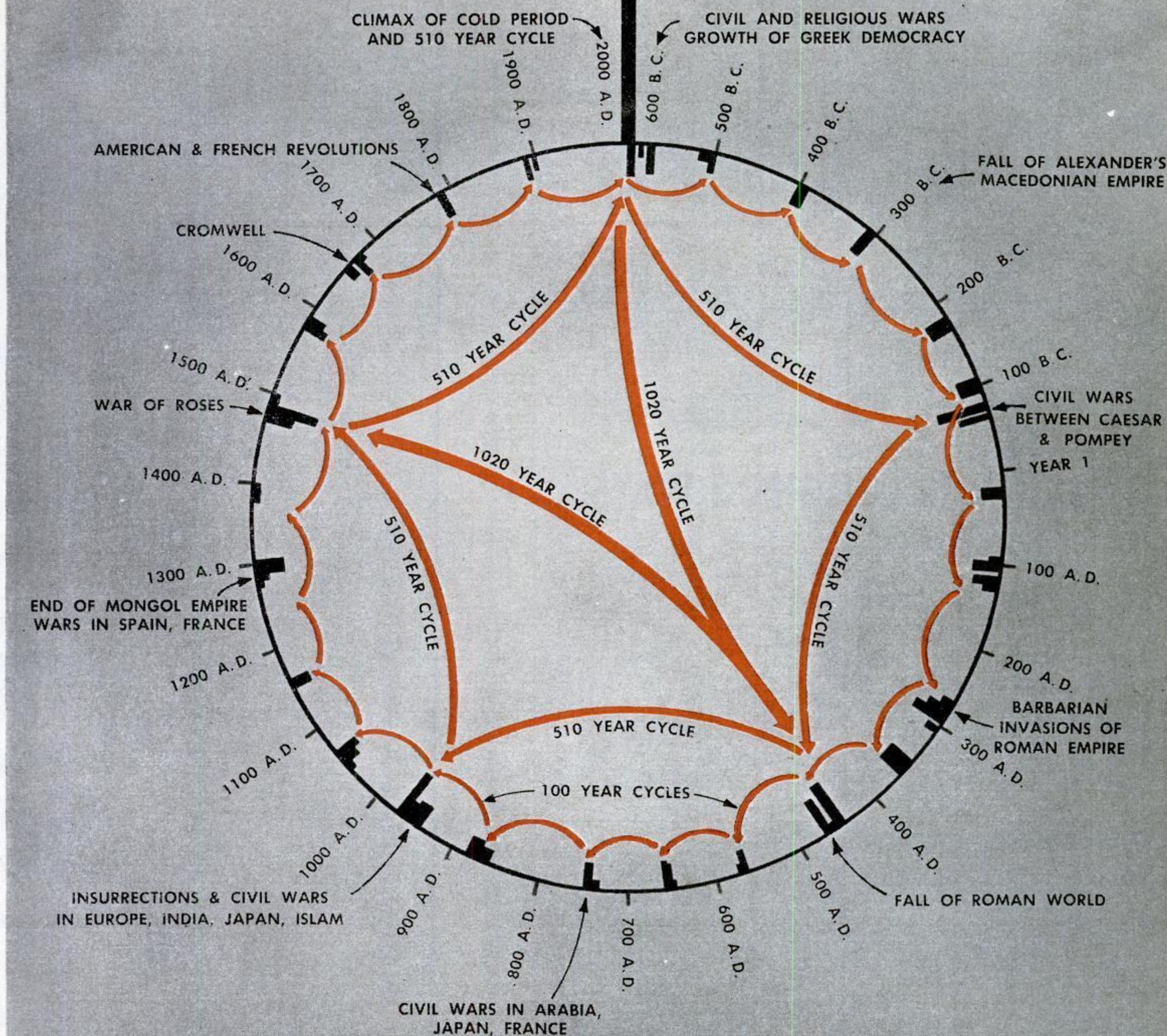
Shades of Francisco Vázquez de Coronado on his search for the Seven Lost Cities of Cibola—and of Juan de Oñate and his stalwart band on their march across the sun-baked desert! Imagine the travel hardships they bore.

Dreams like these are called up best in the luxury and comfort of a modern streamlined train rolling through a region rich in romance from the past. And nowhere else on rails will you find greater luxury for travel and greater food for dreams than on the famous trains of Santa Fe through our colorful Southwest.

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CLIMATE MAY EFFECT SOCIAL UPHEAVAL, according to cycles deduced by Professor R. H. Wheeler, University of Kansas. Teeth on rim of chart show intensity (height of teeth) and duration (width of teeth) of cold-dry periods in world climate, which occur approximately every 100 years. Professor Wheeler says social

revolutions occur at fairly regular intervals, coincide with many of these cold-dry periods. Red arrows show how 100-year cycles operate within 510-year cycles, which in turn operate within cycles of 1,020 years. When several cold-dry cycles end together, unrest and cold are extreme. Wheeler says world is approaching such a climax now.

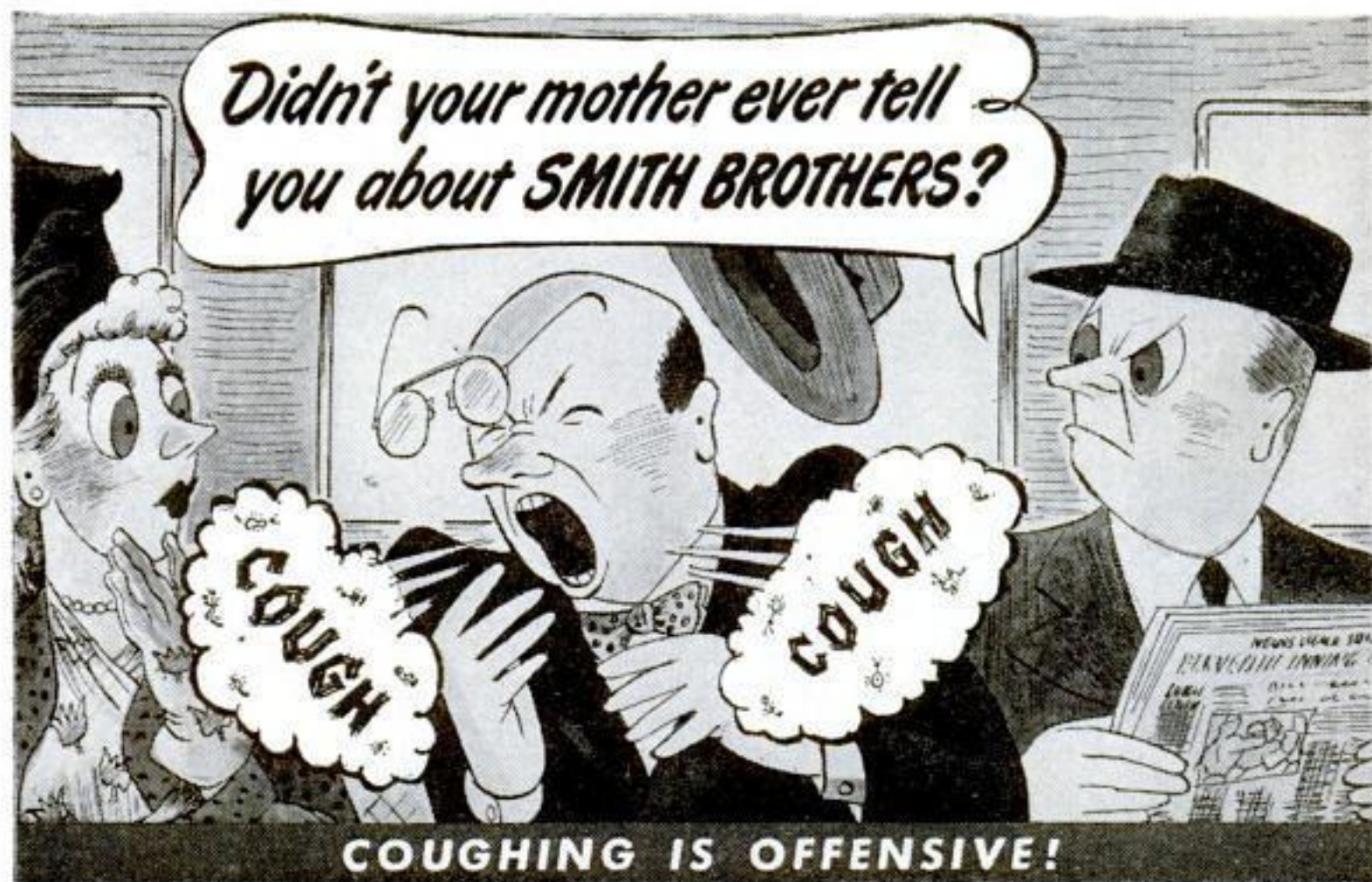
CYCLES

Men try to predict the future in nature, business and society by charting the rhythms in which the world's events take place

The universe is full of cycles. The day, the seasons of the year and the human heartbeat all have their own established, predictable cycles and the operation of these familiar rhythms establishes the schedules of much of human life. Physicists deal with the cycles of light and sound waves, which they call frequencies. Businessmen deal with more complicated rhythms, which involve the fluctuation of trade and are not precisely predictable. There are cycles, however, whose existence is only now being suspected and charted. Many of these affect human mental activity, animal mortality or the disintegration of radioactive materials. Recently it has been realized that cycles operating in widely different fields like astronomy and biology often have strangely similar rhythms, which reach their climaxes at the same time.

Some relationships, like the one charted above, are highly speculative though based on a considerable amount of evidence.

In 1931 the Foundation for the Study of Cycles, Inc. was founded in Riverside, Conn. under the direction of Edward R. Dewey. It tries to track down cycles and put them to work. As a result of their investigations Dewey and his associates suspect that cycles influence most phases of human activity. Some scholars even go so far as to credit man with little control over his destiny, placing him completely at the mercy of thousands of impersonal and unsuspected rhythms. The main ambition of the foundation is to use cycles to predict future trends in agriculture, health, business, society and nature, and thus enable mankind to brace itself to meet difficulties which seem inevitable.



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*due to colds or smoking

... Go after those offensive minor coughs at the very first scratchy "tickle." Get Smith Brothers Cough Drops, a scientific prescription-type formula of proven cough-relief ingredients used for years by the medical profession. Smith Brothers bring quick, long-lasting relief 3 important ways:

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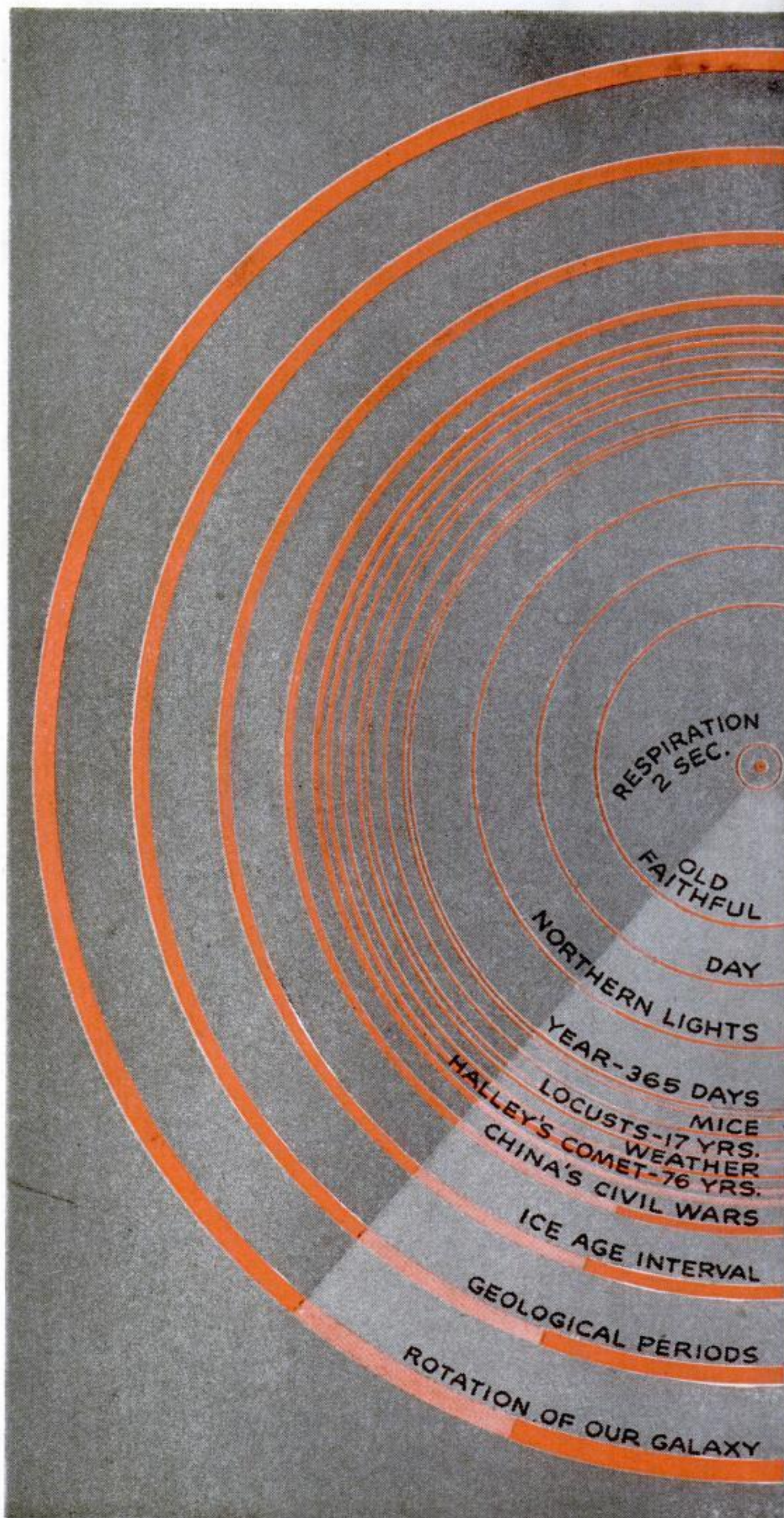
CONSIDERED ESSENTIAL *by* CONSIDERATE MEN



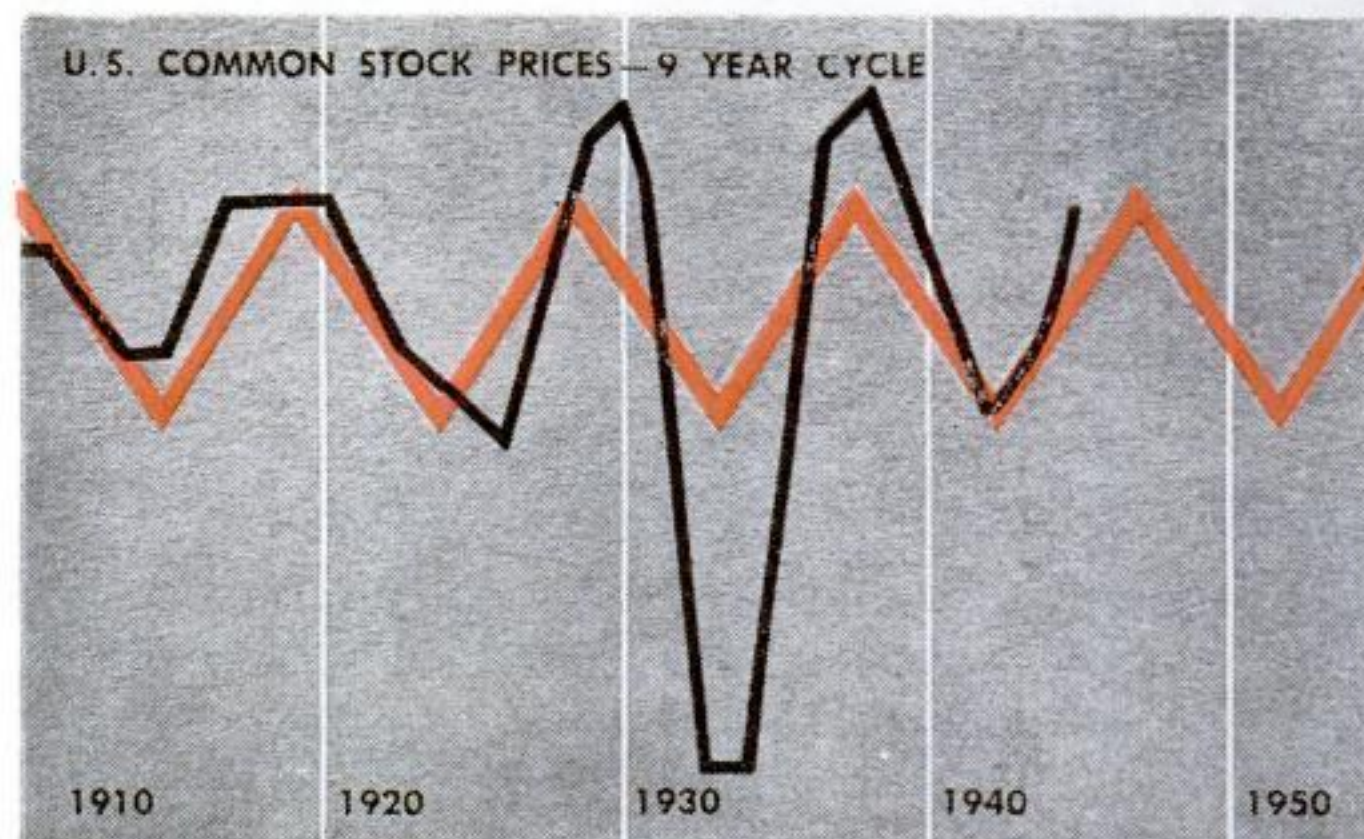
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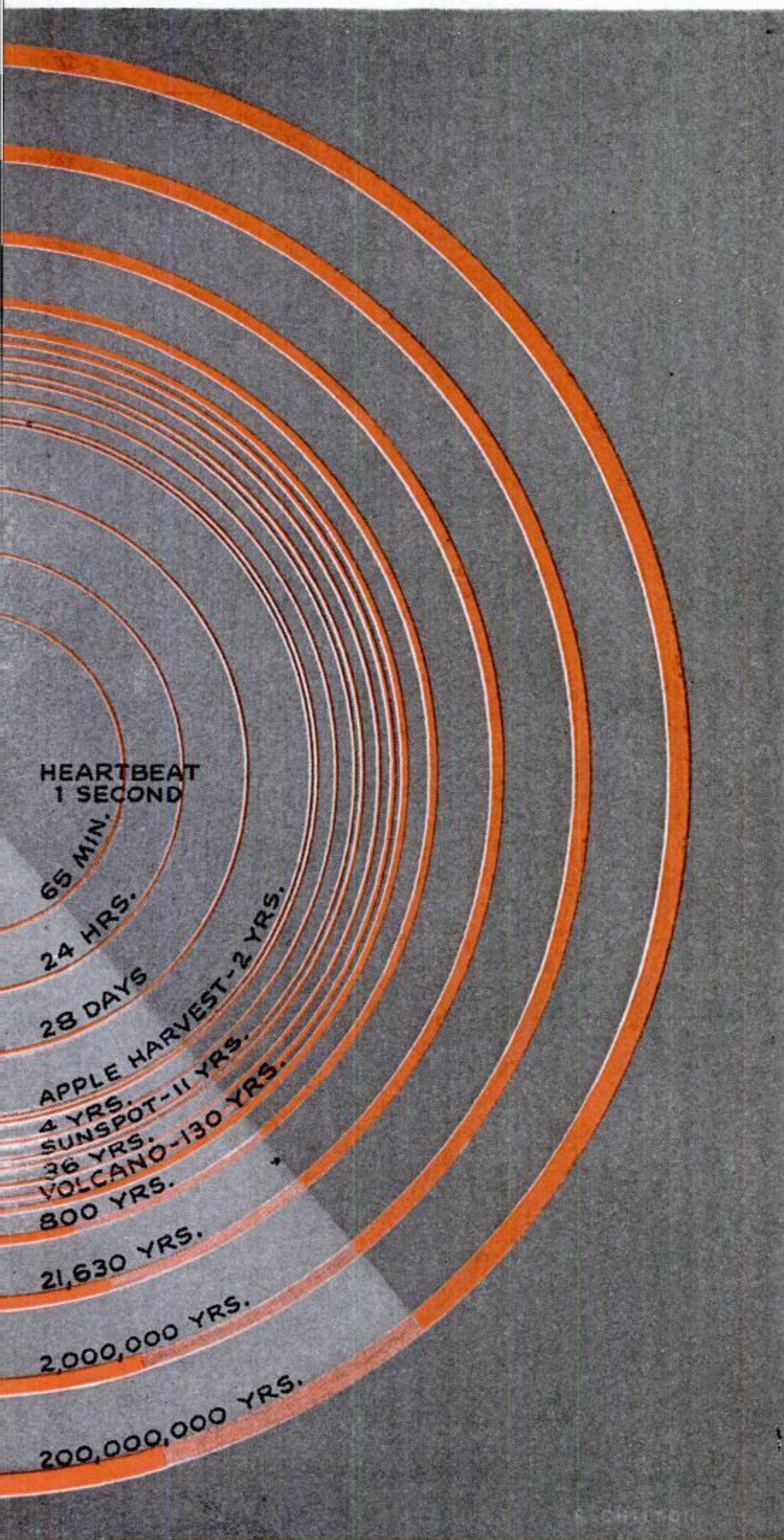
Cycles CONTINUED



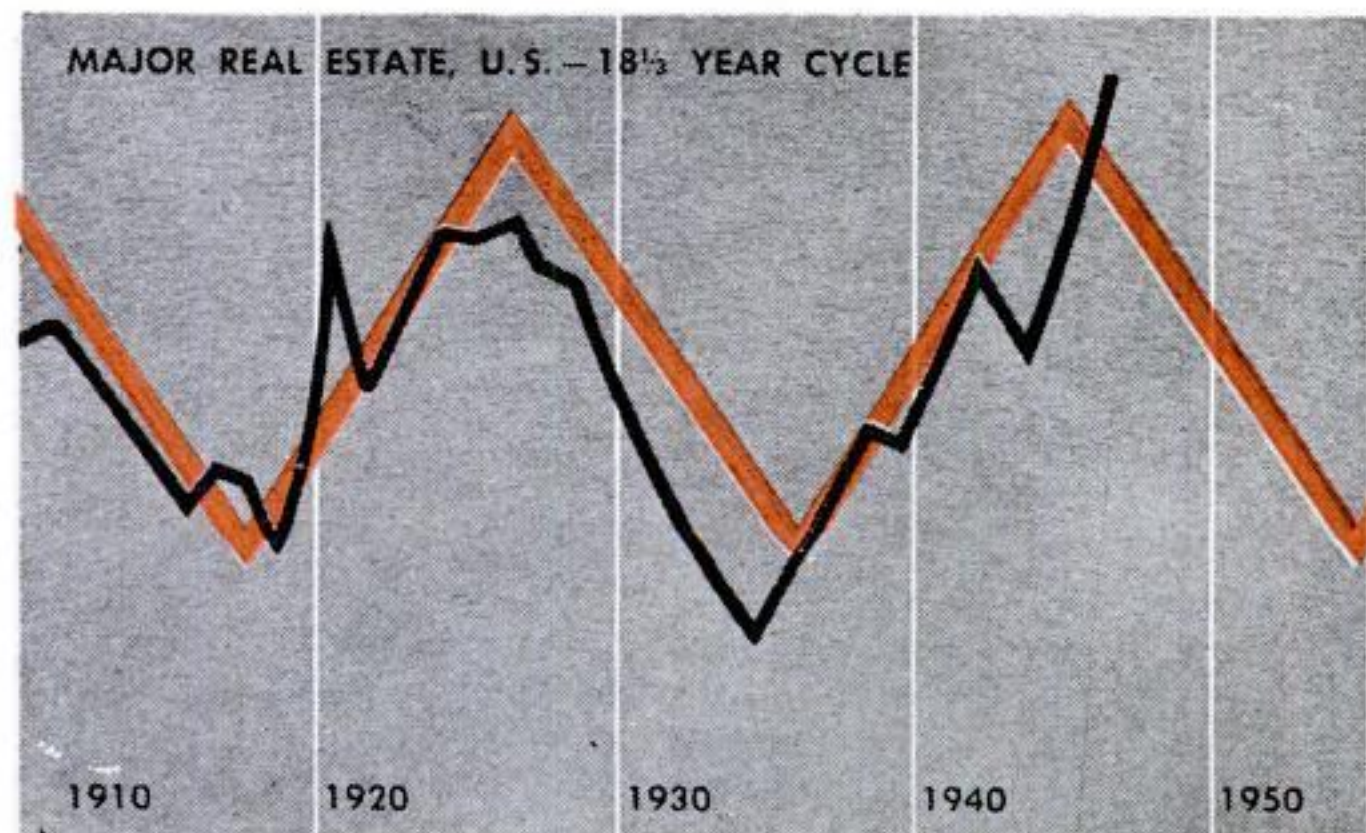
CYCLES VARY IN LENGTH from millions of years to fractions of a second (above). Some, like human heartbeat, are well known. Some, like cycles of bumper apple crops and abundance of mice, are well proven, but others,



STOCK PRICES seem to move in nine-year cycle. Above: black line plots the price deviations from trend. Weighted, these deviations seem to show a nine-year cycle (red line). Recent stock tumble may be start of downward move in cycle.



like ice-age intervals and rotation of the galaxy, of which the earth's solar system is a part, are still theoretical. Smallest cycle is frequency of secondary cosmic ray, probably 1/10,000,000,000,000,000,000,000 of a second.



END OF REAL-ESTATE BOOM is overdue, according to 18 $\frac{1}{3}$ -year cycle of real-estate activity (red line). Delay is probably accounted for by war. Statistics show, however, that wars have never thrown cycles off for very long.

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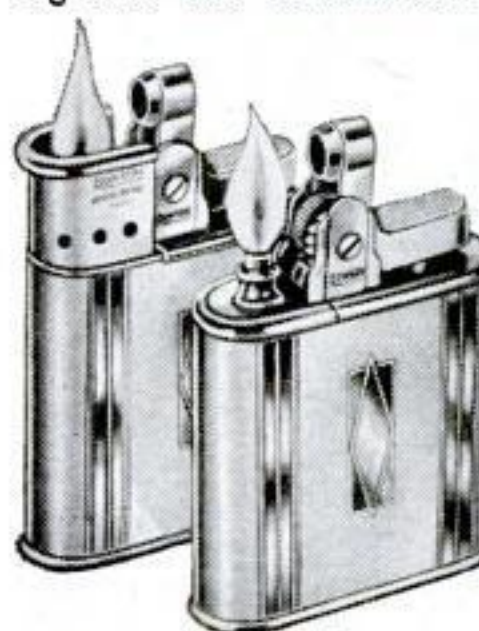
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RONSON "Whirlwind" with disappearing windshield.

LIGHT on your GIFT PROBLEM...

Dearly desired by every cigarette, cigar or pipe smoker are these superbly styled, precision made, lighter creations by RONSON. Through the years no gift will be used more often or will serve as a more constant reminder of your thoughtfulness. Be foresighted and make an early selection from these and other models for every taste and budget... from popularly-priced pocket models to 14-kt. gold exquisites at \$200. Each features that most famous of lighter achievements... RONSON'S unfailing, patented, safety action...

One-finger, one-motion
Press, it's lit! Release, it's out!

No individual orders can be filled direct.

RONSON "Crown Table Lighter" in radiant silver plate. Danish modern motif. A luxurious accessory for every room in the home.



RONSON

WORLD'S GREATEST LIGHTER

Newark, N. J.; Toronto, Ont.; London, Eng.

RONSON ON THE AIR
Tune in on RONSON'S "20 Questions" Saturday nights, Mutual Network, (Pacific Coast, Sunday nights). For time and station, see your local paper.

LUXURY IN LEATHER...THIS FINE

Gentleman's Billfold

by

ENGER-KRESS

Superb masterpiece of the leather crafters art fashioned in rich brown Rhinobi Seal with 14 Karat natural gold corners... A proud, practical personal possession... A treasured gift. Good dealers have it or will order it for you.

For those who prize distinguished quality.
\$12.50 plus tax



ENGER-KRESS
WEST BEND, WISCONSIN

The Mark of America's
Smartest Leather Goods

EK

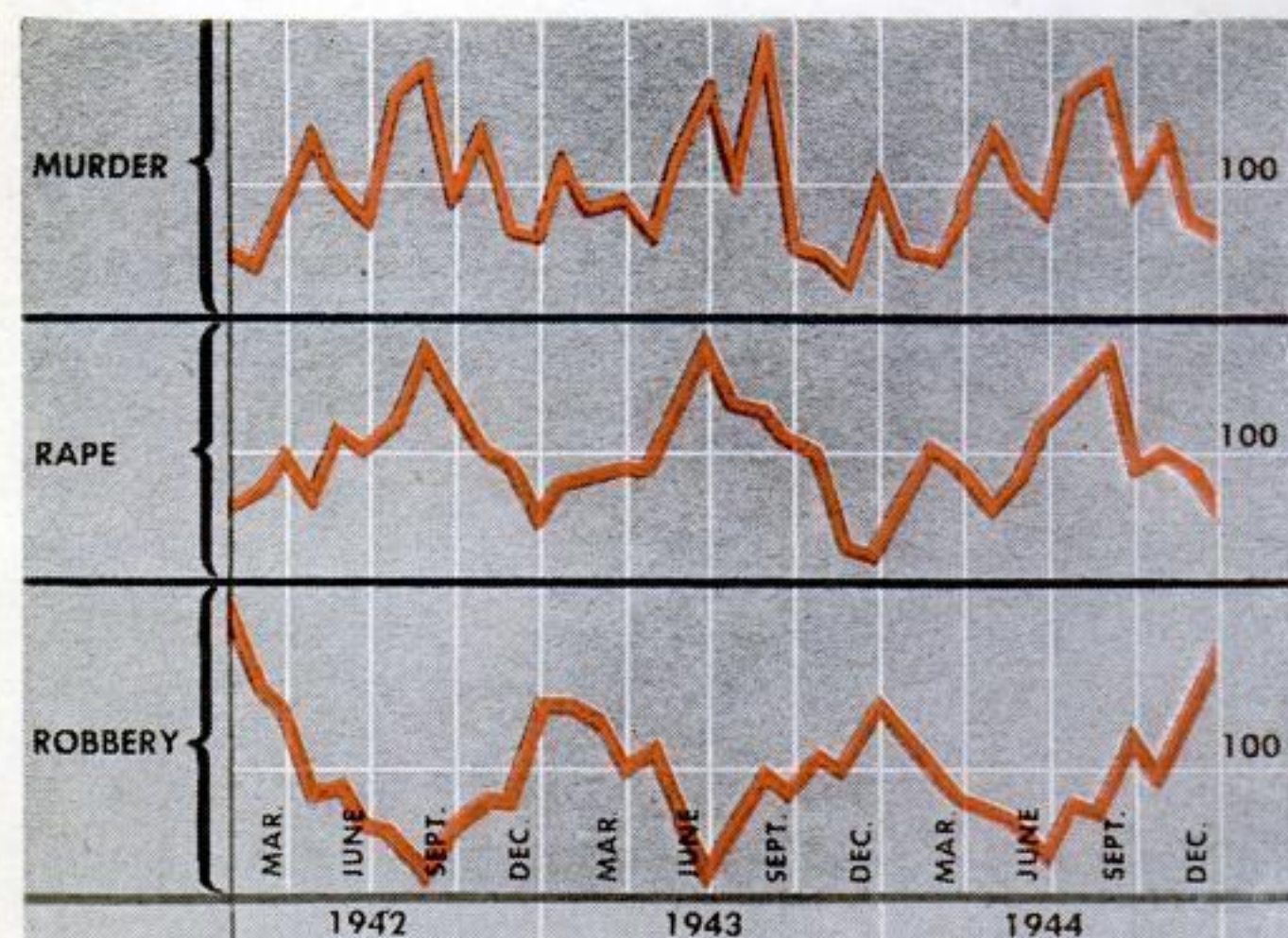
"WE'RE PARTNERS...POP N' ME."

We got 'n agreement. He agrees to bring BEECH-NUT GUM home. I agree to deliver it to his easy chair. We agree to split it fifty-fifty.



BEECH-NUT GUM
PEPPERMINT FLAVORED
ALWAYS REFRESHING
CHEWING GUM

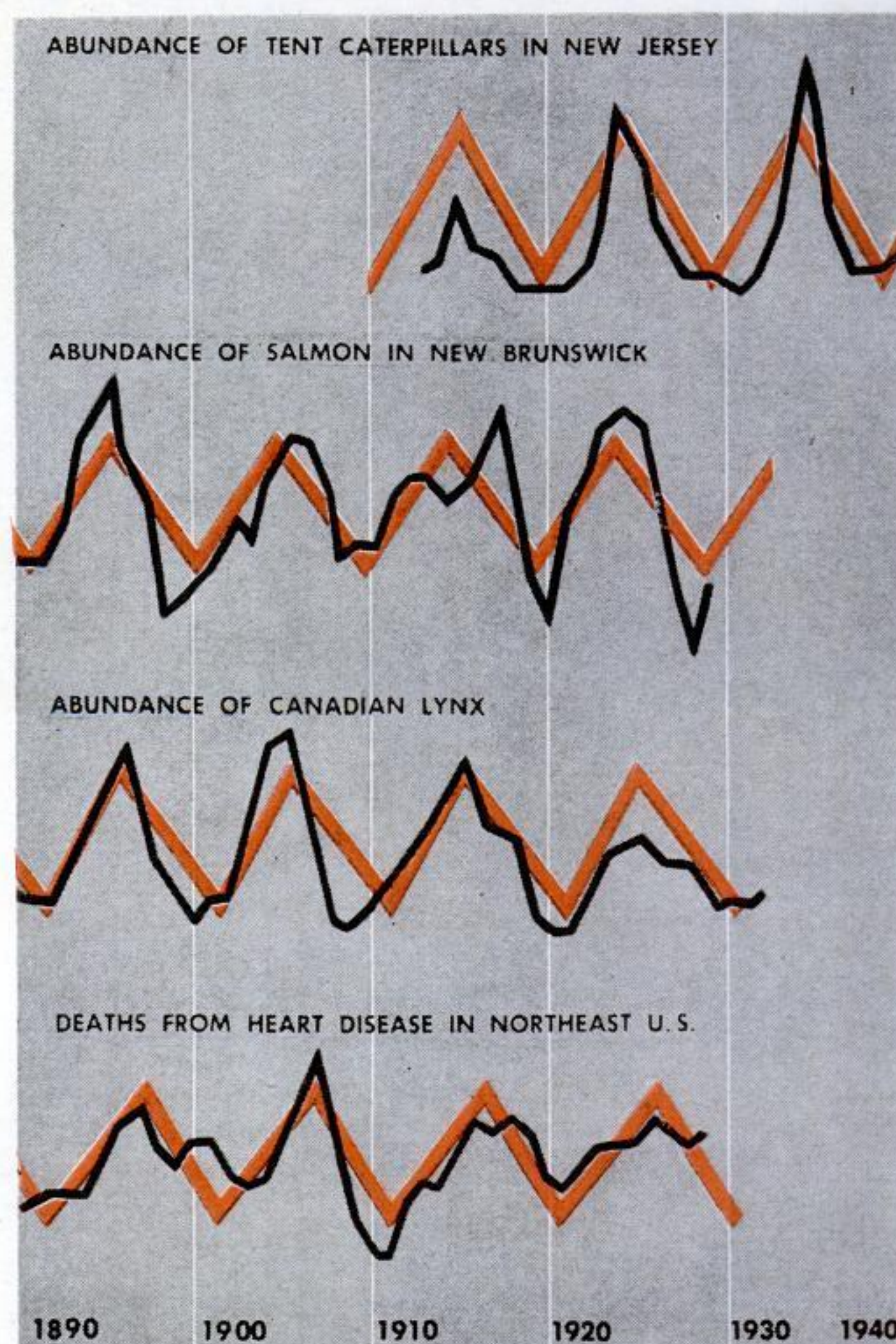
Cycles CONTINUED



CYCLES IN CRIME, discovered by the Federal Bureau of Investigation, show that offenses against persons occur most frequently during the summer and those against property are greatest in winter. Graphs (above), based on monthly deviations from yearly averages, show three cycles of a year each.

THEY CAN FORECAST LIFE AND DEATH

The men who study cycles do not yet fully understand why different animals from separated regions multiply and die off on corresponding cycles of $9\frac{2}{3}$ years (below). They know even less about why human deaths from heart disease in the northeast U.S. fluctuate in this same rhythm. This uncertainty does not prevent cycles from being useful, for Canadian trappers can foresee good and bad years, and doctors in the northeast know when they can expect more weak-hearted patients.



LIFE AND DEATH CYCLES of four types of animal life in a temperate zone vary in a $9\frac{2}{3}$ -year rhythm. Some investigators suspect that a $9\frac{2}{3}$ -year cycle in the ozone content of the earth's atmosphere may be somehow mysteriously involved. Black lines show monthly deviations; red lines show cycles.

Wonderful "drink-it-and-sleep"

Sanka Coffee

now in new instant form!



Made instantly in the cup!

Yes, caffein-free Sanka Coffee now comes in **INSTANT** form! What marvelous convenience! And what glorious flavor and aroma! Instant Sanka's all coffee, grand coffee, yet 97% caffein-free. You can drink it and sleep.

HERE, indeed, is truly great news for coffee lovers!

Rich, full-bodied, flavorful Sanka Coffee in *instant* form! You just put a spoonful in the cup, add boiling water, and...

Quicker than you can say "caffeine-free," you have the grandest cup of coffee you ever tasted. And the won-

derful thing is—if you're affected by caffeine—this superb coffee won't rob you of a wink of sleep. 97% of the caffeine has been taken out!

Instant Sanka, like regular Sanka, is *all* coffee, *real* coffee. Nothing added. Nothing taken out but the caffeine.

Try Instant Sanka Coffee today! It's a revelation in convenience, flavor, and economy. A jar of Instant Sanka makes about as many cups as a pound of regular Sanka.

Both Instant Sanka and regular Sanka are now at your grocer's... They're served in good restaurants everywhere.

new!



INSTANT SANKA COFFEE

Note:
Be sure to use
Regular Sanka for drip
or percolator!

Listen to Instant Sanka's New Thriller—"The Adventures of the Thin Man," CBS, Fri. 8:30 p.m., E.S.T.; 7:30 p.m., C.S.T.; 10:30 p.m., M.S.T.; 9:30 p.m., P.S.T. Don't miss this half hour of chiller-diller entertainment!

Paramount Proudly Presents RICHARD HENRY DANA, Jr.'s Immortal Classic

"TWO YEARS BEFORE THE MAST"

4 GREAT STARS
in the
most exciting
romantic sea saga
ever screened!

Thirsting for adventure... red
blooded mutineers surge from
the pages of the world's best
loved story of the seven seas!

STARRING

ALAN LADD

BRIAN DONLEVY

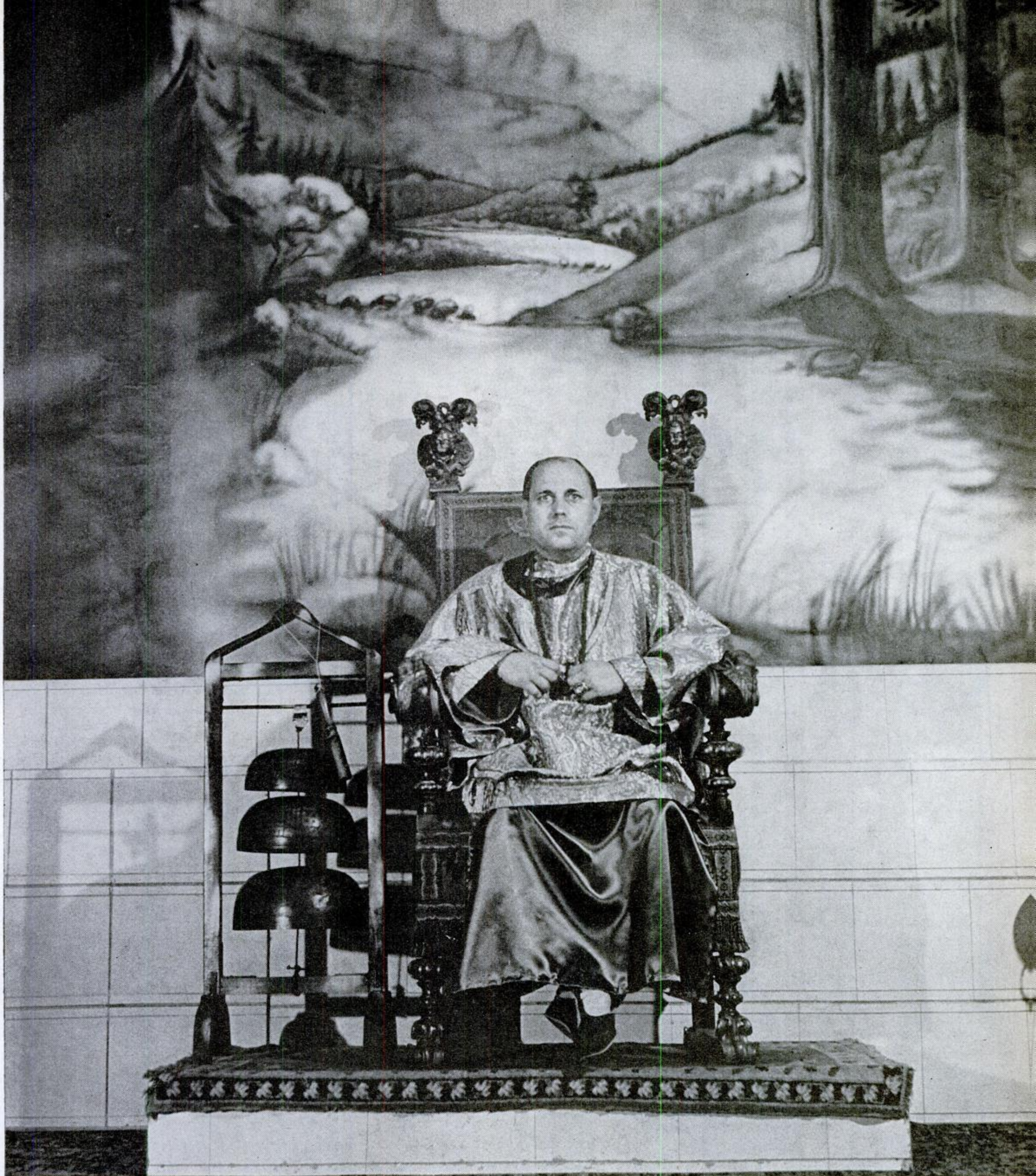
WILLIAM BENDIX

BARRY FITZGERALD

WITH Howard da SILVA : Esther FERNANDEZ · Albert DEKKER

Luis VAN ROOTEN · Darryl HICKMAN

Produced by SETON I. MILLER · Directed by JOHN FARROW • Screen Play by Seton I. Miller and George Bruce



DR. DOREAL rests his physical body softly on his throne in his Denver mansion while he sends his soul soaring from Colorado to Tibet to fetch instructions from his

superiors. To show Buddhist influence on his sect, he surrounds himself with Chinese temple bells and Oriental tapestries. The chair once belonged to Emperor Maximilian.

ATOM BOMB HAVEN

Denver prophet bids followers prepare for a great explosion by building cabins in canyon

In a deep Colorado canyon 250 members of a sect called Brotherhood of the White Temple are laboring to complete the refuge that they hope will save them from atomic devastation. They are building 60 tiny frame cabins under the mystic guidance of Dr. M. Doreal, a Denver religious prophet of part Choctaw Indian descent who says he receives direct instructions in Sanskrit from high priests in Tibet.

Although Doreal has set no date for the atom explosions, he has persuaded his disciples, now 20,-

000 strong, that "it will be soon, probably sooner." For last-minute warning he depends on his superiors who, he says, live in a white-metal underground temple suspended 75 miles beneath Tibet. They are reached either by swift elevator or by Doreal's unique process of "astral projection," which permits his soul to travel while his body remains on the job in Colorado. But last week the prophet was having astral communication trouble. The CPA threatened to tie up his building materials and headquarters in Tibet had not told him what to do.



STEP INTO

City Club

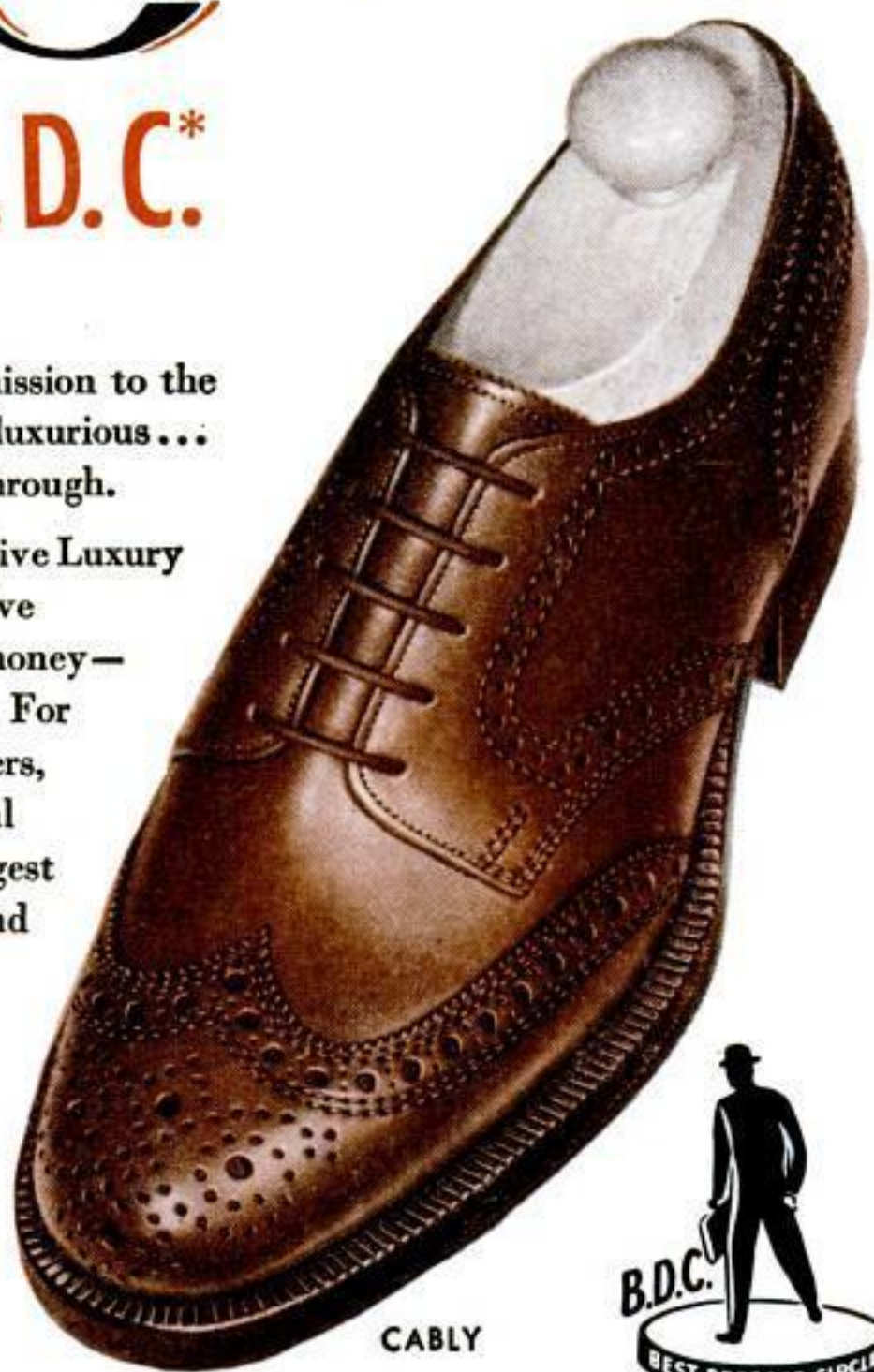
STEP OUT

IN THE **B.D.C.***

Here's City Club... your admission to the **Best Dressed Circle!* Smart... luxurious... quality shoes... through and through.

Some styles feature the exclusive Luxury Tred construction. All styles give you exceptional value for the money—thanks to quantity production. For CITY CLUB is produced by Peters, famous division of International Shoe Company, the world's largest shoemakers. Get CITY CLUB and step out in the *Best Dressed Circle*—confident, comfortable, correct! Moderately priced.

Also CLASTON SHOES
at lower prices



CABLY



City Club

DISTINCTIVE SHOES FOR MEN

Ask your shoe dealer or write

PETERS, DIVISION OF INTERNATIONAL SHOE COMPANY, ST. LOUIS 3, MO.

Atom Bomb Haven CONTINUED

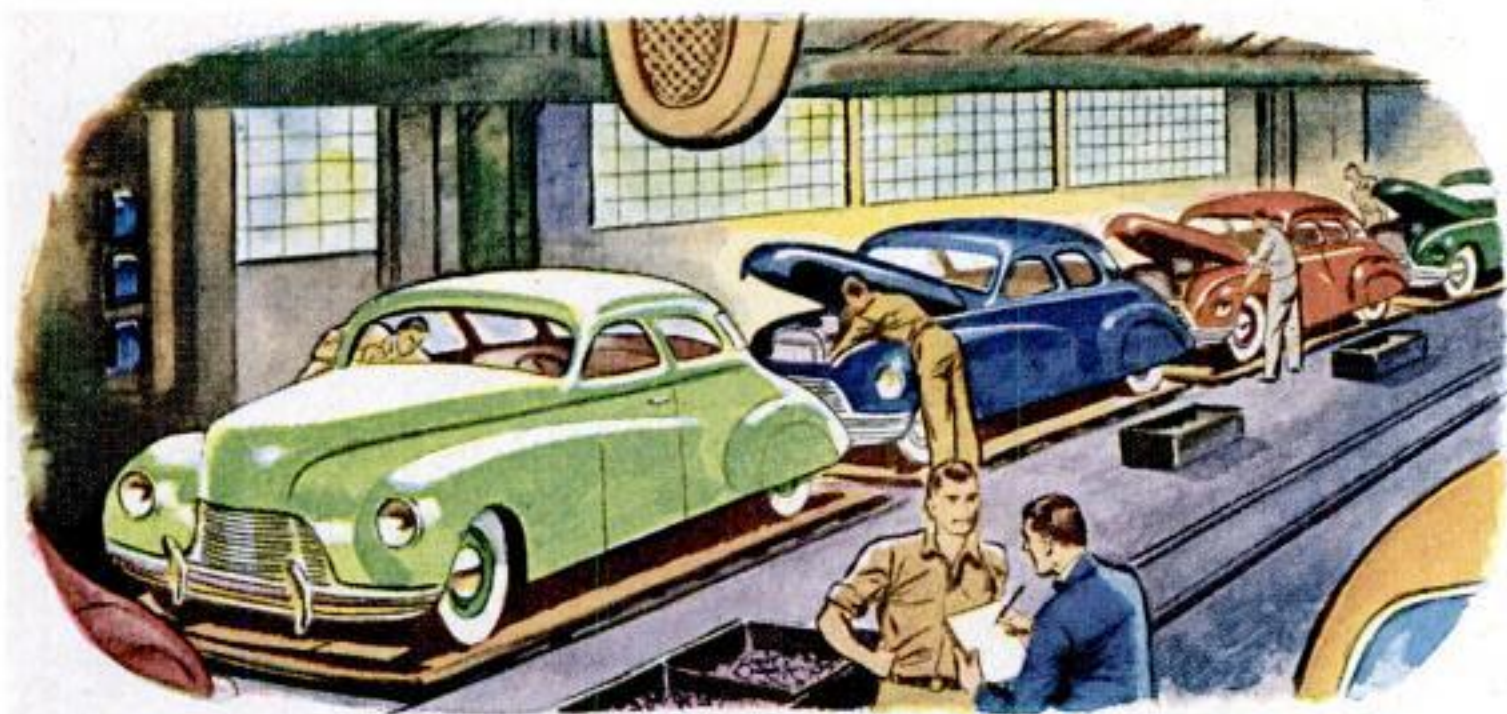


BOMB REFUGE lies between hills 36 miles south of Denver. Project has the fancy name of Shamballa Ashrama. It will cost \$1,000,000 and house 800 people, who hope lead deposits in hills will save them from atomic radiation.



BROTHERS HURRY to build three-room frame cabins. If Doreal can finish this refuge before cataclysm he will put more brothers in another canyon. If world is never destroyed by The Bomb, he hopes projects make summer resorts.

Perfection for new cars ...



Protection for old cars ...



From a Miracle of Petroleum Science!

*New!
Improved!*



It took two oil-miracles to bring you today's new, Improved Veedol Motor Oil.

First, nature put the world's best crude in the oil fields of Bradford, Pennsylvania. Every drop of Veedol is refined from that superb crude.

Now, from laboratories of petroleum science comes another oil-miracle. The new magic in Veedol assures oxidation resistance, checks formation of harmful corrosive acid!

Yes! Improved Veedol gives you a CLEANER motor.

Yes! Improved Veedol helps you avoid bearing corrosion and costly repair bills.

Drive in today and have your dealer drain and refill the crankcase with 100% Pennsylvania Veedol, now finer than ever!





**When you're enjoying
Palm Springs**

• It's wonderful — bicycling in the lush garden of the Desert Inn in the world-famous oasis, Palm Springs. Here, under California's golden sun, is a desert paradise . . . a place to relax and enjoy yourself — and a good cigar. Yes, Webster!

• Men who appreciate quality cigars just naturally choose 100%-Havana-filled Websters. They like that grand Webster flavor, the mellowness they get in fine, masterfully blended tobaccos. No wonder Websters have become the executive's favorite! You can get them wherever fine cigars are sold.

WEBSTER CIGARS

EXECUTIVE AMERICA'S TOP CIGAR

ADV. BY N. W. AYER

Golden Wedding, 15c • Chico, 15c • Queens, 18c • Fancy Tales, 24c • Directors, 35c

A PRODUCT OF THE WEBSTER TOBACCO COMPANY, INC., NEW YORK

Copyright

French brocade with leaves of gold is used by Bonwit's Fira Benenson for gown with Restoration-period bosom.



fall fashions

daytime cutaways...after-dark satins...
city plaids...low bosoms...high prices

In the country's custom salons and high-priced shops today, more women are buying more clothes for more money than anyone in the business can remember. Scared by shortages of fabric and labor which make deliveries uncertain, women have been driven to a frenzy of buying despite fabulously high prices. After-dark clothes are heavily bought because women expect that men will be willing to dress up for parties this year.

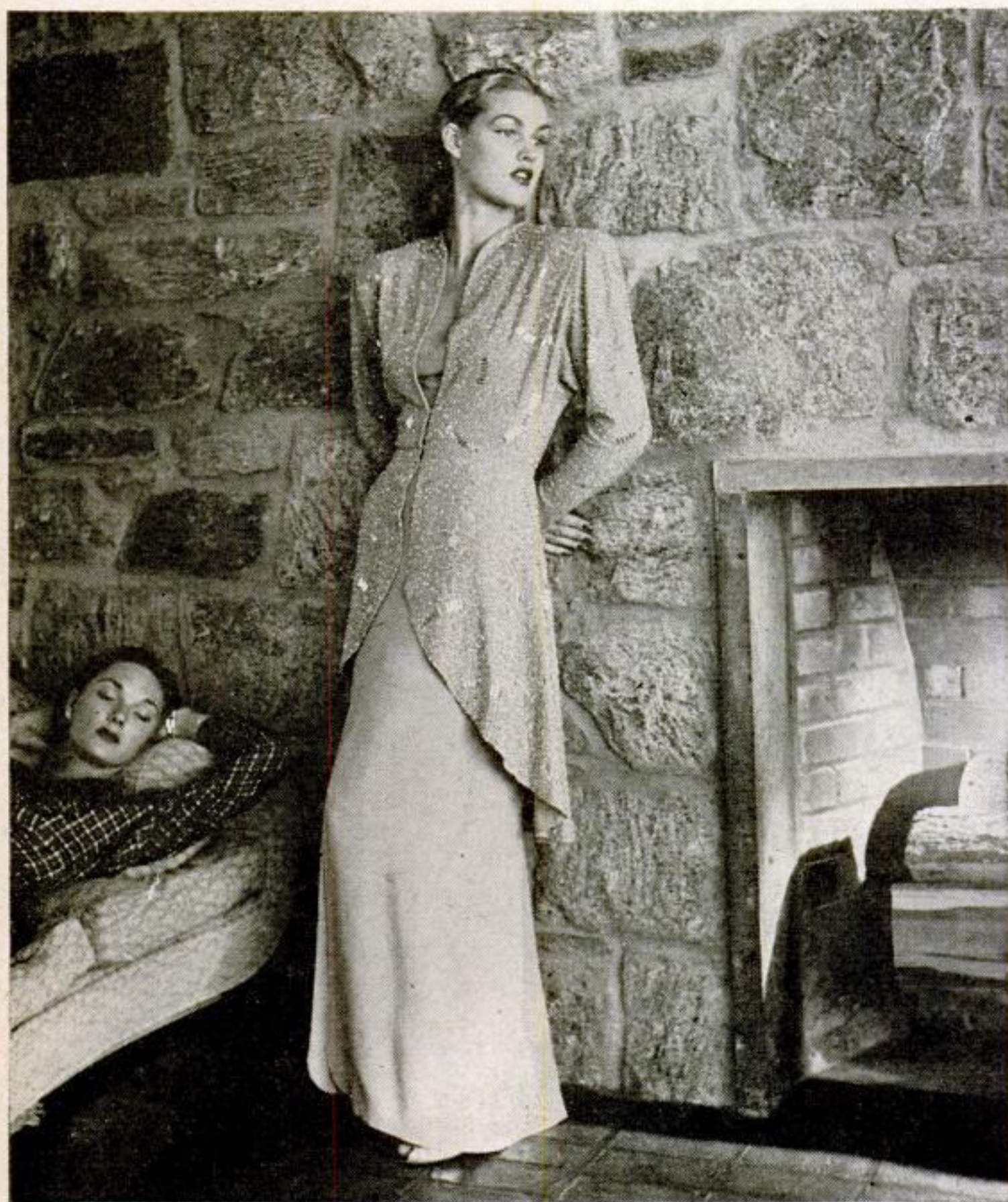
Shown on these pages are custom and ready-to-wear clothes in the silhouettes, colors, fabrics selected by the designers themselves, as their best for fall. In suits the outstanding silhouette is the cutaway jacket (see cover and p. 89). In dresses it is the long, slim look, with or without drapery around the hips. Outstanding in fabrics are the tweeds, silks and embroideries which make the gowns look almost as expensive as they are.



Raspberry-red jersey dress is work of Mark Mooring, a Texan who is one of three Bergdorf Goodman designers. He is particularly adept at swishing jersey. To get into dress, wearer slips head through noose.



The slim, slit skirt shown in three versions on this page is the distinctive mark of Sally Milgrim's collection this year. The one above is combined with jacket and bodice embroidered in gold and silver sequins.



Another sheath by Sally Milgrim, of saffron crepe, is slit to the knee in front and topped with long, heavily beaded cutaway jacket. Red-haired Sally Milgrim, who was a model 30 years ago, has been a designer for 25.



A third slim-skirted gown by Sally Milgrim has a long, slanting tunic beaded in wavy stripes. The simplest custom-made evening dresses at Milgrim's cost \$265. Beaded ones like those on this page start at \$365.



Adorned only by a band of sable-dyed baum marten, this gown of white pure-silk faille from Henri Bendel costs \$675. Bendel has three on order. The designer, Berthe Stern Simmons, has dressed three generations of Bendel customers.



This black silk-crepe dress with a neckline almost to the waistline and a green satin swathe draped around the hips is one of 75 originals shown daily in Hattie Carnegie's custom salon to an invited list of from 75 to 100 women.

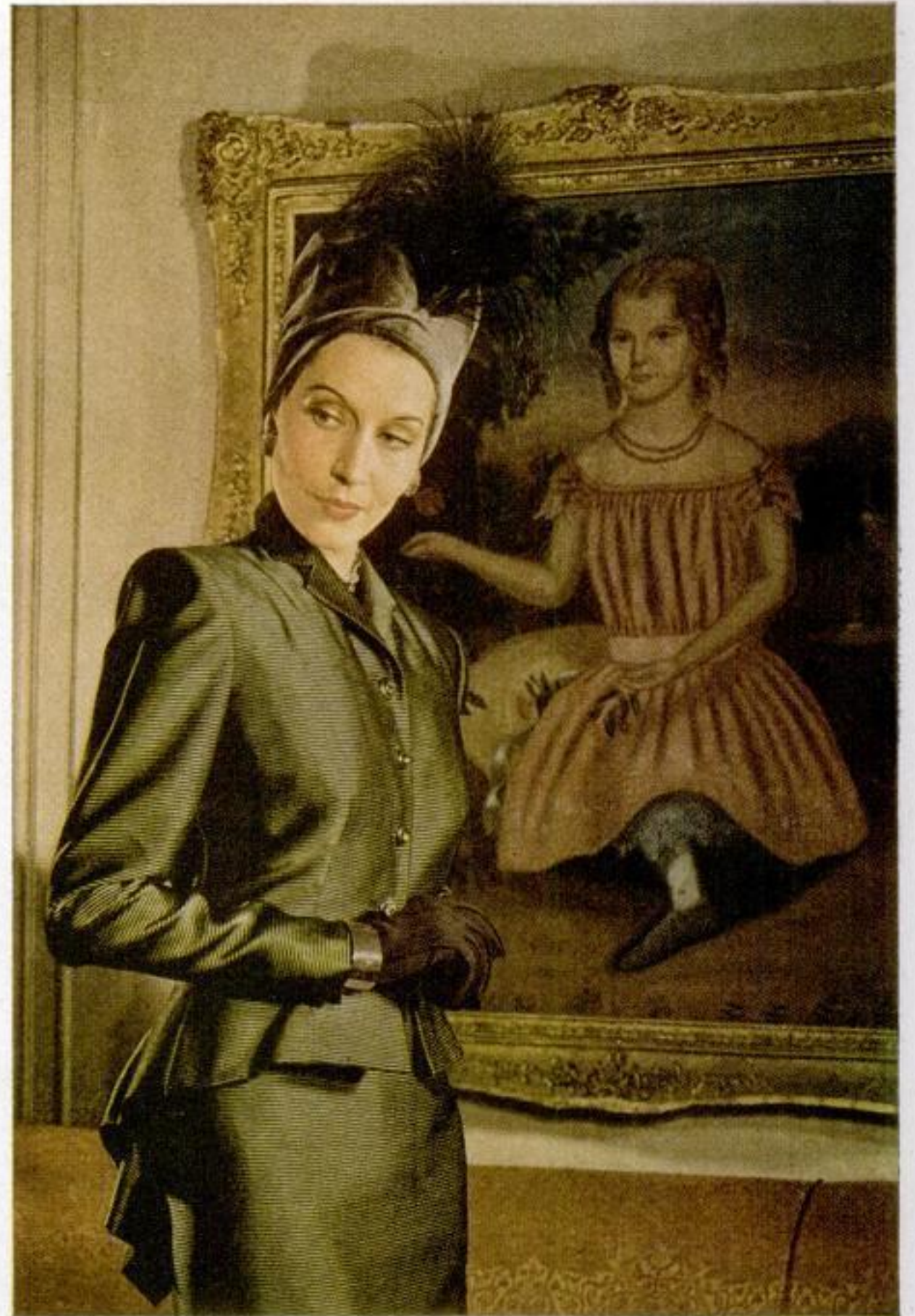


Dressing up for the theater or dinner will mean getting into a suit of luxurious satins or gold-threaded brocades, sometimes mink-trimmed like this one from Hattie Carnegie. It costs \$495, not custom-made but off the rack.

CONTINUED ON NEXT PAGE



Transparent net the color of sun-tanned skin covers the figure from neck to waist in this \$265 naked-looking white evening creation from Maurice Rentner. Anything worn under the exquisitely beaded lace bodice spoils the effect.



Green, in deep, warm shades, is new for fall. This Herbert Sondheim suit is better for exits than entrances because it has a dipping fishtail back. Suit costs \$89.95.



For men who like their women to look romantic but regal, Mrs. Hansen Bang designed this suit with low-cut front and big bow, made it in elegant satin. Price: \$125.



Only glitter on this sleek \$250 Hattie Carnegie cocktail suit comes from synthetic jeweled buttons. Some fall suits have buttons in 14-karat gold or sterling silver.



Wool tweed, which designers seldom decorate, is embroidered with beads in this \$225 Joseph Barnett suit to wear at the horse show and other fancy sports events.



The decoration on this Adele Simpson gown is concentrated in the golden breast adornment copied from ancient Egyptian collars. Stole, here worn back over the shoulders, can also be draped over head. Dress costs \$89, stole \$49.

CONTINUED ON NEXT PAGE



For country weekends or for college, a loud-colored, bold-patterned plaid is made into pedal pushers tailored with a high waistband. The plaids shown on this page were introduced in New York at a B. Altman & Co. fashion show.



For city wear as well as for country, this white-background plaid is made into a skirt which has fringe at the opening side and wraps around like a Scottish kilt.



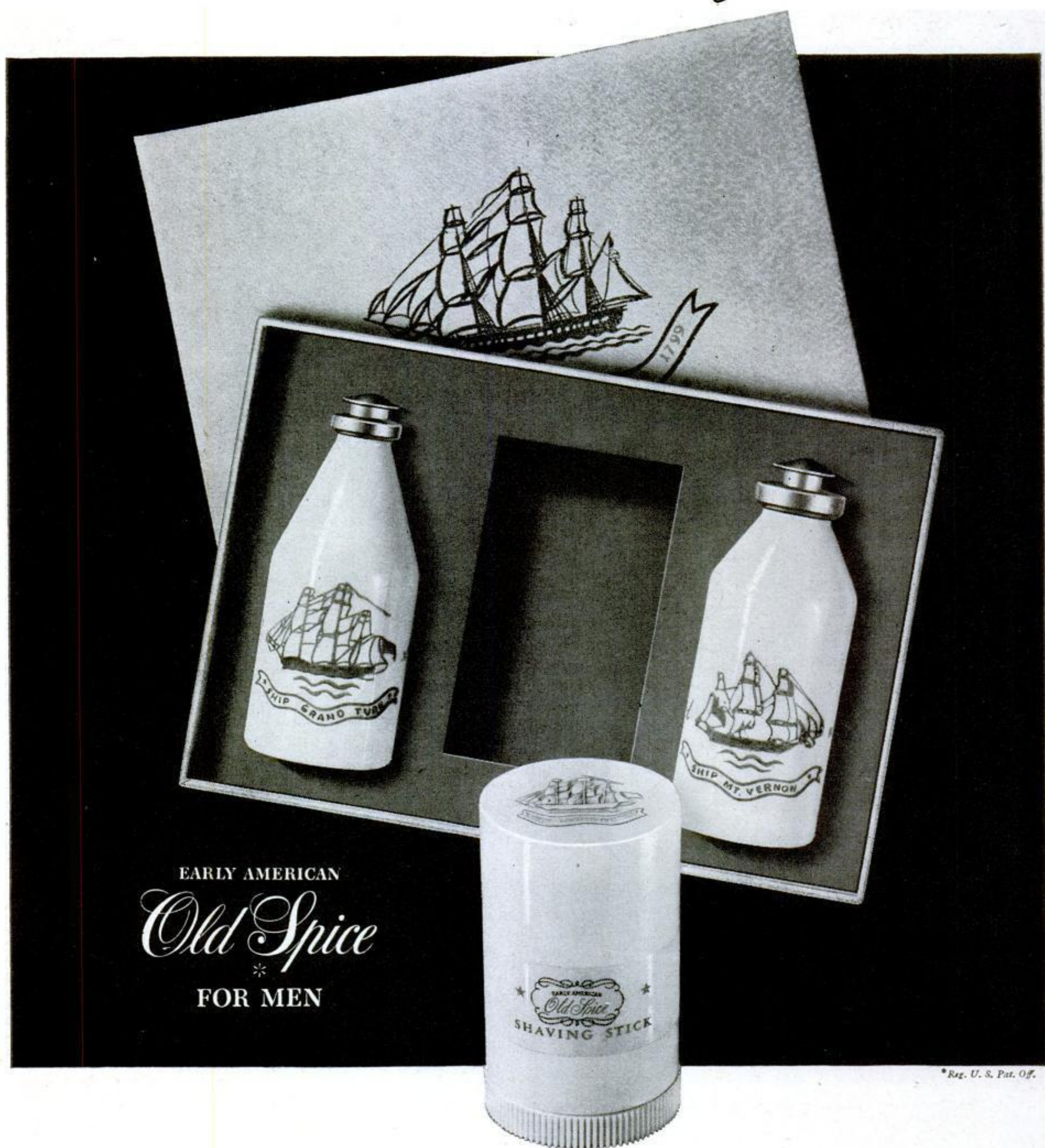
For parties at home a dark, quiet plaid is used for the long skirt and blouse trimming of a sit-by-the-fire outfit which was designed by Clare Potter. Outfit costs \$69.95.



For city promenading Joseph Barnett has a "Jim Dandy" suit with a black wool cutaway jacket and a gray striped skirt. It retails in stores throughout the country for \$135, has already been bought by more than 200 women.

1.25⁺ TRAVEL SET FEATURES

New Shaving Stick



EXTRA-LARGE, economical Old Spice Shaving Stick in plastic holder that conserves its long-lasting, quick-lathering features. Travel sizes of those American standbys, After-Shaving Lotion and soothing Talcum, complete the convenient set 1.25 *A New Shulton Original*

SHULTON

Rockefeller Center, NEW YORK

Individual Achievement Made America Great—Let's Keep It That Way



RUSSIAN ACTOR MIKHAIL GELOVANI PLAYS JOSEPH STALIN IN "THE VOW." HERE, WITH OTHER SOVIET DIGNITARIES, HE ATTENDS FUNERAL SERVICES FOR LENIN

SOVIET MOVIES

Russian studios' five-year plan begins with propaganda film about Stalin and fable about a stone flower

Under the newest of Russia's five-year plans, the movie industry was ordered to increase production of films and promote their showing outside the U.S.S.R. On this and the next page are scenes from two recent Soviet products which people in and out of Russia will soon be able to see.

Many Russian films are plain propaganda, highly nationalistic in tone, glorifying the humble virtues of work, motherhood and obedience to the

state. Nonpropaganda items include musicals and comedies, but there are likely to be fewer of these in future in view of a recent decision that comedy is not progressive enough for Soviet audiences. The pictures on this page are from a propaganda film called *The Vow*, which celebrates Stalin's resolve to carry on the Lenin tradition after Lenin's death.

In promoting the showing of its films outside Russia, the industry has concentrated on the So-

viet's satellite countries in eastern Europe. Results, not surprisingly, have been good. In Albania, Bulgaria, Hungary, Rumania and Yugoslavia the vast majority of all movies shown are Russian importations. Other foreign films are banned unless government censors agree they are free from all capitalistic and counterrevolutionary sentiments, which includes display of living standards higher than those evident in movies from Moscow.



STALIN MOURNS at Lenin's favorite bench. He turns away to weep silently and later alone in his study, vows that, "Lenin lives on! Men such as he never die."



STALIN SELECTS a site for a tractor plant in *The Vow*. Though Stalin unbends enough to tell a few jokes, the role is acted with utmost reverence throughout film.



"TOPS"

FOR TOWN & COUNTRY

Let your comfort be your guide—wear All Elastic "Paris Free Swing" Suspenders. Remember only "Paris Free Swing" Suspenders have an exclusive rotary action back—no skid, strain, or pull—they can't skid off your shoulders. Comfortable All Elastic "Free Swings" are brightly styled in smart new patterns and colors—perfect for all wear anywhere. Don't say "suspenders"—say "Paris Free Swing." At all fine stores, most styles \$1.50 to \$5.00.

You'll enjoy wearing fine leather "Paris" Belts and All Elastic "Paris" Garters—in new styles and colors.

*Reg. U.S. Pat. Off.—A product of A. Stein & Company, Chicago

PARIS

FREE-SWING SUSPENDERS

Can't skid off your shoulders

Soviet Movies CONTINUED

"STONE FLOWER" IS BASED ON LEGEND

One of the best new Russian movies is *The Stone Flower*, filmed in excellent color by a secret process. It is based on a Ural Mountain legend of a poor shepherd boy who carves a beautiful flower of malachite but is disappointed because it has no life. He is enticed into a mountain by a magical lady and there makes a living flower out of gems. But in the mountain he loses his freedom until his jilted sweetheart rescues him. *The Stone Flower*, delightfully done, has no propaganda, no moral.



SHEPHERD BOY Danila, accompanied by his faithful sweetheart Katya, tries to entice the magical Lady of Copper Mountain from her hiding place.

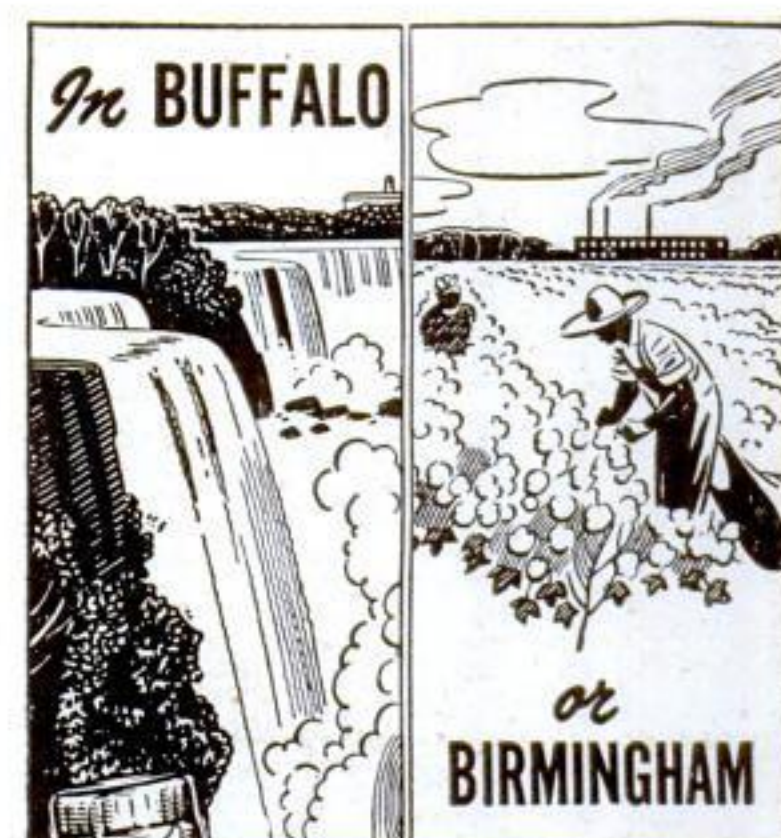


THE LADY invites Danila into the mountain to see her treasure of jewels. He leaves his bride at the altar, follows sorceress so he can perfect his flower.



INSIDE THE MOUNTAIN Danila carves a new flower of gems. After finishing it he is sad because no one will see it, but Katya manages to rescue him.

CONTINUED ON PAGE 95



You may not always be able to get Martin's—but we are doing our best to keep your favorite bar and package store supplied.

86.8 Proof

MARTIN'S
ORIGINAL
V.V.O. BRAND
Blended Scotch Whisky

IMPORTED BY
McKESSON & ROBBINS, INC., NEW YORK



The leading ROLE in CASSEROLE!

Add a tablespoon of A-1 to your recipe for meat, fish or vegetable stew—and your man will clean his plate with bread!

Write for recipe booklet
G. F. Heublein & Bro., Inc.
Hartford 1, Conn.



ROYAL SCOTS BY

Roblee

SHOES FOR MEN




**Rugged Scots Looks.
Friendly Scots Feel.
Honest Scots Wear.
Traditional Scots Thrift.**



Roblee Reg U S Pat Off


ROBLEE DIVISION, BROWN SHOE COMPANY, ST. LOUIS

Copyrighted material




A wave wings in to kiss a tranquil shore. Among its fellows, it alone shines with a special, spray-jeweled splendor — because it brings first message of her love. So some day will her diamond gleam unique among proud-blazing gems, alight with her own love's significance. That is why the engagement ring-stone that's to mark her married lifetime should be selected for its singular role. It need not be of many carats, for color, clarity, and cutting are as important as actual weight. You will need the judgment of a trusted jeweler.


De Beers Consolidated Mines, Ltd., and Associated Companies




One-quarter Carat \$95 to \$200



One-half Carat \$250 to \$485



One Carat \$600 to \$1125



Two Carats from \$1800

The prices above were averaged from
a great many stores in April, 1946.

YOUR SHOES ARE SHOWING!



EMBARRASSING, ISN'T IT?

YOU NEED **SHINOLA**

● You can't put your best foot forward when the shoe on that foot is in need of a shine. In addition to your appearance, there's a very practical reason why you should treat your shoes to regular Shinola care. Shinola's scientific combination of oily waxes helps hold in and replenish the normal oils in leather—helps maintain flexibility—and that means longer wear. Try KEEPING 'EM SHINING WITH SHINOLA.



Ask for some today
... but be sure it's
UNDERWOOD'S
Only UNDERWOOD'S has that
delicious, matchless flavor
and goodness

Wm. Underwood Co., Watertown 72, Mass.

Soviet Movies CONTINUED



IVAN THE TERRIBLE IS HERO OF SERGEI EISENSTEIN'S NEWEST MOVIE

BEST DIRECTOR HAS BEEN PURGED



DIRECTOR SERGEI EISENSTEIN

One occupational hazard faced by Soviet movie directors is the trouble they get into if they disappoint the Russian government. One man who has disappointed the government recently is Sergei Eisenstein, the Soviet Union's greatest director. The second part of Eisenstein's trilogy, *Ivan the Terrible*, (LIFE, Mar. 12, 1945) was condemned as "antihistoric" by the Moscow press which complained that the 16th Century czar had been portrayed as "a maniac and scoundrel who behaves in a crazy manner" rather than as "a progressive statesman." Following this wave of criticism, it was announced that Eisenstein had retired to a hospital near Moscow to recover from a heart attack. The second part of *Ivan the Terrible* has been scrapped and the third part will probably not be made. Eisenstein's fall from grace was one of the evidences of a new and widespread purge of "enemies of the people" now sweeping through Russia. Along with industrial and agricultural administrators who have been found guilty of permitting the growth of private property, creative artists in all fields have been under fire. Some journalists have been ousted for "bourgeois leanings." All editors of the magazine *Cinema Art* were suspended and the literary magazines, *Zvezda* and *Leningrad*, were condemned by the Communist party. Even Dimitri Shostakovich, the darling of Russian music lovers and possessor of an enormous reputation in the outside world, is in the doghouse for his latest symphony, criticized last week for lacking "warm ideological conviction."

If undisturbed by purges, the Russian movie industry produces about 50 feature movies a year. Many have such restricted appeal that they are not shown outside the U.S.S.R., but about half, together with numerous short subjects, are sent to the U.S. where they are distributed by Artkino, a firm dealing only in Russian films. U.S. moviegoers who wish to sample the Soviet product may expect certain themes to be played over and over again. The Kremlin has required these points to be stressed in postwar Soviet movies: the advantages of the Soviet regime over capitalism; the role of the Communist party; solidarity and friendship among nationalities of the Soviet Union; the people's vigilance, patriotism and duties to the state; commemoration of outstanding war heroes and heroines; the Soviet way of life; the family; mothers who have 10 children; problems facing the Soviet Union.

Sun Valley AGAIN DONS "CIVVIES"



BACK FOR YEAR 'ROUND
FUN AFTER 4 YEARS
"IN THE NAVY"

RE-OPENS DECEMBER 21ST



Having served its tour of war duty as a Navy Rehabilitation Center, America's foremost year 'round resort is back on a peacetime, play-time basis.

Electrically operated chair-lifts make it possible to enjoy a maximum of ski-runs. The Sun Valley Ski School again will be headed by Friedl Pfeifer, internationally famous expert. Other activities include skating, sleighing, and swimming in warm-water outdoor pools. And in evening hours—music and dancing.

For protection of guests reservations must be confirmed in advance. Address

W. P. ROGERS, Manager

SUN VALLEY • Idaho

HIGH SPOTS IN THE LIFE OF JACK BENNY

15TH YEAR ON THE AIR—35TH YEAR IN SHOW BUSINESS

Sunday Night Fun Here Once More with Famous Comedian and All-Star Cast Broadcasting Again

WITH Jack Benny back on the air for his 15th straight year, Sunday night is laugh night again for his millions of listeners. And that's not all. Jack's old gang of regulars are all back, too, plus a great line-up of top flight guest stars. For sparkling all around

entertainment, tune in the fast-moving Jack Benny show every Sunday night on the NBC Network.

This is Jack Benny's 35th year in show business. Below, in words and pictures, are shown a few of the high spots in this great comedian's colorful career.



CAST

- ☆ MARY LIVINGSTONE
- ☆ PHIL HARRIS
- ☆ ROCHESTER
- ☆ DENNIS DAY
- ☆ DON WILSON



1. Jack as a baby. Here's Mr. Benny, pride of Waukegan, at the age of seven months. Even as a baby, Jack showed signs of possessing that marvelous sense of humor that, in the not too distant future, was to make the whole world laugh.



2. His first taste of the show business. At an early age Jack was locally considered a child prodigy on the fiddle. He got his first taste of show business when he made a special appearance at the Barrison Theatre in Waukegan, Ill., his home town.



3. At the tender age of 17 he began his career in vaudeville. Taking the stage name of Ben Benny, he and Cora Salisbury, a pianist at the Barrison, teamed up as a vaudeville duo.



4. Jack marries the lovely Mary Livingstone. Out of the Navy, he went on as a single under the name of Jack Benny. His rise was rapid. While on tour with a big musical show he met and married Mary Livingstone in 1927.

5. Jack as a movie star. This is his characterization of "Charley's Aunt," Jack's favorite movie role. On the stage . . . on the screen . . . on the air—Jack has had them rolling in the aisles for 35 years.



6. During World War II, Jack entertained servicemen in almost every theater of war where American fighting men were stationed. Here he is at Nuernberg on July 4, 1945.

Every Sunday—7:00 P.M., EST; 6:00 P.M., CST; 5:00 P.M., MST; 4:00 P.M., PST; Repeat Broadcast, 9:30 P.M., PST

PRESENTED BY **LUCKY STRIKE • L.S./M.F.T.**



IN ANCIENT GARB ONE OF BANK'S GATE PORTERS, J. CHESNEY, STANDS BESIDE BRONZE GATES TO KEEP OUT UNWANTED VISITORS

BANK OF ENGLAND

AN OLD LADY IS FITTED INTO SOCIALISM

The proverbial metaphor "as safe as the Bank of England" took on new connotation last winter when Britain's Labor government, as the first major step in its socialist program, nationalized that august, potent, financial institution. A citadel of power and changeless conservatism, the "Old Lady of Threadneedle Street," as generations of Britons have known her, was caught up in the whirl of changing times. Among the most emphatic signs of the change are these pictures, taken by LIFE Photographer Hans Wild, the first picture story ever permitted by the directors in the bank's 252-year-old history.

To nationalize the bank the government bought out 17,000 stockholders for a total of about \$235,000,000 and took control of the bank's reserve, security holdings and, most important, its deep-rooted financial powers. Now, after eight months as a nationally owned institution, the tradition-encrusted old lady continues to function with the majesty which she maintained under private di-

rection but with a difference. The bank retains its old powers of issuing British currency, managing the national debt and controlling credit and exchange. It has been given the new powers of investigating and dictating the poli-

cies of joint stock or commercial banks. This permits the bank to mold Britain's economic future since commercial banks by giving or withholding credit control the lifeblood of business and industry. But in return the bank has lost its greatest power, which was its independence. Now a controlled arm of the government, it cannot, as it was accused of doing in 1931 to Labor, cause a government to fall by withholding credits to the Treasury. Nor can it pursue an international policy at odds with that of the Foreign Office, which the bank has done on many past occasions. Today the government itself nominates the governor, deputy governor and 16 directors who manage Threadneedle Street's old lady and guide her through her complicated, all important, worldwide affairs.



IN THREADNEEDLE STREET the bank rises impressively amid gloom of London's financial district.



ENTRANCE HALL leads to parlors, bank's name for governor's and executive rooms. The ancient cutlasses mounted on wall were for use in case of Napoleonic invasion.

BANK'S LIFE HAS BEEN TUMULTUOUS AS IT DIRECTED EMPIRE-BUILDING

SMALL GOLD BAR (bottom) weighs 32 ounces, worth \$1,000. Larger silver bar (top) weighs 1,033 ounces, worth \$760. Actually gold is only a small part of bank resources.

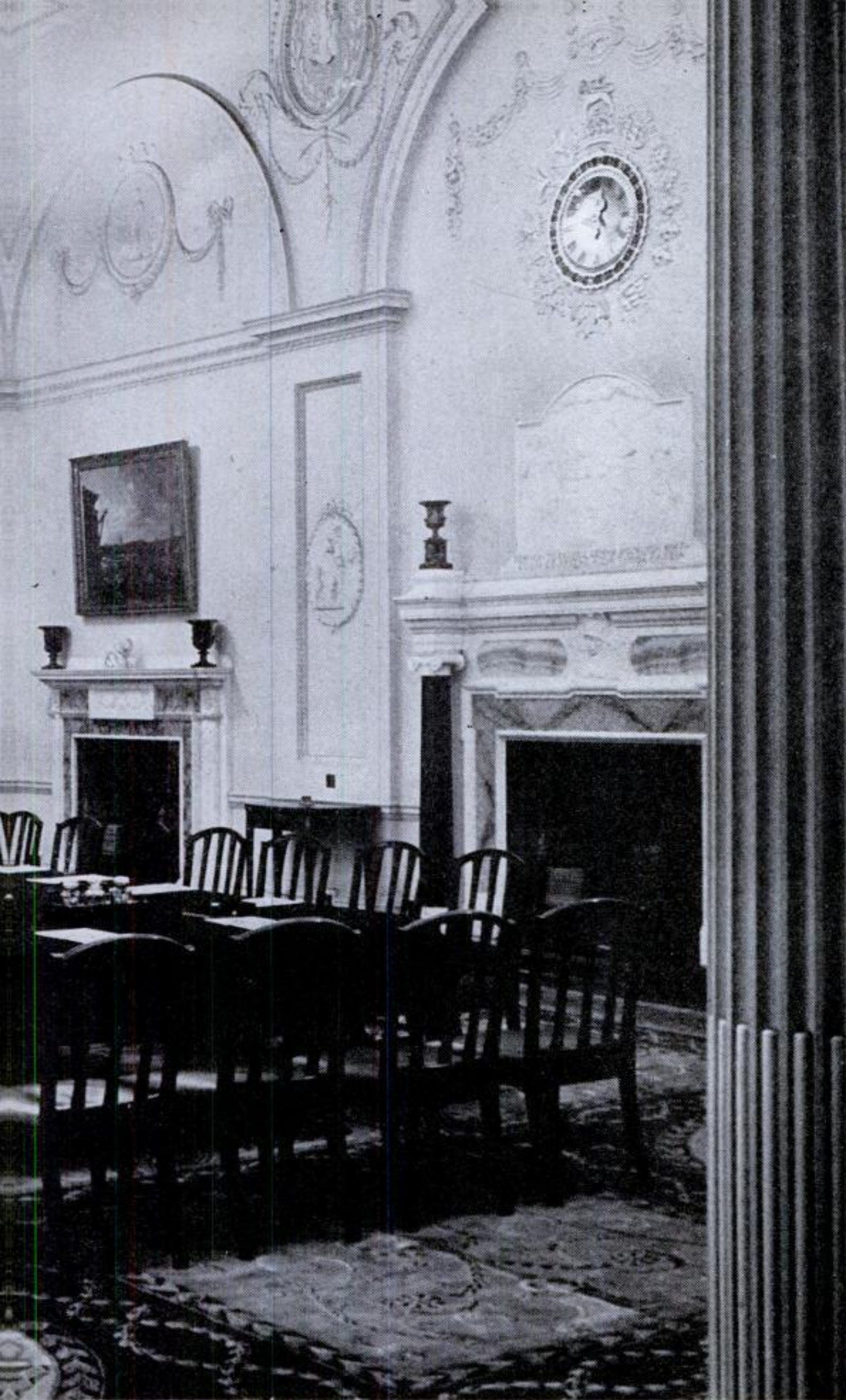


COURT ROOM is where the governor and directors fix the bank rate at a weekly Thursday-morning session called a court. Under grill at upper left can be seen a wind

For all its solid respectability the Bank of England has led a life sometimes stormy but always charmed. Until its establishment in 1694 England had no banks, though on the Continent there were banks at Amsterdam, Genoa, Venice and many other cities. Rich Englishmen had kept their gold in the Tower of London. After Charles I seized the Tower, rich men started depositing money with goldsmiths, receiving receipts which were England's first paper money. But when the goldsmiths raised their interest rates a Scot named William Paterson suggested creation of the Bank of England to lend money more cheaply to the government, then preparing for war on France. With 19 officials the bank began modestly in a single room. Other banks were soon established; some with government support, but the Bank of England surpassed them all through ensuing cycles of war, boom and panic. In 1720 the South Sea

ORIGINAL CHARTER, granted in 1694, grew from law "granting to Their Majesties several rates and duties upon tunnages . . . and upon beer, ale and other liquors."



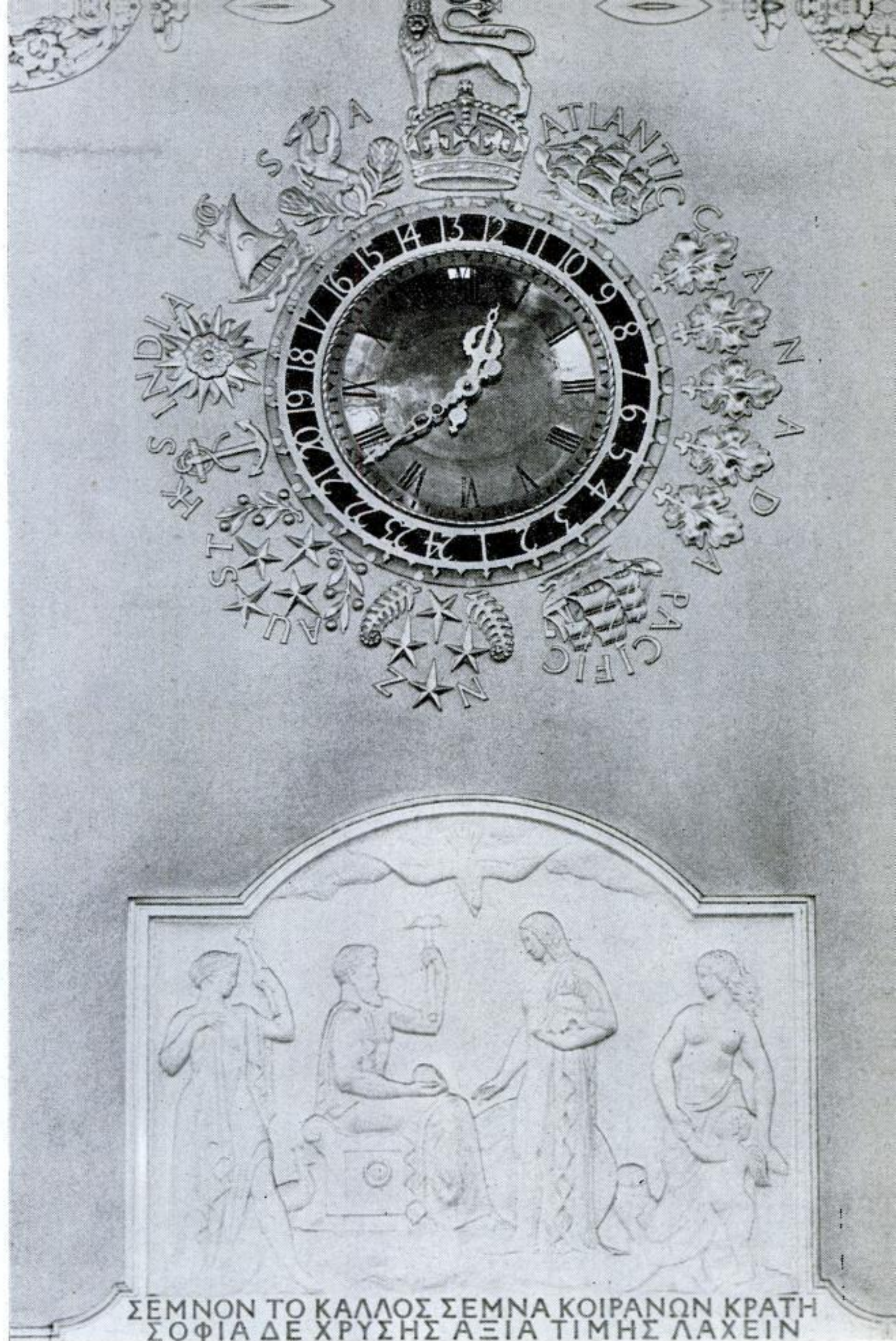


gauge attached to weather vane on the roof. This is a relic of the days when wind determined when valuable cargoes would be able to sail up Thames, thus affecting prices.

Bubble almost ruined it. The American Revolution was a body blow and in 1780 mobs threatened the bank. In the 19th Century similar crises marked its steady march toward an imperious position in an imperial world, but each crisis was surmounted until finally the bank could observe with pride that in the panic of the 1930s no British bank failed, a vivid contrast with other parts of the world. Through its 252 years, the bank had played a leading role in building the Empire by financing such strategic enterprises as Suez and such vast commercial ventures as the East India Company.

When the Labor government won by a landslide in July 1945 the bank's stock dropped radically out of fear that, in nationalizing the bank, a socialist government might not pay the stockholders a fair price. But the stock bounced up again when terms of the nationalization act were announced. For their

"OLD LADY OF THREADNEEDLE STREET" was name given bank in 1797 by Cartoonist Gillray, whose caricature shows Pitt demanding money to wage war on Napoleon.



BANK CLOCK has rim which moves with hands to show time throughout the empire. Panel depicts Jupiter giving apple to goddess of wisdom, reversing judgment of Paris.

holdings stockholders were given British Treasury stock bearing 3% interest. Though that was considerably less than the 12% interest the bank had paid for the last 20 years, both government and bank considered the bargain a fair one. Confidence in the government's intentions was heightened when the bank's governor, Scots-born Lord Catto, was reappointed by the government. With wide business experience in Russia, the Middle East, India and the U.S., Lord Catto, who succeeded cagy Montagu Norman in 1944, is considered a world-trade expert, something which Britain needs now more than ever. Not long after Catto was first elected to the governorship the late Lord Keynes, a bank director, juxtaposed to the governor's austere door sign, "Catto," his own sign, "Doggo." Such irreverent wit is rare, however, in the dignified precincts of the bank which takes as great a pride in its traditions as in its position and integrity.

GOVERNOR'S GAVEL was made of oak from the shattered roof of London's historic Guildhall after a bombing in 1940. The bank was hit also but suffered little damage.





GOVERNOR since 1944 is Thomas Sivewright Catto, Baron Catto of Cairncatto, 67, sixth son of Scottish shipwright. This week he is in Washington for conferences.



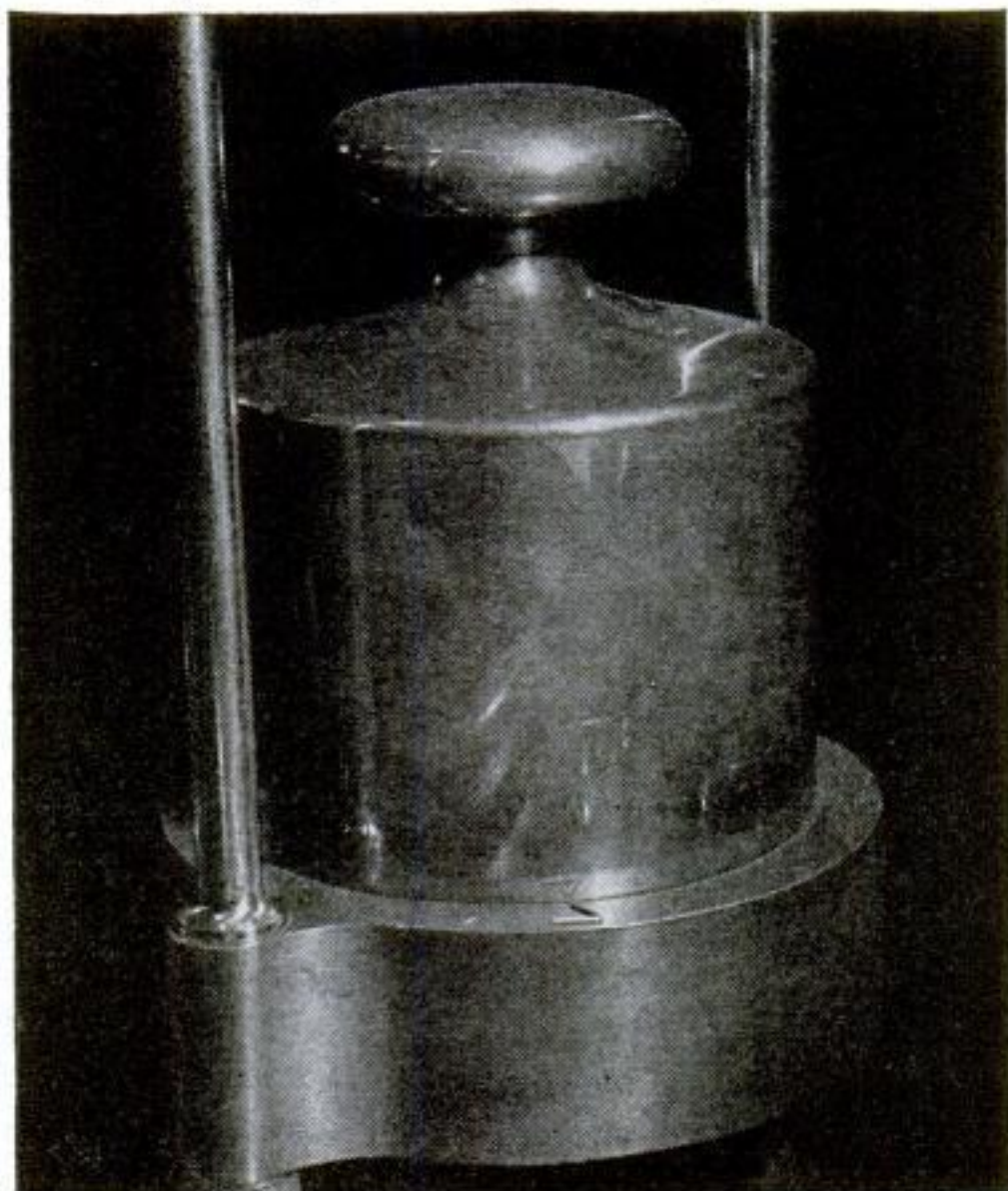
"BANK'S NUN" was the sister of a bank employe convicted of forgery. Driven insane, she stood at bank door every day for 25 years, asking fruitlessly for her brother.



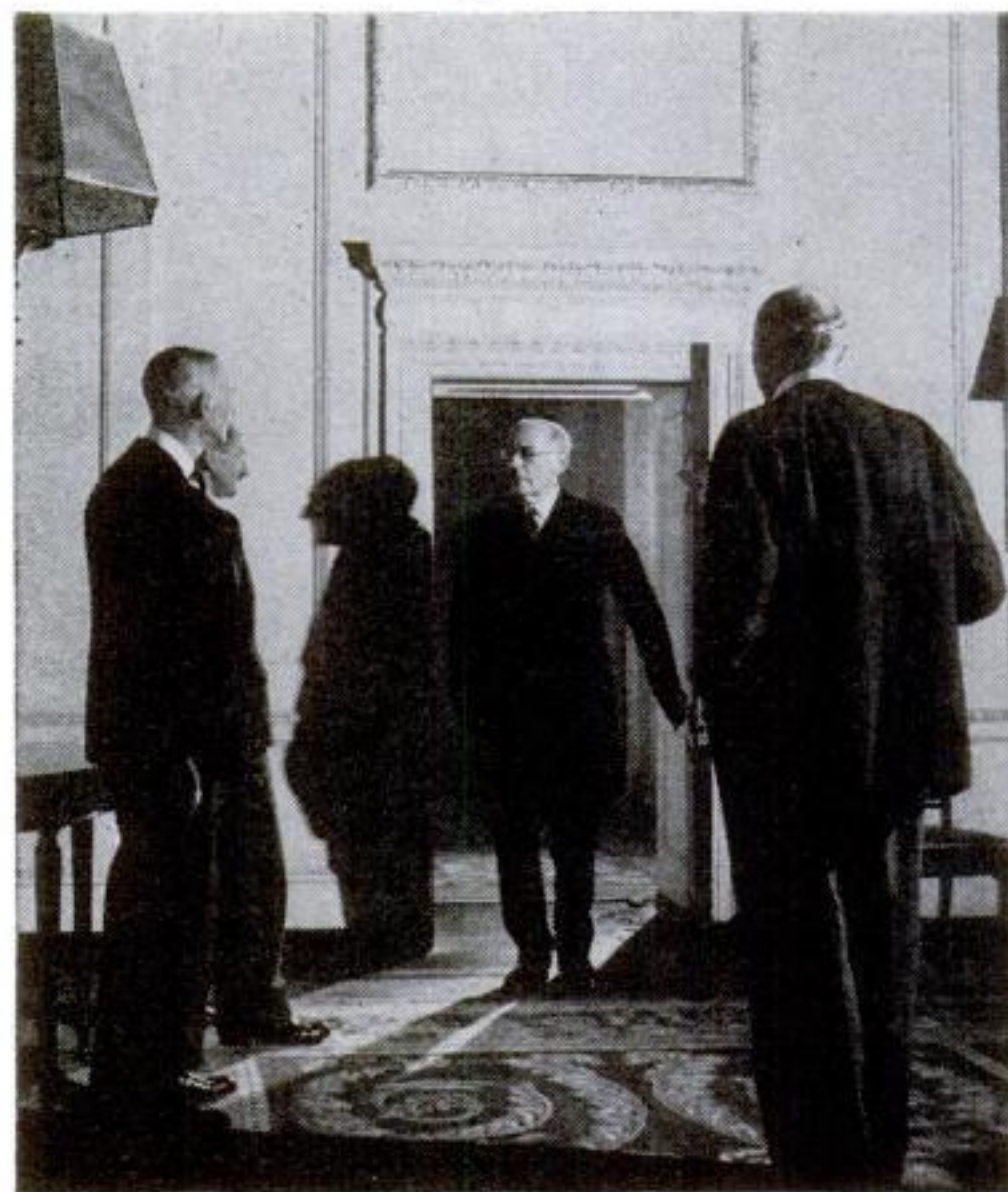
DEPUTY GOVERNOR is Cameron Fromanteel Cobbold, 42, shown in front of portrait of an ancestor, Sir Merrik Burrell, who was governor of the bank in 1758.



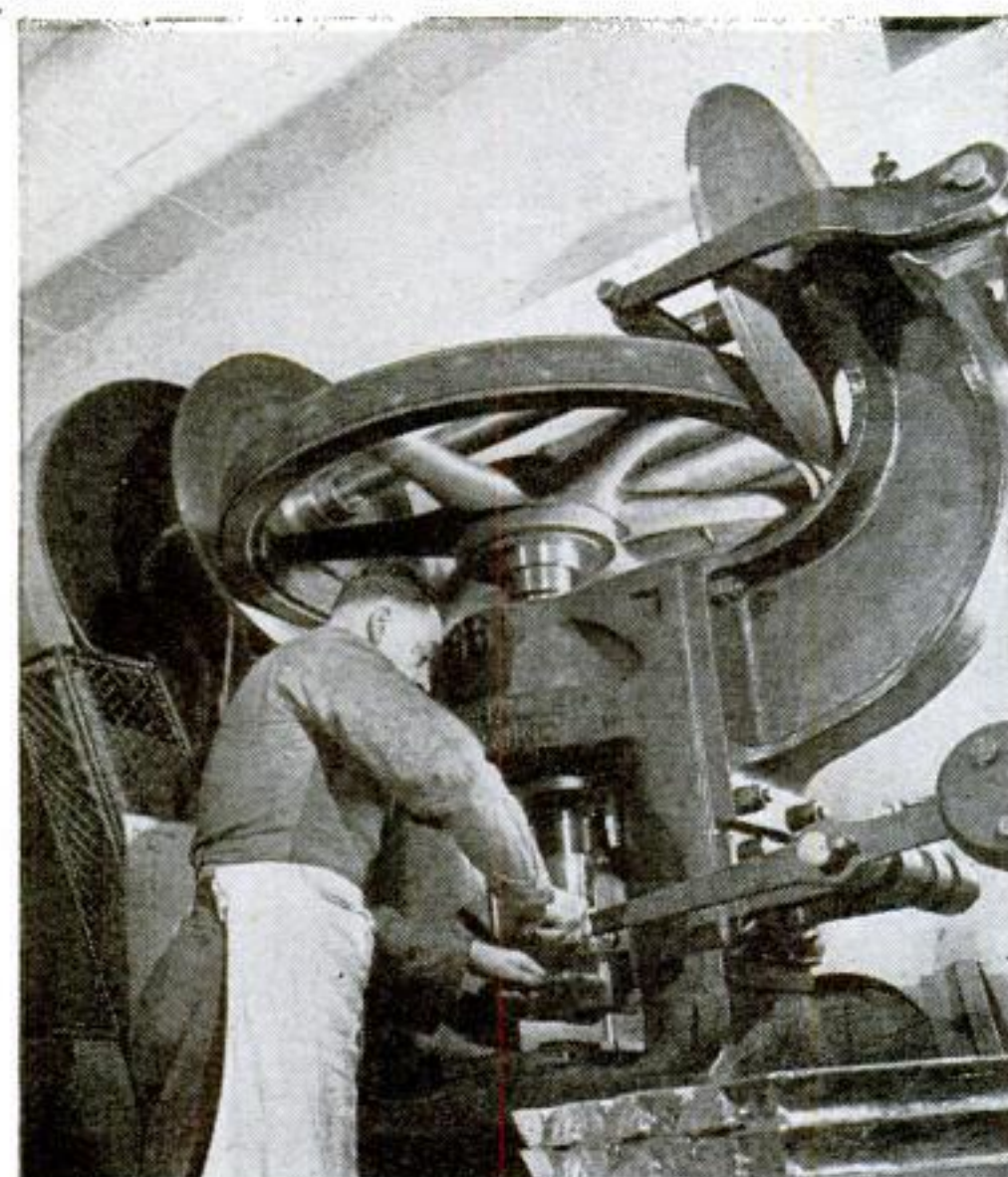
WEEKLY BANK RETURN is hung in main entrance hall by a bank messenger, W. J. Lay, who has served 18 years. Most of 6,000 employes have been there long time.



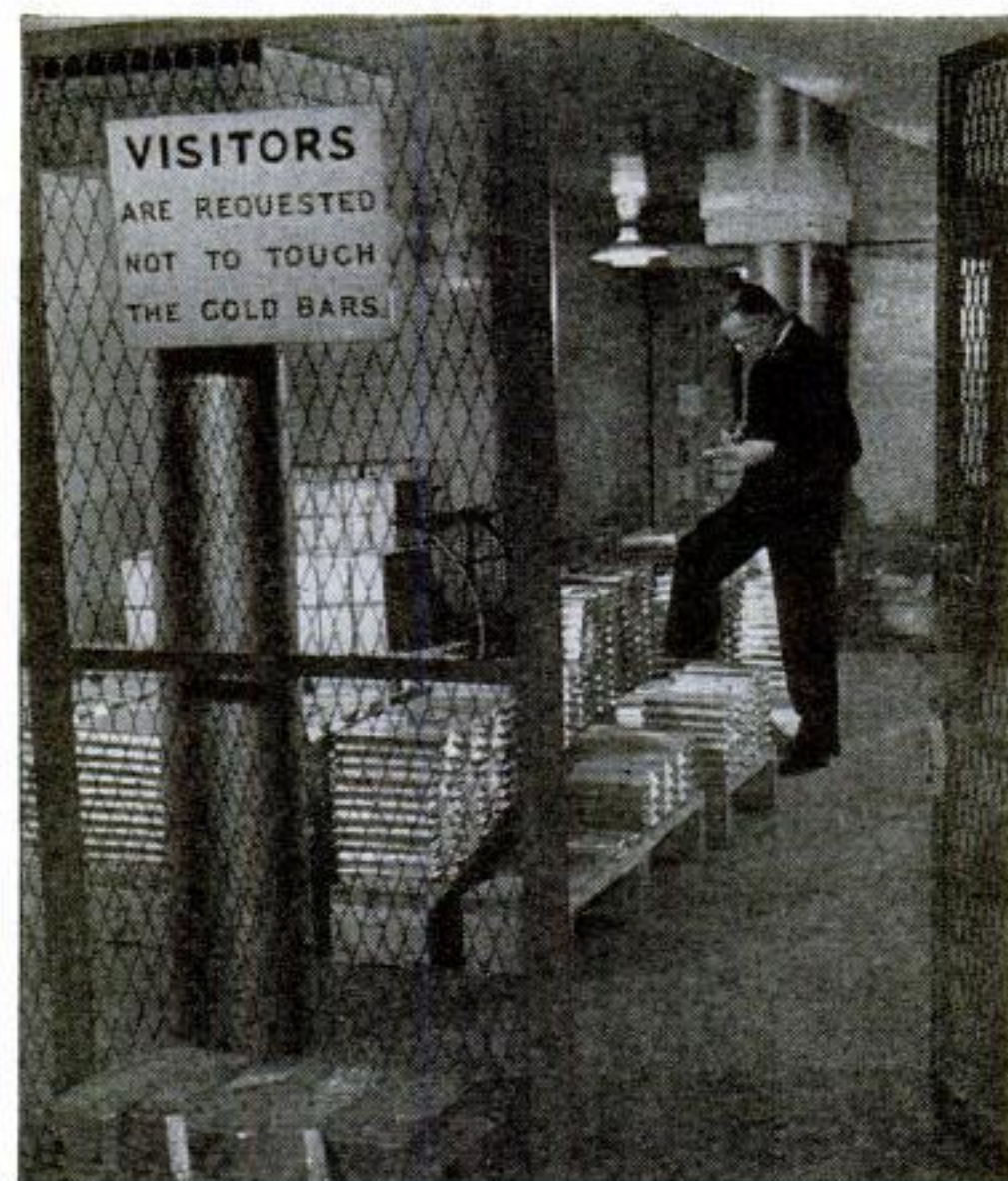
FOR GOOD MEASURE in weighing, bent pin weighing two grains is always placed beside the counterweight above when gold is weighed on scale shown bottom right.



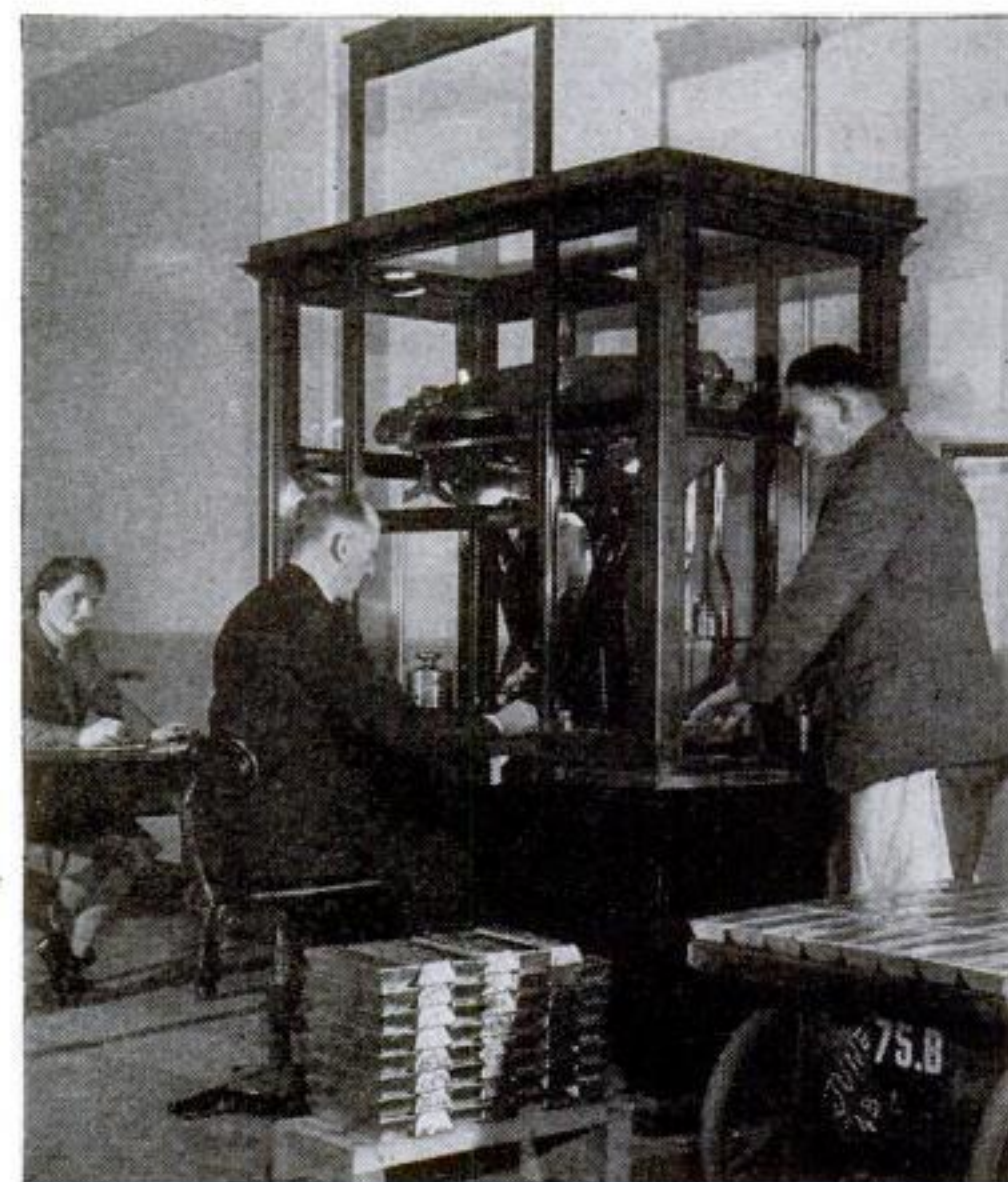
WEEKLY BANK RATE is announced by director who says "No change." Dignified scene is far cry from old excited days when fluctuations affected all businesses.



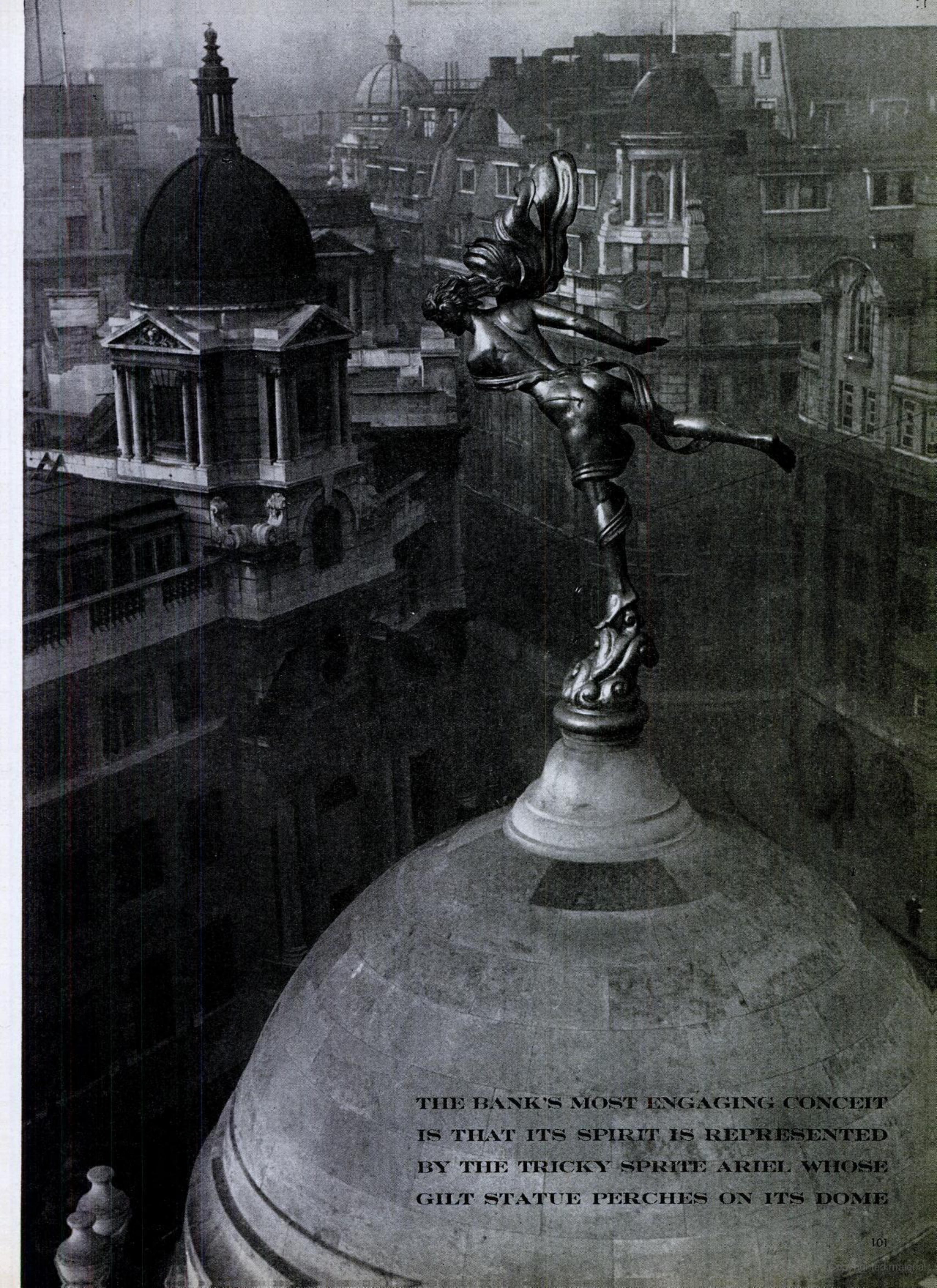
STAMPING PRESS is used to imprint new bars just received from Bullion Office with serial number and bank's medallion. In foreground are some newly received bars.



COUNTING gold in vault is nightly routine before closing time. General public never gets into vault. The sign on the grill is to restrain the occasional official visitors.



WEIGHING gold in the Bullion Office is a precise job performed on these glass-enclosed scales. Bars like those in foreground weigh 400 troy ounces, worth \$14,000.



THE BANK'S MOST ENGAGING CONCEIT
IS THAT ITS SPIRIT IS REPRESENTED
BY THE TRICKY SPRITE ARIEL WHOSE
GILT STATUE PERCHES ON ITS DOME



BEYOND THE HORIZON (1920) was O'Neill's first full-length play. A marital tragedy, it won Pulitzer Prize.

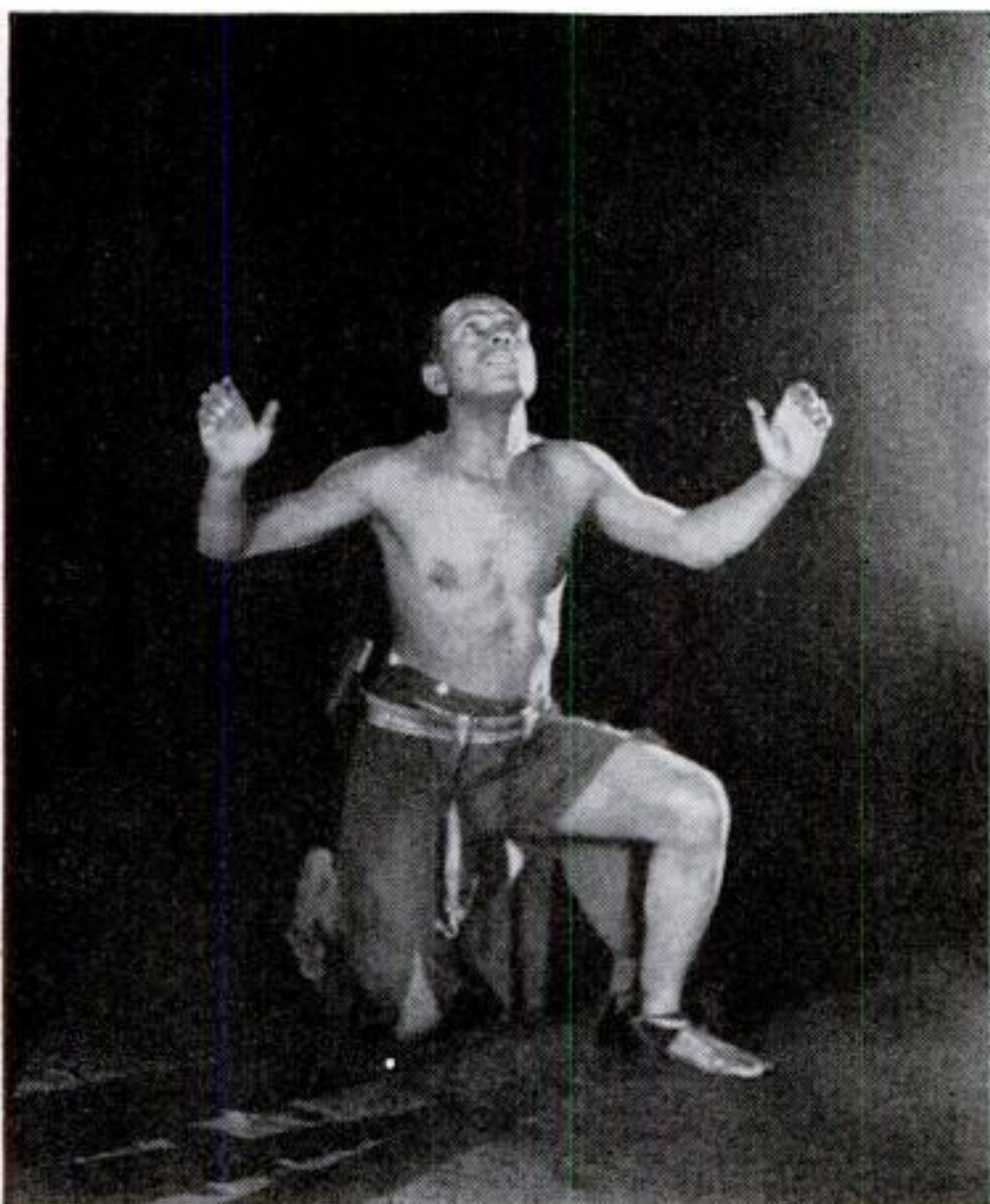
EUGENE O'NEILL

Most celebrated U. S. playwright returns to theater after 12 years with a new play about an iceman who is death

by TOM PRIDEAUX



MARCO MILLIONS (1928) was his only historical play to make Broadway. Alfred Lunt (center) played Marco Polo.



THE EMPEROR JONES (1920) starred Charles Gilpin as the Negro Pullman porter who became a jungle king.

EUGENE GLADSTONE O'NEILL, who has returned to Broadway after 12 years to launch his new play, *The Iceman Cometh*, is, with the sole exception of William Shakespeare, the most widely read playwright in the history of the theater. Although no Broadway event is more glittering than an O'Neill premiere, he is honored even more abroad than at home. Audiences from Stockholm to Shanghai have suffered over the woes of *Anna Christie* and *The Emperor Jones*. Twenty O'Neill plays have been performed in Japan, for which the author received no payment other than some brocade from a polite translator. Repertory companies have barnstormed his plays all over South America. In the U.S.S.R., where O'Neill plays have been a whopping success, a fortune in roubles awaits him should he ever care to visit the country and spend it there. In South Africa *The Hairy Ape* has been given in Bantu by Zulu actors for Zulu audiences. (They liked the show but were horrified by the cussing.) All told, O'Neill's writings have earned him more than \$1,000,000.

Months ago, when *The Iceman* was announced by the Theatre Guild as being ready for production, European newspapers clamored for advance stories. Random House published the play last week, a day after the opening. Advance sales of tickets reached \$300,000, a record unequaled by any other recent Broadway show.

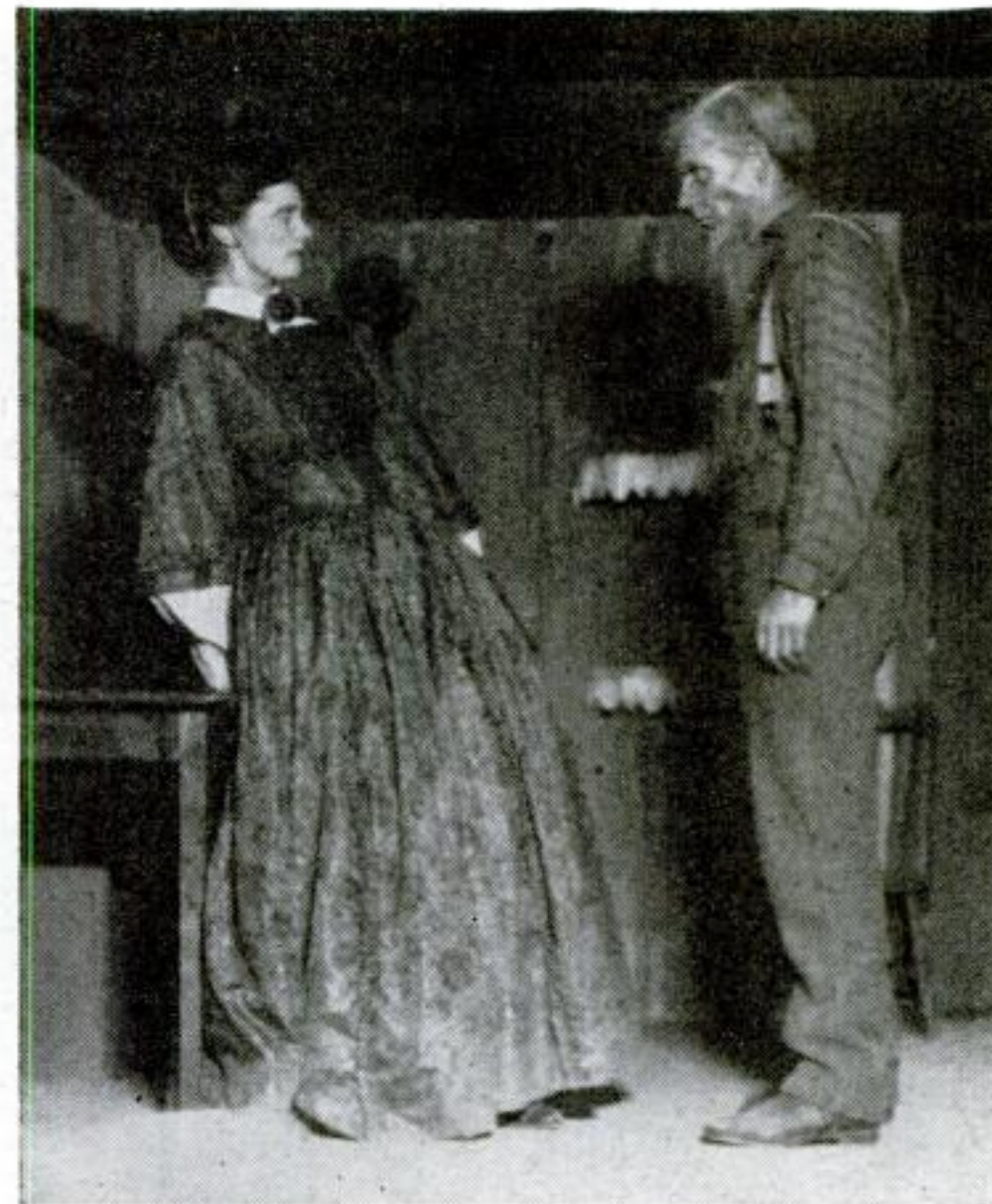
Though O'Neill is severely critical of his own



ANNA CHRISTIE (1921), with Pauline Lord playing tattered heroine, won O'Neill his second Pulitzer Prize.

work and has destroyed many a half-finished manuscript, he has no false modesty about his new play. "I love *The Iceman*," he says. Its setting is an oldtime New York saloon, frequented by a rich variety of down-and-outers. "The iceman in the title," he explains, "has a twofold meaning. The chief character is a salesman. In the play there is a story that when the salesman gets stewed he goes sobbing around from table to table, blubbering about his poor wife. 'But she is safe now,' the salesman says. 'I left her in bed with the iceman.' That is the superficial meaning. It also has a deeper meaning connected with death." Next to its odd title, the most extraordinary thing about O'Neill's new play is its length—four hours and 15 minutes. It will start at 5:30 in the afternoon, like his famous tragedy, *Mourning Becomes Electra*. At 6:30 the audience will rush out for dinner at nearby restaurants and return at 7:45. The final curtain falls at 11.

Since O'Neill retired from Broadway in 1934, leaving behind him one of his biggest hits, *Ah, Wilderness!*, a new crop of theatergoers has grown up who know O'Neill only by his rather awe-inspiring reputation. Many of them were obliged to study him in college courses. In such imposing textbooks as Morrison and Commager's *Growth of the American Republic* they read that "he is indubitably the most distinguished of American dramatists, imaginative, original, profound." They know him, too, as the first Amer-



DESIRE UNDER THE ELMS (1924) was typical raw, earthy O'Neill. Walter Huston played cuckolded farmer.

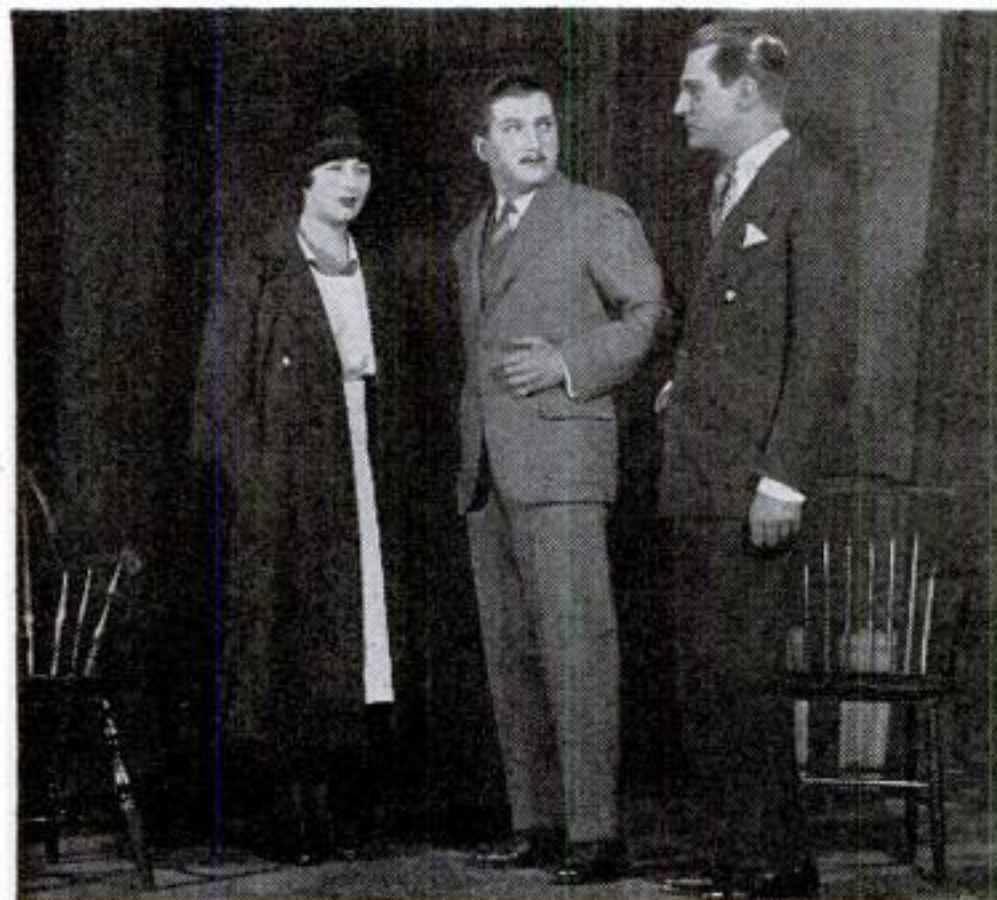
ican to win three Pulitzer Prizes and the only American playwright to cop the Nobel Prize (1936).

The Iceman has brought O'Neill back to his native New York after years of voluntary exile on the West Coast. At 58 he is gaunt but tanned, and quite gray. For several years he has suffered from Parkinson's disease which causes his hands to tremble. Since May he has lived in a Madison Avenue penthouse decorated by his wife with their collection of rare Chinese antiques. Known on the stage as Carlotta Monterey, his wife was a celebrated beauty of the '20s and still is a handsome brunette with a flawless profile. She calls him "Poppa." Up until three years ago, when he stopped writing, she acted as his secretary, typing his neat, microscopic notes which could be read only with a magnifying glass. In the last few weeks she has always sat near him at rehearsals of *The Iceman*, supplying him with a thermos bottle of coffee and a box of his favorite coffee candy.

Eugene Gladstone O'Neill was born on Oct. 16, 1888, in a respectable family hotel, the Barrett House on 43rd Street and Broadway. The building was recently demolished. His Irish father, James O'Neill, was a noted romantic actor; his Irish mother, Ella Quinlan, a convent-bred girl from Cleveland. There was a brother, James Jr., who was 10 years older and played bit parts in the father's company.

James Sr. was famous for one role, Edmond

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STRANGE INTERLUDE (1928) took one year to write, lasted four hours, netted \$1,000,000, won third award.

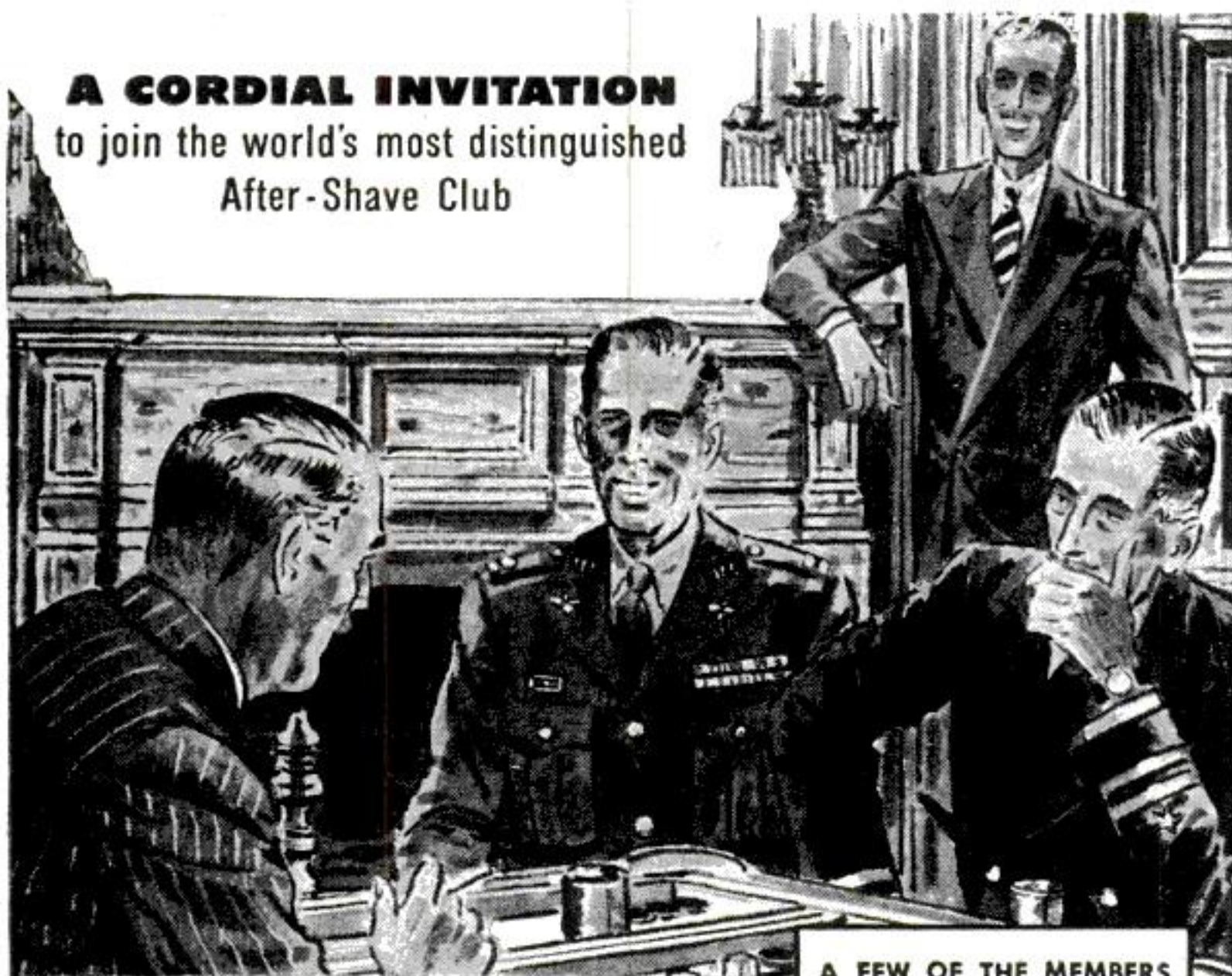


MOURNING BECOMES ELECTRA (1931), marathon New England version of Greek trilogy, was his best.



AH, WILDERNESS! (1933), a homey family portrait, was new style for O'Neill. *Iceman* is his first play since.

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O'NEILL CONTINUED

Dantès in the *Count of Monte Cristo*. For 16 years he toured the country in it, the infant Eugene usually tagging along with his parents. They were not the traditional poor actors with their baby cradled in a trunk. In good years the elder O'Neill made as much as \$50,000 and always provided his son with a nurse. Still, Eugene was brought up in the theater. Night after night, backstage, he beheld the rip-roaring melodrama. "I can still see my father," he says, "dripping with salt and sawdust, climbing on a stool behind the swinging profile of dashing waves. It was then that the calcium lights in the gallery played on his long beard and tattered clothes as he declared with outstretched arms, 'The world is mine!'"

Despite the luxuries which his family could afford, there were hardships in being an actor's son. It was the heyday of the traveling stock company when even the best actors played one-night stands and moved on, sometimes at dawn. O'Neill developed an almost pathological hatred of hotels. He recalls the terrible food, the endless dusty train rides and his longing for some kind of security. But O'Neill loved the theater. And though he looked down on the Victorian stage conventions of his father's day, he always looked up to his father's showmanship that wowed the gallery from Boston to New Orleans.

O'Neill's yearning for security was hardly satisfied by his school-

ing, which separated him from his family. It began during his eighth year at a Catholic Sisters' boarding school on the Hudson. Three years later he entered a military school in New York City and then, in 1902, transferred to Betts Academy at Stamford, Conn., from which he graduated in 1906. Summers were spent at the family headquarters in New London. There his father owned a large home and in later years became owner of a small enterprise romantically entitled the Monte Cristo Garage.



O'NEILL'S FATHER, James, matinee idol of '80s, played Monte Cristo.

On his visits to New York O'Neill was often under the wing of brother James. While Eugene was shy and moody, James was happy-go-lucky. He aspired to be a big-city newspaperman. He knew most of the girls in show business, and when Eugene visited him in New York, James took care that he was well entertained. "The girls in those days," says O'Neill, "were less ambitious and more fun. While other boys were shivering themselves into a fit of embarrassment at the mere thought of a show girl, I really was a wise guy." As a self-confessed wise guy, O'Neill entered Princeton in the fall of '06.

As the result of a drunken prank, O'Neill was suspended for two weeks in the spring of '07. At the end of his freshman year he was dropped from Princeton because he had flunked three of his midyear exams and all of his finals. Today O'Neill holds an honorary degree of Litt. D. from Yale University and both Yale and Princeton are proud custodians of O'Neill's original manuscripts.

After his college fiasco and in a mood of youthful defiance O'Neill cherished a romantic ambition to become a "royal tramp." He was glad to go alone on a trip, financed by his father, to prospect for gold in Honduras along a jungle-bordered river. On the eve of sailing he hastily and somewhat absent-mindedly married a New York girl, Kathleen Jenkins, who bore him a son in his absence. The gold turned out to be illusory.

O'Neill did not live with his wife and in 1912 she divorced him. Subsequently he helped finance the education of his son, Eugene Jr., who later taught Greek at Yale and is now working on radio education in New York. Father and son have always met on friendly terms.

O'Neill soon realized that he felt at home only when he was away from home. In 1910 he boarded a Norwegian square-rigger for Buenos Aires. He still speaks of the nights when he used to lie on the bowsprit as of a deep religious experience. "As I watched the spray beating against the ship and looked back at the big moonlit sails," he recalls, "I felt synchronized with the rhythm of life."

The rhythm of life in Buenos Aires was less inspiring. He worked briefly for a sewing-machine company and an electrical firm, then took a job as a stevedore and shipped twice to South Africa on a cattle boat. But it was not time wasted. By the year he would have graduated from Princeton he had made the South Atlantic his campus. His fraternity brothers were sailors, stokers, dock hands

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The flower of every month...

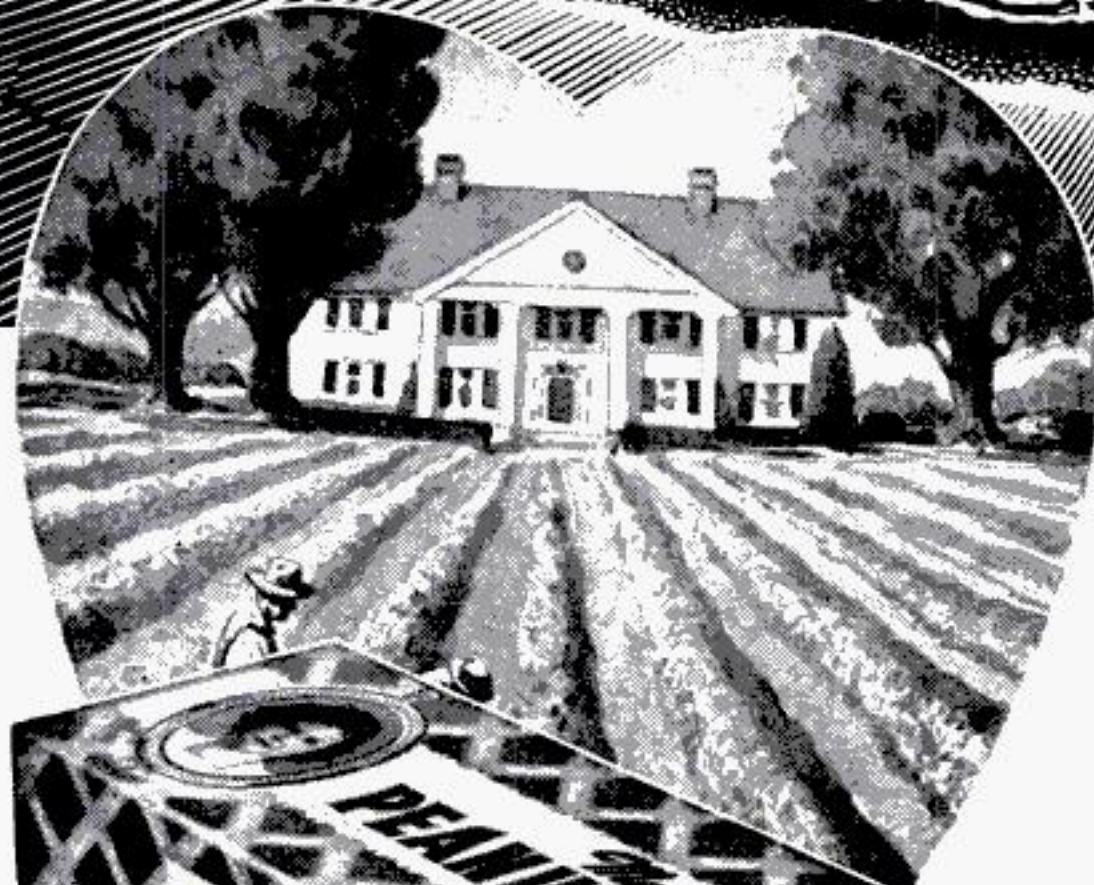
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AND KEEP
YOUR HAIR

O'NEILL CONTINUED

and beachcombers. As young Americans are supposed to, he was making "good contacts" during his schooling. They proved useful to him in his future profession.

Drifting back to New York in 1911, he lived off and on at "Jimmy, the Priest's," a longshoreman's saloon, sleeping on the hickory-topped tables when he was too broke to afford \$3 a week for a room upstairs. One of his roommates was a broken-down English newspaperman who always believed that he would really reform—tomorrow. O'Neill wrote about him in the only fiction he ever published, a short story called *Tomorrow*, and he uses him again as Jimmy Tomorrow in *The Iceman Cometh*. The real Jimmy was found dead one day beneath his own window. O'Neill believes he committed suicide because he lost hope—"His tomorrows finally gave out."

With his sea fever still running high, O'Neill shipped once to Southampton in 1912 and proudly returned with an able-bodied seaman's rating. After treating his shipmates to a bountiful champagne party at the old Astor bar, he awoke to find himself on a train headed for New Orleans. He discredits the legend that he was shanghaied. "After I'd had a quart and a half of bourbon I could walk straight and talk rationally, but my brain was nuts. If anybody suggested that I climb up the Woolworth Building, I'd be tickled to death to do it." He believes he boarded the train for New Orleans simply because somebody suggested it was a nice place to go. It was. The Sazerac cocktails were 15¢ apiece, two for 25¢. And New Orleans was the cradle of jazz. O'Neill still collects hot jazz records.

In New Orleans he ran into his father who was touring the Orpheum Circuit in a short vaudeville version of *Monte Cristo*. He had always wanted the boy to become an actor. Impelled by a pressing financial need, young O'Neill joined the show and played a jailor until the troupe reached Ogden, Utah. There his father remarked, "Sir, I am not satisfied with your performance." Said the son: "Sir, I am not satisfied with your play." A few weeks later he went back home to Connecticut and got a job as a cub reporter on the New London Telegraph.

Reporter into playwright

THOUGH he claims he was "a bum reporter," O'Neill was happy on his job. It consisted mainly of writing doggerel verse for a biweekly column called *Laconics*. The editor was impressed by O'Neill's "modesty, his native gentlemanliness, his wonderful eyes and his literary style." But his happiness was brief. A doctor informed him that he had tuberculosis and on Christmas Eve, 1912, he entered the Gaylord Sanatorium at Wallingford, Conn.

O'Neill managed to triumph over the disaster and even turned it to profit. "At the sanatorium," he says, "my mind got the chance to establish itself, to digest and evaluate the impressions of many past years in which one experience had crowded on another without a second's reflection." He read all of Ibsen and Strindberg. After he left the sanatorium, completely cured, he wrote several one-act plays. In 1914 he took his first manuscript, *Thirst*, a collection of one-act plays, to a Boston publisher on the strength of his father's promise that he would pay the printing bill if the plays did not sell. They didn't and his father paid.

His father also paid for a year's study in Professor Baker's famous play-writing course at Harvard where, O'Neill says, he benefited chiefly by Baker's faith in him. The following summer (1915) O'Neill elected to continue his writing on Cape Cod. There he met a little group of serious amateurs called the Provincetown Players. They provided O'Neill with a laboratory where he could try out his most radically experimental plays.

The first O'Neill play, a one-acter called *Bound East for Cardiff*, was given on an old fish wharf built on piles over the ocean. It dramatized the fears and bewilderment of an injured sailor dying in his bunk. Structurally it was hardly a play at all, but it struck a new note of realism in American drama.

In the fall of 1916, O'Neill followed the Provincetowners to New York. Eventually they settled in an old stable on Macdougall Street where the audience sat on hard, wooden benches and the actors elbowed each other on a tiny stage. A new era was beginning in the theater. It was serious and sometimes arty but always interesting. First-string critics gladly took the long trip downtown and bruised their haunches in order to stimulate their brains. Nobody made any money. Nine of O'Neill's one-act plays were produced, for which he received no royalties. Other small groups were springing up with similar artistic aims. The Washington Square Players were soon to become the Theatre Guild. In the midst of all this theatrical ferment O'Neill met Kenneth Macgowan and Robert Edmond Jones, who later were to produce his plays. Jones designed

CONTINUED ON PAGE 108

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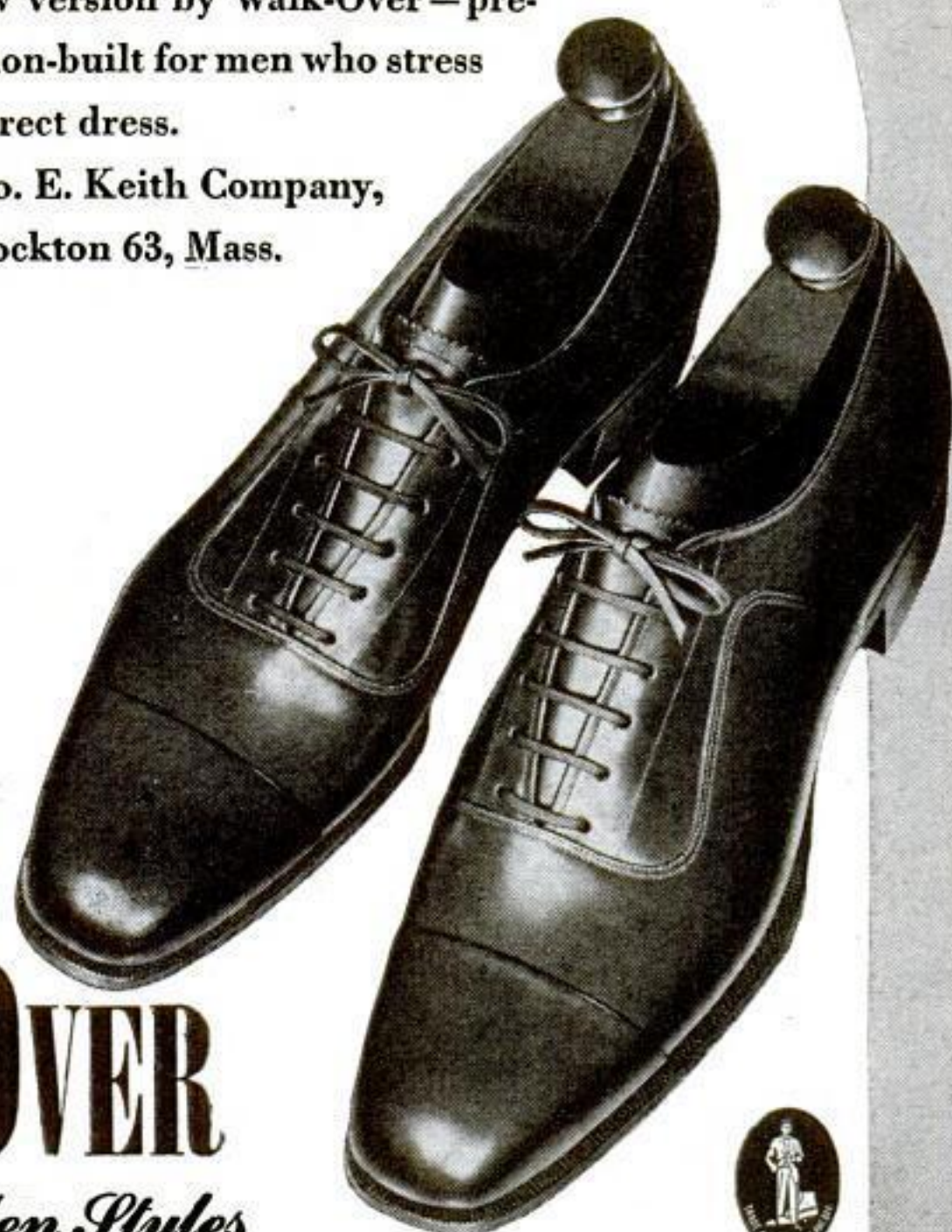




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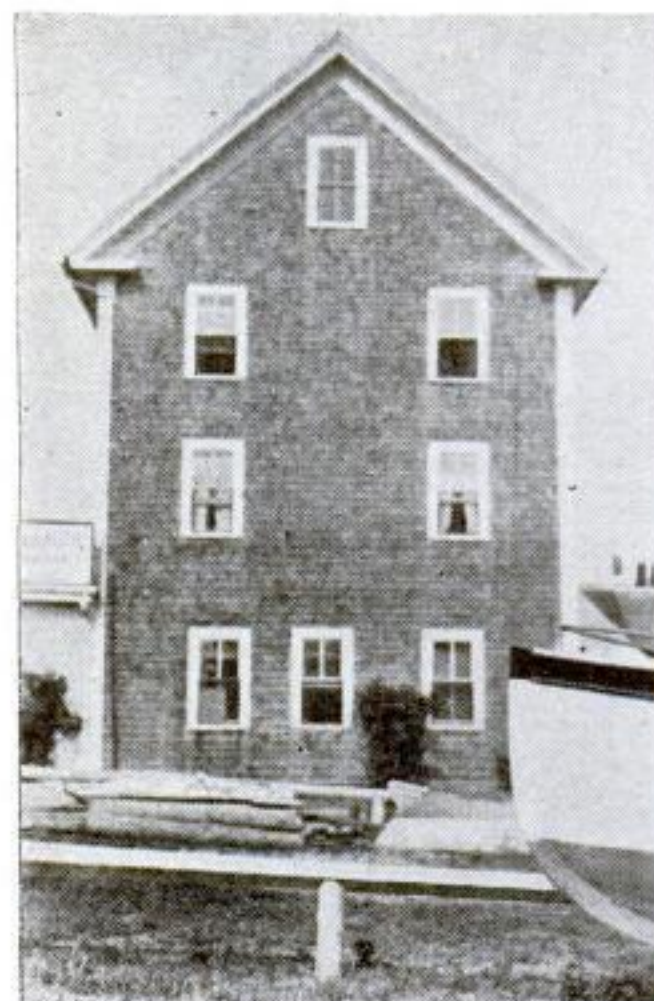
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O'NEILL CONTINUED

the settings for many of them and worked with him on *The Iceman*.

A founder of the Provincetown group was George Cram ("Jig") Cook, of whom O'Neill still speaks reverently because he had a gift for inspiring other people. In and out of the group passed an odd assortment of such future notables as Edna St. Vincent Millay, Ann Harding, Paul Robeson, Susan Glaspell, James Light and Wil-

bur Daniel Steele. They argued art, ate art, slept art and on occasion ventured to drink art, in a saloon called the Hell Hole, among such nonartists as truck drivers, petty racketeers and the remnants of a notorious gang called the Hudson Dusters. O'Neill was in good standing among the regulars at the Hell Hole. They never suspected he was a playwright, not even when he got tight one night and recited, in one of his rare moments of verbosity, Francis Thompson's poem, *The Hound of Heaven*—all of its 182 sad lines.



HOUSE on Cape Cod is where O'Neill struggled over his early one-act plays.

The impulse that drove poets and dramatists into low dives was part of the same revolution in American culture that was producing the outspoken novels

of Theodore Dreiser and Carl Sandburg's apostrophe to Chicago, the "Hog Butcher for the World." It was part of the same revolt against prettified art which produced the "Ash Can" school of painters with their interest in city streets, McSorley's saloon and prize fights. O'Neill was a close friend of the painter George Bellows, and accompanied him to prize fights where he first made sketches for such ringside classics as "Stag at Sharkeys." In his efforts to depict life as he really saw it, O'Neill was in the spirit of his time. Only in a backward field like the commercial theater did he seem ahead of his time.

Though O'Neill's short sea plays were winning him a limited fame in theatrical circles, his first real acclaim came in 1917 when he sent three one-act plays to *The Smart Set*, a leading literary magazine. Its energetic young editors, George Jean Nathan and H. L. Mencken, hailed them with delight and published all three. Describing O'Neill at the start of their long friendship, Nathan wrote, "When I first knew him O'Neill—or Gladstone as it is my facetious custom personally to address him—exuded all the gay warmth of an Arctic winter. Life to him . . . was indistinguishable from a serial story consisting entirely of bites from mad dogs, fatal cancers and undertakers in love."

In 1918, however, O'Neill exuded enough gay warmth to marry Miss Agnes Boulton, a young short-story writer, but appended a cautious codicil to the ceremony, "Until love do us part." They had two children, Shane and Oona. During the first year of their marriage he wrote *Beyond the Horizon*, a full-length play of marital misery. They were divorced in 1929.

His father lived to witness the premiere of *Beyond the Horizon*. From his box seat the old man beheld a somber drama of two brothers falling in love with the same girl. The brother who won her was

CONTINUED ON PAGE 110



THEATRICAL LABORATORY for O'Neill's first plays was Provincetown Players' Wharf Theater, an old fish market erected on piles on Cape Cod shore.

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O'NEILL CONTINUED

a poetic type. He let the farm run to seed and died of consumption. The other brother, a more practical sort, lost his self-respect when he turned from wheat raising to wheat gambling. The audience did not cheer as they used to when Monte Cristo rose from the waves, but the old man could see that the show was going over. When he met his son after the curtain, he grumbled, "Are you trying to send the audience home to commit suicide?" But he was proud and excited, and there were tears in his eyes. A few months later, before he died, he knew that his son's play had won the Pulitzer Prize for being the season's most distinguished drama.

For the next 20 years O'Neill worked hard, usually sticking to his desk from 8 in the morning to 1:30 p.m., seven days a week.



PARTNERS in many hits were Designer Robert Edmond Jones, O'Neill and Producer Kenneth Macgowan.

For relaxation he turned to the sea. In his Cape Cod days he used to paddle far offshore in an Eskimo kayak and he is still a superb swimmer. In the city he liked prize fights, baseball games, six-day bicycle races. He hated large social gatherings. Of his saloon habits he says frankly, "When I say I drank hard, I mean hard." But that was usually in New York. When he settled down to work in the country it was another story. "I never try to write a line when I'm not strictly on the wagon."

Not satisfied with straight realistic plays, O'Neill ventured into new fields. With the Provincetown group willing to gamble as producers, O'Neill offered *The Emperor Jones* (1920), the first modern play to present a Negro as a tragic hero. Brutus Jones was a misfit. He had committed murder and fled to the West Indies where he was caught between civilization and the jungle, and bedeviled by his own superstitions. Symbolic of his undoing was an offstage thumping of tom-toms that grew louder and faster for a solid hour until both the audience and Jones were driven frantic, and he was shot down by his pursuers. As a stage device the tom-toms were more hair-raising than anything in *Monte Cristo*.

O'Neill's next hit was *Anna Christie* (1921), which told how an embittered old Swedish sea captain drove his beloved daughter into prostitution just to save her from "Dat Ole Davil Sea." Written in O'Neill's best waterfront idiom, it somehow managed to end happily and for years has given stage actresses, from Pauline Lord to Ingrid Bergman, a wonderfully meaty part. It brought O'Neill his second Pulitzer Prize.

Another tormented leading character was Yank in *The Hairy Ape* (1922). As a stoker on a luxury liner, Yank gloried in his brute strength until a rich girl called him a "filthy beast." Here again O'Neill has revealed his compassion for misfits and underdogs, and again, in the semirealistic scenes of a ship's stokehole jammed with half-naked, cursing stokers shoveling coal into a row of blazing furnaces, he had achieved a maximum of stage excitement. O'Neill was delighted to receive a note from one of his old seagoing friends who had seen *The Hairy Ape*. It read, "I liked the show a lot, but for God's sake tell that No. 4 stoker to stop leaning his prat against that red-hot furnace."

"Souls in torment"

NO synopses can do justice to O'Neill's many hits and flops or even suggest their variety. Year after year he experimented with masks, whirring dynamos, choral chants. In *Desire under the Elms* he wrote about hard-bitten New Englanders, and in *Marco Millions* he dramatized the conflict between Oriental mysticism and the Western businessman. In all of his plays he deplored the evils of too much materialism, too many repressions and too little faith. O'Neill had rejected the formal Catholic faith of his parents, but he was a strong defender of spiritual values.

One of his most radical experiments was *Strange Interlude* (1928), which took a year to write and four hours to perform. Stripped of its cosmic implications about the female soul, *Strange Interlude* was simply a sensational sex drama—one of the best ever written. Its heroine had three lovers, all of whom she needed to give her a sense of fulfillment. To intensify the drama O'Neill required all of his characters to speak aloud their innermost thoughts, apparently unheard by anyone else on the stage. Though this was a development of the old-fashioned "aside," its effect was new and startling.

CONTINUED ON PAGE 113

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O'NEILL'S DAUGHTER, Oona, 18, married 54-year-old Comedian Charlie Chaplin in 1943. O'Neill disapproved of match, does not like to talk about it.

O'NEILL CONTINUED

As one critic remarked, "It seemed to rip the bandages from souls in torment." *Interlude* was produced by the Theatre Guild, which undertook it purely for prestige value, expecting to lose \$25,000. It netted \$500,000 apiece for the Guild and O'Neill and brought him his third Pulitzer Prize.

O'Neill had an even more ambitious experiment in mind when in 1928 he embarked on a long voyage. It was a 13-act tragedy to be named *Mourning Becomes Electra*, based on the Greek trilogy written by Aeschylus in 458 B.C. O'Neill transplanted the action to New England at the end of the Civil War.

Eager to settle in France and work on his new play, O'Neill rented a chateau near Tours and took with him his third wife, Carlotta Monterey, whom he married in Paris, July 1929. After nearly three years of writing and rewriting, O'Neill produced his tragedy of "brooding, fateful intensity," packed with murder, suicide and hints of incest. As presented on Broadway in 1931 it was acclaimed as a masterpiece of austere beauty. One of the few dissenting comments came from the late Robert Benchley, who praised the show but confessed that five hours in one seat had made him "cushion-conscious."

At the peak of his fame O'Neill directed his quest for tranquillity to Sea Island Beach, Ga., where he built a seaside home. There he turned out two normal-length plays, *Days Without End*, a quick flop on Broadway, and *Ah, Wilderness!*, his only comedy. Surprisingly, as a spinner of homely humor about a happy New England family, O'Neill scored one of his biggest hits.

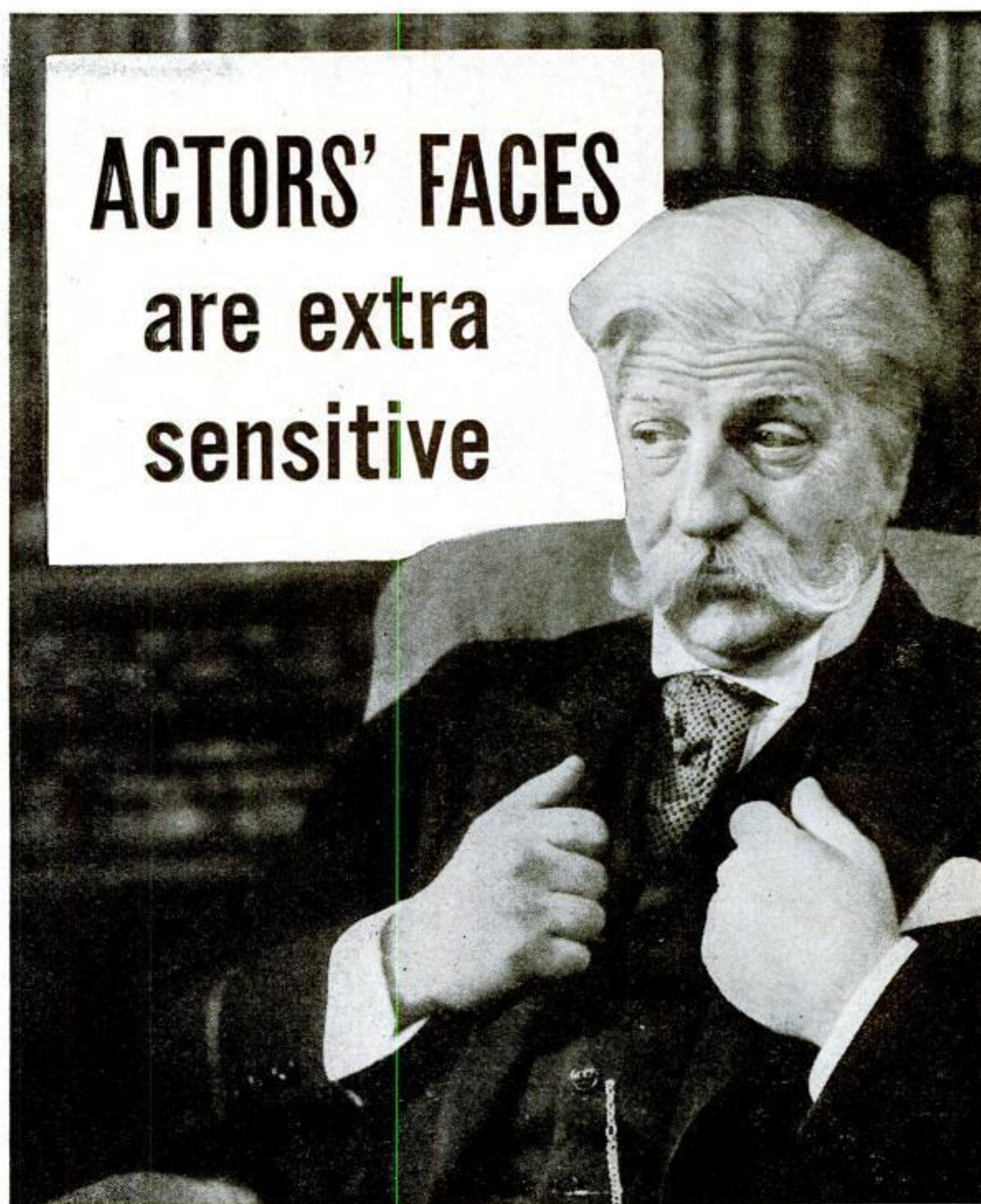
Humor and happiness was a new note for O'Neill. Taking stock about this time, Barrett H. Clark in his Book *Eugene O'Neill, the Man and His Work*, wrote that of the 36 O'Neill plays he had seen or read, there were only 5 in which there was no murder, death, suicide or insanity. In the others he found a total of 8 suicides and one unsuccessful attempt, 12 important murders, 23 deaths, nearly all due to violence, and 7 cases of insanity.

A nine-play cycle

IN 1932 the O'Neills sold their new home in Georgia and migrated to the West Coast where they thought the year-around climate would be more conducive to work. Near San Francisco they built "Tao House," named after Taoism, the Chinese philosophy of wisdom and peace, and O'Neill dug in to work on a herculean project. It was to be a nine-play cycle of American life from 1775 to 1932, entitled *A Tale of Possessors Self-dispossessed*. He became virtually a recluse and sometimes for three months at a stretch saw nobody but his wife. He completed several plays, but by 1943 his health and the state of the wartime world so upset him that he was forced to abandon his cycle. His serenity was further disrupted by the news that his daughter, Oona, had married Charlie Chaplin, thus giving O'Neill a son-in-law only one year younger than himself. O'Neill disapproved of the marriage and prefers not to discuss it.

Aside from attending rehearsals, O'Neill has had an equally secluded life in New York. He seldom dines away from home and prefers to see only a few old friends like Nathan or Jones. O'Neill stopped drinking many years ago. For pleasure he turns to his book-

CONTINUED ON NEXT PAGE



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O'NEILL'S WORKROOM in his home at Sea Island Beach, Ga. was built to resemble a ship's interior. From the window he looked out on the sea.

O'NEILL CONTINUED

shelves which are stocked, one row behind another, with Montaigne, Zola, Balzac, Thoreau and innumerable books on clipper ships and exploration.

Inevitably, now that O'Neill is back on Broadway, his work will be newly assessed. O'Neill has always eluded any cut-and-dried assessment. One of his oldest friends, Robert Edmond Jones, attributes the complexity of his genius to the diversity of its composing elements. There is, says Jones, an Irish O'Neill, a New England O'Neill, a Catholic O'Neill, a Monte Cristo O'Neill and a dozen other O'Neills. O'Neill's critics often discover that they are not even talking about the same man.

Theater-wise people agree, however, that O'Neill is a master craftsman. His plays are seldom tried out on tour. Before he submits a play it has been painfully revised until O'Neill is sure, except for minor cuts in rehearsals, that he cannot improve it. From long experience he knows the range and capacity of actors as a symphony composer knows his musical instruments. Although he has a keen ear for the vernacular of sailors, O'Neill is sometimes handicapped by a lack of literary distinction in his writing. When his themes call for a great dramatic poetry, O'Neill simply cannot produce great poetry.

Though he is practically the only major U.S. dramatist who has never written expressly for Hollywood, O'Neill has high hopes for R.K.O.'s future movie of *Mourning Becomes Electra*, which will star Rosalind Russell. He is less interested in a proposed retake of *Ah, Wilderness!*, embellished with song and dance.

During a mass interview, before the opening of *The Iceman*, O'Neill came as close as he ever has to stating the core of his philosophy. "If the human race is so damned stupid," he said, "that in 2,000 years it hasn't had brains enough to appreciate that the secret of happiness is contained in one simple sentence which you'd think any school kid could understand and apply, then it's time we dumped it down the nearest drain and let the ants have a chance. That simple sentence is, 'For what shall it profit a man if he shall gain the whole world, and lose his own soul.'"

Not to be opened until 1961

O'NEILL is not sure that he will ever write any more plays. But aside from the three that are definitely scheduled, he still has one up his sleeve. Called *The Long Day's Voyage into Night*, it is already written and locked in a safe. He is mysteriously silent about it, except to say that it is the best play he has ever written, that it can never be produced and that it cannot be published for 25 years.

O'Neill does, however, reveal that this ultimate play, like the first plays of his career, is overlaid with the mysticism that the sea has always held for him—the element that made him, as a young sailor aboard a square-rigger, feel "synchronized with the rhythm of life." LIFE is here privileged to quote for the first time a significant passage from the manuscript, spoken by a leading character, Edmund:

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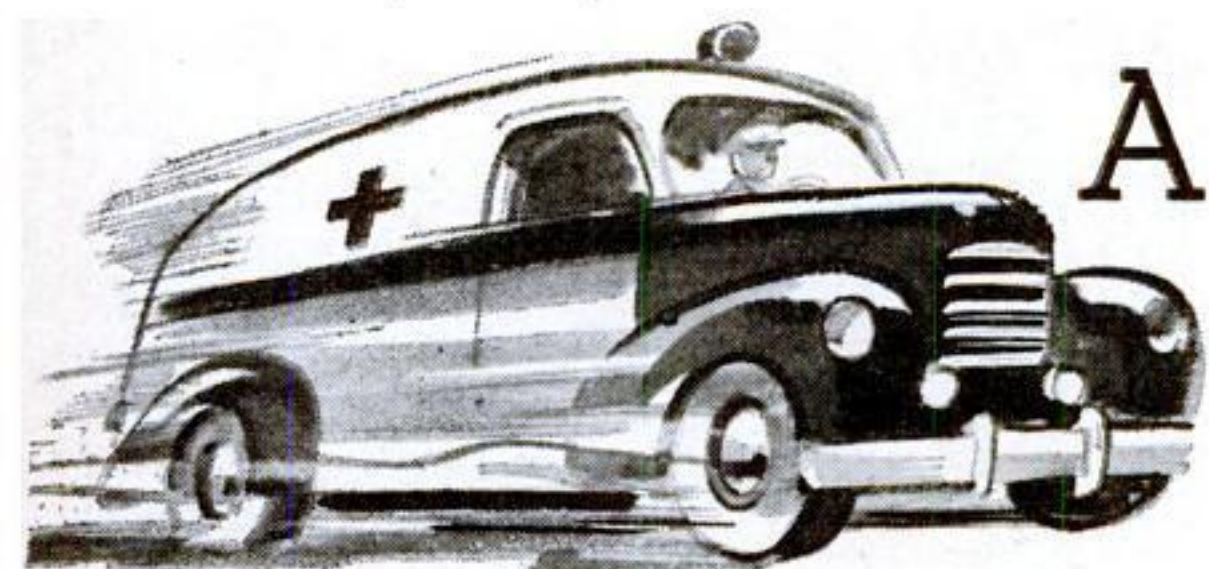


CONTINUED ON PAGE 116



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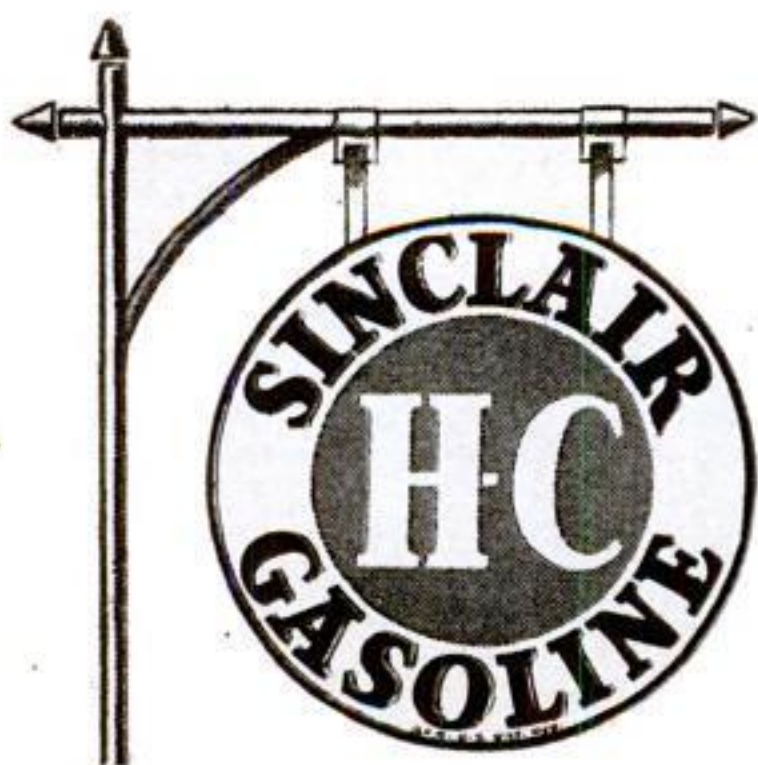
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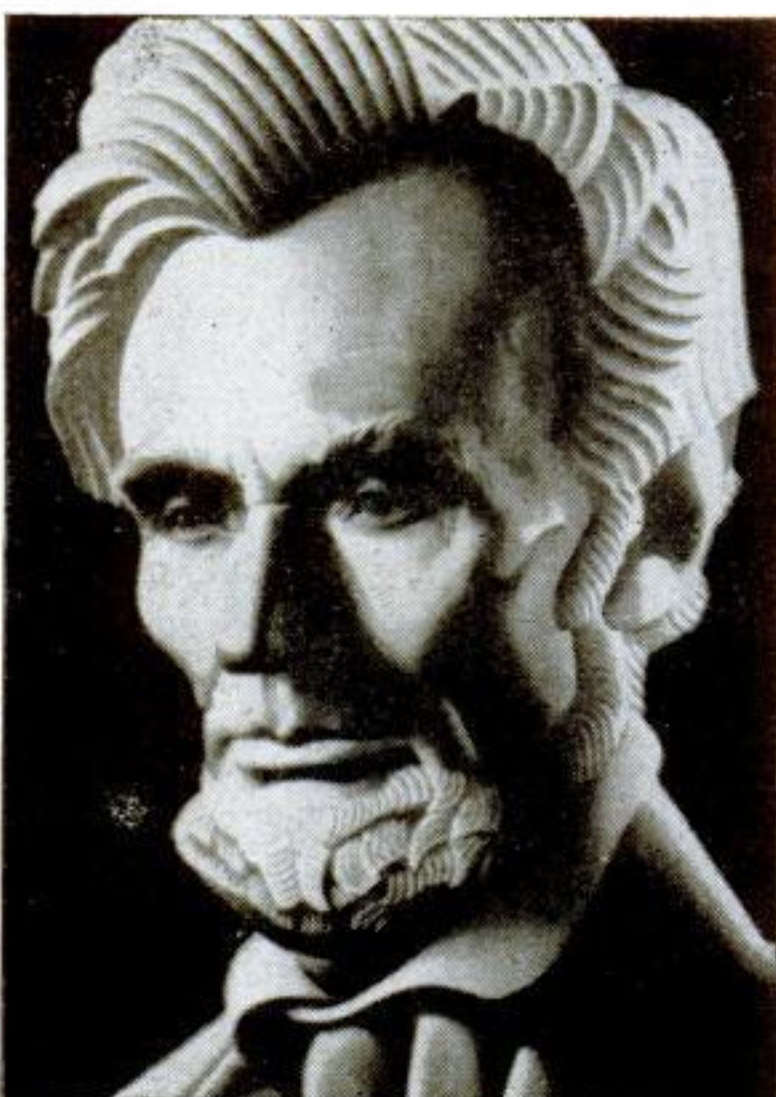


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THE ICEMAN COMETH is shown here in rehearsal. His first play in 12 years, it has 19 characters, nearly all underdogs, lasts more than four hours.

O'NEILL CONTINUED

I was on the Squarehead square-rigger, bound for Buenos Aires. Full moon in the Trades. The old hooker driving 14 knots. I lay on the bowsprit, facing astern, with the water foaming into spume under me, the masts, with every sail white in the moonlight, towering high above me. I became drunk with the beauty and singing rhythm of it, and for a moment I lost myself—actually lost my life. I was set free! I dissolved in the sea, became white sails and flying spray, became beauty and rhythm, became moonlight and the ship and the high dim-starred sky! I belonged, without past or future, within peace and unity and a wild joy, within something greater than my own life, or the life of Man, to Life itself! To God, if you want to put it that way . . . and several other times in my life, when I was swimming far out, or lying alone on the beach, I have had the same experience. Became the sun, the hot sand, green seaweed anchored to a rock, swaying in the tide. Like a saint's vision of beatitude. Like the veil of things as they seem drawn back by an unseen hand. For a second you see—and, seeing the secret, are the secret. For a second there is meaning! Then the hand lets the veil fall and you are alone, lost in the fog again, and you stumble on towards nowhere, for no good reason! (He grins wryly.) It was a great mistake my being born a man. I would have been much more successful as a sea gull or a fish. As it is, I will always be a stranger who never feels at home, who does not want and is not really wanted, who can never belong, who must always be a little in love with death!"



O'NEILL'S THIRD WIFE, Carlotta Monterey, ex-actress and famed beauty of '20s, attends rehearsals with husband, types his manuscripts, calls him Poppa.



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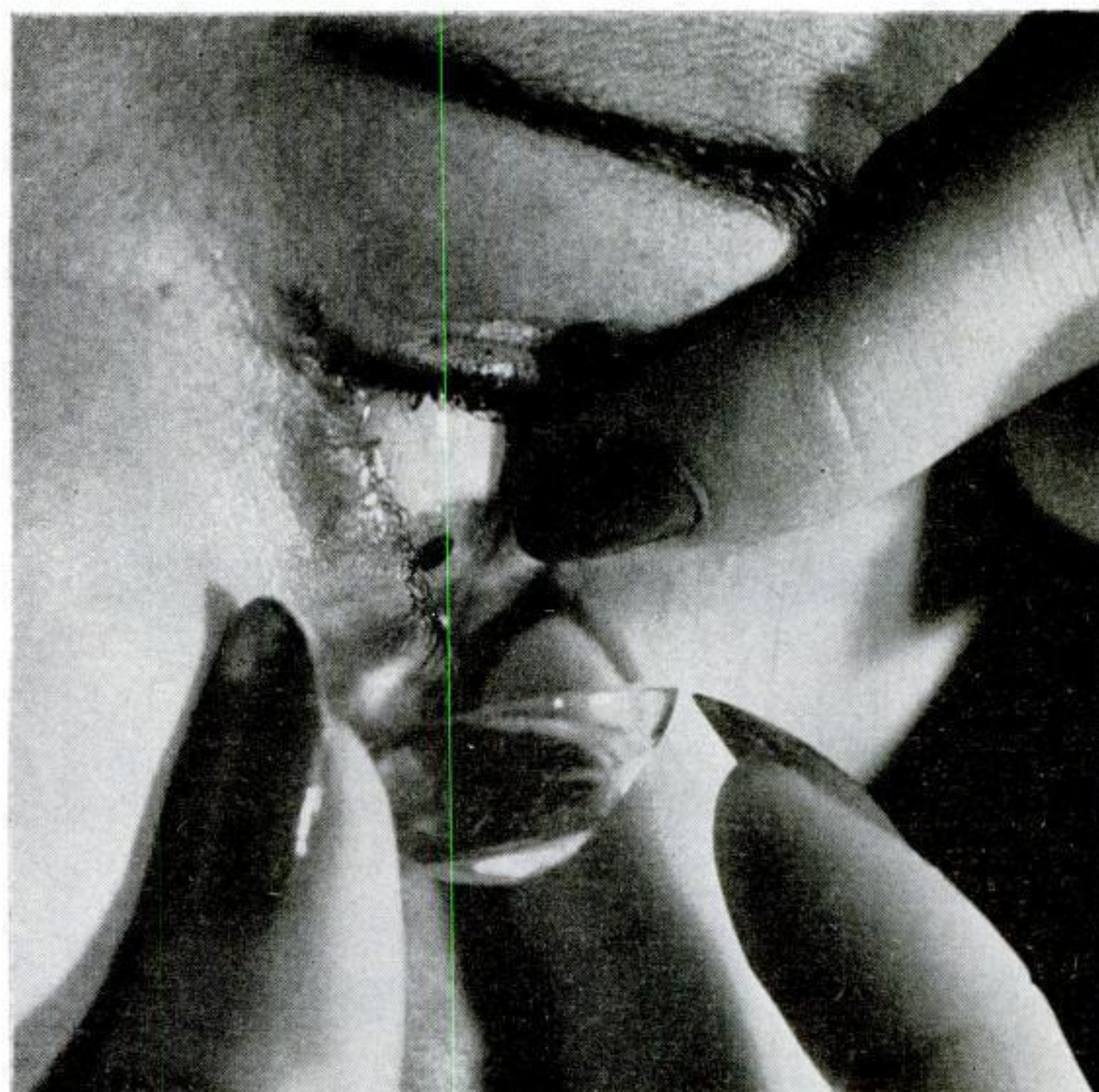
Here lens touches too much of the surface of the eye, squeezing out liquid at points of contact. Most of eye's natural color is easily seen, which indicates that fit is bad.

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LIQUID-FILLED LENS SLIDES EASILY UNDER LID, CENTERS ITSELF ON THE EYE

PERFECT FIT is shown by dark disks, made by liquid directly over the irises of the eyes, which indicate that there is proper clearance. Lenses come in contact with

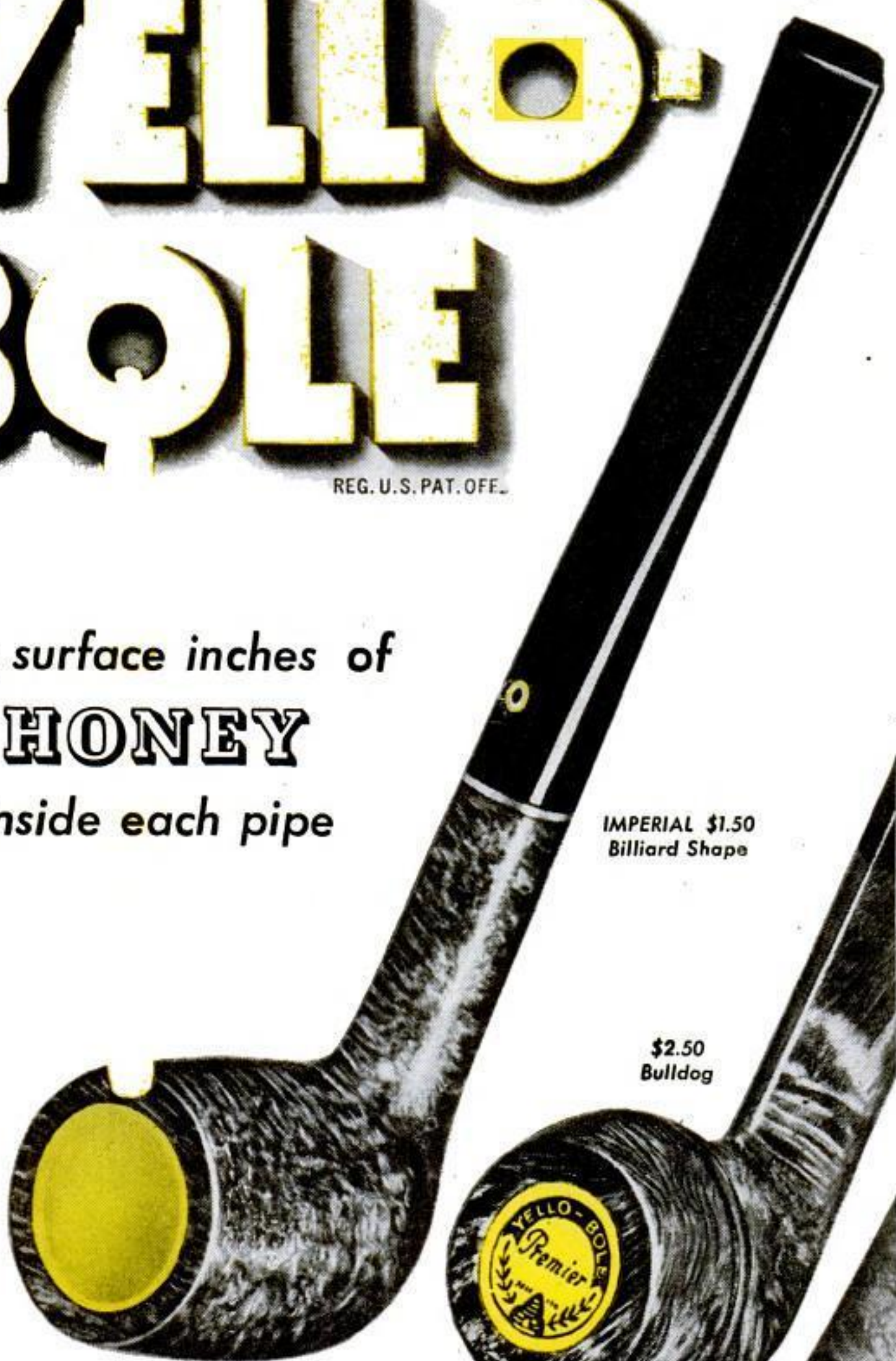
the eyeballs just outside the irises. For ordinary use, clean, warm water is put into the lens to fill the space, is replaced after a few minutes with the natural fluid of the eye.



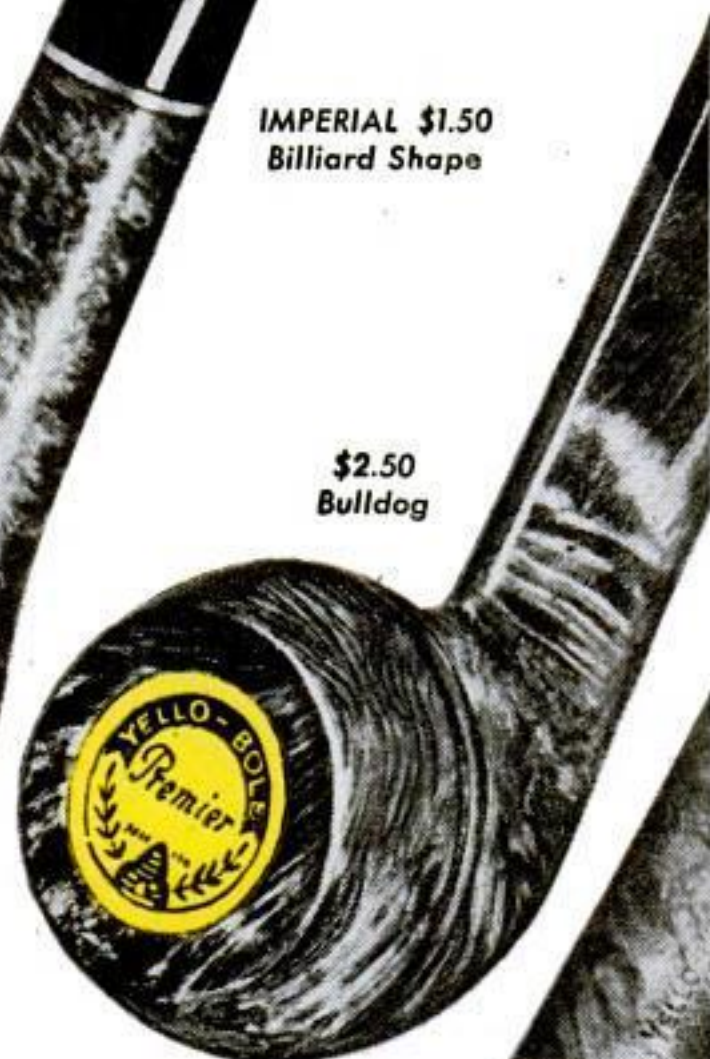
YELLO-BOLE

REG. U.S. PAT. OFF.

3¼ surface inches of
HONEY
inside each pipe



IMPERIAL \$1.50
Billiard Shape



\$2.50
Bulldog



\$2.50
Dublin



\$1.50
Apple

These Yello-Bole Pipes are not a miracle of the Post-War period. They are the same good pipes we've made since 1932, and of which thousands of men have written to us, in appreciation. The yellow area inside the briar bowl (3¼ square inches of honey surface that come in contact with your tobacco) is treated with real honey. This "tones" the first few smokes so that a new Yello-Bole is mild and agreeable. The "cake" which forms, of honey and tobacco, keeps Yello-Boles mild and pleasant. Get Yello-Bole at dealers'—various styles.



"I've bought many a new pipe, but I never yet smoked the first pipeful all the way through!"

"I'll bet you don't put down this new Yello-Bole till you've smoked every bit of tobacco in it!"

The honey treatment of Yello-Bole Pipes makes them mild and agreeable even on the first smoke, when you'd expect a new pipe to taste "new."

\$1.50 IMPERIAL



this seal in bowl
this mark on stem

\$2.50 PREMIER



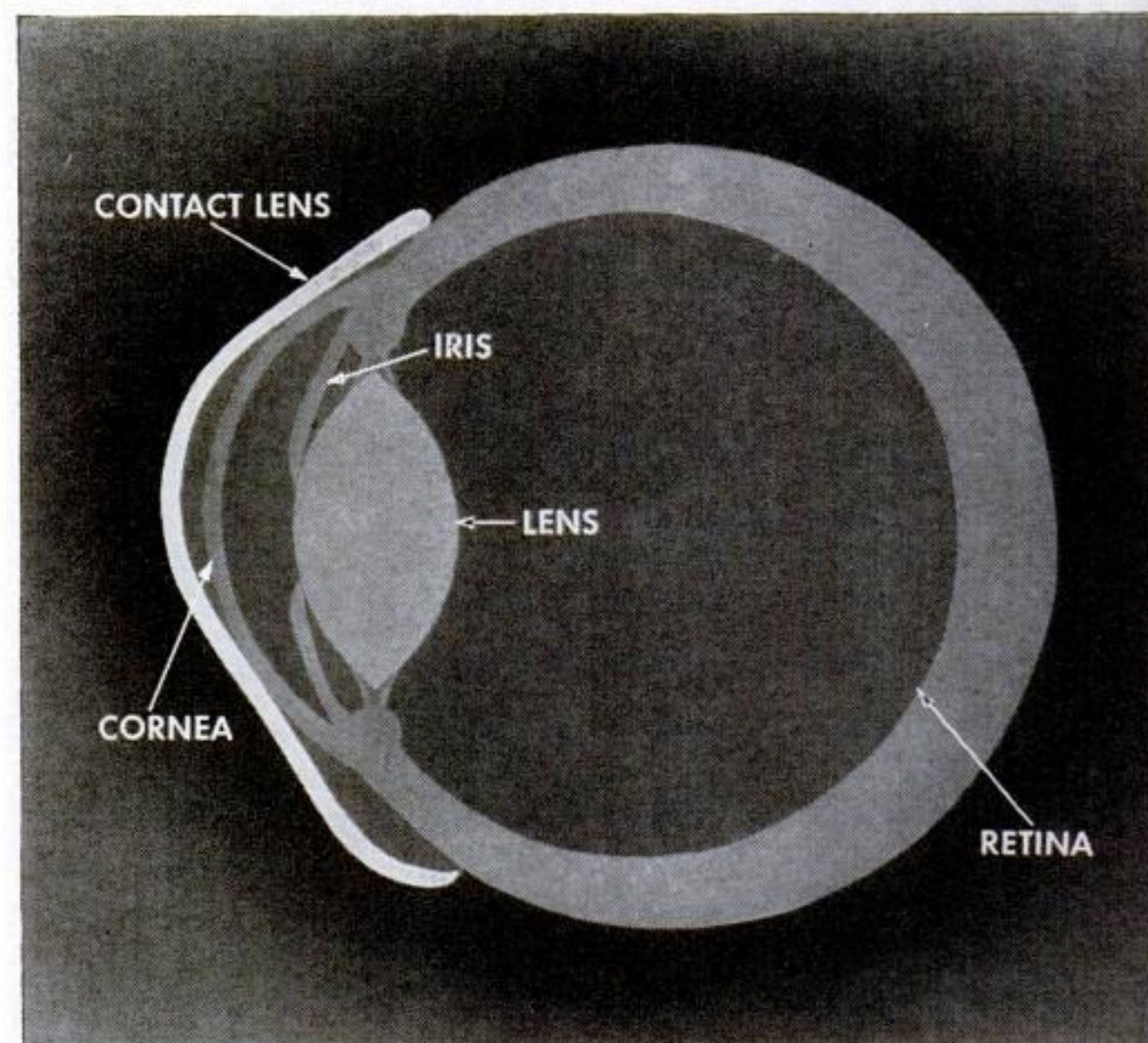
this seal in bowl
this mark on stem

Kaufmann Bros. & Bondy, Inc., Est. 1851, 630 Fifth Avenue, N. Y. 20.
"Where Pipe-Making Has Been a Tradition Since 1851!"

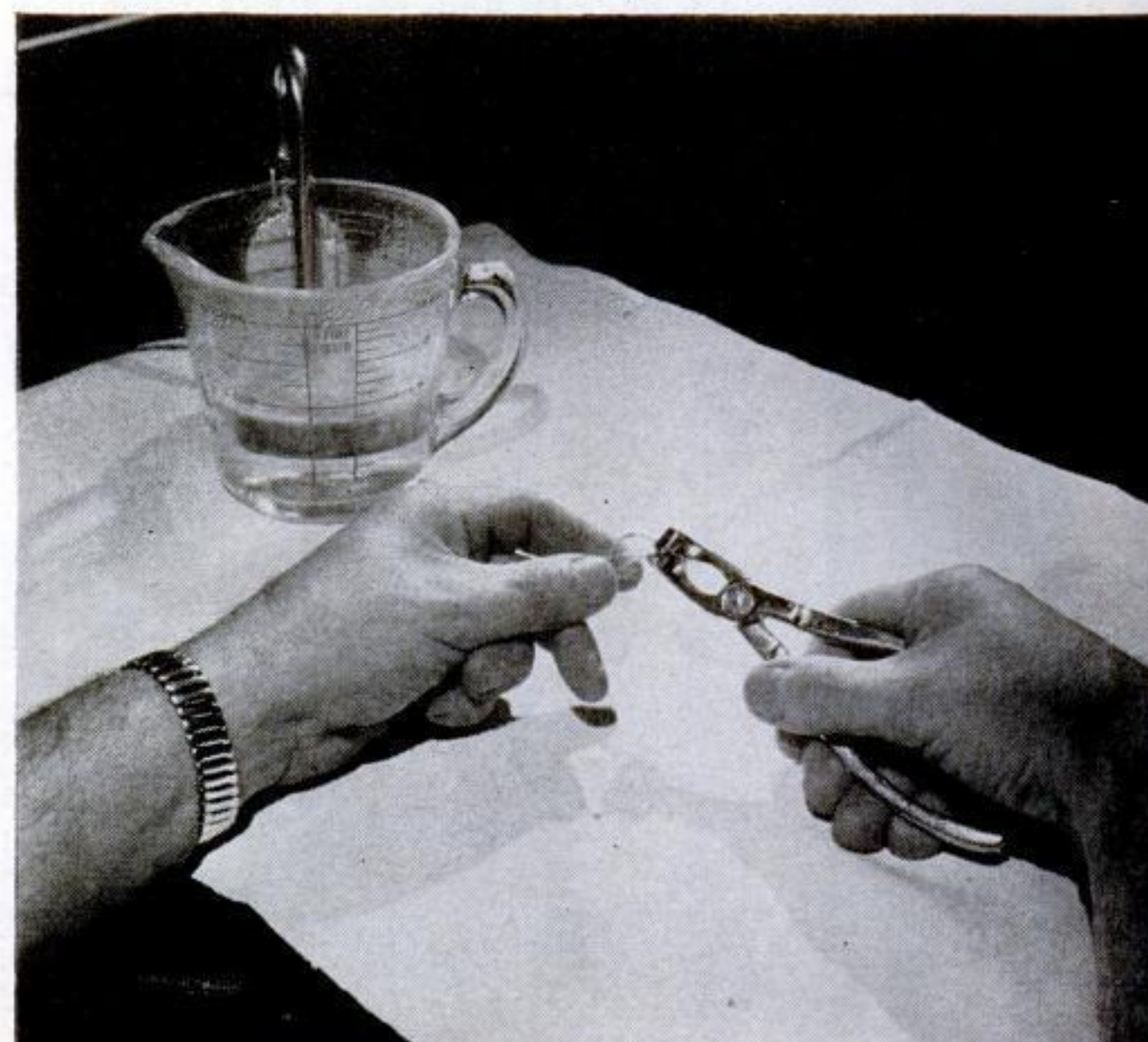
New Contact Lens CONTINUED



LENSES ARE GRADED according to size and angle of cone. Their rounded centers, which will later be ground to prescriptions, must be optically clear.



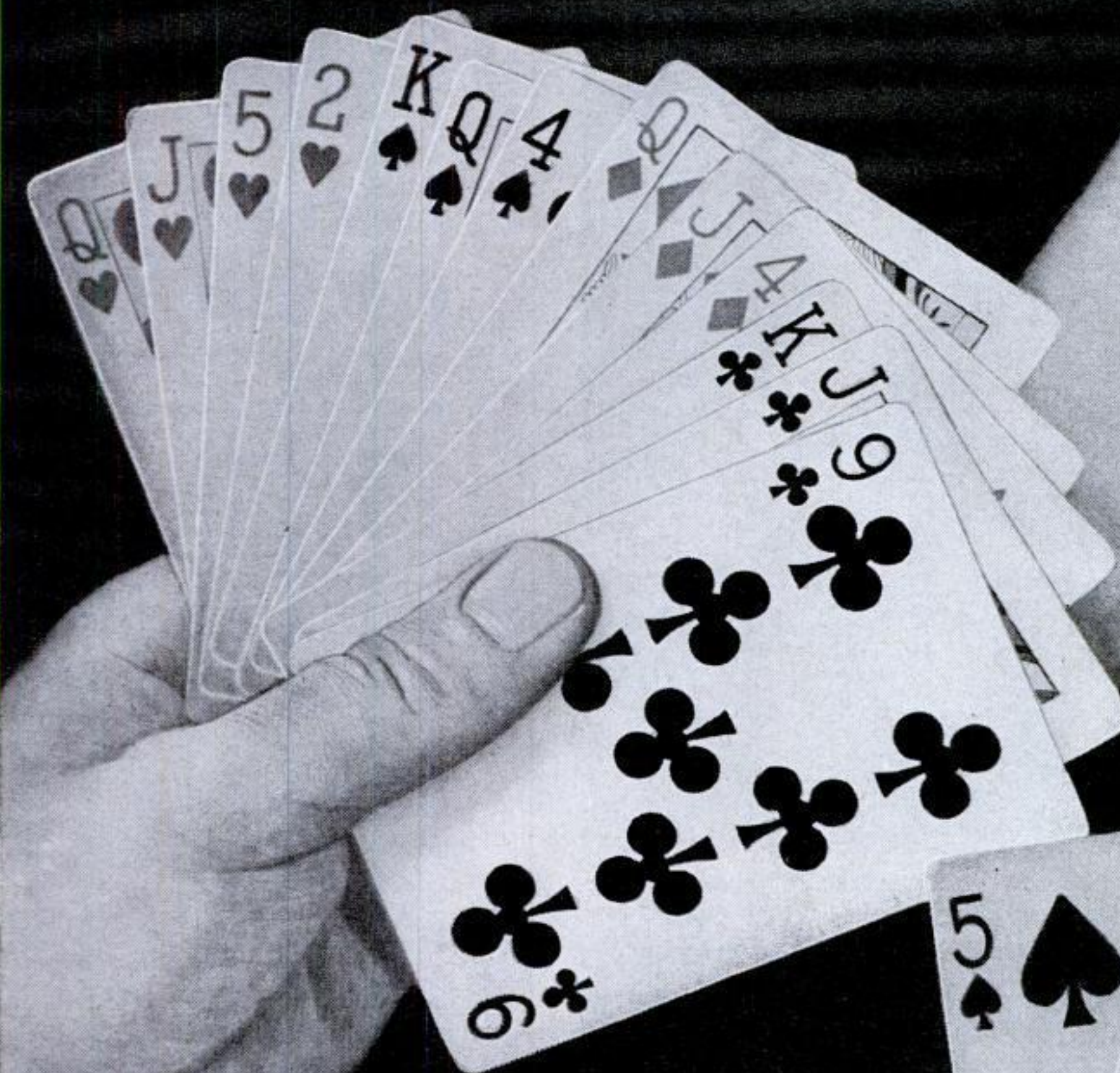
POSITION OF LENS on eyeball is shown in cross section. Conical portion rests on the eye just outside the iris; edge of lens may touch farther back.



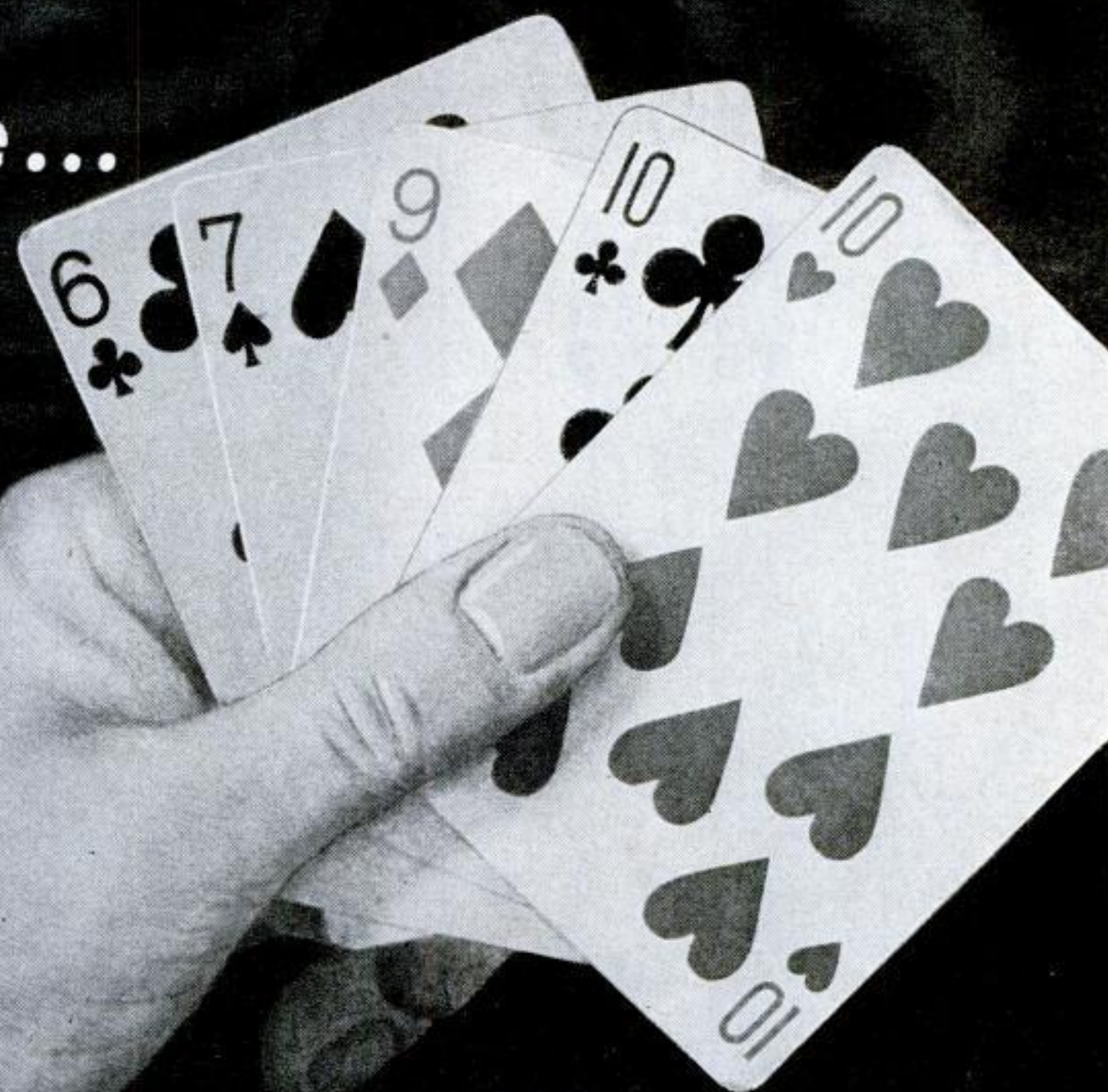
LENS IS BENT to adapt it to variations of an individual eye. Special forceps are heated, momentarily soften the plastic. Average cost of lenses is \$150.

CONTINUED ON PAGE 120

Men who play cards agree...



IN BRIDGE—
if you have first bid and
hold these cards, you're
less likely to mislead your
partner if you pass.



IN POKER—
the odds are against you
if you attempt to fill an
inside straight.



IN BLACKJACK—
with a hand like this
it's safer to stand pat—
not draw another card.



**BICYCLE is
the Cardplayer's Card**

Warm as an Eskimo

for
your
Boy

\$19.50



My six features wrap up your boy as snug as an Eskimo.

① The hood is completely lined

with Alpaca. It's zipped over the head around the ears, and a drawstring bottles up the ears, neck and head in warmth. Or, it can be snapped back making a protective collar.

② The tab gives added protection to throat when buttoned over.

③ Virgin wool sleeve lining.

④ Alpaca lined. Alpaca is warmer than wool.

⑤ Wrist warmers of a wide inner band of Alpaca. Adjustable cuffs keep wind out.

⑥ Secret pocket. Regular flap pocket plus two-way slash pockets. Detachable belt. Long zipper, easily adjustable. Lower lining of fireman's red. Real leather buttons.

Styler by
BUCK SKEIN JOE
EST. U.S. PAT. CO.

When I was a kid there never was a coat that would keep boys (or girls) so warm and yet be so light. Alpaca is warmer than wool. The body is lined with a natural silky hair of the Alpaca, a remarkable animal that lives high up in the snow-capped ranges of the Andes, and thrives in sub-zero cold. When Alpaca is mixed with 50% wool, the natural heat of the body is locked up in millions of microscopic air pockets that act as tiny blast furnaces. It warms you inside like a cup of hot coffee. The outer shell of this Buck Skein Joe junior is the famous Klondike fabric. (9 oz.) It was originally woven for mountain troops and is so tough that even when cut it is hard to rip. Your boy will outgrow the coat before he can wear it out. The Sand Tan color (vat dye) won't fade.

Show this ad to your wife, then visit your dealer. If he cannot supply you, fill out the coupon and enclose your money and your boy is insured against winter blizzards.

As ever,
Buck Skein Joe

c/o Lustberg, Nast & Co., Inc., Makers
212 Fifth Ave., Dept. L-10A, N. Y. 10, N. Y.

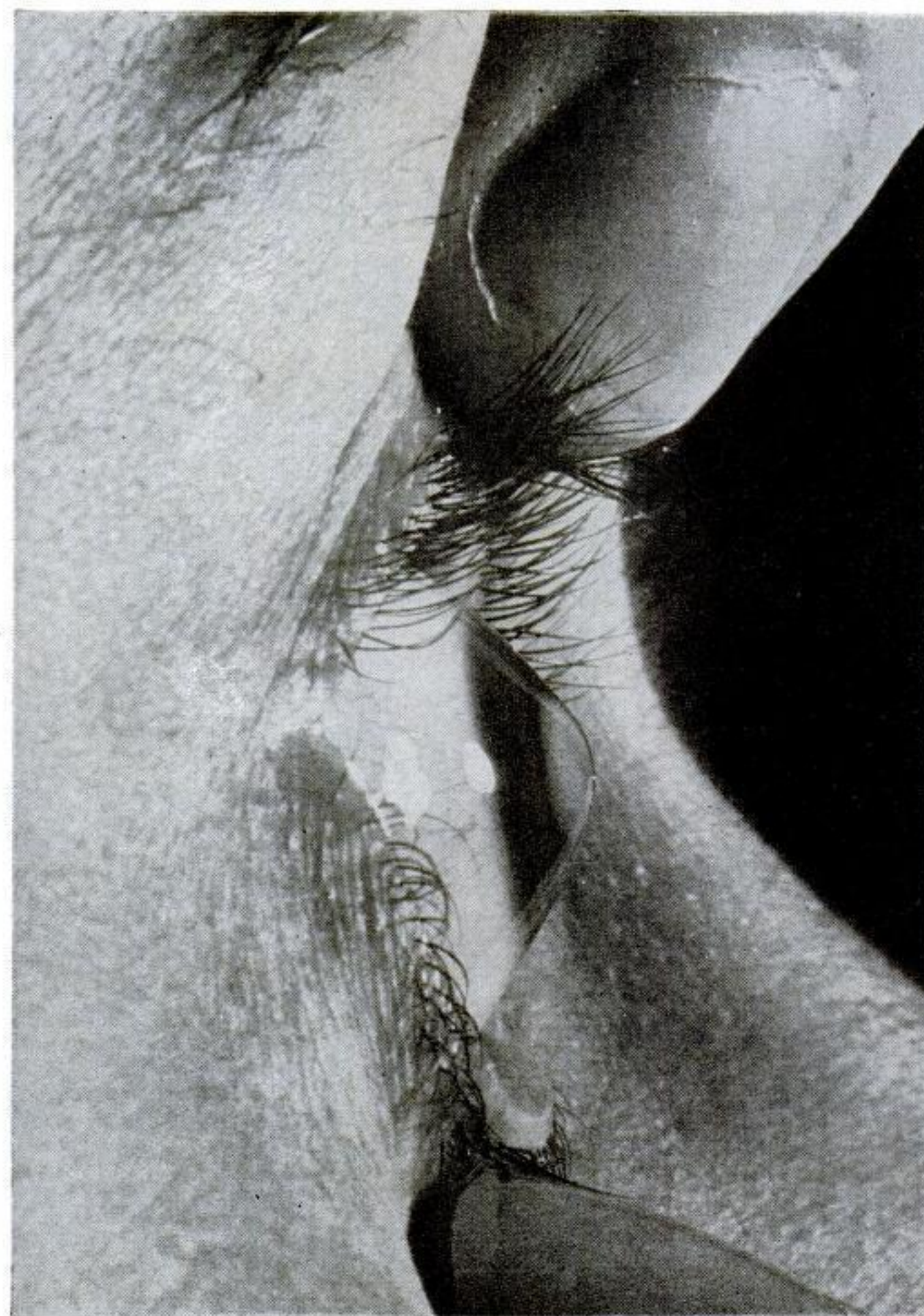
See that I get this hooded Alpaca lined jacket (sizes 10 to 20) at \$19.50.

Here's my \$19.50 check ☐ or money order ☐

Size: Measure chest under arms.

Name _____

Address _____



MISSHAPEN EYE has pointed cornea whose incorrect curvature almost destroys vision. Organ is otherwise normal. Patient sees light but cannot focus.



WITH CONTACT LENS eye is corrected to 100% vision. Lens does not change eye's shape but, with solution, serves as a new, properly shaped cornea.



**NOW I KNOW
HOW easy IT IS!**

Keeping your toilet bowl clean means having odorless freshness. A clean toilet bowl has no odor. Keeping Sani-Flush handy means bathroom cleanliness at its best and easiest. Sani-Flush is the chemical, disinfecting cleaner that puts an end to stains and invisible film where germ growth occurs. Ends messy scrubbing, too!

Effective in hard and soft water. Safe in septic tanks. Sold everywhere—two convenient sizes.

Sani-Flush

USE
TWICE
A WEEK



SAFE FOR SEPTIC TANKS

Sani-Flush won't harm your septic tank. This has been proved by a nationally-prominent research laboratory. Your copy of its scientific report is free. Write for it, Address The Hygienic Products Co., Dept. 121, Canton 2, Ohio.

FEET HURT, BURN?

Dr. Scholl's Foot Balm quickly relieves foot discomfort caused by exertion. Very soothing and refreshing. Costs but a trifle. Try it!

Dr. Scholl's FOOT BALM

KIP O'Sullivan Says

O'Sullivan's can not be topped in making shoes look

—neat and nifty!

Their comfort too

—is unexcelled!

They're

wear-resistant

—slip-proof

—thrifty!



AMERICA'S No. 1 HEEL
...and sole
Tough and Springy



It's a Gift

ZIPPO *Windproof* LIGHTER

The lighter that made the World Lighter-Conscious

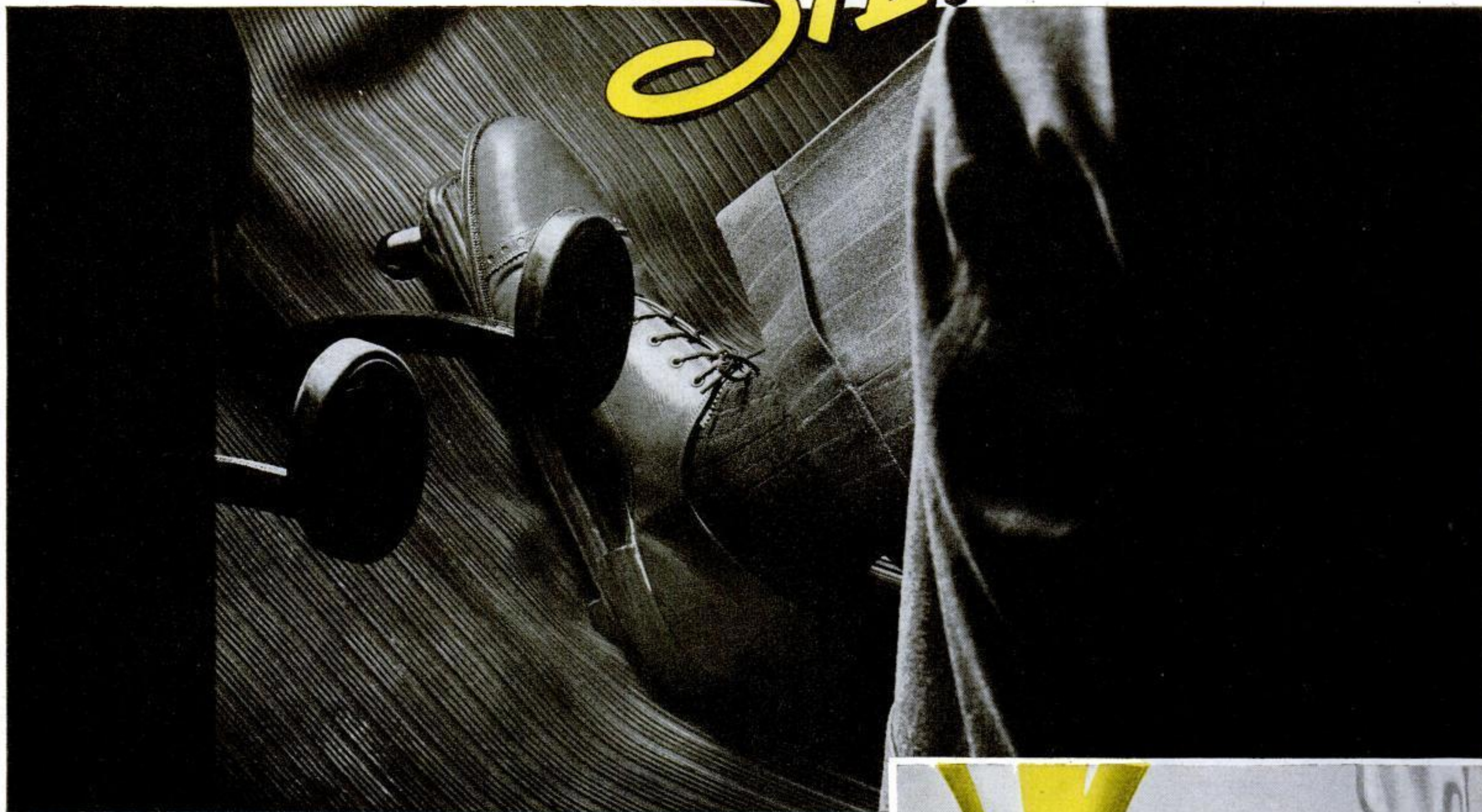
ZIPPO MFG. CO., BRADFORD, PA.

The new streamlined Silverlike ZIPPO Windproof LIGHTER at \$2.50 is a gift that will be long remembered after other presents are forgotten...Initials or facsimile signature \$1.00 extra...Sports motifs, Fraternal, Club Emblems, also Firm Insignia, Trade Marks, etc., also

available as special gifts, prizes, etc...New! Exquisitely engine turned case in 14K Gold \$175* or the Sterling Silver \$20*...Plain Silver \$15*, Plain Gold \$165* (*plus 20% Federal Tax). All ZIPPO Lighters are lifetime guaranteed—no one ever paid a cent to repair a ZIPPO.

Order From Your Favorite Dealer

NEW, FAST "Z" OIL ZIPS WHEN YOU **STEP ON IT!**



ACTION! the instant you step on it . . . double-quick action for faster *starting*, faster *protection* on coldest days. That's what *New Pennzoil for Winter* gives!

New refining steps make Pennzoil *stay* clear and fluid at zero and below. As a result, your engine is always free and responsive, easy to start. When you start, Pennzoil *zips!* . . . lubricates faster to minimize winter starting wear . . . delivers *more* lubrication to fight those impurities that get by pistons and form winter sludge.

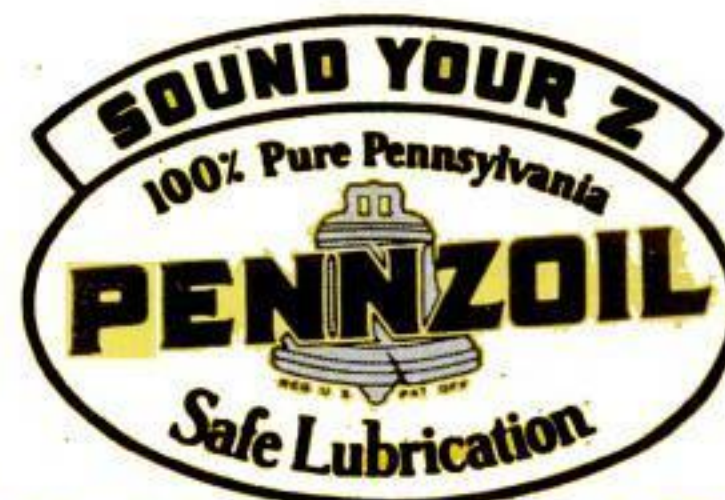
When you add to this the famous Pennzoil ability to hold up and resist other harmful deposits, you *really* have something . . . all the qualities you need for a cleaner, freer, safer engine. For your change-over, get *New Pennzoil for Winter* soon and get started *right* . . .

Flows at zero
... because it's
CLEAR of wax!

Waxes that crystallize at low temperatures make many oils rigid and slow acting. Pennzoil's new selective solvent dewaxing process *takes out* these particular waxes. This keeps Pennzoil *clear* and fluid at zero and below. That is why *you'll* find Pennzoil starts faster, protects faster all winter.

*Sound
your "Z"*

PENNZOIL



BETTER
DEALERS
FROM COAST
TO COAST
DISPLAY
THIS SIGN

*Registered Trade Mark. Member Penn Grade Crude Oil Ass'n., Permit No. 2

PENNZOIL® GIVES ALL ENGINES AN EXTRA MARGIN OF SAFETY



NOISY CEREALS that pop or crackle disturb Morgan, so he wears earmuffs. In one broadcast he advertised "Hush—the breakfast food of failures. Hush doesn't

crackle, snap or pop. It just lies there in the bowl. With Hush there are no labels or box tops to send in. There is no box. Your grocer just pours it into your pocket."

HENRY MORGAN

Kidding of silly commercials wins him fame on new network show

For seven years Henry Morgan has been something of a hero in New York radio circles because he dared to kid the products he was hired to advertise. Last month, when the American Broadcasting Company launched his first half-hour sustaining show (Tuesdays, 8:30 to 9:00 p.m., EST) Morgan threatened still further to disrupt the whole silly business of radio commercials. Kidding everything from children's serials to quiz contests, his new network show went so well that after its

third broadcast Schick Razors decided to sponsor it just for the honor of being abused by Morgan.

An early rumble of Morgan's revolt was heard four years ago when he was hired to boost Life Savers and impulsively, on his first evening broadcast, accused the company of "milking the public because they drilled holes in the candy." He was fired. By now many sponsors realize it is smart to be insulted. But even if they rebel, Morgan has emerged safely as radio's freshest new funnyman.

Sterling Silver teapot
crafted by Thomas
Whipham, England,
about 1753 (Courtesy,
The Metropolitan Mu-
seum of Art, New York)

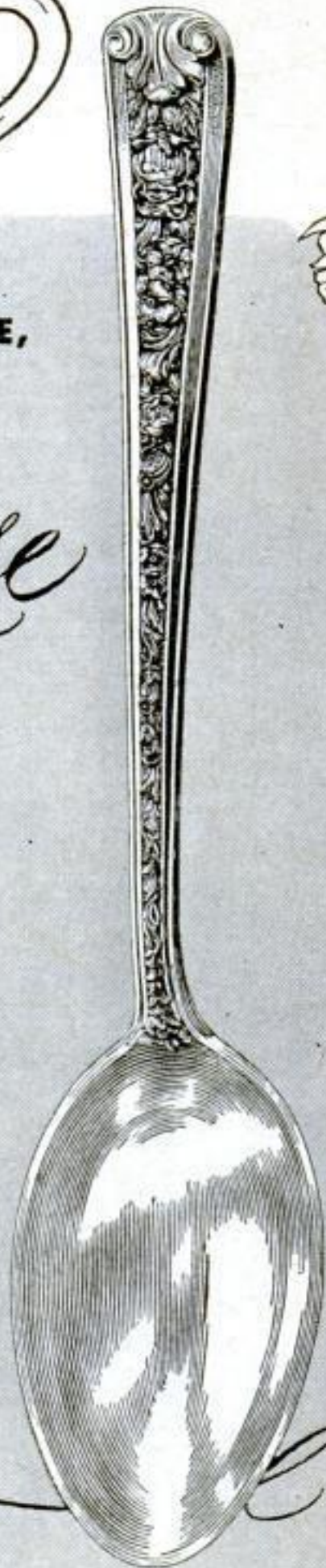


THE BLOOM OF AGE-OLD ROMANCE,
DEWY-FRESH

Windsor Rose

OF ALL FLOWERS steeped with centu-
ries of tradition none has ever equaled the
matchless rose. And seldom has it ever been
glorified in pattern as in Watson Sterling
Windsor Rose.

Once more the favorite motif of English
silver masterpieces is cut, this time by
Watson craftsmen. And the incision is so
deep and true, the fidelity to detail and fin-
ish so fine that all the grace and loveliness
of the old masters are there, for you, in
Watson's Windsor Rose. Stop in at your
jeweler's to see and admire this re-creation
of yesterday's loveliness by Watson crafts-
men. The Watson Company, 14106 Watson,
Park, Attleboro, Massachusetts.



Meadow Rose Foxhall Colonial Fiddle Lotus

Watson Sterling

MODERN SILVER WITH THE BEAUTY OF OLD MASTERPIECES

check Skin Torment

For quick relief from itching caused by eczema, pim-
ples, athlete's foot, scales, scabies, and other itching
troubles, use world-famous, cooling, medicated, liquid
D. D. D. PRESCRIPTION. Greaseless, stainless.
Soothes, comforts and checks intense itching speedily.
35c trial bottle proves it, or your money back. Ask
your druggist today for **D. D. D. PRESCRIPTION.**

NEXT TIME YOU FEEL
A **HEADACHE**
COMING
YOUR
WAY



TAKE A **"BC"**
HEADACHE POWDER
WITHOUT A DELAY

"BC" for quick relief
from HEADACHES
NEURALGIC
PAINS AND
MUSCULAR
ACHES—10¢ and 25¢



Caution: use only as directed.

LIFE more readers every
week than any other mag-
azine in history

EYES TIRED?



TWO DROPS



QUICK RELIEF

Just put two drops of gentle, soothing Murine
in each eye... then quick as a wink tired eyes
feel wide-awake and... oh, so very rested.
You're ready for work or play again... your
eyes cleansed and refreshed. Murine—a sci-
entific blend of seven important ingredients, is
absolutely safe and should be used as often
as your eyes tell you to.

MURINE
FOR YOUR EYES



Henry Morgan CONTINUED



MEN OF DISTINCTION, who have adorned Calvert whisky ads, are lam-
pooned in these three portraits. Says Morgan, "The photographer posed me
with my legs crossed devilishly (top) and my head facing South Orange. He
placed a drink in my hand... then he gave me another drink... and
another." In the two lower pictures Morgan demonstrates the consequences.

CONTINUED ON PAGE 129



North Star "Regal" Pairs in Gold adorn each bed . . . \$45 a pair at fine stores everywhere.

Setting and accessories by B. Altman & Co.

Good things come in pairs . . . books, beds, companions—and North Star Pair Blankets. And make it a pair for each bed if you please! Because two of those soft lovelies (plus North Star's sheer, light Nocturne) make a Blanket Wardrobe from which you dress your bed to match the weather—something no *one* blanket can possibly do. All North Stars are live, resilient virgin wool to the last fluff . . . to give you warmth-without-weight, washability, years of wear-like-new.

Free! "Decorate your Dream Room." Decorating is fun when you follow the friendly advice in this practical little book—quick tricks to make any bedroom gayer, brighter, livable, lovable. Write to North Star Woolen Mill Company, 212 South Second Street, Minneapolis 1, Minn.



100% VIRGIN WOOL . . . \$14.95 TO \$145.



32,785 "Good Evenings"

That's just another way of saying that for 89 years, the House of Seagram has been contributing to the good evenings of discriminating people...and that nothing less than 89 years of experience could have produced the smooth perfection of Seagram's 7 Crown.



**DESIGNED
FOR YOUR
PLEASURE**

*Today,
Tomorrow
and Always*

Seagram's *Seven* **7** *Crown*

Say Seagram's and be Sure of Pre-War Quality

SEAGRAM'S 7 CROWN BLENDED WHISKEY. 65% GRAIN NEUTRAL SPIRITS. 86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, CHRYSLER BLDG., NEW YORK



THREE ARMS are apparently grown by Morgan from One-A-Minute Vitamins, a fake product he endorses. He says extra arm helps him take a bath.

HE ALSO POKES FUN AT BIG BUSINESS, WEATHER FORECASTS AND DIPLOMATS

Aside from his big half-hour network show, Henry Morgan spoofs half a dozen brave sponsors who keep him on the air locally 15 minutes every week night over New York's WJZ. While plugging their products he gives fantastic weather reports, such as "Snow, followed by little boys on sleds," or "High winds, followed by high skirts, followed by men." He advocates an Equality Week—a week when men must be considered equal to women. Women must take off their hats in elevators, offer cigarets to men, give up their seats to men in subways and blame all motor accidents on men drivers. One of Morgan's favorite sayings is, "What America needs is a good five-cent psychiatrist."

On one program Morgan played an imaginary diplomat named Crowfarb Unquint who was fired from the United Nations for expressing an opinion. Unquint then went into business for himself, selling diplomatic phrases. "First I read you the phrase," said Unquint, "then I read you my price for same. 'In due time,' \$5; 'I have not yet heard from my government,' \$10; 'I am very happy to be here,' 50¢; 'This will be taken under advisement,' \$2, and the one I give you for nothing, 'Quote, no comment, unquote.'"

Morgan apologizes to people for not having had a childhood of picturesque poverty. He grew up in New York and his father was a well-to-do bank vice president. Except for three years in the Army, Morgan has always worked in radio, first as a page boy, then as a straight announcer. Today, at 31, and newly married, his real ambition is to go into politics. His admirers believe that Morgan's effect on Congress would be as beneficial as it would be devastating.

As his sphere of influence expands, Morgan shows no inclination to grow stodgy. He still invents his own commercials in order to kid them: "When better cars are made Buskirk will make them. Ladies and gentlemen, Buskirks are now rolling off the assembly line. As soon as we can keep them on the assembly line, we'll be able to make deliveries." Of Morgan's cigarets he says, "Why not try the Taste Test? Simply take a package of Morgan's cigarets and remove the paper from each cigaret. Pour the tobacco in a bowl. Now, taste it. Makes you sick, doesn't it? You see, ladies and gentlemen, you simply can't go around tasting cigarets. You've got to smoke them."

Morgan also invents a sponsor to interview, saying, "Now don't be nervous. Have you ever had any experience as a sponsor before?" When the frightened sponsor answers, "Well, I had a program on the air last year. I lost two million dollars on it," Morgan replies, "Very good! How would you like to try for four?" In another broadcast Morgan announced that the Public Library considered sponsoring 30 minutes of silence called "Program to read by." "But the library turned it down," says Morgan, "because they said they weren't getting a full 30 minutes of silence. At the opening the announcer said, 'Shhhh.'"

Van Raalte

UNDERTHINGS • STOCKINGS • GLOVES

"BECAUSE YOU LOVE NICE THINGS"

Now It's Nylon!

Imagine SLITHER SLIP® in soft draping, cleanly tailored NYLON J-E-R-S-E-Y! It's soil-resistant, long-lasting—washes and dries in a flash. No shrinking, no sagging ever, due to the Van Raalte THERMO-SET treatment. And absolutely no ironing. At better stores. \$7.

*Reg. U.S. Pat. Off.



BILL STERN WATCHES FROM HIS BOOTH AS 175 MEMBERS OF THE ILLINOIS BAND PARADE BETWEEN PERIODS. THE RADIO AUDIENCE IS HEARING THE BAND PLAY



STERN STUDIES lineups in stadium hours before the game, memorizes names.



COACH FRANK LEAHY of Notre Dame tells Stern Connor will do kicking.



JOHN LUJACK, Notre Dame quarterback, talks to Stern just before the game.



STERN ENTERS booth on top of Memorial Stadium ready to broadcast game.



BROADCAST BOOTH on top of stadium is jammed during the game. Here Stern (center) reaches up for a "fill-in" about Notre Dame, which he will read off during a pause in action. At each side of Stern are spotters—

students from each college who indicate man in play by pointing with pencil on their team's lineup. Behind the microphone are short biographies of every player. Statistician (left) gets scores of outside games from Western

Union man, posts them for Stern. NBC producer gets broadcast on and off air on time, gives Stern time cues. Field engineer controls volume, cuts in crowd noises at Stern's signal. No one but Stern may talk above a whisper.

Life Goes to a Football Broadcast

Bill Stern fills his booth with facts, figures and assistants to make his reporting seem omniscient

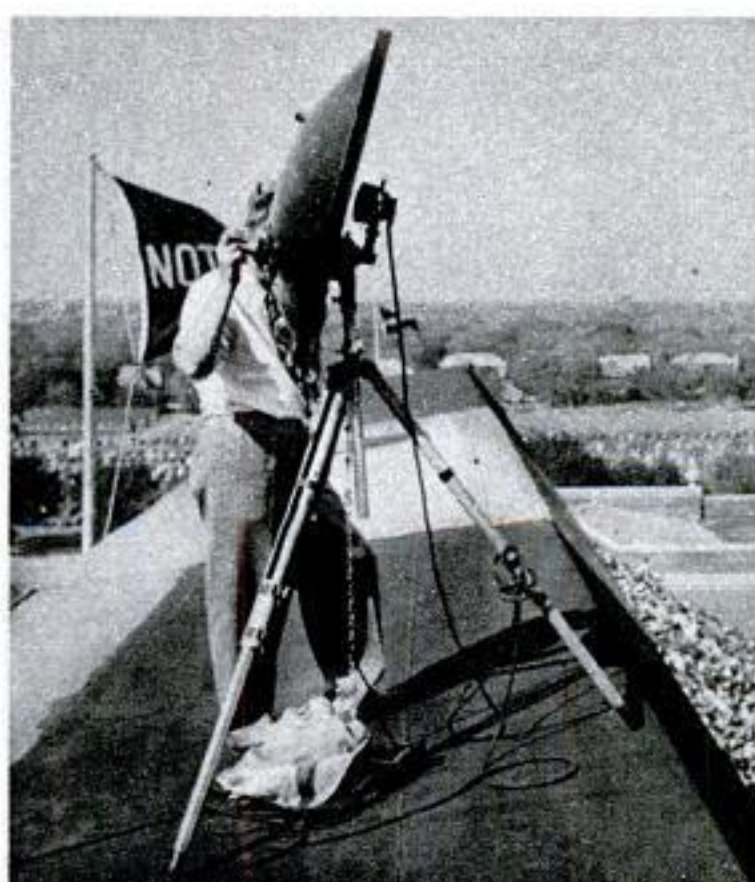
To the millions of radio listeners who heard the slick, quick voice of Bill Stern rattle through a play-by-play account of Notre Dame's 26 to 6 defeat of the Illinois football team last week, their announcer seemed omniscient. His dialog was fast and exciting, yet he never miscalled a play. Though his cast included Czarobsky and Swistowicz, he never fumbled for a name and rarely used the same phrase twice. His brain seemed filled with personal facts about the teams.

Stern's glib patter, which makes him the country's most popular football

broadcaster, does not stem from omniscience. His booth before the game is a crazy quilt of paper slips tacked to desk, walls and roof. On each slip is typed a carefully checked fact or list of facts, from his opening speech to the sign-off. Some show penalties and previous scores; others list synonyms, such as "passes, tosses, throws, pitches, rifles," which are checked off to prevent too much repetition. All through the broadcast Stern is busy checking off words and facts he has used, reaching up and around to get fill-ins and items as he needs them.



IN BOOTH the Illinois spotter points to a runner's name as the producer hands Stern a note to make station identification.



OUTSIDE MICROPHONE is placed on the top of booth to catch music and cheers.



STERN SIGNALS with hand to field engineer, telling him to cut outside microphone, cut in Stern. Producer repeats signal.



Blend your figure line into

One Glorious Lifeline



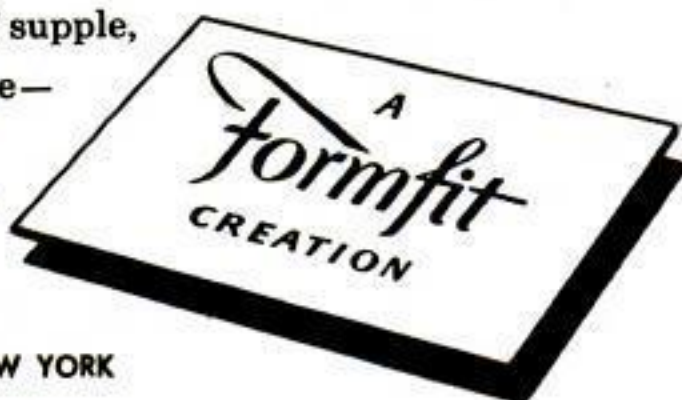
... WITH FORMFIT ABOVE AND BELOW

Life BRA
☆
GIRDLE

Above . . . Life-Bra lifts, molds, corrects, holds—all at once. \$1.25 to \$3.50.

Below . . . Life-Girdle brings new curve—appeal thru elastic comfort and tailored-in material control. \$7.50 up.

Working together, these superb Formfit creations GLAMORIZE every curve . . . CORRECT every sag and bulge . . . BLEND your entire figure into one continuous Lifeline of supple, fluid movement! Today—be fitted and see—at any of the better stores. Look for this label. It is your assurance of quality—in fabric, tailoring, fit, long life.



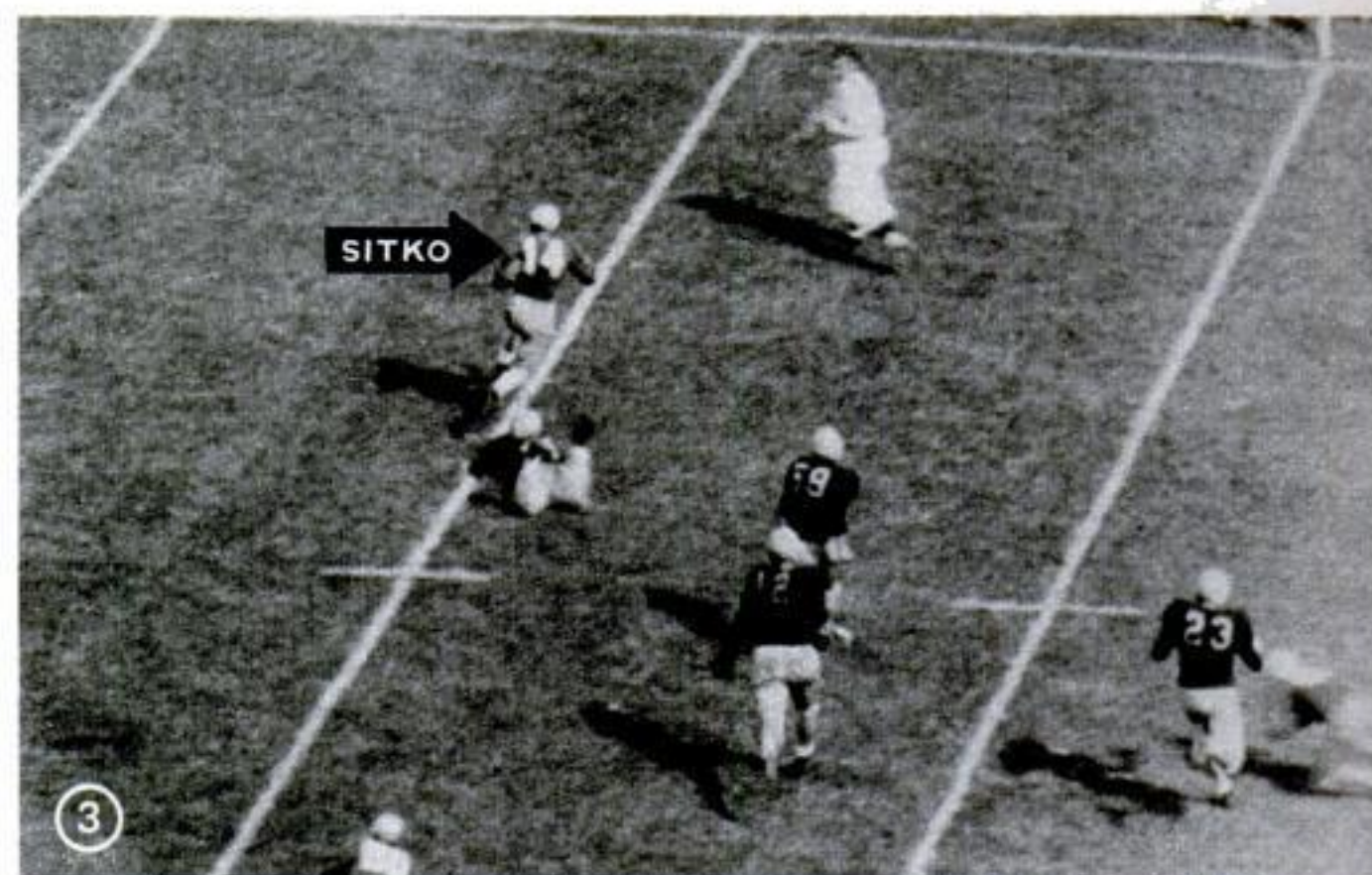
THE FORMFIT COMPANY • CHICAGO, NEW YORK

Football Broadcast CONTINUED

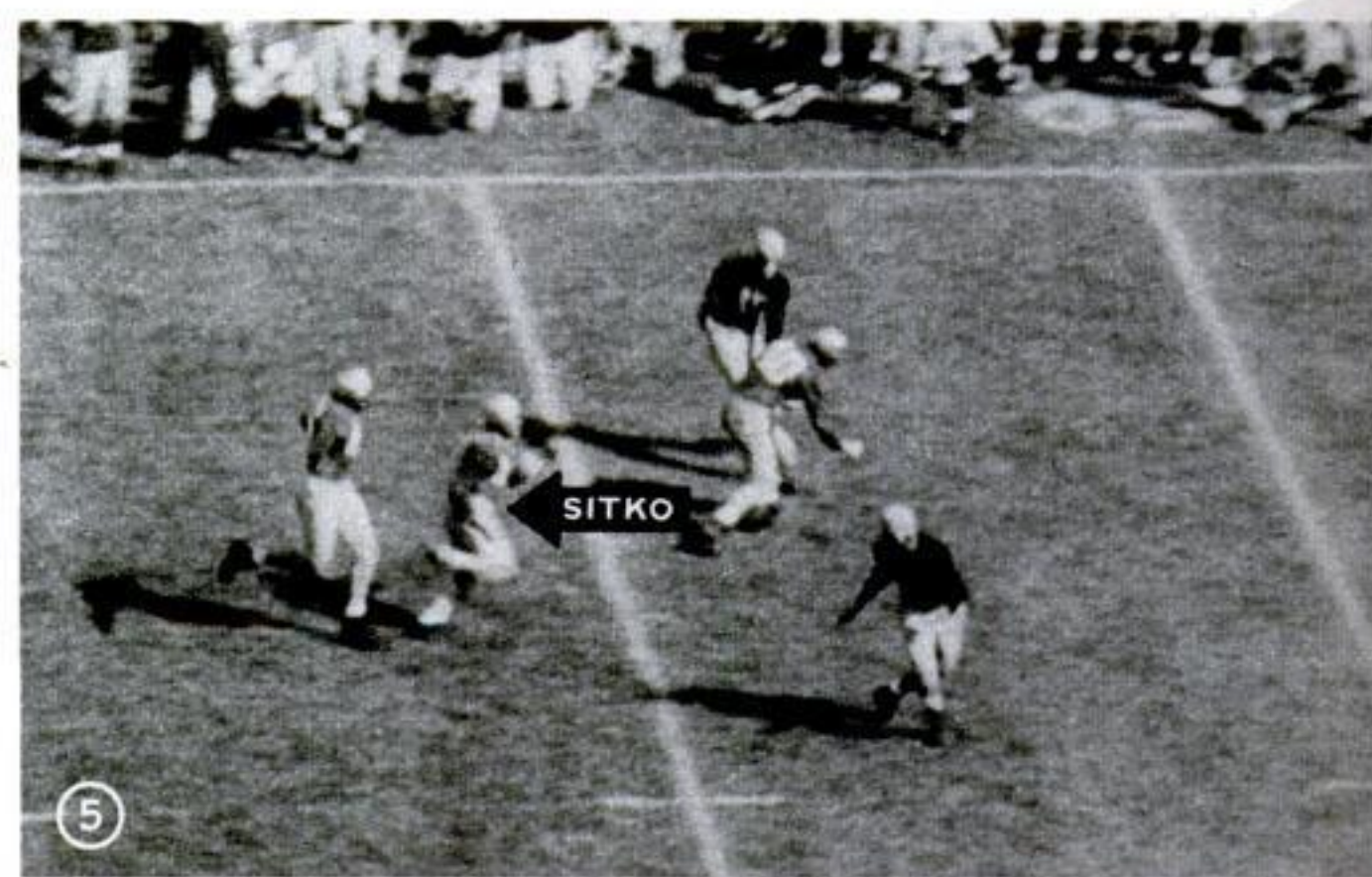
BILL STERN BROADCASTS THE RUN THAT TURNED THE TIDE AGAINST ILLINOIS



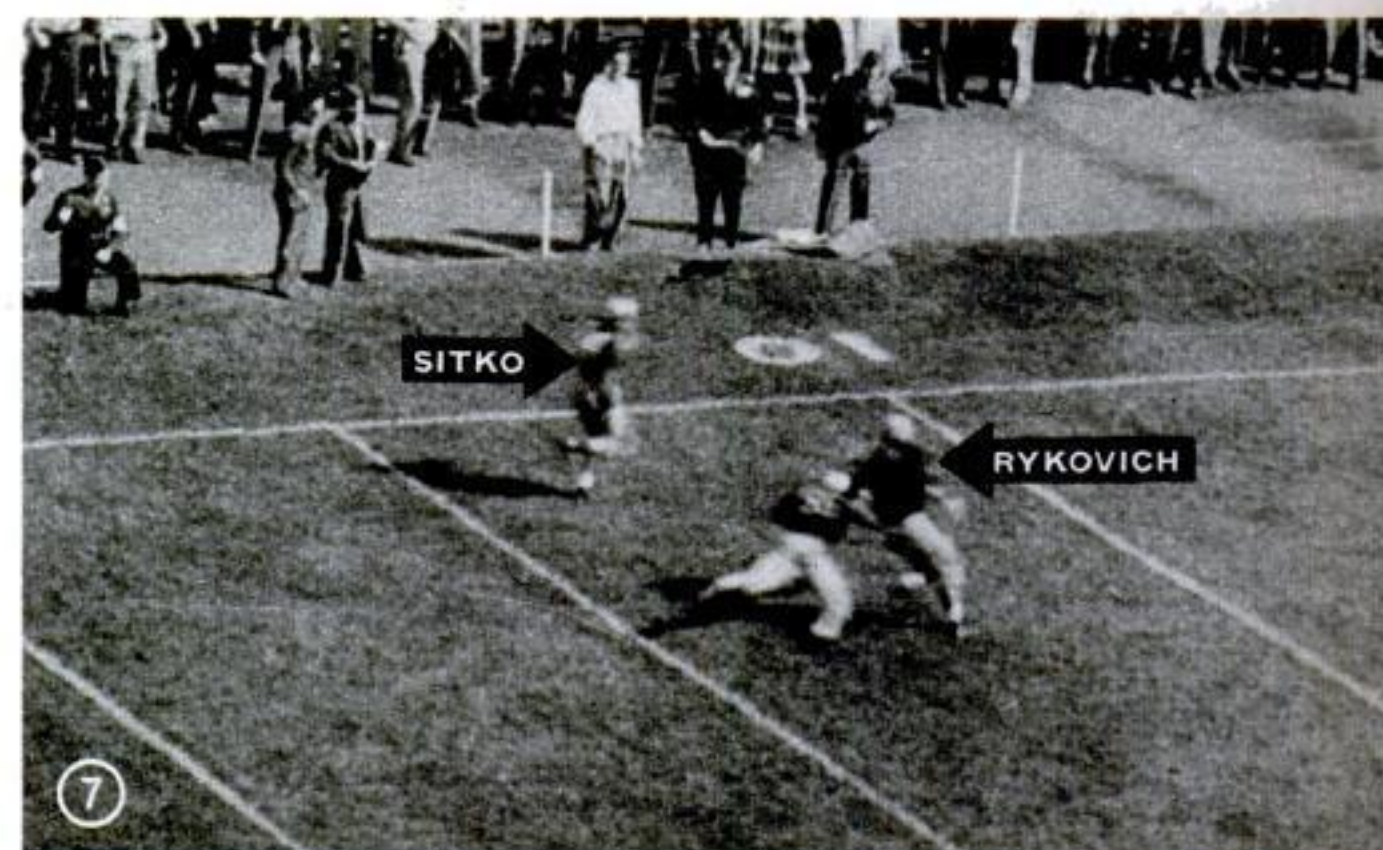
"IT'S A FAKE LINE BUCK. LUJACK HAS THE BALL. HE FAKES TO MELLO . . ."



"SITKO'S CUTTING AROUND LEFT END. HE'S UP TO THE SCRIMMAGE LINE . . ."

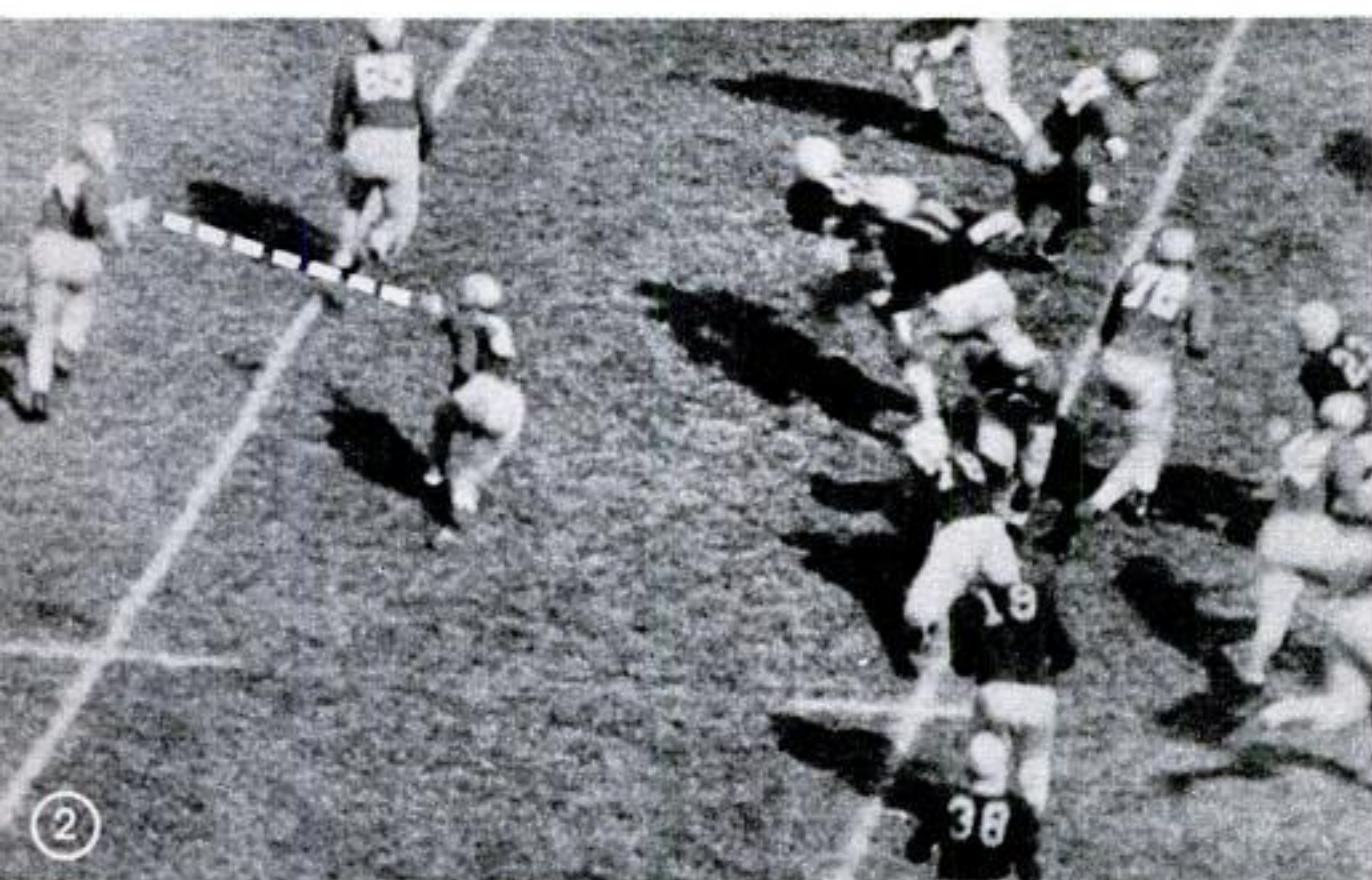


"SITKO IS AWAY. HE'S IN THE CLEAR. HE'S UP TO THE 40, THE 45 . . ."

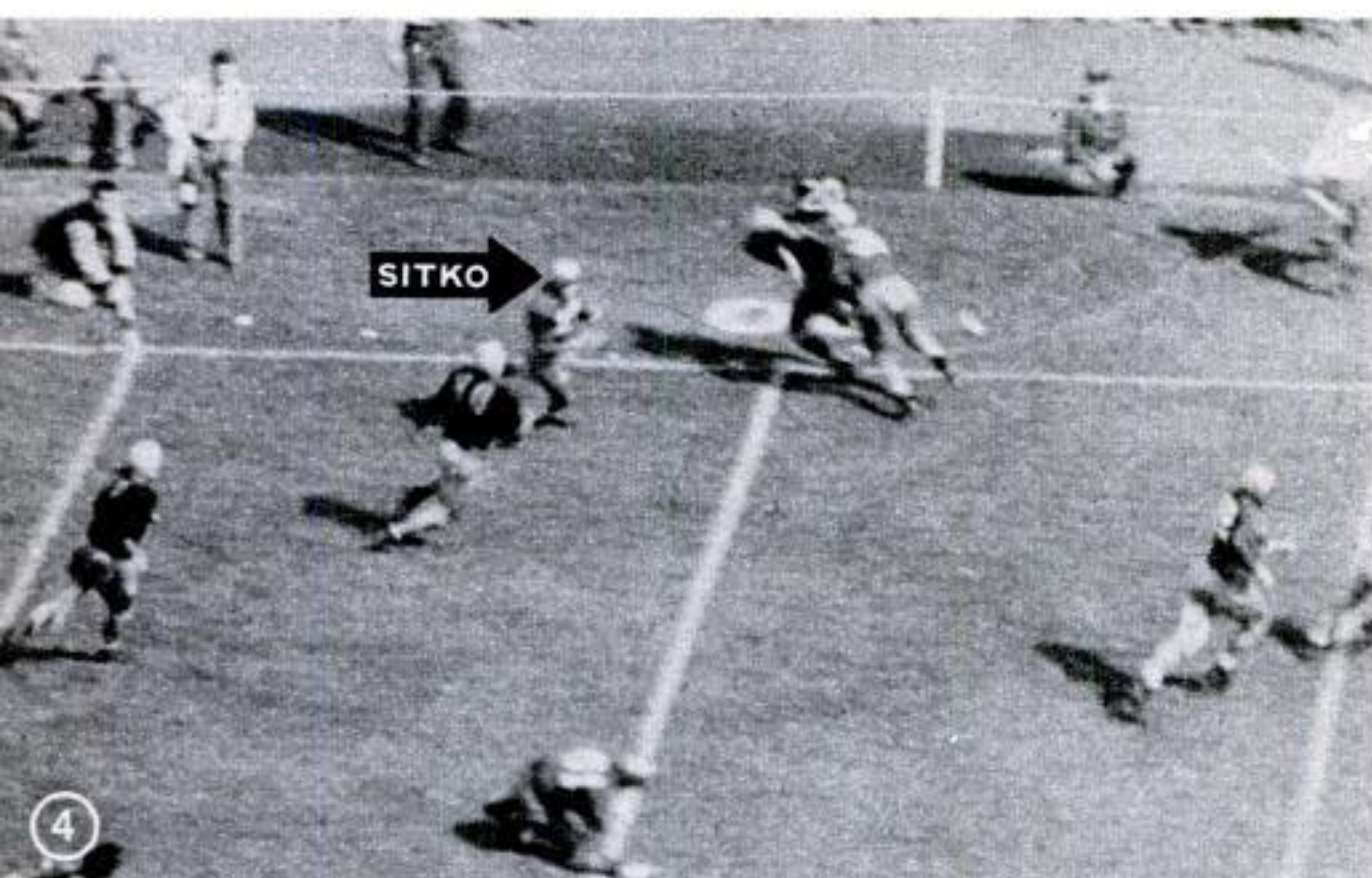


"RYKOVICH IS CHASING HIM—AND NOW RYKOVICH CATCHES HIM AND . . ."

At Memorial Stadium the score was 0-0 in the second quarter. Illinois had held powerful Notre Dame to two first downs. Then the tide broke. Notre Dame's Sitko ran 83 yards, opening the way to a touchdown. Watching him from his booth, Stern described the run: "Notre Dame is in their 'T' formation, balanced line, and here's the play . . ."



"BUT HE HANGS ONTO IT AND TOSSES A QUICK SHOVEL PASS TO SITKO . . ."



"HE'S UP TO THE 20. AND OH! THERE'S A BEAUTIFUL UPFIELD BLOCK! . . ."



"HE'S DOWN IN ILLINOIS TERRITORY! HE'S ON THE 35, THE 30, THE 25 . . ."



"... THROWS HIM OUT OF BOUNDS ON THE ILLINOIS 2-YARD LINE!"

"NEWS OF THE DAY" NEWSREEL

Why Powers Models' Hair

looks so shining bright with such natural high lustre!



Hazel McFerrin—a beautiful Powers red-head—uses Kreml Shampoo to keep her hair sparkling with natural silken-sheen beauty

If you want to impress the most indifferent male—keep your hair shining bright with Kreml Shampoo—that truly remarkably beautifying Shampoo used by the famous Powers Models. Kreml Shampoo washes away every bit of dirt, grease and loose dandruff. It pinces out like a charm and brings out all the hair's natural brilliant lustre and glossy highlights that last for days.

Kreml Shampoo never dries the hair. In fact it has a beneficial oil base which helps keep hair from becoming dry—leaving the hair so much softer and silkier. So buy a bottle at any drug, department or 10¢ store and 'glamour-bathe' your hair to its natural shining glory!

KREML SHAMPOO

FOR SILKEN-SHEEN HAIR—EASIER TO ARRANGE

MADE BY THE MAKERS OF THE FAMOUS KREML HAIR TONIC

A product of R. B. Semler, Inc.

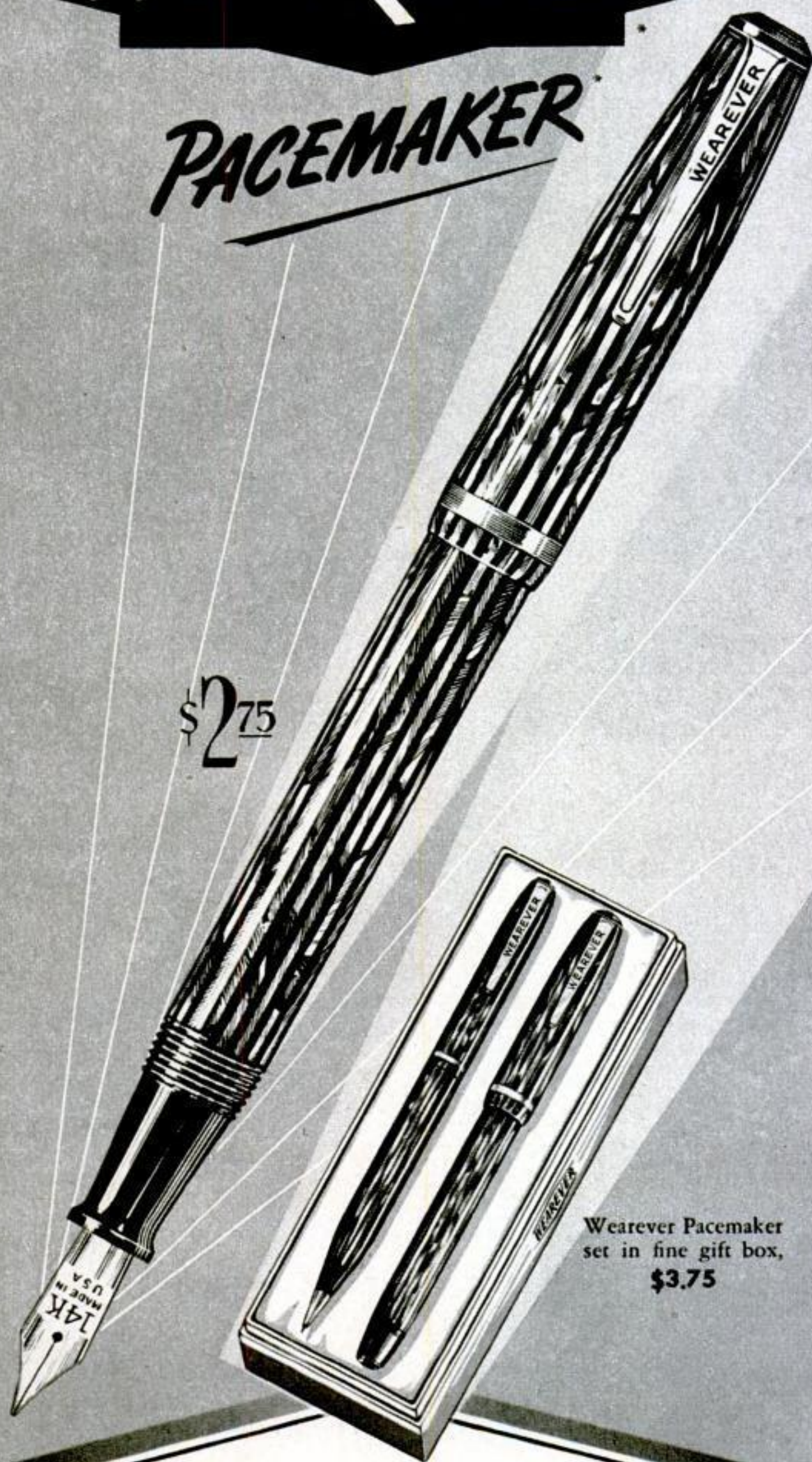


ACHIEVEMENT OF AMERICA'S LARGEST
FOUNTAIN PEN MANUFACTURER

WEAREVER

PACEMAKER

\$2⁷⁵



Wearever Pacemaker
set in fine gift box,
\$3.75

Sets the Pace in 3 new ways

1. **NEW VALUE:** 14 Karat Gold point; larger ink capacity; "C-Flow"™ feed; telescope-precision quality and construction.
2. **NEW "WRITE-ABILITY":** The finest, smoothest-writing pen ever made by America's Largest Fountain Pen Manufacturer.
3. **NEW BEAUTY:** Advance, fit-the-hand design, interpreted in distinctive pearly stripes. In maroon, golden brown, green and black; with matching pencil. Made by David Kahn, Inc., North Bergen, N. J. (Est. 1896)

Other selections: Wearever DeLuxe Pen \$1.00, set \$1.90;
Wearever Zenith Pen \$1.95, set \$2.75

© 1946 David Kahn, Inc.
*Reg. U.S. Pat. Off.



FOR RELIABLE WRITING CHOOSE WEAREVER REFILL LEADS

MISCELLANY



IN A TEST A "VICTIM" UNROLLS EVACUATOR FROM HOTEL WINDOW

THE EVACUATOR

A Detroit inventor helps fire victims slide to the ground in a fireproof chute-the-chute

To cut down the frightening casualties from U.S. fires, insurance companies, firemen, and hotel officials are laboring harder than ever before to perfect rescue inventions. Now along comes an inventor with a device that not only rescues the victims but amuses them too.

The inventor, Lewis A. Eastman of Detroit, Mich., spent World War II as a Navy officer solving complicated ship-loading problems. He has simply adapted a Navy loading chute to people. His outsized canvas chute-the-chute, which he calls the Evacuator, is fireproof and waterproof. It can be fastened permanently to a window ledge or unrolled up a ladder by a husky fireman. It is quickly secured to the ground, and all the fire victim has to do is climb in, let go and zip to the ground. Eastman has tested it on children (carrying dogs), a one-legged man (who sent his crutches down first), even a dozen eggs. In one demonstration the Evacuator rescued 197 people in the time it took firemen to carry three cement bags down a 75-foot ladder. Eastman hopes to sell his invention to firemen and building owners all over the U.S., says it will reduce fire deaths 50%. Besides, he adds, "Sliding to safety is fun!"



DOWN THE CHUTE a victim slides into arms of Inventor Eastman (right) and Garden City, L.I. Fire Chief Walter Barnes. Test was at Garden City Hotel.

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Can a Mother live Happily with her Married Children?



IT MEANS SELF-RESTRAINT ... a willingness to curb your natural urge to "give advice". Suppose, for instance, that your son-in-law should be foolish enough to take some harsh, bad-tasting laxative. Even though you know that the stuff will upset him, it's best not to say anything. It shouldn't take him long to find out for himself that **Some laxatives are too strong!**



IT TAKES TACT to resist voicing your opinion when it might be resented. If, for example, your daughter insists on taking some insipid, namby-pamby laxative, just because it's supposed to be "very mild"—*don't interfere!* When the medicine fails to give her the relief she needs, she won't need *you* to tell her that **Some laxatives are too mild!**



A HELPFUL SUGGESTION, of course, is welcomed when your opinion is invited. Next time the laxative problem comes up, you might mention that more people use Ex-Lax than any other brand. Not only because of its swell chocolate taste. But because of the way Ex-Lax acts, effectively, yet so very *gently*! Not too strong, not too mild **EX-LAX is the "Happy Medium"!**

**IF YOU NEED A LAXATIVE
WHEN YOU HAVE A COLD!**
Don't dose yourself with harsh, upsetting purgatives. Take Ex-Lax—the Chocolated Laxative! It's thoroughly effective, but it's kind and gentle, too!
10c and 25c at drug stores



As a precaution use only as directed

EX-LAX

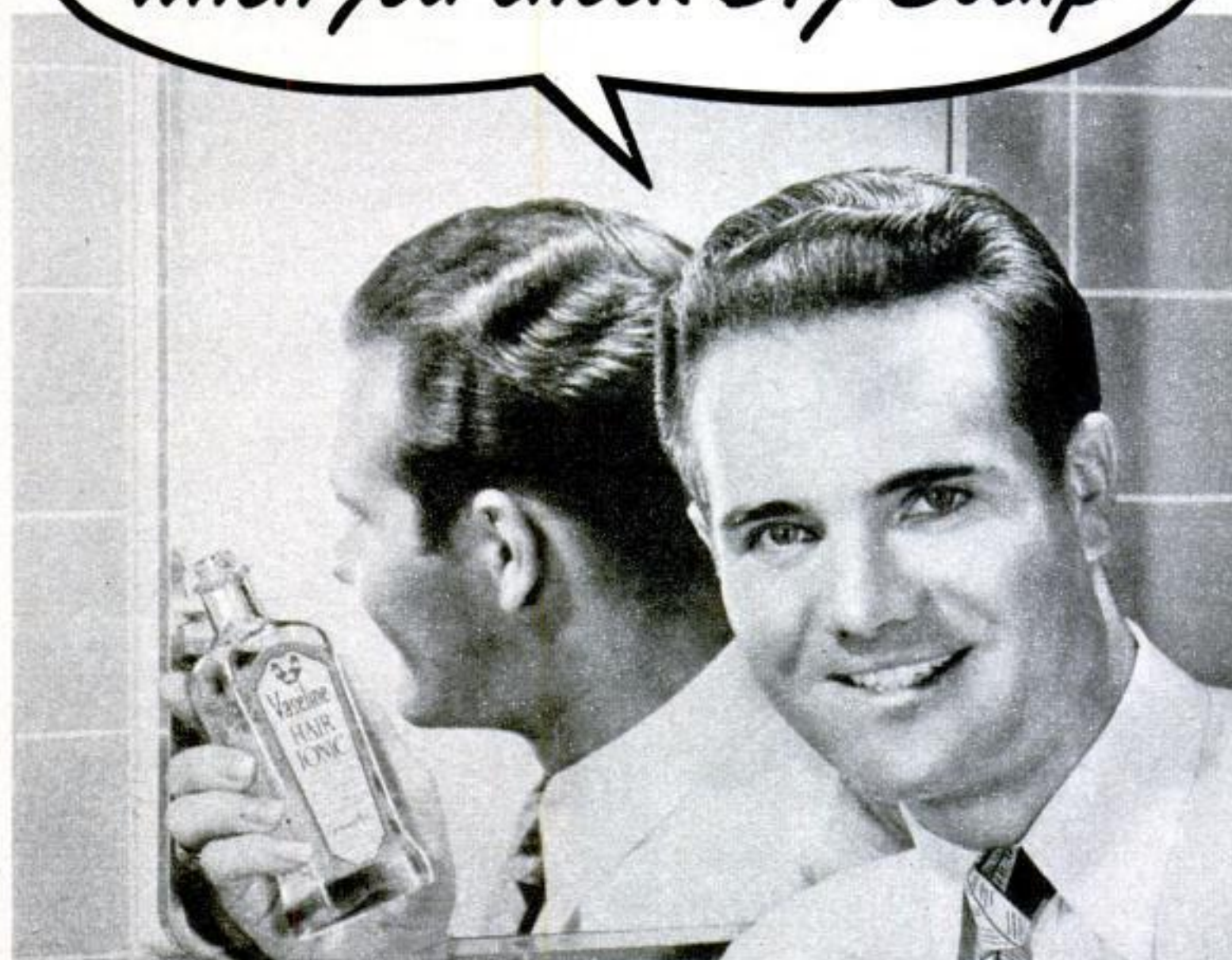
THE "HAPPY MEDIUM" LAXATIVE

oh-oh, Dry Scalp!



"... **HIS MUSIC** isn't bad, but his hair is awful! It's so stringy and lifeless... and it never looks combed! He's got loose dandruff, too. He really has Dry Scalp in the worst way! But I know what he needs. I'm going to tell him right now about 'Vaseline' Hair Tonic!"

*Hair looks better...
scalp feels better...
when you check Dry Scalp*



SEE WHAT a few drops of 'Vaseline' Hair Tonic every day have done for his hair! Try it yourself. Then watch the improvement. Your scalp loses that itchy feeling. Loose dandruff is checked... Your hair is easy to comb, natural-looking. It stays well-groomed all day long... 'Vaseline' Hair Tonic contains no alcohol or other drying ingredients. Use it also with massage before shampooing. It's double care... both scalp and hair... and more economical than other hair tonics.

Vaseline HAIR TONIC

REG. U. S. PAT. OFF.

Used by more men today than any other hair tonic

Evacuator CONTINUED



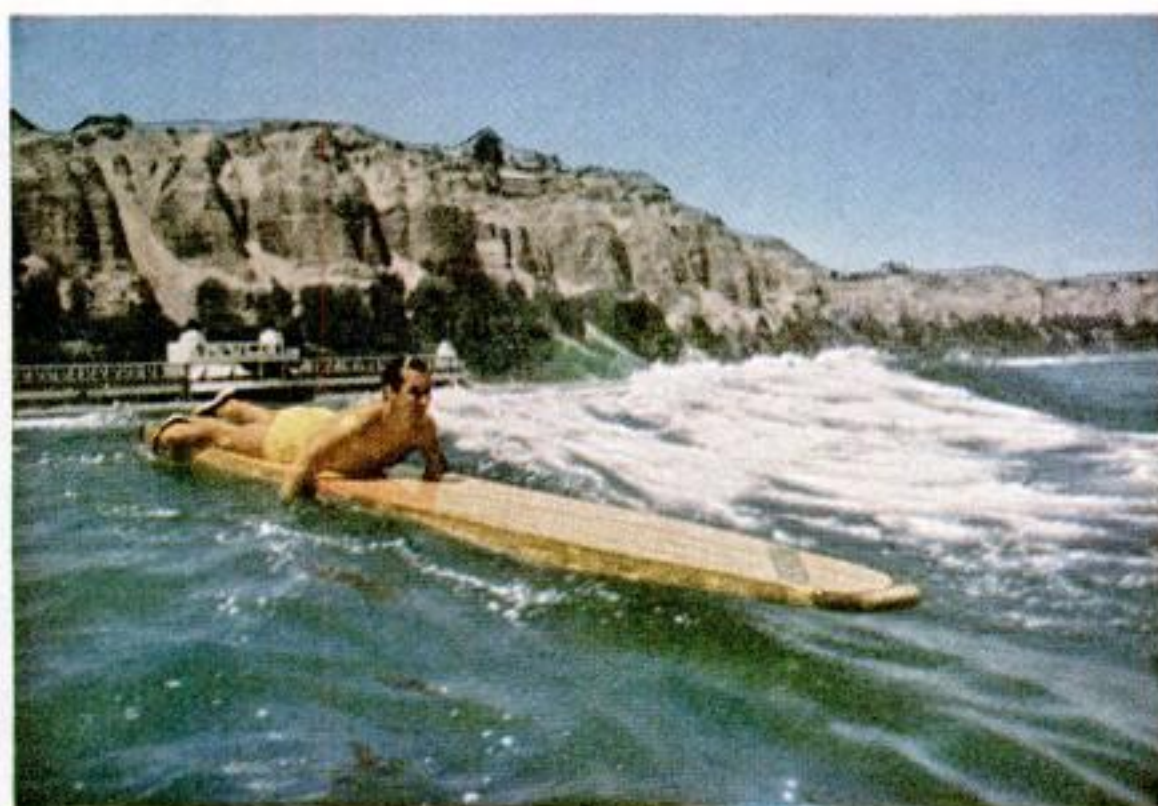
TO PREVENT MAT BURNS, only drawback of Evacuator, a victim wraps herself in her blanket. Hospitalized victims can careen down, mattress and all.

He rides 40 foot waves at 40 miles an hour

1 "Carlos Dogny of Lima, Peru first tried surf-riding in Honolulu," writes Harmon Harris, a Boston friend of Canadian Club. "Eager to bring the sport home with him, he searched South America's west coast for a suitably 'tame' surf. Finally he gave up. But only 4 blocks from his home in Lima, the terrific surf kept tempting him to try and master it. Soon he was an expert, teaching others the most thrill-packed water sport in the Americas."



2 "Unpredictable as a broncho, Lima's surf rears up to 40 feet, races at 40 miles an hour, breaks abruptly as an avalanche. The action's so fast and furious my camera couldn't catch Dogny until he sped clear of the mountainous foam, close inshore."



3 "Making his way out to sea, Dogny had things easy at first —then, in a moment, he was like a straw bucking a hurricane. I almost yelled for the lifeguards as the huge breakers repeatedly wrenched his surf-board up at right angles and engulfed him. Then he'd mount and come speeding back."



4 "Dogny designed special boards for riding these huge breakers. Heavier than most Hawaiian boards, but hollow, they have a strong metal loop in back. The rider can cling to the loop when thrown off . . . and hope the board carries him in to shore."



5 "Later, we enjoyed Canadian Club highballs on the veranda of a club which Dogny built and named 'Waikiki.' Behind me loomed an impressive twin of Waikiki's famed Diamond Head. I promised Dogny to try my hand at his favorite sport . . . some other day! We drank to it, and to this South American vacation spot where the surf can be ridden the year round. Then I boarded a Panagra plane bound for home."

6 Even today travelers tell of being offered Canadian Club all over the earth . . . often from a cherished prewar supply. Why this worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon—yet no other whisky tastes like Canadian Club. You can stay with it all evening, in cocktails before dinner, tall ones after. That's what made it the largest selling imported whisky in the United States.

IN 87 LANDS NO OTHER WHISKY TASTES LIKE

"Canadian Club"

Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria, Ill. Blended Canadian Whisky. 90.4 proof



Young Man in White

You may call him an "interne," but in name and in fact he's every inch a doctor.

He has his textbook education...his doctor's degree. But, in return for the privilege of working side by side with the masters of his profession, he will spend a year—more likely two—as an active member of a hospital staff.

His hours are long and arduous...his duties exacting. But when he finally hangs out his coveted shingle in private practice he will be a doctor with experience!



According to a recent Nationwide survey:

MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE

YOUR "T-ZONE" WILL TELL YOU...

T for Taste...
T for Throat...

that's your proving ground for any cigarette. See if Camels don't suit your "T-Zone" to a "T."

R. J. Reynolds
Tobacco Company,
Winston-Salem, N. C.



● The makers of Camels take an understandable pride in the results of a nationwide survey among 113,597 doctors by three leading independent research organizations.

When queried about the cigarette they themselves smoked, the brand named most by the doctors was...Camel.

And these doctors represented every branch of medicine—general physicians, surgeons, diagnosticians, and specialists.

Like you, doctors smoke for pleasure. The rich, full flavor and cool mildness of Camel's superb blend of costlier tobaccos are just as appealing to them as to you.

CAMELS

*Costlier
Tobaccos*